CITY OF BALTIMORE

SHEILA DIXON, Mayor



DEPARTMENT OF RECREATION AND PARKS

WANDA S. DURDEN, Director DR. RALPH W.E. JONES, JR. BUILDING 3001 East Drive - Druid Hill Park Baltimore, Maryland 21217 410-396-6132

October 16, 2009

Honorable President Stephanie Rawlings Blake Members of the City Council Baltimore City Council 100 N. Holliday Street Baltimore, Maryland 21202

> RE: Council Bill # 09-0148R - Investigative Hearing - One Card - Youth Identification Card and Access Card to City Services

Dear President Rawlings-Blake:

City Council Bill # 09-0148R is for the purpose of exploring the efficacy of instituting a single identification card system to make accessing services easier and more convenient for Baltimore City residents; examining the mechanism of the D.C. (District of Columbia) One Card system; and estimating the cost of implementing a similar system in Baltimore City.

The Department of Recreation and Parks is very interested in exploring the possibilities of initiating a similar system for use in Baltimore City. Technologically, the benefits of assessing the progress and success of our efforts will enable us to tailor our programs to the communities we serve while providing a useful component to performance measurement goals and accountability of use of resources. The information derived from such a system will serve as an excellent tool in eliminating programs that do not meet the needs of our

A system creating uniformity in accessibility to services will enable us to collaborate with other city agencies on program offerings. Capturing data related to activities of programs offered by schools, recreation and parks, and libraries can significantly reduce duplication of services. However, the Department of Recreation and Parks feels that it should be clearly expressed that data will be used for statistical purposes only and that we will not collect or share any data on how or when the one card is used by any individual. Additionally, we feel that the cost of such an undertaking would require considerable

The Department of Recreation and Parks supports Council Bill # 09-0148R.

Respectfully yours,

Wanda S. Durden

Director WSD:VSO

Cc: Angela Gibson, Liaison to City Council