

CITY OF BALTIMORE
ORDINANCE _____
Council Bill 18-0272

Introduced by: The Council President, Councilmembers Scott, Costello, Stokes, Dorsey,
Reisinger, Middleton, Burnett, Pinkett
At the request of: The Law Department
Introduced and read first time: August 6, 2018
Assigned to: Land Use and Transportation Committee

Committee Report: Favorable with amendments
Council action: Adopted
Read second time: November 19, 2018

AN ORDINANCE CONCERNING

Zoning – Sign Regulations

1

2 FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore
3 City to create a new method for the classification and review of signs; creating standards for
4 signs by zoning district; creating a new method for the creation of Areas of Special Signage
5 Control and corresponding Signage Plans; defining and redefining related terms; conforming
6 related sections; and generally relating to the zoning and development laws of Baltimore
7 City.

8 BY repealing
9 Article 32 - Zoning
10 Title 17, in its entirety,
11 and
12 Tables 17-804 and 17-812, in their entireties
13 Baltimore City Code
14 (Edition 2000)

15 BY adding
16 Article 32 - Zoning
17 New Title 17 {"Signs"}
18 Baltimore City Code
19 (Edition 2000)

20 BY repealing and reordaining, with amendments
21 Article 32 - Zoning
22 Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 5-301(b), 12-503(d)(2)(v),
23 12-603(d)(2)(v), 12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g),
24 14-327(e), 14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c), 18-304(a),
25 18-305(a), and 18-504
26 Baltimore City Code
27 (Edition 2000)

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.
Underlining indicates matter added to the bill by amendment.
~~Strike-out~~ indicates matter stricken from the bill by
amendment or deleted from existing law by amendment

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1 BY repealing
2 Article 32 - Zoning
3 Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), and 15-507(h), ~~and 18-504~~
4 Baltimore City Code
5 (Edition 2000)

6 BY adding
7 Article 32 - Zoning
8 Tables 17-201 and 17-306
9 Baltimore City Code
10 (Edition 2000)

11 **SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE,** That
12 Title 17 {"Signs"} and Tables 17-804 and 17-812 of Baltimore City Code Article 32 {"Zoning"}
13 are repealed, in their entireties.

14 **SECTION 2. AND BE IT FURTHER ORDAINED,** That new Title 17 {"Signs"} is added to
15 Baltimore City Code Article 32 {"Zoning"}, to read as follows:

16 **Baltimore City Code**

17 **Article 32. Zoning**

18 **TITLE 17. SIGNS**

19 **SUBTITLE 1. PURPOSE OF TITLE; DEFINITIONS**

20 **§ 17-101. PURPOSE.**

21 (A) *IN GENERAL.*

22 THE REASONABLE AND ADEQUATE DISPLAY OF SIGNS IS ALLOWED UNDER THIS TITLE.

23 (B) *NEED TO REGULATE.*

24 THERE IS A SUBSTANTIAL NEED TO REGULATE THE DISPLAY OF SIGNS THROUGH THE
25 ADOPTION OF THIS TITLE TO ADDRESS THE FOLLOWING CONCERNS:

26 (1) THE NUMBER, SIZE, DESIGN CHARACTERISTICS, AND LOCATIONS OF SIGNS IN THE
27 CITY DIRECTLY AFFECT THE PUBLIC HEALTH, SAFETY, AND WELFARE; AND

28 (2) MANY SIGNS ARE DISTRACTING AND DANGEROUS TO MOTORISTS AND
29 PEDESTRIANS, ARE CONFUSING TO THE PUBLIC, ARE POORLY LOCATED, AND
30 SUBSTANTIALLY DETRACT FROM THE BEAUTY AND APPEARANCE OF THE CITY.

31 (C) *LIMITATIONS AND STANDARDS.*

32 THE PURPOSES AND INTENT FOR THE ENACTMENT OF THIS TITLE ARE:

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- 1 (1) TO PROTECT THE HEALTH, SAFETY, AND GENERAL WELFARE OF THE PEOPLE IN
2 BALTIMORE CITY AND TO IMPLEMENT THE POLICIES AND OBJECTIVES OF THE CITY
3 OF BALTIMORE THROUGH THE ENACTMENT OF A COMPREHENSIVE SET OF
4 REGULATIONS GOVERNING SIGNS IN THE CITY OF BALTIMORE;
- 5 (2) TO REGULATE THE ERECTION AND PLACEMENT OF SIGNS WITHIN THE CITY OF
6 BALTIMORE IN ORDER TO PROVIDE SAFE OPERATING CONDITIONS FOR PEDESTRIAN
7 AND VEHICULAR TRAFFIC WITHOUT UNNECESSARY AND UNSAFE DISTRACTIONS TO
8 DRIVERS OR PEDESTRIANS;
- 9 (3) TO MAINTAIN AN AESTHETICALLY ATTRACTIVE CITY IN WHICH SPECIFIC TYPES OF
10 SIGNS ARE ALLOWED IN ZONING DISTRICTS CONSISTENT WITH THE USES, INTENT,
11 AND AESTHETIC CHARACTERISTICS OF THOSE DISTRICTS;
- 12 (4) TO ESTABLISH COMPREHENSIVE SIGN REGULATIONS THAT BALANCE LEGITIMATE
13 BUSINESS AND DEVELOPMENT NEEDS WITH A SAFE AND AESTHETICALLY
14 ATTRACTIVE ENVIRONMENT FOR RESIDENTS, WORKERS, AND VISITORS TO THE CITY
15 OF BALTIMORE;
- 16 (5) TO PROVIDE FAIR AND REASONABLE OPPORTUNITIES FOR THE IDENTIFICATION OF
17 BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE;
- 18 (6) TO PROVIDE FOR THE IDENTIFICATION OF THE AVAILABILITY OF PRODUCTS, GOODS
19 OR SERVICES OF BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE AND TO
20 PROMOTE THE ECONOMIC VITALITY OF THESE BUSINESSES;
- 21 (7) TO ENSURE THE PROTECTION OF FREE SPEECH RIGHTS UNDER THE STATE AND
22 UNITED STATES CONSTITUTIONS WITHIN THE CITY OF BALTIMORE AND IN NO
23 EVENT PLACE RESTRICTIONS THAT APPLY TO ANY GIVEN SIGN DEPENDENT
24 ENTIRELY ON THE COMMUNICATIVE CONTENT OF THE SIGN;
- 25 (8) TO ALLOW SIGNS THAT ARE, SAFE, UNOBTRUSIVE, AND INCIDENTAL TO THE
26 PRINCIPAL USE OF THE RESPECTIVE LOTS ON WHICH THEY ARE LOCATED, SUBJECT
27 TO THE SUBSTANTIVE REQUIREMENTS OF THIS TITLE; AND
- 28 (9) TO PROHIBIT ALL SIGNS NOT EXPRESSLY AUTHORIZED BY THIS TITLE, TO PROVIDE
29 FOR THE MAINTENANCE OF SIGNS, AND TO PROVIDE FOR THE ENFORCEMENT OF THE
30 PROVISIONS OF THIS TITLE.

31 § 17-102. DEFINITIONS.

32 (A) *IN GENERAL.*

33 IN THIS TITLE, THE FOLLOWING TERMS HAVE THE MEANINGS INDICATED.

34 (B) *A-FRAME SIGN.*

35 "A-FRAME SIGN" MEANS A SIGN, ORDINARILY IN THE SHAPE OF THE LETTER "A", OR SOME
36 VARIATION OF IT, THAT IS DISPLAYED ON THE GROUND, NOT PERMANENTLY ATTACHED,
37 AND USUALLY 2-SIDED.

