



**CHARM**  
**TV** fresh.  
bold.  
baltimore.

**FY23 Adopted Budget Presentation to Baltimore City Council**

**June 6, 2022**



# Media Production

**Pillar:** Responsible Stewardship of City Resources

**Service Number:** 876

**Fiscal 2023 Recommended Budget:** \$1,368,378

## Service Description

This service operates and provides programming for the City’s cable channel, CharmTV. The service supports City agencies, residents, and the private sector with media and video production services. The service also provides multiple platforms (television, internet, social media) for the delivery of government transparency programming and programming that showcases all that City government, residents, and businesses have to offer to the Baltimore community.

## Major Budget Items

- Budget Highlight #1: MOCC, in collaboration with BCIT, executed an emergency upgrade to provide hybrid capabilities to Hyman Pressman Board Room for BOE. This project required a further upgrade to CharmTV’s master control room. Additionally, MOCC is currently facilitating the full upgrade of the Du Burns Chambers and control room to provide hybrid capabilities for City Council.
- Budget Highlight #2: MOCC is currently in the process of making CharmTV more accessible by providing closed captioning.

Type	Performance Measure	Actual 2018	Actual 2019	Actual 2020	Target 2021	Actual 2021	Target 2022	Target 2023
Output	# of programming hours dedicated to government transparency	6,734	6,644	6,688	6,500	6,846	6,500	6650
Output	% of scheduled government meetings covered	95%	92%	100%	90%	100%	90%	100%