



100 Light Street
12th Floor
Baltimore, MD 21202

a. 410.659.7300
p. 800.843.8466
f. 410.727.2356

www.baltimore.org

TO: President Jack Young and City Council Members
FROM: Visit Baltimore
DATE: May 9, 2011
RE: Council Bill 11-0274R – Corporate Sponsorship of City Assets

Visit Baltimore's Response to Council Bill 11-0274R

Visit Baltimore has been asked to comment on City Council Bill 11-0274R, a resolution that seeks to identify opportunities for the city to create public-private partnerships in order maintain city services during a difficult economic climate without increasing taxes. We appreciate the opportunity to comment on this bill and to be included in the exploratory process.

Visit Baltimore defers to the decision of the Mayor and City Council to determine what is in the best interest of the citizens of Baltimore so long as the process and decisions are respectful of existing marketing partnerships. As the official destination marketing organization for Baltimore, Visit Baltimore has been a proud sponsor of activities in conjunction with city government and agencies. We hope to continue this support in order generate more income and visibility for Baltimore.

Respectfully submitted,

Tom Noonan
President & CEO,
Visit Baltimore

Comments

