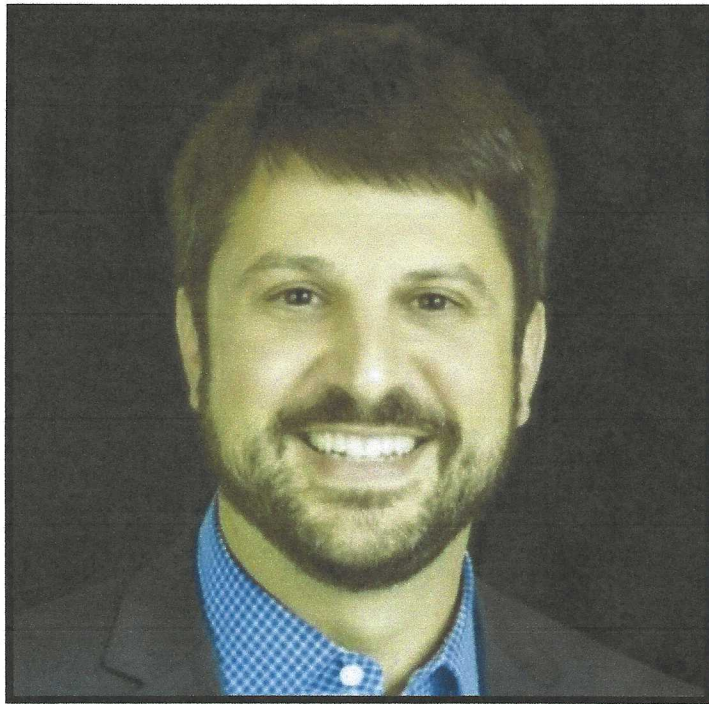


**Robert Cennamo**

Nominee for Appointment to the Parking Authority of Baltimore City Board of Directors  
Current Job: Budget Director, City of Baltimore



Brandon M. Scott  
Mayor  
City Hall  
Room 250  
Baltimore, MD 21202

## MAYOR'S REQUEST TO CITY COUNCIL FOR CONFIRMATION OF MUNICIPAL OFFICER

Pursuant to Article IV, §§6(a) and (b) of the Baltimore City Charter 1996 Edition, Mayor Brandon M. Scott hereby requests the City Council of Baltimore City to confirm the appointment of **Robert Cenname** to serve as a municipal officer on the **Parking Authority of Baltimore City Board of Directors**. In support of this request, information concerning the mayoral appointee is provided below and in the attached resume.

*The information set forth in both the document and the attached resume have been distributed to authorized persons for use in the City Council confirmation process*

**Name:** Robert Cenname

**Appointed to:** Parking Authority of Baltimore City Board of Directors

**Succeeds:** Henry Raymond

**Term Expiration Date:** February 3, 2024

**Previous Terms Served (if none, write N/A):** N/A

**Party Affiliation:** Democrat

**Specific Board Requirements:** N/A

**Council District:** 5

**Current Occupation:** Budget Director

**Current Employer:** City of Baltimore

**Employer's Address:** 2200 Crest Road, Baltimore, MD 21209

**Other Relevant Employment:** \_\_\_\_\_

**Undergraduate Institution:** University of Notre Dame

**Graduate Institution:** University of Maryland, Baltimore County

**Civic and Professional Affiliations:** \_\_\_\_\_

**Date Submitted:** January 4, 2022

**Signature:** Brandon M. Scott

### **Distribution:**

Honorable Isaac "Yitzy" Schleifer, Chair

James Shea, City Solicitor

Natawna Austin, Executive Secretary to the City Council

Richard Krummerich, Office of Council Services

Nikki Thompson, Office of the City Council President

Matt Stegman, Office of the City Council President

Natasha Mehu, Director, Mayor's Office of Government Relations

Nina Themelis, Deputy Director, Mayor's Office of Government Relations



BRANDON M. SCOTT  
*Mayor*  
100 Holliday Street, Suite 250  
Baltimore, MD 21202

November 24, 2021

Robert Cenname  
100 Holliday Street  
Baltimore, MD 21202

Dear Mr. Cenname:

Please accept this letter as formal notice that I have nominated you to serve on the Parking Authority's Board of Directors.

