



Brandon M. Scott
Mayor

Fiscal 2024 Recommended Budget

Baltimore Office of Promotion & The Arts

Brian Lyles, Interim CEO

June 2, 2023

Fiscal 2024 Agency Overview

Agency Mission

- To enhance arts and culture programming for the benefit of all people in Baltimore
- To promote access, appreciation and participation in all aspects of the arts in Baltimore

Fiscal 2024 Goals

- Successfully coordinate and produce the return of Baltimore's beloved festivals - Artscape and Baltimore Book Festival
- Continue to support artists and independent arts organizations through programming opportunities, regranting and professional development support
- Continue to improve BOPA's relationship with the Mayor's Office and City Council

Art and Culture



Service 824
BOPA - Events, Art,
Culture and Film

Events, Arts, Culture, and Film

Pillar: Equitable Neighborhood Development

Service Number: 824

FY24 Rec. Budget: \$4,125,754

Service Description: BOPA serves as Baltimore’s arts council, events center, and film office. BOPA produces events and festivals, administers grants, manages arts education and public art programs, provides film production support, and oversees City facilities. BOPA leverages the City’s investment to fundraise additional support for arts and cultural activities and programs.

Major Budget Items

The recommended budget includes \$1.5 million in one-time State funding to support the Artscape event that will take place in 2023.

The Fiscal 2024 budget restores the reduction in funding (\$196,000) that was part of the Fiscal 2023 budget.

Performance Measures

Measure	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Target	FY22 Actual	FY23 Target	FY24 Target
Economic Impact to the City (in millions)	173.80	101.38	88.03	176.35	194.60	197.70	198.67
% of Community Statistical Areas With Access to BOPA Services	N/A	98%	98%	100%	100%	100%	100%