



Brandon M. Scott  
Mayor

# Chief Administrative Officer FY2024 Agency Budget Hearing

May 30, 2023

# Presentation Agenda

1. Overview of the CAO Structure
2. Agency Performance Management & Innovation Approach
3. Leveraging FY24 Budget Investments to Advance Reforms; Improve Services



# Overview of the CAO Structure



# Background on the CAO Governance Model

The CAO is a professional local government manager hired to **manage the daily operations** of a local government. The CAO is a non-partisan and non-political administrator, who manages the day-to-day business of local governments in an ethical, efficient, and transparent manner.

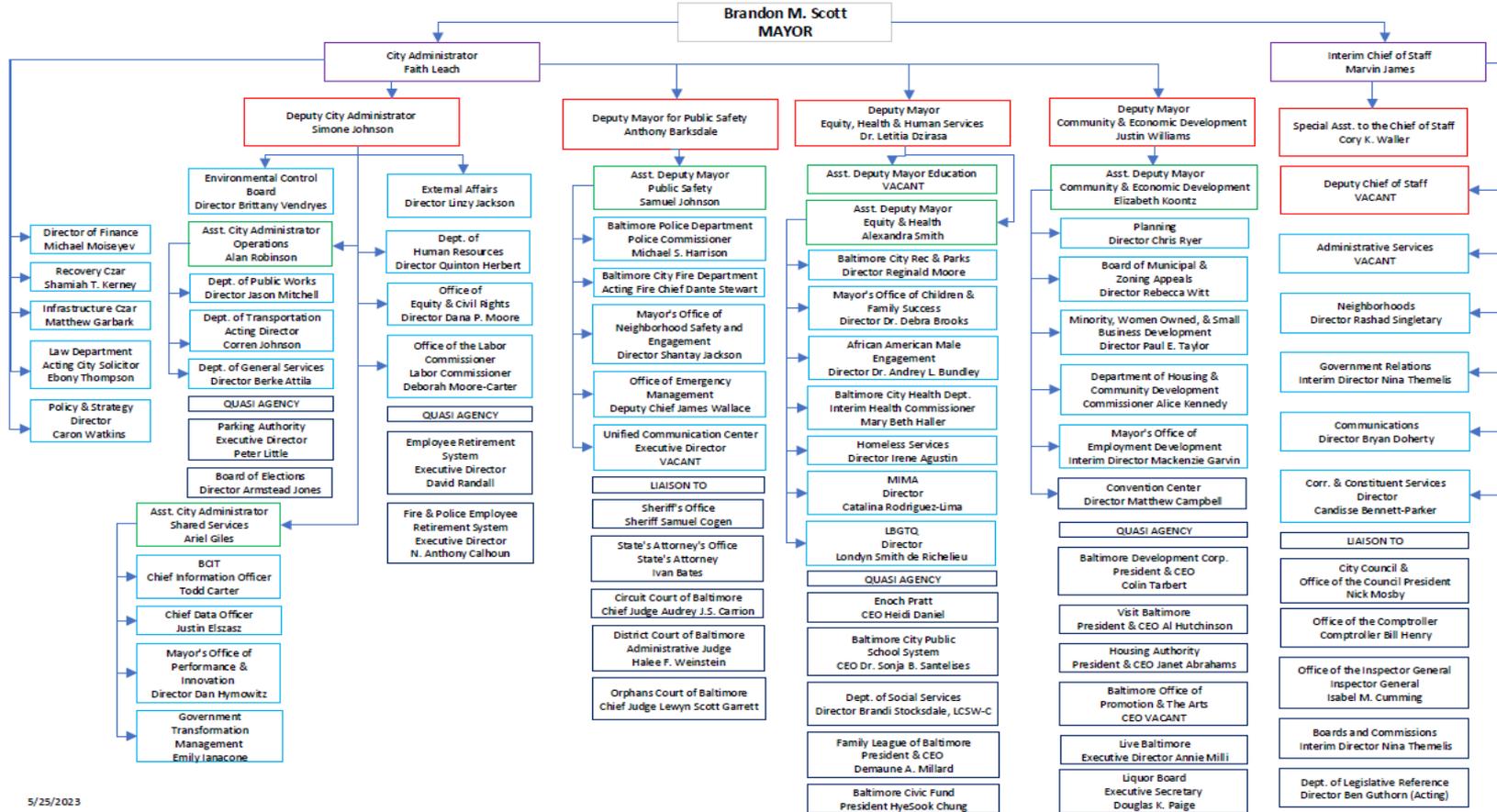
- In 2020, with the appointment of the City's first Chief Administrative Officer, Baltimore joined the ranks of **80% of the 25 most populous cities in the US that have a professional City Manager**, City Administrator or Chief Operating Officer leading day-to-day operations. ***Cities with professional managers, include: Los Angeles, Chicago, Philadelphia, and Washington, D.C.***

