


<b>FROM</b>	<b>NAME &amp; TITLE</b>	CHRIS RYER, DIRECTOR	CITY of <b>BALTIMORE</b> <b>MEMO</b>	
	<b>AGENCY NAME &amp; ADDRESS</b>	DEPARTMENT OF PLANNING 8 <sup>TH</sup> FLOOR, 417 EAST FAYETTE STREET		
	<b>SUBJECT</b>	CITY COUNCIL BILL #19-0365 City Property - Renaming the Shake and Bake Family Fun Center to the Glenn Doughty Shake and Bake Family Fun Center		

**TO** The Honorable President and  
 Members of the City Council  
 City Hall, Room 400  
 100 North Holliday Street

**DATE:** May 31, 2019

At its regular meeting of May 30, 2019, the Planning Commission considered City Council Bill #19-0365, for the purpose of changing the name of the Shake and Bake Family Fun Center, located at 1601 Pennsylvania Avenue, to the Glenn Doughty Shake and Bake Family Fun Center.

In its consideration of this Bill, the Planning Commission reviewed the attached staff report which recommended approval of City Council Bill #19-0365, and adopted the following resolution with five members being present (five in favor):

RESOLVED, That the Planning Commission concurs with the recommendation of its departmental staff and recommends the City Council Bill #19-0365 be passed by the City Council.

If you have any questions, please contact Eric Tiso, Division Chief, Land Use and Urban Design Division at 410-396-8358.

CR/ewt

attachment

- cc: Mr. Jeff Amoros, Mayor's Office  
 The Honorable Edward Reisinger, Council Rep. to the Planning Commission  
 Mr. William H. Cole, IV, BDC  
 Mr. Derek Baumgartner, BMZA  
 Mr. Geoff Veale, Zoning Administrator  
 Ms. Sharon Daboin, DHCD  
 Mr. Tyrell Dixon, DHCD  
 Mr. Liam Davis, DOT  
 Ms. Elena DiPietro, Law Dept.  
 Mr. Francis Burnszynski, PABC  
 Ms. Natawna Austin, Council Services  
 Mr. Ervin Bishop, Council Services



## PLANNING COMMISSION

*Bernard C. "Jack" Young*  
Mayor

*Sean D. Davis, Chairman*

*Chris Ryer*  
Director

### STAFF REPORT

May 30, 2019

**REQUEST:** City Council Bill #19-0365/ City Property – Renaming the Shake and Bake Family Fun Center to the Glenn Doughty Shake and Bake Family Fun Center

For the purpose of changing the name of the Shake and Bake Family Fun Center, located at 1601 Pennsylvania Avenue, to the Glenn Doughty Shake and Bake Family Fun Center

**RECOMMENDATION:** Approval

**STAFF:** Ivor A. Quashie

**PETITIONER:** Council member Eric Costello

**OWNER:** Mayor and City Council of Baltimore

#### **SITE/GENERAL AREA**

**Site Conditions:** This property is located at the northwestern corner of Pennsylvania Avenue and McMechen Street. The site is improved by a 70,000 sq. structure that occupies approximately 75% of the block.

**General Area:** The property is located in the northwestern Upton neighborhood. There are mixed use and residential buildings on the Pennsylvania Avenue corridor in the area.

#### **HISTORY**

There are no previous Planning actions for this property.

#### **ANALYSIS:**

Glenn Martin "Shake & Bake" Doughty (born January 30, 1951) is a former American football player. He played college football as a tailback and wingback for the University of Michigan from 1969 to 1971 and professional football as a wide receiver for the Baltimore Colts from 1972 to 1979. Doughty later built and managed Baltimore's Shake & Bake Family Fun Center in 1982.

After retiring from the Colts, Doughty announced plans to build the Shake and Bake Family Recreation Center in the Upton neighborhood of Baltimore.

When the project, renamed the Shake and Bake Family Fun Center, opened in October 1982 on time and under budget, Doughty called it a dream come true. The \$5.2 million project was described by the Baltimore Afro-American as "Doughty's gift to the inner city." The 70,000-square-foot structure includes a 40-lane bowling alley, a 22,000-square-foot roller-skating rink, a sporting goods store, an "electronic game arcade," and two fast-food restaurants.

The Shake and Bake Family Recreation center underwent a renovation in 2017-2018 to improve the heating and air conditioning system, the flooring, lighting and roof.

This recreation center has served over one million people and the Department of Planning finds it fitting to rename this important fixture in Northwest Baltimore the Glenn Doughty Shake and Bake Family Fun Center.

Notification: Councilmember Costello, Pennsylvania Avenue Main Street and the Upton Planning Committee have been notified of this item.



**Chris Ryer**

**Director**