You will be contacted by the Office of City Council President Nicholas J. Mosby with notification of the date and time at which you are to appear before the City Council for your confirmation hearing.

Please direct all inquiries concerning this process to Nina Themelis who oversees Council Relations and Board and Commission appointments. She can be reached via telephone at 443-401-7044 or email [nina.themelis@baltimorecity.gov](mailto:nina.themelis@baltimorecity.gov).

Your membership on the Parking Authority's Board of Directors has my confidence and support. Thank you for your dedication to the City of Baltimore.

In Service,

Brandon M. Scott  
*Mayor*  
*City of Baltimore*

cc: The Honorable Nicholas J. Mosby, Council President  
The Honorable Isaac "Yitzzy" Schleifer, Chair, Rules & Legislative Oversight Committee  
Michael Huber, Chief of Staff, Mayor's Office  
Nikki Thompson, Director of Legislative Affairs, Office of the Council President  
Natasha Mehu, Director of Government Relations, Mayor's Office  
Nina Themelis, Deputy Director of Government Relations, Mayor's Office  
Richard Krummerich, Office of Council Services

# ROBERT A. CENNAME

2200 Crest Road  
Baltimore, Maryland 21209

(410) 215-9306  
bobcename@gmail.com

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## QUALIFICATIONS:

**Versatile financial leader** with over twenty years of combined experience in the public and private sectors. Transformed Baltimore's Budget Bureau into a highly effective and innovative team. Reputation for strong work ethic, approachability, and a team-first attitude. Areas of expertise include:

Budgeting & Forecasting • Organizational Development • Financial Analysis & Modeling • Performance Management  
Investments • Procurement • Accounting • Systems Implementation • Strategic Planning • Change Management  
Risk Management • Internal Controls • Business Process Re-Engineering

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## PROFESSIONAL EXPERIENCE:

**Baltimore City Department of Finance**  
Baltimore, Maryland

- **Budget Director** **2017 to present**
  - Currently leading a team of 18 staff with responsibility for the formulation, presentation, and monitoring of the City's \$3.8 billion operating budget.
  - Navigated the City financially through the COVID-19 pandemic. Rewrote the Fiscal 2021 budget in only one month's time during the initial crisis period, to better reflect General Fund revenues which were projected to decline over \$100 million annually.
  - Successfully implemented a strategy to make the best use of available Federal aid resources (CARES Act, FEMA, Recovery Act) during the COVID-19 disruption. As a result, the City was able to fund a robust response to COVID-19 while preserving the City's financial stability.
  - Led the development of a revised City 10-Year Financial Plan. The Plan includes over 100 savings and revenue-generating initiatives as options for achieving long-term structural budget balance.
  - Served as the financial expert for the City's bargaining team during two rounds of contract negotiations with the FOP. The contracts resulted in higher and more competitive pay scales for Police officers, funded by efficiencies in scheduling, discipline, and overtime spending.
  - Currently called on to provide expert testimony or briefings on City financial matters for a variety of stakeholders, including City Council committees, State and local elected officials, City agency leaders, media outlets, and citizens' groups, among many others.
  - Currently serving on the Board of Trustees for the Fire & Police Retirement System, which oversees over \$2.9 billion of investment assets for a pension fund supporting approximately 10,000 active or retired sworn Police and Fire personnel.
  
- **Deputy Budget Director** **2011 to 2017**
  - Supervised a team of eight budget analysts, with responsibility for overseeing General Fund agency expenditure budgets totaling \$2.0 billion annually.
  - Supported the Budget Director in successfully steering the City through a sharp downturn in Fiscal Years 2011 to 2014. Despite stagnating revenues and rising fixed costs, the City was able to lower property taxes, increase cash reserves, and protect core services with minimal service disruption.
  - Led the City's technical transition to Outcome Budgeting, a results-driven and competitive budget process in which City agencies are awarded funds based on performance. The City's process is considered a "best practice" by the Government Finance Officers Association, and the implementation in Baltimore was one of the largest ever by a municipal government in the U.S.
  - Spearheaded the creation of the City's first-ever "Innovation Fund" in which selected agencies make one-time investments that lead to improved performance or lower operating costs. Since its inception the Fund has kick-started 18 projects that have collectively produced over \$5 million of annual savings for the City.
  