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1 (C) ATTENTION-GETTING DEVICE.

2 “ATTENTION-GETTING DEVICE” MEANS ANY PENNANT, FLAG, FEATHER FLAG, FESTOON,
3 SPINNER, STREAMER, SEARCHLIGHT, BALLOON, INFLATABLE SIGN, STROBE LIGHT OR
4 SIMILAR DEVICE OR ORNAMENTATION DESIGNED FOR THE PURPOSE OF ATTRACTING
5 ATTENTION.

6 (D) ~~(E)~~ AWNING OR CANOPY SIGN.

7 “AWNING OR CANOPY SIGN” MEANS A SIGN THAT IS PRINTED ON, OR IS ATTACHED ABOVE,
8 ON, OR UNDER THE OUTER EDGE OF, AN AWNING, CANOPY OR OTHER FABRIC, PLASTIC, OR
9 STRUCTURAL PROTECTIVE COVER OVER A DOOR, ENTRANCE, WINDOW, OR OUTDOOR
10 SERVICE AREA.

11 (E) ~~(D)~~ BANNER SIGN.

12 (1) *IN GENERAL.*

13 “BANNER SIGN” MEANS A SIGN THAT:

14 (I) IS PRINTED OR DISPLAYED ON CLOTH OR OTHER FLEXIBLE MATERIAL;

15 (II) IS ATTACHED TO A FRAME, A POLE OR OTHER STRUCTURE ON A LOT; ~~AND~~

16 (III) IS MOUNTED FLAT AGAINST THE WALL OF A STRUCTURE OR PROJECTS FROM A
17 STRUCTURE; AND

18 (IV) IS MOUNTED AND ATTACHED TO A STRUCTURE THAT IS MEANT TO BE
19 DURABLE AND PERMANENT.

20 (2) *TYPES.*

21 (I) A BANNER SIGN MAY BE EITHER A ~~POLE MOUNTED~~ FREESTANDING BANNER SIGN, A
22 PROJECTING BANNER SIGN, OR A WALL MOUNTED BANNER SIGN.

23 (II) FOR PURPOSES OF THIS DEFINITION:

24 (A) ~~“POLE MOUNTED FREESTANDING BANNER SIGN”~~ MEANS ANY BANNER SIGN,
25 INCLUDING A FLAG, THAT IS ATTACHED BY ONLY ONE SIDE TO A POLE,
26 FRAME, OR ANY STRUCTURE AND HANGING FREELY SO THAT IT CAN
27 FLUTTER OR MOVE IN THE WIND;

28 (B) “PROJECTING BANNER SIGN” MEANS ANY BANNER SIGN THAT IS MOUNTED
29 NON-PARALLEL TO A BUILDING WALL OR ANY OTHER SURFACE OF A
30 STRUCTURE AND IS ATTACHED ON MULTIPLE SIDES TO A RIGID FRAME THAT
31 IS ATTACHED TO A STRUCTURE; AND

32 (C) “WALL MOUNTED BANNER SIGN” MEANS A BANNER SIGN THAT IS
33 ATTACHED TO A BUILDING WALL AND PROJECTS NO MORE THAN 8 INCHES
34 FROM THE WALL, WITH THE EXPOSED FACE OF THE SIGN IN A PLANE
35 PARALLEL TO THE FACE OF THE WALL.

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1 (3) *EXCLUSIONS.*

2 "BANNER SIGN" DOES NOT INCLUDE ANY PROVISIONAL FENCE SIGN OR ATTENTION-
3 GETTING DEVICE.

4 (F) ~~(E)~~ *CANOPY SIGN.*

5 SEE "AWNING OR CANOPY SIGN".

6 (G) ~~(F)~~ *CHANGEABLE COPY SIGN.*

7 "CHANGEABLE COPY SIGN" MEANS A PERMANENT SIGN THAT CONTAINS A PART THAT
8 ALLOWS COPY TO BE CHANGED MANUALLY

9 (H) ~~(G)~~ *ELECTRONIC SIGN.*

10 (1) *IN GENERAL.*

11 "ELECTRONIC SIGN" MEANS A SIGN OR PORTION OF A SIGN THAT USES CHANGING LIGHT
12 TO FORM A MESSAGE OR MESSAGES IN TEXT, DIGITAL GRAPHICS, OR DIGITAL
13 ANIMATION, WHERE THE SEQUENCE OF MESSAGES AND THE RATE OF CHANGE IS
14 ELECTRONICALLY PROGRAMMED AND CAN BE MODIFIED BY ELECTRONIC PROCESSES.

15 (2) *INCLUSION OF "ELECTRONIC DISPLAY SCREEN".*

16 (I) "ELECTRONIC SIGN" INCLUDES AN ELECTRONIC DISPLAY SCREEN.

17 (II) FOR PURPOSES OF THIS DEFINITION, "ELECTRONIC DISPLAY SCREEN":

18 (A) MEANS THE PORTION OF AN ELECTRONIC SIGN THAT DISPLAYS DIGITAL ART
19 OR AN ELECTRONIC GRAPHIC, IMAGE, OR VIDEO, WHICH MAY OR MAY NOT
20 INCLUDE TEXT; AND

21 (B) INCLUDES ANY TELEVISION SCREEN, PLASMA SCREEN, DIGITAL SCREEN,
22 FLAT SCREEN, LED SCREEN, VIDEO BOARDS HOLOGRAPHIC DISPLAY,
23 PROJECTED VIDEO SIGN, AND EXTERIOR WALL INTEGRATED TECHNOLOGY.

24 (I) ~~(H)~~ *FLAG.*

25 SEE "BANNER SIGN".

26 (J) ~~(I)~~ *FREESTANDING SIGN.*

27 (1) *IN GENERAL.*

28 "FREESTANDING SIGN" MEANS A SIGN THAT:

29 (I) IS MADE OF DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
30 MATERIAL; AND

31 (II) IS PLACED ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF THE
32 PRINCIPAL STRUCTURE ON THE LOT.

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1 (2) *EXCLUSION.*

2 "FREESTANDING SIGN" DOES NOT INCLUDE A BANNER SIGN.

3 (3) *TYPES.*

4 (I) A FREESTANDING SIGN MAY BE EITHER A FREESTANDING MONUMENT SIGN ~~OR A~~, A
5 FREESTANDING POLE SIGN, OR A FREESTANDING PYLON SIGN.

6 (II) FOR PURPOSES OF THIS DEFINITION:

7 (A) "FREESTANDING MONUMENT SIGN" MEANS ANY FREESTANDING SIGN THAT
8 IS PLACED DIRECTLY ON OR SUPPORTED BY THE GROUND, ~~INDEPENDENT OF~~
9 DECORATIVE BASE INCLUDING ANY POST, POLE, OR OTHER STRUCTURE,
10 WHICH MUST BE AN INTEGRAL PART OF THE SIGN DESIGN; AND

11 (B) "FREESTANDING POLE SIGN" MEANS ANY FREESTANDING SIGN THAT IS
12 ERECTED AND MAINTAINED ON 1 OR MORE FREESTANDING POLES,
13 UPRIGHTS, OR BRACES DIRECTLY INSERTED INTO THE GROUND AND IS NOT
14 ATTACHED TO ANY OTHER STRUCTURE.

15 (C) "FREESTANDING PYLON SIGN" MEANS ANY FREESTANDING SIGN THAT IS
16 PLACED DIRECTLY ON OR SUPPORTED BY GROUND BY A SUPPORT
17 STRUCTURE THAT IS A SOLID-APPEARING BASE CONSTRUCTED OF A
18 PERMANENT MATERIAL, SUCH AS CONCRETE BLOCK, BRICK, OR METAL.
19 THE GROUND SUPPORT DOES NOT INCLUDE ANY POST, POLE, OR OTHER
20 STRUCTURE.

