



MEMORANDUM

STEPHANIE
RAWLINGS-BLAKE,
Mayor

PAUL T. GRAZIANO,
Executive Director, HABD
Commissioner, HCD

To: The Honorable President and Members of the Baltimore City Council
c/o Karen Randle, *Executive Secretary*

From: Paul T. Graziano, *Commissioner*

Date: January 6, 2012

Re: **City Council Bill 11-0007 - Planned Unit Development - Amendment - Under Armour Headquarters (Formerly Known as Tide Point)**

The Department of Housing and Community Development has reviewed City Council Bill 11-0006, which was introduced for the purpose of approving certain amendments to the Development Plan of the Planned Unit Development.

This bill would, among other things: rename the Planned Unit Development (PUD) as "Under Armour Headquarters"; modify certain provisions regarding the: net leasable retail square footage, the net leasable area allowed for any single retail tenant, the allowable net leasable office square footage, the allowable retail square footage that may be converted to office square footage, and the aggregate net leasable square footage; correct a provision that restricted Area VII to residential use; modify a provision for the height of all structures; modify a sign provision to allow the "Tide Point" sign to be replaced with a substantially similar sign reading "Under Armour Headquarters" subject to approval by the Department of Planning; and add a provision to the traffic impact requirements.

It is the understanding of the Department of Housing and Community Development that the sum of the changes to the PUD in this bill will allow Under Armour to significantly expand its office space and build a signature Under Armour retail facility in the City of Baltimore while resulting in an increase of approximately 600 jobs.

The Department of Housing and Community Development supports the adoption of City Council Bill 11-0001.

PTG:nb

cc: Ms. Angela Gibson, *Mayor's Office of Government Relations*
Ms. Kaliopé Parthemos, *Deputy Mayor*

