




MEMORANDUM

TO: Honorable President and Members of the City Council
Attention: Natawna Austin, Executive Secretary

FROM: William H. Cole, President and CEO 

DATE: July 29, 2016

SUBJECT: City Council Bill No. 16-0718
Ticket Sales – Ticket Purchasing Software

The Baltimore Development Corporation (BDC) has been asked to comment on Council Bill No. 16-0718 – an ordinance concerning Ticket Sales – Ticket Purchasing Software. The use of ticket purchasing software artificially limits the ability of average citizens to obtain event tickets at face value and concentrates the allocation of tickets, especially for popular events, in the hands of a select few, who then endeavor to re-sell the tickets at higher than face value.

As the City of Baltimore is the direct owner of, or otherwise a significant financial participant in, entertainment venues throughout the City, it is in the direct public interest to ensure that City residents have fair and equal access to events at these facilities. Additionally, entertainment venues are a critical component of Baltimore's Tourism industry, and it is necessary that potential visitors be able to fairly obtain tickets to events that may encourage them to visit Baltimore City.

BDC supports this Bill and respectfully requests that favorable consideration is given by the City Council for Bill No. 16-0718.

cc: Colin Talbert
Angela Gibson

sandra.blake/ccbill16/16-0718