21 ~~(K)~~ ~~(+)~~ *MONUMENT SIGN.*

22 *SEE "FREESTANDING SIGN".*

23 ~~(L)~~ ~~(+)~~ *MOVING SIGN.*

24 (1) *IN GENERAL.*

25 "MOVING SIGN" MEANS A SIGN THAT, IN WHOLE OR IN PART, ROTATES, ELEVATES, OR
26 IN ANY WAY ALTERS POSITION OR GEOMETRY.

27 (2) *EXCLUSIONS.*

28 "MOVING SIGN" DOES NOT INCLUDE AN ANALOG CLOCK.

29 ~~(M)~~ ~~(+)~~ *NONCONFORMING SIGN.*

30 "NONCONFORMING SIGN" MEANS A SIGN THAT WAS LAWFULLY ERECTED AND MAINTAINED
31 UNDER A PREVIOUS VERSION OF THIS CODE BUT DOES NOT NOW CONFORM TO THE
32 REQUIREMENTS OF THIS CODE.

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1 ~~(N)~~ ~~(M)~~ *OPEN-STRUCTURAL FRAMEWORK SIGN.*

2 (1) *IN GENERAL.*

3 “OPEN-STRUCTURAL FRAMEWORK SIGN” MEANS A SIGN THAT IS ATTACHED TO AN
4 ~~OPEN-STRUCTURAL FRAMEWORK~~ EXPRESSED OR PROJECTING STRUCTURAL MEMBER OF
5 A BUILDING BELOW THE ROOFLINE OF ANY ROOF SURFACE OF ANY SECTION OF THE
6 BUILDING.

7 (2) *HOW ATTACHED.*

8 THE SIGN:

9 (1) MAY BE ATTACHED ABOVE, ON, OR UNDER THE STRUCTURAL MEMBER; BUT

10 (2) MAY NOT BE LOCATED ON A ROOF OR ABOVE THE ROOFLINE OF ANY ROOF
11 SURFACE OF ANY SECTION OF THE BUILDING.

12 ~~(O)~~ ~~(N)~~ *POLE SIGN.*

13 *SEE “FREESTANDING SIGN”.*

14 ~~(P)~~ ~~(Θ)~~ *POLE MOUNTED BANNER SIGN.*

15 *SEE “BANNER SIGN”.*

16 ~~(Q)~~ ~~(P)~~ *PORTABLE SIGN.*

17 (1) *IN GENERAL.*

18 “PORTABLE SIGN” MEANS A SIGN WHOSE PRINCIPAL SUPPORTING STRUCTURE IS
19 INTENDED, BY DESIGN AND CONSTRUCTION, TO REST ON THE GROUND FOR SUPPORT
20 AND MAY BE EASILY MOVED OR RELOCATED.

21 (2) *INCLUSIONS.*

22 “PORTABLE SIGN” INCLUDES A SIGN MOUNTED ON A TRAILER, WHEELED CARRIER, OR
23 OTHER NON-MOTORIZED MOBILE STRUCTURE, WITH WHEELS OR WITH WHEELS
24 REMOVED.

25 (3) *EXCLUSIONS.*

26 “PORTABLE SIGN” DOES NOT INCLUDE AN A-FRAME SIGN, EVEN IF THE A-FRAME SIGN
27 IS DESIGNED TO BE EASILY MOVED.

28 ~~(R)~~ ~~(Θ)~~ *PROJECTING BANNER SIGN.*

29 *SEE “BANNER SIGN”.*

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1 (S) ~~(R)~~ *PROJECTING SIGN.*

2 (1) *IN GENERAL.*

3 “PROJECTING SIGN” MEANS A SIGN THAT:

4 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
5 MATERIAL;

6 (II) IS ATTACHED TO A BUILDING OR OTHER STRUCTURE; AND

7 (III) EXTENDS BEYOND THE SURFACE OF THE BUILDING OR STRUCTURE TO WHICH IT
8 IS ATTACHED.

9 (2) *INCLUSIONS.*

10 “PROJECTING SIGN” INCLUDES:

11 (I) ANY SIGN THAT IS NON-PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
12 AND

13 (II) ANY SIGN THAT:

14 (A) IS IN A PLANE PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
15 AND

16 (B) PROJECTS MORE THAN 12 INCHES FROM THAT WALL.

17 (3) *EXCLUSIONS.*

18 “PROJECTING SIGN” DOES NOT INCLUDE ANY:

19 (I) BANNER SIGN; OR

20 (II) ROOF SIGN.

21 (T) ~~(S)~~ *PROVISIONAL FENCE SIGN.*

22 “PROVISIONAL FENCE SIGN” MEANS A SIGN PLACED ON ANY FENCE THAT IS CONSTRUCTED
23 OR INSTALLED PRIMARILY FOR THE PURPOSES OF MAKING A SAFETY PERIMETER AROUND A
24 CONSTRUCTION SITE.

25 (U) ~~(F)~~ *ROOF SIGN.*

26 “ROOF SIGN” MEANS A SIGN THAT:

27 (1) IS ERECTED, CONSTRUCTED, OR MAINTAINED ON ANY ROOF SURFACE, ON ANY
28 PERMITTED PROJECTION ON A ROOF, OR ABOVE ANY PARAPET OF A BUILDING; AND

29 (2) HAS ITS PRINCIPAL SUPPORT ATTACHED TO THE ROOF STRUCTURE.

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1 ~~(V)~~ ~~(U)~~ *WALL SIGN.*

2 (1) *IN GENERAL.*

3 "WALL SIGN" MEANS A SIGN THAT:

4 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
5 MATERIAL;

6 (II) IS MOUNTED FLAT AGAINST OR PAINTED ON THE WALL OF A STRUCTURE; AND

7 (III) PROJECTS NO MORE THAN 12 INCHES FROM THE WALL, WITH THE EXPOSED
8 FACE OF THE SIGN IN A PLANE PARALLEL TO THE FACE OF THE WALL.

9 (2) *EXCLUSIONS.*

10 "WALL SIGN" DOES NOT INCLUDE ANY:

11 (I) BANNER SIGN;

12 (II) ROOF SIGN; OR

13 (III) WINDOW SIGN.

14 ~~(W)~~ ~~(A)~~ *WALL MOUNTED BANNER SIGN.*

15 *SEE "BANNER SIGN".*

16 ~~(X)~~ ~~(W)~~ *WINDOW SIGN.*

17 "WINDOW SIGN" MEANS A SIGN THAT:

18 (1) IS INTENDED FOR VIEWING FROM THE EXTERIOR OF A BUILDING; AND

19 (2) IS:

20 (I) ATTACHED TO, PLACED ON, OR PRINTED ON THE INTERIOR OR EXTERIOR OF
21 A WINDOW OF THE BUILDING;

22 (II) ATTACHED TO, PLACED ON, OR PRINTED ON A DOOR OF THE BUILDING; OR

23 (III) DISPLAYED WITHIN 12 INCHES OF A WINDOW OF THE BUILDING.

24 **SUBTITLE 2. PLACEMENT, DESIGN, AND CONSTRUCTION**

25 **§ 17-201. GENERALLY.**

26 (A) *IN GENERAL.*

27 NO SIGN MAY BE ERECTED, RELOCATED, OR STRUCTURALLY ALTERED UNLESS IN
28 ACCORDANCE WITH THIS CODE.

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1 (B) *LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL REQUIREMENTS.*

2 (1) ALL SIGNS ARE SUBJECT TO THE LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL
3 REQUIREMENTS OF *TABLE 17- 201: SIGN REGULATIONS* AND AS OTHERWISE STATED IN
4 THIS TITLE.

