

**CITY OF BALTIMORE
COUNCIL BILL 12-0021R
(Resolution)**

Introduced by: Councilmembers Welch, Branch, Henry, Stokes, President Young,
Councilmembers Clarke, Reisinger, Curran, Spector
Introduced and read first time: February 27, 2012
Assigned to: Education and Youth Committee
Committee Report: Favorable
Adopted: March 26, 2012

A COUNCIL RESOLUTION CONCERNING

1 Establishing a Permanent Fund-raising Committee for YouthWorks

2 FOR the purpose of calling on the Mayor and the Director of the Mayor's Office of Employment
3 Development to establish a dedicated permanent committee to expand fund-raising and job
4 placement for YouthWorks in order to allow the program to expand and improve its
5 effectiveness.

6 Recitals

7 A hearing called last June by the City Council to review the state of the YouthWorks
8 program as it nears three decades of existence allowed administrators to provide the Council with
9 a great deal of helpful information. In the wake of this hearing, a number of innovative ideas for
10 improving YouthWorks going forward were raised. Some of these ideas include expanding
11 YouthWorks into a year-round program, automating the registration process, and more
12 systematically evaluating the job skills needed and gained by YouthWorks participants.

13 Although the current funding model has allowed YouthWorks to continue successfully for
14 decades, implementing the above ideas while continuing to expand the number of participants in
15 YouthWorks is likely to require new funding approaches as well. Expanding job placement
16 throughout the year and during the traditional summer period will require increases in both
17 funding and job sites. Currently, 90% of those supporting YouthWorks are long time donors.
18 However, meeting the needs of expansion will require expanding the donor base by bringing in
19 new supporters.

20 Rather than relying exclusively on time limited yearly fund-raising campaigns by officials
21 with many other concerns on their plates, YouthWorks should look into establishing a permanent
22 steering committee to focus exclusively on raising funds for YouthWorks and finding suitable
23 sites for the placement of participants year-round.

24 An independent steering committee would also provide a body to more systematically assess
25 the job related skills of YouthWorks participants as they enter and exit the program. Making

EXPLANATION: Underlining indicates matter added by amendment.
~~Strike out~~ indicates matter stricken by amendment.

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1 these types of assessments would allow YouthWorks to better understand both what the true
2 training needs of participants are, and which job placements are most effective at meeting these
3 various needs. With this data, particularly effective conditions at some sites could be replicated
4 in other areas. Better matches could also be made between the specific needs and offerings of
5 employers and young employees.

6 Implementation of some or all of the suggestions being raised to improve YouthWorks would
7 help to ensure that it becomes even more effective at helping Baltimore's youth become
8 productive and successful members of the workforce for years to come. One of the most
9 important ways to do this would be to create a new body focused solely on YouthWorks. This
10 would put the program onto the firm financial footing that it needs to both continue the current
11 level of service and seriously consider meaningful expansion.

12 **NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE,** That the
13 Council calls on the Mayor and the Director of the Mayor's Office of Employment Development
14 to continue to establish a dedicated permanent committee to expand fund-raising and job
15 placement for YouthWorks in order to allow the program to expand and improve its
16 effectiveness.

17 **AND BE IT FURTHER RESOLVED,** That a copy of this Resolution be sent to the Mayor, the
18 Director of the Mayor's Office of Employment Development, and the Mayor's Legislative
19 Liaison to the City Council.