

**CITY OF BALTIMORE
COUNCIL BILL 22-0095R
(First Reader)**

Introduced by: The Council President
At the request of: The Administration (Baltimore Development Corporation)
Introduced and read first time: March 7, 2022
Assigned to: Economic and Community Development Committee

REFERRED TO THE FOLLOWING AGENCIES: City Solicitor, Department of Finance, Baltimore Development Corporation

A RESOLUTION ENTITLED

1 A COUNCIL RESOLUTION concerning

2 **The Baltimore City Comprehensive Economic Development Strategy –**
3 **Baltimore Together: A Platform for Inclusive Prosperity**

4 FOR the purpose of adopting Baltimore City’s Comprehensive Economic Development Strategy,
5 “Baltimore Together: A Platform for Inclusive Prosperity”; and providing for a special
6 effective date.

7 **Recitals**

8 **WHEREAS**, a Comprehensive Economic Development Strategy (“CEDS”) is a strategy-
9 driven plan for regional economic development necessary to qualify for assistance from the U.S.
10 Economic Development Administration, a bureau within the U.S. Department of Commerce
11 (“EDA”), and a prerequisite for designation by the EDA as an Economic Development District.

12 **WHEREAS**, the Baltimore Development Corporation, charged with developing Baltimore’s
13 newest CEDS, began its work in 2019 gathering insights, feedback, and recommendations from
14 over 300 diverse voices representing business, government, and community.

15 **WHEREAS**, Baltimore Together: A Platform for Inclusive Prosperity is the final strategic plan
16 created with a common vision of inclusive economic growth, with specific goals, actions, and
17 accountability measures is now presented as Baltimore City’s CEDS for the next 5 years.

18 **WHEREAS**, Baltimore Together is aligned with the Mayor’s and City Council’s policies to
19 build a more inclusive and equitable economy in Baltimore.

20 **WHEREAS**, through this strategy Baltimore will show the world how to create an urban
21 economy that is based on diversity, inclusion, and resiliency and uplifts historically excluded
22 Baltimoreans while attracting investment, businesses, and people committed to contributing to
23 an equitable economy.

24 **WHEREAS**, Baltimore will build a strong and inclusive economy by recognizing its own
25 history of racialized economic disinvestment and the damage systemic racism has done to its
26 Black residents and the greater community.

27 **WHEREAS**, Baltimore will ensure economic opportunity for people of color by building on

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.

Council Bill 22-0095R

1 Baltimore’s many assets to implement strategies and policies that invigorate underserved and
2 black- and brown-owned businesses in growth sectors and build generational wealth in
3 Baltimore’s communities of color.

4 **WHEREAS**, Baltimore Together sets 7 goals:

- 5 (1) Baltimore will have a truly equitable economy, closing racial gaps in income,
6 employment, business ownership, and access to capital to make sure BIPOC (Black,
7 Indigenous, and People of Color) and underserved Baltimoreans have greater
8 opportunities to succeed in the workplace and as entrepreneurs.
- 9 (2) Baltimore will build on its strengths to become a world-class leader in key industries.
- 10 (3) Baltimore will have an innovation ecosystem that fuels a strong small business sector
11 by expanding access to technical support, capital, government programs, and
12 mentors, with a special emphasis on businesses owned by Baltimore City residents,
13 BIPOC entrepreneurs, and other people of color, immigrants, women, and LGBTQ
14 individuals.
- 15 (4) Baltimore will have a stronger workforce system, funding training and models such
16 as apprenticeships to give workers the opportunity to attain jobs and careers paying a
17 family-supporting wage while supporting the needs of growing entrepreneurs and
18 established employers.
- 19 (5) Baltimore will have a growing population.
- 20 (6) Baltimore will be a leader in equitable neighborhood development by reinvesting in
21 communities in an inclusive manner, retaining existing residents while attracting new
22 ones, and ensuring housing affordability for all income levels and supporting
23 neighborhood-based businesses and commercial corridors outside of the downtown
24 core.
- 25 (7) Baltimore will recover stronger from COVID-19 by investing in negatively impacted
26 industries like the tourism and hospitality sector through renovations to the Baltimore
27 arena, modernizing the Convention Center, redeveloping the Pimlico racecourse, and
28 re-envisioning the Inner Harbor.

29 **WHEREAS**, Baltimore Together establishes 4 key strategies:

- 30 (1) Work Together. Break down barriers, foster collaboration, and increase efficiency.
- 31 (2) Invest in People and Places. Create opportunities for residents through strategic
32 investments.
- 33 (3) Build from Strength. Leverage Baltimore assets to strengthen the City’s economic
34 future.
- 35 (4) Compete to Succeed. Work with partners to address competitive imbalances and
36 address major challenges.

Council Bill 22-0095R

1 **WHEREAS**, on December 2, 2021, the Planning Commission adopted the Baltimore City
2 Comprehensive Economic Development Strategy, “Baltimore Together: A Platform for Inclusive
3 Prosperity”.

4 **NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE**, That the City
5 Council of Baltimore, after having reviewed the Baltimore City Comprehensive Economic
6 Development Strategy, “Baltimore Together: A Platform for Inclusive Prosperity”, now endorse,
7 recognize, and adopt “Baltimore Together: A Platform for Inclusive Prosperity” as the City’s
8 official Comprehensive Economic Development Strategy.

9 **AND BE IT FURTHER RESOLVED**, That a copy of this Resolution and the Baltimore City
10 Comprehensive Economic Development Strategy as adopted by it be sent to the Mayor, the
11 Baltimore City Council President, the U.S. Economic Development Administration, a bureau
12 within the U.S. Department of Commerce, the President of the Baltimore Development
13 Corporation, and the Mayor’s Legislative Liaison to the City Council.