5 (2) A SIGN IS ALLOWED WITHIN A ZONING DISTRICT ONLY IF AND TO THE EXTENT THAT:

6 (I) *TABLE 17-201: SIGN REGULATIONS* EXPRESSLY LISTS THAT SIGN TYPE AS
7 ALLOWED WITHIN THAT ZONING DISTRICT; AND

8 (II) THE SIGN COMPLIES WITH ALL OTHER REQUIREMENTS OF THIS TITLE
9 APPLICABLE TO THAT SIGN TYPE.

10 (C) *EXCEPTION FOR TABLE UMBRELLAS.*

11 NON-OBSCENE WORDING AND NON-OBSCENE GRAPHICS ON TABLE UMBRELLAS ARE NOT
12 GOVERNED BY THIS TITLE.

13 **§ 17-202. PLACEMENT RESTRICTIONS.**

14 (A) *AS IN BUILDING CODE.*

15 ALL SIGNS MUST ALSO COMPLY WITH THE PLACEMENT RESTRICTIONS OF THE BALTIMORE
16 CITY BUILDING CODE, APPENDIX H {"SIGNS"}.

17 (B) *COVERING WINDOW, DOOR, ETC., PROHIBITED.*

18 NO SIGN MOUNTED ON THE EXTERIOR OR INTERIOR OF A BUILDING MAY COVER ANY PART
19 OF A WINDOW, DOOR, OR PROMINENT ARCHITECTURAL FEATURE UNLESS OTHERWISE
20 EXPRESSLY ALLOWED IN THIS TITLE.

21 **§ 17-203. NONCOMMERCIAL SPEECH ALLOWED WHEREVER COMMERCIAL SPEECH ALLOWED.**

22 (A) *"COMMERCIAL SPEECH" DEFINED.*

23 IN THIS SECTION, "COMMERCIAL SPEECH" MEANS:

24 (1) SPEECH THAT PROPOSES A COMMERCIAL TRANSACTION; OR

25 (2) EXPRESSION RELATED SOLELY TO THE ECONOMIC INTERESTS OF THE SPEAKER AND
26 ITS AUDIENCE.

27 (B) *EQUITABLE TREATMENT.*

28 TO AVOID FAVORING COMMERCIAL SPEECH OVER NONCOMMERCIAL SPEECH OR FAVORING
29 THE EXPRESSION OF ANY PARTICULAR NONCOMMERCIAL MESSAGE OVER ANY OTHER
30 NONCOMMERCIAL MESSAGE, NONCOMMERCIAL SPEECH IS ALLOWED WHEREVER
31 COMMERCIAL SPEECH IS ALLOWED UNDER THIS CODE.

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1 § 17-204. GENERAL DESIGN AND CONSTRUCTION.

2 (A) *AS IN BUILDING, FIRE, AND RELATED CODES.*

3 THE STRUCTURAL DESIGN AND CONSTRUCTION OF SIGNS, INCLUDING THEIR SUPPORTS,
4 MUST COMPLY WITH THE APPLICABLE REQUIREMENTS OF THE CITY BUILDING, FIRE, AND
5 RELATED CODES ARTICLE.

6 (B) *SUPPORTS AND BRACES.*

7 (1) SUPPORTS AND BRACES MUST BE AN INTEGRAL PART OF THE SIGN DESIGN.

8 (2) SUPPORTS AND BRACES MUST BE HIDDEN FROM PUBLIC VIEW TO THE EXTENT
9 TECHNICALLY FEASIBLE, UNLESS THEY ARE INTENDED AS A DECORATIVE PART OF THE
10 SIGN DESIGN.

11 (C) *LETTERING.*

12 ALL LETTERS, FIGURES, CHARACTERS, OR REPRESENTATIONS IN CUT-OUT OR IRREGULAR
13 FORM, MAINTAINED IN CONJUNCTION WITH, ATTACHED TO, OR SUPERIMPOSED ON ANY
14 SIGN MUST BE SAFELY AND SECURELY BUILT OR ATTACHED TO THE SIGN STRUCTURE.

15 (D) *ILLUMINATION.*

16 (1) UNLESS OTHERWISE PROVIDED IN THIS TITLE, ALL SIGNS ARE SUBJECT TO THE
17 ILLUMINATION REQUIREMENTS OF THIS SUBSECTION.

18 (2) GOOSE-NECK FIXTURES AND INDIRECT SPOTLIGHTS ARE ALLOWED ON AWNING SIGNS,
19 CANOPY SIGNS, FREESTANDING SIGNS, PROJECTING SIGNS, AND WALL SIGNS.

20 (3) ALL EXTERIOR LIGHTING INTENDED TO ILLUMINATE A SIGN MUST CONCENTRATE THE
21 ILLUMINATION ON THE AREA OF THE SIGN THAT MINIMIZES GLARE ON THE STREET OR
22 ADJACENT PROPERTY.

23 (4) ALL SIGN ILLUMINATION MUST BE DESIGNED, LOCATED, SHIELDED, AND DIRECTED TO
24 MINIMIZE:

25 (I) CASTING GLARE OR DIRECT LIGHT ON ADJACENT PUBLICLY DEDICATED
26 ROADWAYS AND SURROUNDING PROPERTIES; AND

27 (II) DISTRACTION OF MOTORISTS OR PEDESTRIANS IN THE PUBLIC RIGHT-OF-WAY.

28 (5) FREESTANDING SIGNS, PROJECTING SIGNS, ROOF SIGNS, WALL SIGNS, AND WINDOW
29 SIGNS MAY BE INTERNALLY ILLUMINATED.

30 (6) FOR THE PURPOSES OF THIS TITLE, AN INDIRECTLY ILLUMINATED SIGN IS A SIGN
31 ILLUMINATED WITH A LIGHT THAT IS DIRECTED PRIMARILY TOWARD THE SIGN AND
32 SHIELDED TO MINIMIZE RAYS FROM THE LIGHT BEING VISIBLE ANYWHERE OTHER THAN
33 ON THE LOT WHERE THE SIGN IS LOCATED.

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1 § 17-205. SIGN AND PREMISES MAINTENANCE.

2 (A) *IN GENERAL.*

3 (1) ALL SIGNS AND THE PREMISES SURROUNDING THEM MUST BE MAINTAINED IN A CLEAN
4 AND SANITARY CONDITION, FREE AND CLEAR OF ALL NOXIOUS SUBSTANCES, RUBBISH,
5 AND WEEDS.

6 (2) ALL UNUSED SIGN HARDWARE OR WIRING MUST BE REMOVED.