Much like executives who direct private-sector corporations, professional local government managers provide leadership, vision, and a focus on results that is needed to create better communities by:

- Managing financial and human resources,
- Overseeing the delivery of essential city services,
- Using performance metrics to drive continuous improvement, and
- Committing to the highest level of **ethical standards**.



# City of Baltimore Organizational Chart



# **FY24 Budget: Advancing Reforms, Investing in City Services**



The **Mayor's Action Plan** is a roadmap for action for Mayor Scott's first term. The plan outlines interagency goals and actions and KPIs using transformation management principles.

## Mayor Brandon M. Scott Building a Better Baltimore

First Term Action Plan | Released: December 8, 2021

Select Language | ▼

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Dear Baltimore,

Thank you for your interest in my Action Plan for Baltimore. This tool allows you to see the goals my administration is committed to making significant progress on and accomplishing during my first term as your Mayor. The tool is organized into five core pillars: **Building Public Safety, Prioritizing Youth, Clean and Healthy Communities, Equitable Neighborhood Development, and Responsible Stewardship of City**

**Resources.** You can follow along with the status of our actions, which will be updated on a quarterly basis, as well as view key performance indicators for each goal.



Building Public Safety



Prioritizing Youth



Clean & Healthy Communities



Equitable Neighborhood Development



Responsible Stewardship of City Resources

Action	Status
2.1 Implement consent decree-required reforms and demonstrate compliance on a majority of subject areas.	In Progress
2.2 Pilot, evaluate, and expand neighborhood policing plans across Baltimore to give residents more input into how police respond to calls for service.	In Progress
2.3 Identify and deploy an early intervention system that meets the requirements of the consent decree and monitors police officer use of force, resident complaints, arrests, and discipline.	In Progress
2.4 Gradually increase the personnel capacity of BPD's Public Integrity Bureau, building accountability and reducing the time it takes to close internal investigations.	In Progress
2.5 Institute new records management, case management, and learning management systems, while investing in the remaining technology advancements required by the consent decree.	In Progress



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# FY2024

BUDGET OVERVIEW



## Prioritizing Our Youth

- ✓ **\$392 million** for the City's local share to support the Baltimore City Public School System, including a **\$79 million** year-over-year increase.
- ✓ **\$49 million** in general fund support to BCRP, including funding for reopening of Carroll Park Rec and renovations at three recreation centers.
- ✓ Pay increases for **125 positions** to align with industry standards and support regional competitiveness.
- ✓ Funds for renovations at the Northern CAP Center for MOCFS.



# Building Public Safety



The FY2024 budget funds:

- ✓ **5 General Fund positions to support the Victim Services Program** in BPD.
- ✓ **\$441,000 to support the group violence reduction strategy**, which was launched as a pilot in the Western district in Fiscal 2022 resulting in a 33.8% year-over-year decrease in both non-fatal shootings and homicides.
- ✓ **Creation of 4 additional Safety Officer positions** in the Fire Department.
- ✓ **Fully funding the Police Accountability Board**, created in 2022.

