



MEMORANDUM

STEPHANIE
RAWLINGS-BLAKE,
Mayor

PAUL T. GRAZIANO,
Executive Director, HABC
Commissioner, HCD

To: The Honorable President and Members of the Baltimore City Council
c/o Karen Randle, *Executive Secretary*

From: Paul T. Graziano, *Commissioner*

Date: April 4, 2012

Re: **City Council Bill 12-0008 – Zoning – Advertising Signs on Bike-Sharing Stations**

The Department of Housing and Community Development has reviewed City Council Bill 12-0008, which was introduced for the purpose of allowing advertising signs on bike-sharing stations; defining and redefining certain terms; allowing bike-sharing stations in required yards; and generally relating to bike-sharing stations.

City Council Bill 12-0008 is related to the Department of Transportation's bike-sharing program intended to provide short-term bicycle rentals by the public. Bike-sharing stations are planned to be located throughout various neighborhoods around the city, beginning in the downtown area and growing outward. Specifically, this legislation, if enacted, will allow advertisements to be placed on the bike-sharing stations and not be considered the same as prohibited "general advertising signs." The Department of Housing and Community Development does wish to seek clarity from the Department of Transportation to ensure that any bike-sharing stations built on private property would still require the issuance of a building permit under other relevant sections of the Code.

The Department of Housing and Community Development has no objection to the adoption of City Council Bill 12-0008, and defers to the Department of Transportation for clarification on the above-noted matter.

cc: Ms. Angela Gibson, *Mayor's Office of Government Relations*
Ms. Kaliope Parthemous, *Deputy Mayor*