7 (B) *PERMISSIBLE ACTIVITIES*

8 THE FOLLOWING ACTIVITIES ARE ~~ALWAYS~~ ALLOWED WITH PROPER PERMITS AS LONG AS
9 THERE IS NO INCREASE IN SIGN DIMENSIONS OR CHANGE IN STRUCTURE:

10 (1) CHANGING THE COPY OR MESSAGE ON AN EXISTING CHANGEABLE COPY SIGN,
11 WHETHER ILLUMINATED OR NON-ILLUMINATED;

12 (2) PAINTING, REPAINTING, CLEANING, CHANGING ALLOWED ITEMS OF INFORMATION,
13 OR OTHER NORMAL MAINTENANCE AND REPAIR OF A SIGN, ~~NOT INVOLVING~~
14 ~~STRUCTURAL CHANGES OR CHANGES IN THE ELECTRICAL COMPONENTS OF THE~~
15 SIGN INCLUDING REPLACEMENT OF LIGHTS AND SIGN FACE, BUT NOT INVOLVING
16 STRUCTURAL CHANGES OR THE CHANGE IN THE SIZE OF THE SIGN; AND

17 (3) REFACING AN EXISTING SIGN, UNLESS LOCATED IN AN HISTORICAL AND
18 ARCHITECTURAL PRESERVATION DISTRICT OR LISTED ON A LANDMARK LIST:
19 EXTERIORS OR A SPECIAL LIST: EXTERIORS, IN WHICH CASE THE PROPOSED
20 ACTIVITY MUST BE REFERRED TO THE COMMISSION FOR HISTORICAL AND
21 ARCHITECTURAL PRESERVATION IN ACCORDANCE WITH ITS REVIEW PROCESS;

22 (4) REPLACEMENT OF THE DIGITAL SCREEN ON AN ELECTRONIC SIGN;

23 (5) REPLACEMENT OF BROKEN OR PHYSICALLY DAMAGED SIGN SUPPORTS; AND

24 (6) MODIFICATIONS NECESSARY TO IMPROVE THE SAFETY OF EXISTING SIGNS.

25 (C) *ENFORCEMENT.*

26 (1) *NOTICE OF VIOLATION.*

27 IF THE BUILDING OFFICIAL FINDS THAT ANY SIGN OR OTHER STRUCTURE DEFINED IN
28 THIS TITLE IS UNSAFE OR INSECURE, OR HAS BEEN CONSTRUCTED, ERECTED OR IS BEING
29 MAINTAINED IN VIOLATION OF THIS TITLE, THE BUILDING OFFICIAL MUST GIVE
30 WRITTEN NOTICE TO THE SIGN PERMIT HOLDER, IF APPLICABLE, AND THE PROPERTY
31 OWNER.

32 (2) *CITY REMOVAL ON FAILURE TO CURE.*

33 IF THE SIGN PERMIT HOLDER OR THE PROPERTY OWNER FAILS TO CURE THE VIOLATION,
34 THE SIGN MAY BE REMOVED BY THE CITY AT THE EXPENSE OF THE SIGN PERMIT
35 HOLDER OR THE PROPERTY OWNER.

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1 (3) *CITY REMOVAL OF IMMEDIATE PERIL.*

2 THE CITY MAY CAUSE ANY SIGN OR OTHER STRUCTURE DEFINED IN THIS TITLE THAT IS
3 AN IMMEDIATE PERIL TO INDIVIDUALS OR PROPERTY TO BE REMOVED SUMMARILY AND
4 WITHOUT NOTICE.

5 **SUBTITLE 3. SIGN DIMENSION MEASUREMENT METHODOLOGY**

6 **§ 17-301. IN GENERAL.**

7 (A) *SIGN AREA.*

8 SIGN AREA IS MEASURED AS PROVIDED IN §§ 17-302 THROUGH 17-306 OF THIS SUBTITLE.

9 (B) *SIGN HEIGHT.*

10 SIGN HEIGHT IS MEASURED AS PROVIDED IN § 17-307 OF THIS SUBTITLE.

11 **§ 17-302. SIGN AREA – GENERAL.**

12 (A) *SIGNS ON A BACKGROUND.*

13 (1) FOR SIGNS ON A BACKGROUND, THE ENTIRE AREA OF THE FRAMEWORK OR
14 BACKGROUND OF THE SIGN IS CALCULATED AS SIGN AREA, INCLUDING ANY MATERIAL
15 OR COLOR FORMING THE SIGN FACE OR BACKGROUND USED TO DIFFERENTIATE THE
16 SIGN FROM THE STRUCTURE AGAINST WHICH IT IS PLACED.

17 (2) SIGN AREA DOES NOT INCLUDE ANY FRAMEWORK OR BRACING, UNLESS THE
18 FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

19 (B) *FREESTANDING LETTERS OR LOGOS.*

20 (1) FOR SIGNS CONSISTING OF FREESTANDING LETTERS OR LOGOS, THE SIGN AREA IS
21 CALCULATED AS THE TOTAL AREA OF EACH SQUARE, CIRCLE, RECTANGLE, TRIANGLE,
22 OR COMBINATION OF THESE, THAT ENCOMPASSES EACH INDIVIDUAL LETTER OR LOGO.

23 (2) SIGN AREA DOES NOT INCLUDE ANY SUPPORTING FRAMEWORK OR BRACING, UNLESS
24 THE FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

25 (C) *WINDOW SIGN ON TRANSPARENT FILM.*

26 WINDOW SIGNS PRINTED ON A TRANSPARENT FILM AND AFFIXED TO A WINDOWPANE ARE
27 CALCULATED BY THEIR INDIVIDUAL LETTERS OR LOGOS, AS LONG AS THE PORTION OF THE
28 TRANSPARENT FILM AROUND THE PERIMETER OF THE INDIVIDUAL LETTERS OR LOGOS
29 MAINTAINS THE TRANSPARENCY OF THE WINDOW.

30 **§ 17-303. SIGN AREA – SUPPORTS AND UPRIGHTS EXCLUDED.**

31 NECESSARY SUPPORTS OR UPRIGHTS ON WHICH THE SIGN IS PLACED ARE NOT INCLUDED IN THE
32 COMPUTATION.

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1 § 17-304. SIGN AREA – MULTI-FACED SIGNS.

2 (A) *IN GENERAL.*

3 IF A SIGN HAS 2 OR MORE FACES, THE AREA OF ALL FACES IS INCLUDED IN DETERMINING
4 THE AREA OF THE SIGN, EXCEPT AS SPECIFIED IN SUBSECTION (B) OF THIS SECTION.

5 (B) *BACK-TO-BACK WITHIN 2 FEET.*

6 IF 2 FACES ARE PLACED BACK TO BACK AND ARE NOWHERE MORE THAN 2 FEET APART
7 (EXCLUDING NECESSARY SUPPORTS OR UPRIGHTS), THE AREA OF THE SIGN IS TAKEN AS:

8 (1) THE AREA OF 1 FACE, IF THE 2 FACES ARE OF EQUAL AREA; AND.

9 (2) THE AREA OF THE LARGER FACE, IF THE 2 FACES ARE OF UNEQUAL AREA.

10 § 17-305. SIGN AREA – THREE-DIMENSIONAL, ETC., SIGNS.

11 THE SIGN AREA OF A THREE-DIMENSIONAL, FREE-FORM, OR SCULPTURAL (NON-PLANAR) SIGN
12 IS CALCULATED AS 50% OF THE SUM OF THE AREA OF THE 4 VERTICAL SIDES OF THE SMALLEST
13 CUBE THAT WILL ENCOMPASS THE SIGN.

14 § 17-306. SIGN AREA – MAXIMUM CUMULATIVE AREA OF SIGNS ON LOT.

15 THE TOTAL CUMULATIVE SQUARE FEET OF ALL SIGNS ON A LOT MAY NOT EXCEED THE
16 AMOUNTS SPECIFIED IN *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*, EXCEPT AS
17 ALLOWED IN AN APPROVED SIGNAGE PLAN FOR AN AREA OF SPECIAL SIGNAGE CONTROL,
18 WHERE THOSE MAXIMUMS MAY BE EXCEEDED TO THE EXTENT PROVIDED BY THAT TABLE.

19 § 17-307. SIGN HEIGHT AND WIDTH.