MAYOR BRANDON M. SCOTT PRESENTS  
**#BUILDBETTERBMORE**

# Clean and Healthy Communities

## IN 90 DAYS, CITY CREWS WILL:

- ✓ **FILL 9,000 POTHOLES**
- ✓ **REMOVE 900 GRAFFITI MARKINGS**
- ✓ **TARGET ILLEGAL DUMPING HOTSPOTS**
- ✓ **RESURFACE 90 MILES OF ROAD**

- ✓ Increased funding for Solid Waste services to stabilize service delivery by funding up to **10 crews** to meet current staffing requirements for trash and recycling collection.
- ✓ Funding to increase staffing at senior centers and support a new office for older adults in order to move Baltimore to an age friendly city.
- ✓ \$16 million for ADA compliance. The recommended level of local funding for DOT in this year's CIP is the highest since 2014 and *moves us closer to maintaining a state of good repair.*



Submit your service requests through  
311 and tweet us at **#BuildBetterBMore**



# Equitable Neighborhood Development



- ✓ Sets aside funds for the **Affordable Housing Trust Fund** (\$7 million in Affordable Housing Bonds), includes \$4.3 million towards the PSO CHOICE Neighborhoods Project, and funding to begin design on the next phase of the **Park Heights Redevelopment Project**.
- ✓ Funding to create the **Mayor's Office of Minority and Women's Business Development**. This Office will merge the Mayor's Office of Minority and Women's Business Development with the Minority and Women's Business Opportunity.



# Responsible Stewardship of City Resources

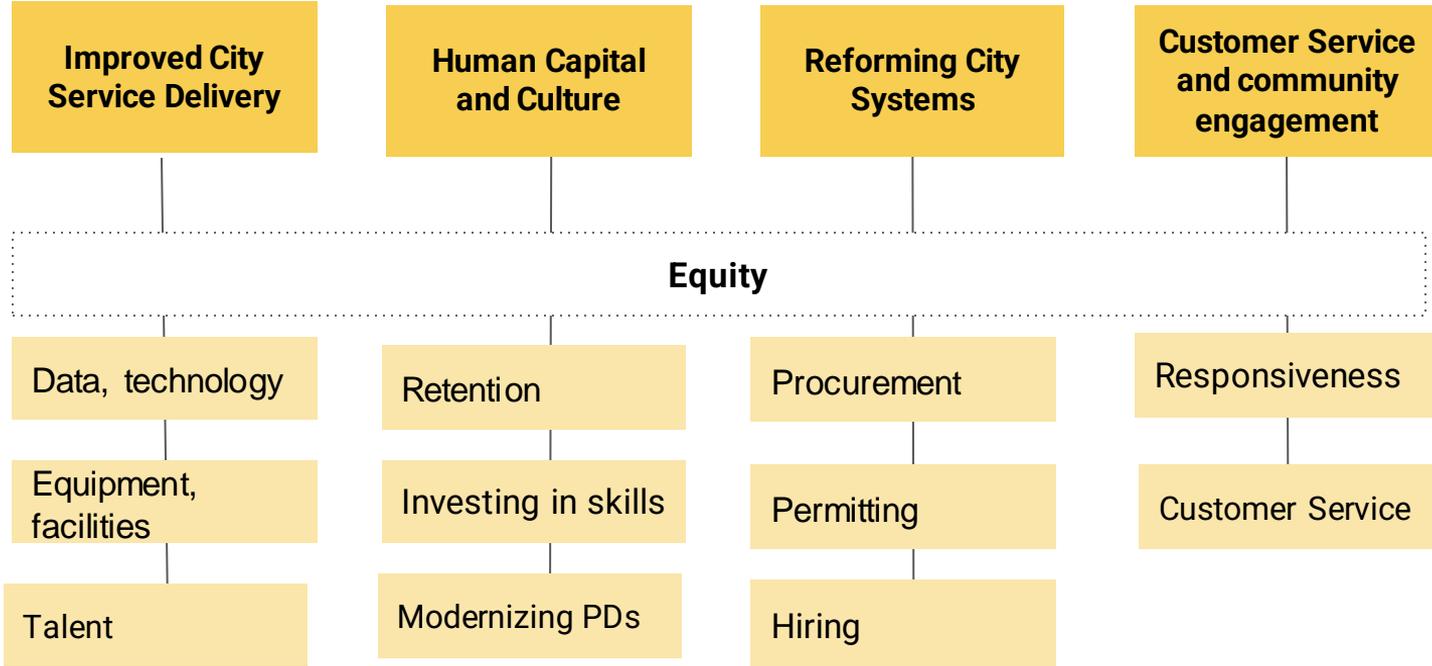
- ✓ Increases funding for fleet replacement from **\$26 million to \$35 million**. The number of assets purchased annually will increase by 28%.
- ✓ **Supports additional positions in the Department of General Services** to support the planning and delivery of capital projects.
- ✓ **Fully funds the Mayor's Office Infrastructure Development** to develop and deliver key infrastructure projects and initiatives and to secure IIJA funding.
- ✓ **Creates 3 new positions in the Office of Equity and Civil Rights** and funds a citywide equity assessment.



