

Events, Art, Culture, and Film

Pillar: Equitable Neighborhood Development

Service Number: 824

Fiscal 2023 Recommended Budget: \$2,500,718

Service Description

The Baltimore Office of Promotion and the Arts (BOPA) serves as Baltimore’s arts council, an events producer, and film office. BOPA produces City-wide events and festivals, administers grants, manages arts education and public art programs, provides film production support, and manages 3 historic City-owned facilities. BOPA leverages the City’s investment to fundraise additional funding for arts and cultural activities and programs for both City residents and visitors each year. The activities and programs generate significant economic impact annually for the City of Baltimore, and bolster Baltimore’s image as an attractive place to live, work, and play.

Major Budget Items

- The recommended budget maintains support for the Creative Baltimore Fund, which awards funding to both organizations and individual artists selected by an independent panel and administered by the Baltimore City Arts Council, a division of BOPA.
- The recommended budget maintains support for planning and implementation of BOPA events and festivals, including the planned return of Artscape in Fall 2023.

Type	Performance Measure	Actual 2018	Actual 2019	Actual 2020	Target 2021	Actual 2021	Target 2022	Target 2023
Outcome	% of Community Statistical Areas with access to BOPA services	N/A	N/A	98%	100%	98%	100%	100%
Outcome	Economic impact to the City (in millions)	288.40	173.80	101.38	210.00	88.03	176.35	197.70

Bromo Seltzer Arts Tower

Pillar: Equitable Neighborhood Development

Service Number: 828

Fiscal 2023 Recommended Budget: \$103,568

Service Description

The Emerson Bromo Seltzer Tower is a historic landmark listed on the National Register of Historic Places since 1973. The Tower provides working space for local artists and opens its doors to the community as a place where creativity is celebrated and shared. The Tower was donated to the City on the condition that it would be preserved. In 2006, the City entered a perpetually renewing contractual agreement with a third party LLC developed for the Bromo Tower to fund the utilities and maintenance of the Tower.

Major Budget Items

- The recommended budget maintains the current level of service.

Type	Performance Measure	Actual 2018	Actual 2019	Actual 2020	Target 2021	Actual 2021	Target 2022	Target 2023
Efficiency	% of space rented	72%	75%	78%	80%	79%	85%	85%
Output	Annual event attendance	10,578	14,700	3,272	15,000	575	16,500	11,000