

CITY OF BALTIMORE

STEPHANIE RAWLINGS-BLAKE, Mayor



DEPARTMENT OF RECREATION AND PARKS

ERNEST W. BURKEEN JR., Director
DR. RALPH W. E. JONES, JR. BUILDING
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November 5, 2015

Honorable President Bernard Young
Members of the City Council
Baltimore City Council
100 N. Holliday Street
Baltimore, Maryland 21202

RE: **Council Bill # 15-0266R - One Card – Youth Identification Card and Access Card to City Services**

Dear President Young:

City Council Bill # 15-0266R is for the purpose of exploring the efficacy of instituting a single identification card system to make accessing services easier and more convenient for young Baltimore City residents; examining the mechanism of the D.C. One Card system; and estimating the cost of implementing a similar system in Baltimore City.

The Department of Recreation and Parks is very interested in exploring the possibilities of initiating a similar system for use in Baltimore City. Technologically, the benefits of assessing the progress and success of our efforts will enable us to tailor our programs to the communities we serve while providing a useful component to performance measurement goals and accountability of use of resources. The information derived from such a system will serve as an excellent tool in eliminating programs that do not meet the needs of our participants.

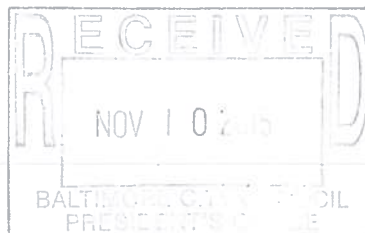
A system creating uniformity in accessibility to services will enable us to collaborate with other city agencies on program offerings. Capturing data related to activities of programs offered by schools, recreation and parks, and libraries can significantly reduce duplication of services. However, the Department of Recreation and Parks feels that it should be clearly expressed that data will be used for statistical purposes only and that we will not collect or share any data on how or when the one card is used by any individual. Additionally, we feel that the cost of such an undertaking would require considerable exploration.

The Department of Recreation and Parks **supports Council Bill # 15-0266R.**

Respectfully yours,

Ernest W. Burkeen, Jr.

Director
EWB:VSO



Cc: Angela Gibson, Liaison to City Council