

**CITY OF BALTIMORE**  
**ORDINANCE \_\_\_\_\_**  
**Council Bill 12-0008**

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Introduced by: The Council President  
At the request of: The Administration (Department of Transportation)  
Introduced and read first time: January 9, 2012  
Assigned to: Land Use and Transportation Committee  
Committee Report: Favorable with an amendment  
Council action: Adopted  
Read second time: October 22, 2012

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**AN ORDINANCE CONCERNING**

**Zoning – Advertising Signs on Bike-Sharing Stations**

FOR the purpose of allowing advertising signs on bike-sharing stations; defining and redefining certain terms; allowing bike-sharing stations in required yards; and generally relating to bike-sharing stations.

BY adding

Article - Zoning  
Section(s) 1-116.2, 3-209(c)(5b), 11-101(a-1), and 11-425  
Baltimore City Revised Code  
(Edition 2000)

BY repealing and reordaining, with amendments

Article - Zoning  
Section(s) 11-101(e)  
Baltimore City Revised Code  
(Edition 2000)

**SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE,** That the Laws of Baltimore City read as follows:

**Baltimore City Revised Code**

**Article – Zoning**

**Title 1. Definitions; General Provisions**

**Subtitle 1. Definitions**

**EXPLANATION:** CAPITALS indicate matter added to existing law.  
[Brackets] indicate matter deleted from existing law.  
Underlining indicates matter added to the bill by amendment.  
~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from existing law by amendment.

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**§ 1-116.2. BIKE-SHARING STATION.**

“BIKE-SHARING STATION” HAS THE MEANING STATED IN § 11-101 {“SIGN REGULATIONS: DEFINITIONS”} OF THIS ARTICLE.

**Title 3. General Rules for Use, Bulk, and Other Regulations**

**Subtitle 2. Bulk Regulations**

**§ 3-209. Projections and obstructions into required yards.**

(c) *Permitted projections and obstructions.*

	<i>Front and other yards adjoining streets</i>	<i>Interior side yards</i>	<i>Rear yards</i>
.....			
(5B) BIKE-SHARING STATIONS	✓	✓	✓
.....			

**Title 11. Sign Regulations**

***Subtitle 1. Definitions; Overview***

**§ 11-101. Definitions.**

(A-1) *BIKE-SHARING STATION.*

“BIKE-SHARING STATION” MEANS AN INSTALLATION THAT CONSISTS OF AN AUTOMATED PAYMENT AND INFORMATION KIOSK, TOGETHER WITH A MECHANISM FOR STORING, RELEASING, AND SECURING BICYCLES.

(e) *General advertising sign.*

(1) “General advertising sign” means any billboard, posterboard, or other sign that directs attention to a business, commodity, service, event, or other activity that is:

(i) sold, offered, or conducted somewhere other than on the premises on which the sign is located or to which it is affixed; and

(ii) sold, offered, or conducted on the premises only incidentally if at all.

(2) “General advertising sign” does not include a sign that:

(i) is attached to a bus passenger shelter[;] and [(ii)] complies fully with all requirements of § 11-424 of this title; OR

(ii) IS ATTACHED TO A BIKE-SHARING STATION AND COMPLIES FULLY WITH ALL REQUIREMENTS OF § 11-425 OF THIS TITLE.

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1 **§ 11-425. ADVERTISING SIGNS ON BIKE-SHARING STATIONS.**

2 (A) *IN GENERAL.*

3 ADVERTISING SIGNS ON BIKE-SHARING STATIONS ARE ALLOWED AS PROVIDED IN THIS  
4 SECTION.

5 (B) *LIMITATIONS.*

6 (1) IN ALL DISTRICTS, THESE SIGNS ARE SUBJECT TO THE FOLLOWING  
7 REQUIREMENTS.

8 (2) THE SIGN DISPLAY AREA MUST BE INTEGRAL TO THE DESIGN OF THE BIKE-SHARING  
9 STATION.

10 (3) NO SIGN MAY EXTEND FROM THE FACE OF THE BIKE-SHARING STATION.

11 (4) NO SIGN MAY EXTEND ABOVE THE TOP OF THE BIKE-SHARING STATION.

12 (5) THE ADVERTISING SIGN AREA MAY NOT EXCEED ~~25~~ 16 SQUARE FEET ON ~~ONE~~ EACH  
13 SIDE. THE SIGN MAY BE DOUBLE-SIDED. INFORMATIONAL SIGNS, BIKE PATH  
14 INFORMATION, AND MAPS PROVIDED BY THE DEPARTMENT OF TRANSPORTATION ARE  
15 NOT INCLUDED WITHIN THIS SIZE LIMIT. A COMMUNITY INFORMATION PANEL IS  
16 ALLOWED AND IS NOT INCLUDED WITHIN THIS SIZE LIMIT AS LONG AS IT DOES NOT  
17 EXCEED 11" X 17" AND IS PLACED ON THE INSIDE OF THE STATION.

18 (6) NO SIGN MAY ADVERTISE ALCOHOLIC BEVERAGES OR TOBACCO PRODUCTS.

19 (7) PARTIES ARE ELIGIBLE TO PLACE ADVERTISING ON BIKE-SHARING STATIONS ONLY IF  
20 THEY HAVE OBTAINED THE REQUIRED MINOR PRIVILEGE PERMITS FOR EACH STATION  
21 THAT IS IN A PUBLIC RIGHT-OF-WAY.

22 (8) THE BIKE-SHARING STATION MUST RECEIVE DESIGN APPROVAL FROM THE PLANNING  
23 COMMISSION.

24 (9) IF LOCATED WITHIN A PUBLIC PARK, THE BIKE-SHARING STATION AND SITE MUST BE  
25 APPROVED BY THE DIRECTOR OF RECREATION AND PARKS.

26 (10) THE SIGN MUST OTHERWISE COMPLY WITH ALL APPLICABLE REQUIREMENTS OF THIS  
27 TITLE.

28 **SECTION 2. AND BE IT FURTHER ORDAINED,** That the catchlines contained in this Ordinance  
29 are not law and may not be considered to have been enacted as a part of this or any prior  
30 Ordinance.

31 **SECTION 3. AND BE IT FURTHER ORDAINED,** That this Ordinance takes effect on the 30<sup>th</sup> day  
32 after the date it is enacted.

**Council Bill 12-0008**

Certified as duly passed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

\_\_\_\_\_  
President, Baltimore City Council

Certified as duly delivered to Her Honor, the Mayor,  
this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

\_\_\_\_\_  
Chief Clerk

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

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Mayor, Baltimore City