

**CITY OF BALTIMORE
COUNCIL BILL 08-0041
(First Reader)**

Introduced by: Councilmembers Curran, Kraft, Henry, Welch, Middleton

Introduced and read first time: February 4, 2008

Assigned to: Land Use and Transportation Committee

REFERRED TO THE FOLLOWING AGENCIES: City Solicitor, Board of Municipal and Zoning Appeals, Planning Commission, Department of Public Works, Department of Housing and Community Development

A BILL ENTITLED

1 AN ORDINANCE concerning

2 **Zoning – Alcoholic Beverage Advertising Signs**

3 FOR the purpose of authorizing the advertisement of alcoholic beverages on billboards and
4 freestanding signboards for which Zoning Board approval or a minor privilege permit is
5 required and has been obtained; and generally relating to the regulation of signs.

6 BY repealing and reordaining, without amendments

7 Article - Zoning

8 Section(s) 11-207(a) and (b)

9 Baltimore City Revised Code

10 (Edition 2000)

11 BY repealing and reordaining, with amendments

12 Article - Zoning

13 Section(s) 11-207(c)(3)

14 Baltimore City Revised Code

15 (Edition 2000)

16 **SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE,** That the
17 Laws of Baltimore City read as follows:

18 **Baltimore City Revised Code**

19 **Article – Zoning**

20 **§ 11-207. Alcoholic beverage advertising signs.**

21 (a) *“Licensed premises” defined.*

22 In this section, “licensed premises” means a premises that operates under an alcoholic
23 beverages license or permit issued under State Code Article 2B.

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.

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1 (b) *General prohibition.*

2 No person may place any sign, poster, placard, device, graphic display, or other item that
3 advertises alcoholic beverages in any publicly visible location, including any outdoor
4 billboard, side of a building, or freestanding signboard.

5 (c) *Exceptions.*

6 This section does not apply to:

7 (3) [except for billboards and freestanding signboards,] any sign for which Zoning
8 Board approval or a minor privilege permit is required and has been obtained;

9 **SECTION 2. AND BE IT FURTHER ORDAINED,** That the catchlines contained in this Ordinance
10 are not law and may not be considered to have been enacted as a part of this or any prior
11 Ordinance.

12 **SECTION 3. AND BE IT FURTHER ORDAINED,** That this Ordinance takes effect on the 30th day
13 after the date it is enacted.