20 (A) *MEASUREMENT METHODOLOGY.*

21 (1) THE HEIGHT OF A SIGN IS DETERMINED BY MEASURING THE VERTICAL DISTANCE FROM
22 THE UPPERMOST POINT USED TO MEASURE THE AREA OF A SIGN TO THE GROUND
23 IMMEDIATELY BELOW THAT POINT OR TO THE LEVEL OF THE UPPER SURFACE OF THE
24 NEAREST CURB OF A STREET OR ALLEY, WHICHEVER MEASUREMENT ALLOWS THE
25 GREATER ELEVATION OF THE SIGN.

26 (2) THE WIDTH OF A SIGN IS DETERMINED BY MEASURING THE HORIZONTAL DISTANCE
27 FROM THE OUTERMOST POINTS OF EITHER EDGE OF THE SIGN PERPENDICULAR TO THE
28 GROUND PLANE.

29 (B) *POLES, ETC., TO BE WITHIN MAXIMUM HEIGHT.*

30 POLES, UPRIGHTS, BRACES, AND OTHER SUPPORT STRUCTURES MUST BE CONTAINED
31 WITHIN THE MAXIMUM HEIGHT.

32 (C) *MINIMUM HEIGHT FOR FREESTANDING POLE SIGNS.*

33 FOR FREESTANDING POLE SIGNS, THE MINIMUM POLE HEIGHT IS DETERMINED BY
34 MEASURING THE VERTICAL DISTANCE FROM THE LOWEST POINT OF WHERE THE SIGN'S

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1 MESSAGE OR GRAPHICS BEGINS TO THE GROUND IMMEDIATELY BELOW THAT POINT OR TO
2 THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A STREET OR ALLEY,
3 WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE SIGN.

4 **SUBTITLE 4. REQUIREMENTS BY SIGN TYPE**

5 **§ 17-401. A-FRAME SIGNS.**

6 (A) *IN GENERAL.*

7 A-FRAME SIGNS ARE ALLOWED ONLY FOR NON-RESIDENTIAL USES.

8 (B) *REGULATIONS.*

9 (1) *PLACEMENT GENERALLY.*

10 AN A-FRAME SIGN:

11 (I) MAY ONLY BE PLACED:

12 (A) ON THE SAME PROPERTY AS THE NON-RESIDENTIAL USE TO WHICH IT
13 RELATES, WITHIN 30 FEET OF THAT USE'S PRIMARY ENTRANCE; OR

14 (B) ON THE RIGHT-OF-WAY IN FRONT OF THAT PROPERTY; AND

15 (II) MAY NOT:

16 (A) INTERFERE WITH PEDESTRIAN TRAFFIC; OR

17 (B) VIOLATE STANDARDS OF ACCESSIBILITY AS REQUIRED BY THE ADA OR
18 OTHER ACCESSIBILITY CODES.

19 (2) *TIMES AND WEATHER.*

20 (I) *TIMES.*

21 AN A-FRAME SIGN MAY ONLY BE PLACED OUTDOORS BETWEEN ~~DAWN AND DUSK~~
22 HOURS OF OPERATION. THE SIGN MUST BE STORED INDOORS AT ALL OTHER TIMES.

23 (II) *INCLEMENT WEATHER.*

24 AN A-FRAME SIGN MAY NOT BE PLACED OUTDOORS DURING HIGH-WIND OR
25 HEAVY-RAIN CONDITIONS. THE SIGN MUST BE STORED INDOORS DURING THESE
26 CONDITIONS.

27 **§ 17-402. ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS.**

28 (A) *GENERAL PROHIBITION.*

29 NO PERSON MAY PLACE ANY SIGN, POSTER, PLACARD, DEVICE, GRAPHIC DISPLAY, OR
30 OTHER ITEM THAT ADVERTISES ALCOHOLIC BEVERAGES OR CIGARETTES IN ANY PUBLICLY

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1 VISIBLE LOCATION, INCLUDING ANY OUTDOOR BILLBOARD, SIDE OF A BUILDING, OR
2 FREESTANDING SIGN.

3 (B) *EXCEPTIONS.*

4 (1) *"LICENSED PREMISES" DEFINED.*

5 IN THIS SUBSECTION, "LICENSED PREMISES" MEANS:

6 (I) AS TO ALCOHOLIC BEVERAGE SIGNS, A PREMISES THAT OPERATES UNDER AN
7 ALCOHOLIC BEVERAGES LICENSE OR PERMIT ISSUED UNDER THE STATE
8 ALCOHOLIC BEVERAGES ARTICLE; AND

9 (II) AS TO THE CIGARETTE SIGNS, A PREMISES THAT OPERATES UNDER A CIGARETTE
10 BUSINESS LICENSE ISSUED UNDER TITLE 16 OF THE STATE BUSINESS
11 REGULATION ARTICLE.

12 (2) *PERMITTED PLACEMENTS – GENERAL.*

13 THIS SECTION DOES NOT APPLY TO THE PLACEMENT OF SIGNS:

14 (I) INSIDE A LICENSED PREMISES;

15 (II) IN CONJUNCTION WITH A TEMPORARY OR 1-DAY ALCOHOLIC BEVERAGES
16 LICENSE GRANTED BY THE BOARD OF LICENSE COMMISSIONERS;

17 (III) IN AN AREA OF SPECIAL SIGNAGE CONTROL ADVERTISING FOR A BUSINESS
18 LOCATED WITHIN THE AREA OF SPECIAL SIGNAGE CONTROL THAT HOLDS A
19 MANUFACTURER'S LICENSE ISSUED UNDER TITLE 2, SUBTITLE 2 OF THE
20 ALCOHOLIC BEVERAGES ARTICLE OF THE MARYLAND CODE; OR

21 (IV) ON PROPERTY OWNED, LEASED, OR OPERATED BY THE MARYLAND STADIUM
22 AUTHORITY.

23 (3) *PERMITTED PLACEMENTS – IDENTIFICATION OF LICENSED PREMISES.*

24 (I) *IN GENERAL.*

25 THIS SECTION DOES NOT APPLY TO ANY WINDOW OR EXTERIOR WALL SIGN OF A
26 LICENSED PREMISES THAT MEETS ALL OF THE FOLLOWING CRITERIA:

27 (A) THE SIGN IS INTENDED TO IDENTIFY THE LICENSED PREMISES, BY
28 CONTAINING ITS NAME, SLOGAN, OR LOGO;

29 (B) THE SIGN COVERS NO MORE THAN 15% OF THE WINDOW OR EXTERIOR WALL
30 AREA ON WHICH IT IS DISPLAYED; AND

31 (C) THE LICENSED PREMISES HAS NO OTHER WINDOW OR EXTERIOR WALL SIGN
32 ALONG THE SAME STREET FRONTAGE.

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1 (II) MEASUREMENT METHODOLOGY.

2 FOR PURPOSES OF THIS PARAGRAPH (3):

3 (A) A "WINDOW" COMPRISES ALL THE GLASS PANES WITHIN THE MAIN FRAME
4 OF THE WINDOW AREA; AND

5 (B) THE MAXIMUM 15% COVERAGE IS CALCULATED BASED ON THE TOTAL
6 AREA WITHIN THE EXTERNAL WINDOW FRAME.

7 (4) PERMITTED PLACEMENTS – BILLBOARDS.

8 NOTWITHSTANDING THE FOREGOING, ANY BILLBOARD THAT ADVERTISES ALCOHOLIC
9 BEVERAGES SHALL BE LOCATED AT LEAST 500 LINEAR FEET FROM ESTABLISHED AND
10 CONSPICUOUSLY IDENTIFIED ELEMENTARY OR SECONDARY SCHOOLS, PLACES OF
11 WORSHIP, OR PUBLIC PLAYGROUNDS.

12 § 17-403. ~~RESERVED~~ ATTENTION-GETTING DEVICES.

13 (A) PROHIBITION.

