



August 30, 2022

Dear Downtown Baltimore Property Owner:

This letter was mailed previously with the incorrect Public Hearing date/time, my sincere apology. Please find the updated information below. The Downtown Partnership of Baltimore is seeking the renewal of the Downtown Management District and Downtown Management Authority (“DMA”) for an additional five years, until 2027. **The virtual Public Hearing is being held on Tuesday, September 20, 2022, 2:10 pm, Phone: +1-408-418-9388, Access Code: 2349 518 2966, Password: Public, 22-0223 Link: <https://bmore.webex.com/bmore/j.php?MTID=m1933b43ec8e96549ff488bab0c4acb9a>**

Renewal of the Management District will enable supplemental services to continue in the 106-block core of Downtown Baltimore for an additional five years. Since its inception in 1992, the Downtown Management Authority, managed by the Downtown Partnership of Baltimore, has improved the safety and cleanliness in the District while also improving public perceptions about how Downtown looks and feels. The mission of the Downtown Partnership of Baltimore is to promote, advance, and stimulate the economic health and vitality of downtown, and the management of the DMA is at the core of that mission.

The surcharge funds capital improvements, promotional activities, economic development initiatives, private security, and uniformed operations teams – the Downtown Baltimore Guides, Clean Sweep Ambassadors, Homeless Outreach Team, and Park Stewards. It also leverages millions in additional public and private money for critical Downtown projects. To review the details of our ongoing initiatives, please review our 2021 Annual Report at <http://godowntownbaltimore.com/advocacy/resources/>.

Funded by the surcharge, the Downtown Partnership focuses significant effort and budget toward addressing ongoing safety concerns. Our safety strategy uses real time crime data to create deployments aimed at keeping employees, residents, and visitors safe in Downtown. Our deployments consist of private security companies, off-duty Maryland State Police, and Downtown Baltimore Guides. Additionally, we have a dedicated staff person at City Watch, monitoring and communicating with Baltimore City Police.

Our Homeless Outreach Team provides outreach on behalf of Baltimore City in the Downtown area. In conjunction with Baltimore Homeless Services and the Police Department, this team connects neighbors in need to health and social services and housing.

The Clean Team removes tons of garbage from Downtown every month, through collection of trash from corner cans, special alleyway clean ups, and sweeping of sidewalks and streets. The team also removes stickers and graffiti in the public right of way and provides power washing services on Downtown sidewalks and hot spot areas.

The Park Stewards maintain the parks and plazas in Downtown, from landscaping, planting, watering, and providing event support for Downtown programming. They also plant and maintain at least 300 flowerpots throughout Downtown.

The Marketing Team provides marketing and promotion support to businesses within the district and plans events and large-scale promotions to attract new residents and visitors. Additionally, the team works to tell positive stories about Downtown Baltimore in the region and across the nation to foster a more positive image of our thriving Downtown.

The DMA also supports economic development strategies and capital improvement projects. We administer several grants to small businesses, publish unique data sets to encourage development, and promote Downtown as a place to invest and own a business. Additionally, our capital projects include ongoing streetscape improvements, code enforcement, repairing public parks and infrastructure, as well as adding trees and street plantings.

For those property owners who wish to oppose the renewal, we would like to hear from you. Our goal is to serve all of our stakeholders through advocacy, convening, targeted initiatives, and making Downtown Baltimore better. If you aren't in touch, please reach out to Joy Handy Lane, jlane@dpob.org to schedule a meeting with me soon.

To file a formal protest letter, please be aware that:

1. Letter must specify the location of the property.
2. Letter must be signed by the property owner as reflected in the assessment records or a designated representative.
3. Letter must be notarized.
4. Letter must be received by the Board of Estimates by 12:00pm on Sept. 20, 2022.
5. Letter must be mailed or delivered to: Board of Estimates, Room 204, City Hall, 100 N. Holliday Street, Baltimore, MD 21202.
6. Letter must have on the outside of the envelope the words "Downtown Management District Protest Letter."

In addition to the above, Downtown Partnership conducted a public hearing on our proposed FY 2023 budget on April 28, 2022, at 20 South Charles Street, Baltimore, Maryland 21201.

If you have any questions at all, please call our offices at (410) 244-1030.

Sincerely,



Shelonda Stokes
President