- **Principal Financial Analyst** **2008 to 2011**
  - Led the Department's CitiStat performance reviews. Developed and tracked performance for key Finance functions such as procurement, accounting, and risk management, and reported monthly results to the Finance Director.
  - Developed a comprehensive management strategy for improving the City's procurement function. Utilized the City's new e-procurement system to develop reports and track performance. In the first year of implementation, staff productivity improved and the percent of requisitions meeting turnaround benchmarks increased from 50% to over 90%.

# ROBERT A. CENNAME

2200 Crest Road  
Baltimore, Maryland 21209

(410) 215-9306  
bobcenname@gmail.com

- Recommended outsourcing the City's warehouse operations for industrial supplies, which delivered \$1.5 million of savings over three years.
- Recommended and implemented an increase in the City's spending limit for routine purchases, resulting in a reduction of average processing times from ten days to one day.
- Created "Purchasing 101," a training guide and classroom course for understanding proper procurement procedures. Taught the course to City-wide fiscal managers.

- **Senior Financial Analyst**

**2006 to 2008**

- Designed and published a quarterly Economic Indicators report for City leaders. Tracked key national and state macroeconomic trends and forecasted the impact on City finances.
- Recommended outsourcing the City's Emergency Medical Services billing process. Negotiated an incentive-based contract with the vendor, which maintained existing service levels while increasing the City's share of revenues.
- Researched the City's process for charging customers a fee for credit card payments. Solicited competitive bids from vendors with lower fees, resulting in \$1.5 million of annual savings for City customers.

- **Mayoral Fellow**

**2006**

- Selected for a prestigious summer program for mid-career professionals interested in public service.
- Led a joint effort between public, private, and non-profit organizations to aid at-risk senior citizens with overdue municipal bills. Created a financial tool to be used by social service providers for identifying at-risk seniors and securing the appropriate financial assistance.

## **The Procter and Gamble Company**

Cincinnati, Ohio and Hunt Valley, Maryland

Chosen for a highly selective Finance & Accounting rotational program at a large, multinational Fortune 500 firm. Awarded the company's highest honor – Recognition Shares of P&G stock – for demonstrating "outstanding contributions to the business."

- **Senior Financial Analyst, Global Cosmetics**

**2003 to 2006**

- Supervised a team of accountants in managing a \$100 million marketing budget. Implemented an overhaul of the accounting procedures for capital assets, which brought the business in line with GAAP accounting standards.
- Led financial analysis for all mascara product launches in North America. Designed a profitable plan for the launch of the Lash Lift and Stretch & Separate products, which added \$10 million in annual sales to the business.
- Led the strategic raw materials sourcing initiative. Developed and delivered on a plan to reduce costs by \$6 million in Fiscal Year 2005.
- Overhauled the shipment process for retailer orders, including an initiative to replace cardboard boxes with reusable plastic totes, which delivered \$1 million of annual savings to the business.

- **Financial Analyst, Global Business Services**

**2000 to 2003**

- Developed an automated online invoice approval process in the company's SAP ERP financial system, which reduced by 80% the time required to pay invoices.
- Implemented a \$15 million credit card program for small purchases. Partnered with American Express to successfully transfer spending data into SAP, which enabled real-time access to spending data for all company finance managers.

## **EDUCATION:**

Master of Public Policy (M.P.P.), Urban Policy, **University of Maryland, Baltimore County**, 2008

Bachelor of Business Administration (B.B.A.), Finance, **University of Notre Dame**, 2000

## **CERTIFICATION:**

**Advanced Government Finance Institute (AGFI)**, completed 2013

- Selected for an intensive week-long training conducted by GFOA that brings together top public finance officials in the U.S.
- Key topics covered included strategic planning, global economic trends, relationships with the media, and organizational leadership, among others.