14 (1) THE ERECTION, PLACEMENT, OR CONSTRUCTION OF ATTENTION-GETTING DEVICES IS
15 PROHIBITED IN THE R-1-A THROUGH R-10, R-MU, OR-1, OR-2, AND EC-1 ZONING
16 DISTRICTS.

17 (2) THE CITY MAY NOT ISSUE PERMITS FOR THESE SIGNS OR DEVICES IN THESE ZONING
18 DISTRICTS.

19 (B) REGULATIONS.

20 (1) ATTENTION-GETTING DEVICES ARE SUBJECT TO THE FOLLOWING REGULATIONS.

21 (2) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED IN ANY
22 LOCATION OR IN ANY MANNER THAT COULD ENDANGER THE PUBLIC SAFETY,
23 INTERFERE WITH OR OBSTRUCT PEDESTRIAN OR VEHICULAR TRAVEL, OR CREATE A
24 TRAFFIC SAFETY PROBLEM.

25 (3) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED WITHIN ANY
26 PUBLIC RIGHT-OF-WAY.

27 (4) AS A CONDITION OF A BUILDING PERMIT, REQUIREMENTS MAY BE IMPOSED ON THE
28 MATERIAL, MANNER OF CONSTRUCTION, AND METHOD OF ERECTION AS ARE
29 REASONABLY NECESSARY TO ASSURE THE SAFETY AND CONVENIENCE OF THE PUBLIC.

30 (5) NO INFLATABLE PROMOTIONAL DEVICE MAY EXCEED 15 FEET IN HEIGHT OR THE
31 HEIGHT OF THE OF THE PRINCIPAL BUILDING TO WHICH IT RELATES, WHICHEVER IS
32 LOWER. NO INFLATABLE PROMOTIONAL DEVICE MAY BE MOUNTED ON THE ROOF OF A
33 STRUCTURE.

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§ 17-404. AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS.

(A) WHERE ALLOWED.

AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS ARE ALLOWED AS FOLLOWS:

(1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE FACILITIES WITH 17 OR MORE RESIDENTS; AND

(2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.

(B) PLACEMENT.

(1) AWNINGS AND CANOPIES MUST MAINTAIN AT LEAST 8 FEET OF VERTICAL CLEARANCE FROM THE GROUND.

(2) AWNINGS AND CANOPIES MUST BE LOCATED AT LEAST 1 FOOT FROM THE CURB LINE.

(3) SIGNS PLACED UNDERNEATH AN AWNING OR CANOPY OR STRUCTURAL FRAMEWORK MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE FROM THE GROUND.

(4) SIGNS ATTACHED TO THE AWNING, CANOPY, OR OPEN-STRUCTURAL FRAMEWORK MAY NOT PROJECT MORE THAN 6 INCHES BEYOND THE AWNING, CANOPY, OR OPEN-STRUCTURAL FRAMEWORK.

(5) SIGNS MAY NOT BE MOUNTED ON OR EXTEND BEYOND ANY ROOF SURFACE.

(6) SIGNS MAY NOT BE WIDER THAN 80% OF THE WIDTH OF THE AWNING OR CANOPY.

(7) SIGNS MAY NOT BE ANY TALLER THAN 2 FEET.

(C) APPLICATION OF MESSAGE AND GRAPHICS.

NO MESSAGES OR GRAPHICS PRINTED ON THE TOP SURFACE OF ANY AWNING OR CANOPY MAY EXCEED 25% OF THAT TOP SURFACE AREA.

(D) CONSTRUCTION.

(1) AWNINGS AND CANOPIES MUST BE CONSTRUCTED OUT OF CANVAS, CANVAS-LIKE MATERIAL, FABRIC, OR METAL.

(2) BACK-LIT BOX AND PLASTIC AWNINGS AND CANOPIES ARE PROHIBITED.

(3) AWNINGS, CANOPIES, AND OPEN-STRUCTURAL FRAMEWORKS MUST BE SECURELY ATTACHED TO AND SUPPORTED BY A BUILDING.

(4) ALL FRAMES AND SUPPORTS MUST BE MADE OF METAL OR SIMILAR RIGID MATERIAL. FRAMES AND SUPPORTS MAY NOT BE MADE OF WOOD OR PLASTICS.

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1 (5) SIGNS MOUNTED UNDERNEATH AWNINGS, CANOPIES, AND OPEN-STRUCTURAL
2 FRAMEWORKS MUST BE SECURELY FIXED WITH METAL SUPPORTS.

3 (E) *COMPATIBILITY*.

4 (1) AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS MUST BE
5 COMPATIBLE IN MATERIAL AND CONSTRUCTION TO THE STYLE AND CHARACTER OF
6 THE BUILDING.

7 (2) WHEN FEASIBLE, AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK
8 SIGNS SHOULD BE GENERALLY ALIGNED WITH OTHERS NEARBY TO MAINTAIN A SENSE
9 OF VISUAL CONTINUITY.

10 (3) AWNING OR CANOPY SIGNS MUST BE TAILORED TO THE OPENING OF THE BUILDING AND
11 POSITIONED SO THAT DISTINCTIVE ARCHITECTURAL FEATURES REMAIN VISIBLE.

12 § 17-405. BANNER SIGNS.

13 BANNER SIGNS ARE ALLOWED AS FOLLOWS:

14 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20 OR
15 MORE UNITS AND DORMITORIES WITH 20 OR MORE ROOMS; AND

16 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
17 ALLOWED UNDER THIS TITLE.

18 § 17-406. BILLBOARDS.

19 (A) *GENERAL PROHIBITIONS*.

20 (1) EXCEPT AS OTHERWISE SPECIFICALLY PROVIDED IN THIS CODE, THE ERECTION,
21 CONVERSION, PLACEMENT, OR CONSTRUCTION OF NEW BILLBOARDS, STATIC OR
22 DIGITAL, IS PROHIBITED.

23 (2) NO BILLBOARD MAY HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

24 (B) *DIGITAL BILLBOARD DEFINED*.

25 IN THIS SECTION, "DIGITAL BILLBOARD" MEANS ANY BILLBOARD THAT IS ALSO AN
26 ELECTRONIC SIGN.

27 (C) *NEW BILLBOARDS*.

28 (1) NEW BILLBOARDS ARE ONLY ALLOWED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

29 (2) IN ADDITION:

30 (I) NEW ~~STATE~~ NON-DIGITAL BILLBOARDS MAY ONLY BE LOCATED IN A C-1, C-1-
31 E, OR C-1-VC, C-5-DC, OR PC ZONING DISTRICT AND MAY NOT EXCEED 50
32 SQUARE FEET; AND
33

34 (II) NEW DIGITAL BILLBOARDS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

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1 (A) THEY MAY ONLY BE LOCATED IN A C-2, C-3, C-4, C-5, TOD-4, OR PC
2 ZONING DISTRICT;

3 (B) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR
4 GIVE THE APPEARANCE OF MOVEMENT ARE ONLY ALLOWED AS
5 DESCRIBED IN THE APPROVED SIGNAGE PLAN; AND.

6 (C) ALL DIGITAL BILLBOARDS MUST HAVE AMBIENT LIGHT MONITORS THAT
7 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD
8 BASED ON AMBIENT LIGHT CONDITIONS.

9 (3) BILLBOARDS MAY ONLY BE INTEGRATED INTO ANY OTHER SIGN TYPE LISTED IN
10 TABLE 17-201: SIGN REGULATIONS FOR THAT ZONING DISTRICT.