# Agency Performance Management, Transformation, and Oversight



# CAO Priority Areas



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SILVER 2021

# BALTIMORE, MD

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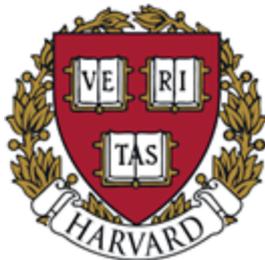
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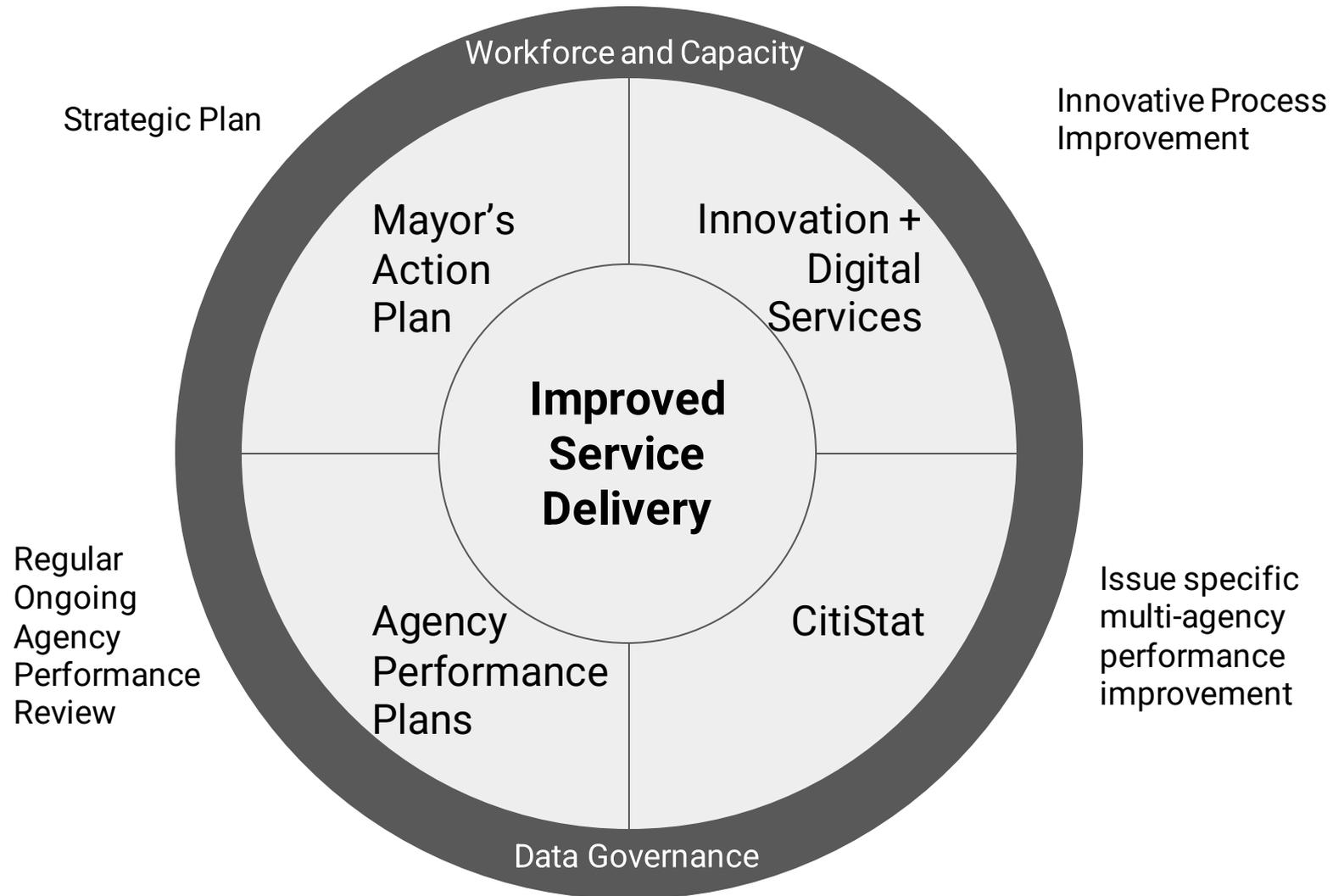
beeckcenter  
social impact + innovation

