

**CITY OF BALTIMORE
COUNCIL BILL 11-0318R
(Resolution)**

Introduced by: Councilmembers Clarke, D’Adamo, Middleton, Holton, President Young,
Councilmembers Curran, Conaway, Henry, Welch

Introduced and read first time: September 19, 2011

Assigned to: Education Committee

REFERRED TO THE FOLLOWING AGENCIES: Baltimore City Public School System

A RESOLUTION ENTITLED

1 A COUNCIL RESOLUTION concerning

2 **Informational Hearing – Baltimore International College**

3 FOR the purpose of inviting the Presidents of Baltimore International College and Stratford
4 University to share with the City Council the present status of certification for Baltimore
5 International College, plans to merge the two institutions, the effect of the proposed merger
6 on students’ graduation dates, and the accessibility of the newly affiliated institutions to
7 Baltimore City applicants.

8 **Recitals**

9 Baltimore International College (BIC) has been part of the Baltimore community since 1972,
10 dedicated to providing high-quality culinary arts and hospitality management programs. At its
11 inception, BIC offered certificates in culinary arts, but soon grew to offer two-year associate
12 degrees and an international hospitality and culinary arts real-world experience at its campus on
13 the historic Virginia Park Estate, County Cavan, Ireland.

14 Throughout the 90s, BIC continued to expand, purchasing the historic Calvert Center,
15 Merchants Building and Commerce Exchange Building to provide classrooms, libraries, kitchen
16 laboratories, a student union, and offices for faculty and staff. Degrees and programs also
17 expanded to include hospitality management, as well as multiple certificates, associate’s, and
18 bachelor’s degrees. A new state-of-the-art Culinary Arts center was completed in 2006. The
19 college now offers on-site and online degrees. Three new hospitality bachelor’s degrees were
20 added in 2010, and culinary and hospitality courses are offered year round, day and evening.

21 More recently, BIC has faced challenging times as the Middle States Commission on Higher
22 Education announced that the college would lose its accreditation August 31, because long-
23 standing problems concerning student retention, evaluation of academic performance, and
24 revenue generation had not been addressed. Loss of accreditation would mean the school would
25 lose federal funding.

26 To date, BIC’s status is unsure. Reports are that a legal settlement has been reached that will
27 allow the school to remain accredited to the end of the year when officials expect the college to
28 be taken over by Virginia-based Stratford University. Students nearing completion of their
29 certificates or degrees are expected to be able to complete their studies by December 31, 2011.

EXPLANATION: Underlining indicates matter added by amendment.
~~Strike out~~ indicates matter deleted by amendment.

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1 The letter of intent for an affiliation between Stratford University and Baltimore International
2 provides for the University to assume the educational and operational functions effective January
3 1, 2012, pending approval from the Maryland Higher Commission, the Accrediting Council for
4 Independent Colleges and Schools (ACICS), and the involved financial institutions. Stratford
5 University intends to continue the culinary arts, culinary management, and hospitality
6 management programs in Baltimore.

7 The residents of Baltimore City have a vested interest in ensuring that all of the educational
8 opportunities offered by BIC in the past remain here under the new affiliation with Stratford
9 University. Baltimore International College has offered unique opportunities for Baltimore City
10 residents to enter the culinary arts and hospitality management fields. From January 1, 2001 to
11 September 1, 2011, 46%, or 1640 of the 3518 students enrolled at the institution, were City
12 residents. Of those receiving graduate Certificates or Associate's, Bachelor's, or Master's
13 Degrees, 39%, or 613 of 1564, were Baltimore City residents.

14 **NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE,** That the
15 Presidents of Baltimore International College and Stratford University are cordially invited to
16 share with the City Council the present status of certification for Baltimore International College,
17 plans to merge the two institutions, the effect of the proposed merger on students' graduation
18 dates, and the accessibility of the newly affiliated institutions to Baltimore City applicants.

19 **AND BE IT FURTHER RESOLVED,** That a copy of this Resolution be sent to the Mayor, the
20 President of Baltimore International College, the President of Stratford University, the CEO of
21 Baltimore Public Schools, and the Mayor's Legislative Liaison to the City Council.