



MIMA

**BALTIMORE CITY
MAYOR'S OFFICE OF
IMMIGRANT AFFAIRS**

EXECUTIVE DIRECTION AND CONTROL - MAYORALTY: IMMIGRANT AFFAIRS (MIMA)

Pillar: Responsible Stewardship of City Resources

Service Number: 125 (Activity 36)

Fiscal 2023 Recommended Budget: \$981,949

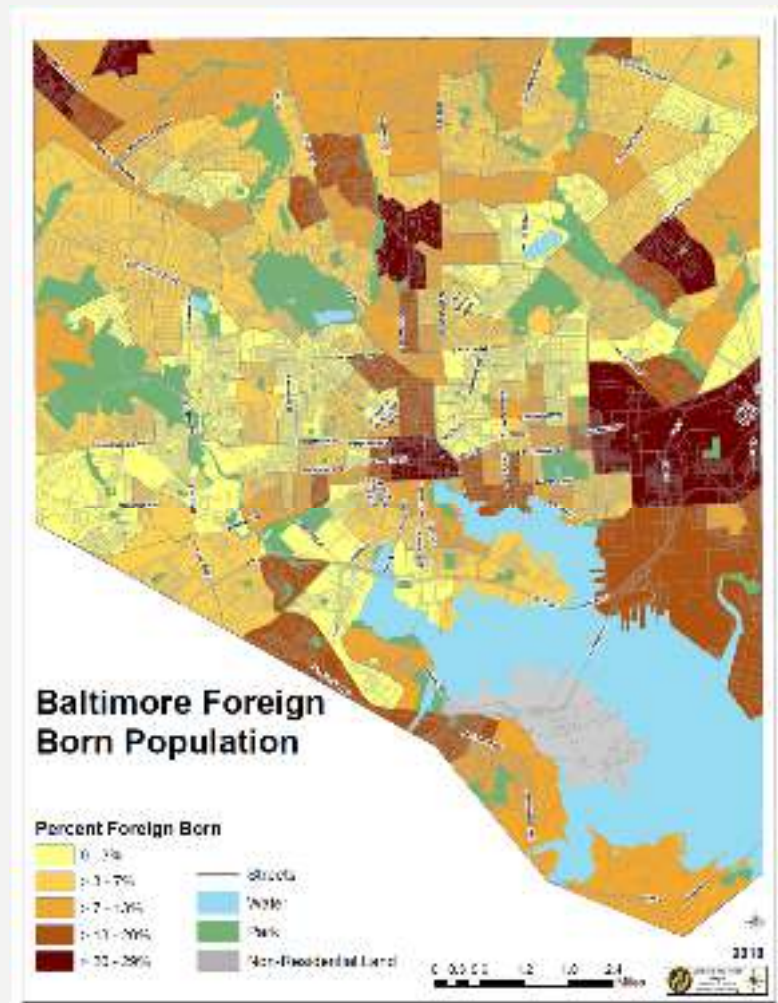
Service Description

MIMA's mission since its formation in 2014 has been to promote community well-being, economic development, and the integration of immigrant communities by identifying needs and opportunities that New Americans bring to our city while developing public-private partnerships to strengthen the development of these communities which are offsetting the city's population decline.

MIMA's responsibilities include: Advise the Mayor and Senior staff on matters related to foreign born communities; technical assistance provider for city agencies; source of information for Limited English Proficient (LEP) residents, manage the City's language access program; communications and outreach of ethnic civic groups; advocacy; and respond to the needs of immigrants based on changes at the federal level. Since the beginning of the pandemic, MIMA has shifted responsibilities to address the needs of the 50,000 foreign born individuals by working with city agencies to focus on the following: develop multilingual information, serve a source of information for LEPs, work with city agencies to remove services/resources barriers (language and immigrant status), and respond to the needs of immigrant families.