GEORGETOWN UNIVERSITY

coding it forward >



Carnegie  
Mellon  
University



# The new Agency Performance Plans will be the City's most comprehensive framework and process for managing the agency service delivery to date.

## [Service 1 Name]

[Service 1 Description]

Measure Type	Performance Measure	Desired Outcome	FY 22	FY 23	Target FY24
Outcome	% of Data Fellows placed in city role following fellowship	Increase			
Input	# of agencies that have a data fellow	Increase			
Input	# of data fellows	Increase			
Output	Length of time between initial data fellow hire date and next position hire date	Decrease			
Input	Average # of projects assigned to a Data Fellow	Decrease			

## [Service 2 Name]

[Service 2 Description]

Measure Type	Performance Measure	Desired Outcome	FY 22	FY 23	Target FY24
Outcome	% of Data Fellows placed in city role following fellowship	Increase			
Input	# of agencies that have a data fellow	Increase			

- ✓ Agencies will work with OPI's Performance Team to set metrics and targets for key services each year.
- ✓ Agencies will report on their performance on these metrics, and the Mayor and CAO will convene regular performance review meetings with each agency.
- ✓ The plans and reporting on performance will be published and shared with the public.
- ✓ Agency Performance Plans will be published in Late Summer 2023.



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Mayor

# Prompt Payment Dashboard

Produced by the Mayor's Office of Performance & Innovation, Updated Monthly



Graffiti Removal



1 update: 49 seconds ago

Illegal Dumping SRs Founded & Completed

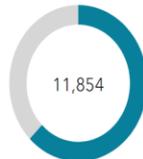


Road Lane-Miles Resurfaced



Last update: 49 seconds ago

Repaired Potholes



# CAO Successes

- ✓ Led the City in a strategic prioritization process, developed the Mayor's Action Plan, and introduced the Transformation model to city government.
- ✓ The CAO introduced PayStat to help reduce the backlog of overdue invoices. Since September 2022, **PayStat has helped reduce the value of late invoices by 72%** and the number of late invoices by 53%.
- ✓ Transitioned the city to a **new customer portal** for over two dozen **online payment processes**, which included an enhanced customer experience for residents, improved security, and more payment options.
- ✓ Launched a city service sprint, and to date we have **removed 844 graffiti markings**, repaved nearly 5 miles of road, and repaired almost **12,000 potholes**.



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# Thank you!

