

FROM	NAME & TITLE	Thomas Kim, Deputy Chief <i>TK</i>
	AGENCY NAME & ADDRESS	Bureau of the Budget and Management Research Room 427 City Hall (410 396-4774)
	SUBJECT	City Council Bill #09-0148R (resolution) – Investigative Hearing-One Card- Youth Identification Card and Access Card to City Services

CITY of
BALTIMORE
MEMO



DATE: December 3, 2009

TO

The Honorable President and
Members of the City Council
Room 400, City Hall

Attention: Ms. Karen Randle

City Council Bill #09-0148R is a resolution for the purpose of exploring the efficacy and estimating the cost of instituting a single identification card system to make accessing services easier and more convenient for Baltimore City youth.

Although we recognize the potential benefits, particularly in recreational programming, we note that there are currently no funds appropriated for its implementation. The Mayor's Office of Information Technology has estimated a \$500,000 cost for development and a \$3-\$4 cost per card (up to \$400,000 additionally if this cost was waived or subsidized for each City school student). This does not include the cost of the common card-reading devices that would be utilized by BCPSS, public libraries, recreation centers, and other participatory agencies. It's also worth noting that a similar pilot project between the school system and the MTA was deemed unsuccessful and abandoned.

We recommend that a feasibility study be performed, with special emphasis on ways in which a greater level of accuracy of student participation data will yield additional revenue that could potentially offset the cost of the initial investment and ongoing operation of such a system.

cc: Edward J. Gallagher
Angela Gibson

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Comments