BALTIMORE'S FOREIGN BORN POPULATION

- ❖ 48,580 foreign born individuals (8.1% of the population)
- ❖ Over 54,000 (about 1 in 10) city residents speak a language other than English at home
- ❖ Approximately 21,000 individuals are Limited English Proficient



ROLES AND RESPONSIBILITIES

- ❖ Advise the Mayor, Cabinet, and Senior staff
- ❖ Assist City Agencies (policy, outreach, messaging, resources, best practices)
- ❖ Source of Information: Communications and Messaging
- ❖ Community Outreach and relationship building (non-profits, ethnic civic groups, faith based community, schools and ethnic media)
- ❖ Manage the City's Language Access Program
- ❖ Respond to the needs of immigrants impacted by federal policies and practices

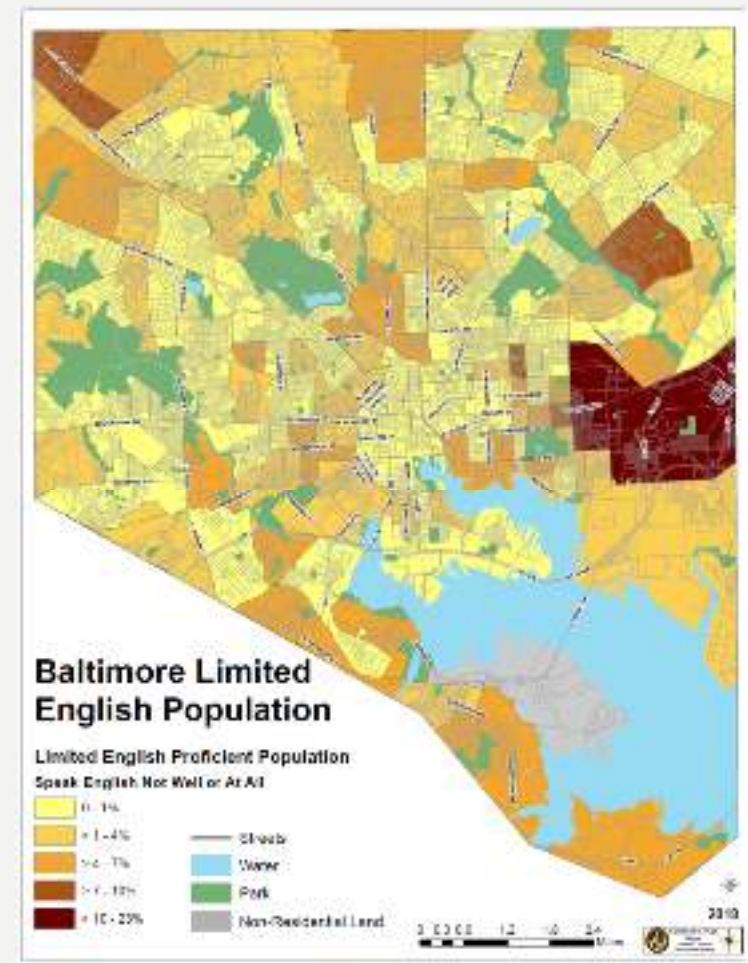
ECONOMIC GROWTH: REFUGEE EMPLOYMENT

- ❖ Employment and ESL Vocational training for refugees in Baltimore
 - ❖ 180 clients
 - ❖ 50 clients - ESL training



GOVERNMENT ACCESSIBILITY LANGUAGE ACCESS

- ❖ Worked with 6 agencies on compliance:
 - ❖ Designated a Liaison
 - ❖ Language Access Guidance Document
 - ❖ Participated in Language Access training: 305 frontline employees
 - ❖ Centralized telephonic interpretation
 - ❖ Centralized document translation: 90 documents in 12 languages



COMMUNITY WELL-BEING COVID RESPONSE

- ❖ In partnership with BCHD, established COVAX multilingual centers where **4,000 New Americans** were contacted in 18 languages resulting in **2,000 vaccinations**
- ❖ Trained **305** employees on language access and translated a total of **90 COVID documents** in 12 languages
- ❖ Increased in-person outreach to promote vaccines and resources resulting in **7,000 interactions**
- ❖ Served as a source of information for LEP residents by providing **102 community updates** via e-mail, social media, community calls, and ethnic media in multiple languages
- ❖ Supported **1,000 immigrant families** excluded from benefits access financial assistance and case management support through the Emergency Relief for Immigrant Families

MIMA IN 2022 - 2023

- ❖ Language Access support
- ❖ Civic Engagement:
 - ❖ New American Leadership Institute
 - ❖ Baltimore Immigration Summit
- ❖ Baltimore Immigrant Community Fund (Baltimore Civic Fund)
 - ❖ Safe City Baltimore
- ❖ Communications and Community Engagement

The **top ranking cities** in 2021
were

1. Chicago, IL
2. Chula Vista & Fremont, CA (tie)
4. New York, NY
5. Baltimore, MD, Jersey City, NJ,
& San Jose, CA (3-way tie)

QUESTIONS