11 (D) *CONVERSION OF EXISTING NON-DIGITAL BILLBOARDS.*

12 (1) *IN GENERAL.*

13 AN EXISTING NON-DIGITAL BILLBOARD MAY BE CONVERTED TO A DIGITAL BILLBOARD
14 ONLY IF:

15 (I) IT IS ACCOMPANIED BY DOCUMENTATION THAT AT LEAST 3 EXISTING
16 BILLBOARD FACES IN THE CITY HAVE BEEN REMOVED FOR EACH NEW DIGITAL
17 BILLBOARD FACE TO BE PLACED OR ERECTED;

18 (II) EACH MESSAGE OR IMAGE DISPLAYED ON THE DIGITAL BILLBOARD MUST BE
19 STATIC OR FOLLOW STANDARDS FOR ELECTRONIC SIGNS;

20 (III) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR GIVE THE
21 APPEARANCE OF MOVEMENT ARE PROHIBITED;

22 (IV) THE DIGITAL BILLBOARD HAS AMBIENT LIGHT MONITORS THAT
23 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD BASED
24 ON AMBIENT LIGHT CONDITIONS; ~~AND~~

25 (V) THE BILLBOARD DOES NOT HAVE AUDIO SPEAKERS OR ANY AUDIO
26 COMPONENT;

27 (VI) THE NEW DIGITAL BILLBOARD IS NOT RELOCATED BY MORE THAN 15 FEET IN
28 ANY DIRECTION FROM ITS ORIGINAL LOCATION;

29 (VII) EACH BILLBOARD BEING REMOVED IS A MINIMUM OF 100 SQUARE FEET; AND

30 (VIII) THE APPLICANT SUBMITS PROOF OF CURRENT BILLBOARD TAX PAYMENT AT
31 THE TIME OF APPLICATION FOR CONVERSION.

32 (2) PRINTED BILLBOARD REMOVAL CREDIT.

33 (I) THE ZONING ADMINISTRATOR SHALL MAINTAIN AN ACCOUNT OF REMOVALS OF
34 EXISTING PRINTED BILLBOARDS AND SHALL CREDIT THE ACCOUNT OF THE OWNER
35 OF A PRINTED BILLBOARD FOR EACH PRINTED BILLBOARD THAT IS REMOVED.

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(II) IN ORDER TO DOCUMENT THE REMOVAL OF A PRINTED BILLBOARD, THE OWNER SHALL SUBMIT TO THE ZONING ADMINISTRATOR A COPY OF THE CONVERSION PERMIT FOR THE REMOVAL OF THE BILLBOARD AND PHOTOGRAPHS DOCUMENTING THE REMOVAL.

(III) A PRINTED BILLBOARD REMOVAL CREDIT MAY BE RESERVED AND USED BY THE ORIGINAL OWNER OF THE CREDIT WITHIN 5 YEARS AFTER THE REMOVAL OF THE PRINTED BILLBOARD.

(E) *EXCLUSIONS.*

AN EXISTING BILLBOARD MAY NOT BE CONVERTED TO A DIGITAL BILLBOARD IF:

- (1) IT IS ATTACHED TO A BUILDING THAT IS 35 FEET OR LESS IN HEIGHT;
- (2) IT IS A POLE MOUNTED BILLBOARD THAT IS 35 FEET OR LESS IN HEIGHT; OR
- (3) IT IS LOCATED IN OR WITHIN 250 FEET OF A RESIDENTIAL DISTRICT.

§ 17-407. ELECTRONIC SIGNS.

(A) *WHERE ALLOWED.*

ELECTRONIC SIGNS ARE ALLOWED AS FOLLOWS:

- (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 50 OR MORE UNITS; AND
- (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.

(B) *TYPES.*

- (I) CATEGORY I: NO LARGER THAN 15 SQUARE FEET.
- (II) CATEGORY II: NO LARGER THAN 50 SQUARE FEET.
- (III) CATEGORY III: NO LARGER THAN 750 SQUARE FEET.
- (IV) CATEGORY IV: NO LARGER THAN 5,000 SQUARE FEET.
- (V) CATEGORY V: NO LARGER THAN 10,500 SQUARE FEET.

(C) *DWELL AND LOOP TIME TIME.*

TEXT AND DIGITAL GRAPHICS MUST BE STATIC OR HAVE A MINIMUM DWELL TIME OF ~~10~~ 8 SECONDS. DIGITAL ANIMATION AND VIDEOS MUST HAVE A MAXIMUM ~~DWELL LOOP~~ TIME OF 1 MINUTE. THE DWELL TIME FOR ANY PREVIOUSLY APPROVED ELECTRONIC SIGN MAY BE MODIFIED TO 8 SECONDS WITHOUT THE NEED FOR ANY FURTHER APPROVAL.

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1 (D) *ADDING ELECTRONIC SIGN COMPONENTS TO EXISTING SIGNS OR OTHER SIGN TYPES.*

2 (1) ELECTRONIC SIGNS AND ELECTRONIC SIGN COMPONENTS MAY ONLY BE IN THE FORM
3 OF OR INTEGRATED INTO SIGN TYPES LISTED IN THIS SUBTITLE AND *TABLE 17-201:*
4 *SIGN REGULATIONS.*

5 (2) A STANDALONE ELECTRONIC SIGN MUST CONFORM TO:

6 (I) THE REQUIREMENTS AND MAXIMUM SIGN AREA FOR ELECTRONIC SIGNS, AS
7 PROVIDED IN THIS SUBTITLE AND *TABLE 17-201: SIGN REGULATIONS;* AND

8 (II) ALL OTHER REQUIREMENTS FOR NON-ELECTRONIC SIGN TYPES, AS PROVIDED IN
9 THIS TITLE, IN *TABLE 17-201: SIGN REGULATIONS,* AND IN *TABLE 17-306:*
10 *MAXIMUM CUMULATIVE AREA OF SIGNS,* UNLESS OTHERWISE SPECIFIED BY THIS
11 TITLE OR THESE TABLES.

12 (3) WHERE ELECTRONIC SIGNS ARE ALLOWED:

13 (I) AN ELECTRONIC SIGN COMPONENT MAY BE INTEGRATED INTO A NON-
14 ELECTRONIC SIGN;

15 (II) THE COMBINED SIGN AREA OF AN ELECTRONIC SIGN COMPONENT AND ANOTHER
16 SIGN TYPE MAY NOT EXCEED THE MAXIMUM SIGN AREA FOR THE OTHER SIGN
17 TYPE; AND

18 (III) THE ELECTRONIC SIGN COMPONENT MAY NOT EXCEED 25% OF THE MAXIMUM
19 SIGN AREA FOR THE OTHER SIGN TYPE.

20 (E) *REQUIREMENTS BY CATEGORY.*

21 (1) CATEGORY I ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

22 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

23 (A) 15 SQUARE FEET IN AREA; PLUS

24 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
25 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

26 (II) ONLY 1 ELECTRONIC SIGN IS ALLOWED PER LOT;

27 (III) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN IS LIMITED TO TEXT ONLY,
28 AND THAT TEXT MUST BE STATIC OR DEPICTED FOR AT LEAST 10 SECONDS; AND

29 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
30 FREESTANDING SIGN OR WALL SIGN TYPE.

31 (2) CATEGORY II ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

32 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

33 (A) 50 SQUARE FEET IN AREA; PLUS

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- 1 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
2 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;
- 3 (II) NO MORE THAN 2 ELECTRONIC SIGNS ARE ALLOWED PER LOT;
- 4 (III) THE ELECTRONIC SIGNS MAY INCLUDE TEXT AND DIGITAL GRAPHICS, BUT
5 DIGITAL ANIMATION AND VIDEO IS ONLY ALLOWED IN AN AREA OF SPECIAL
6 SIGNAGE CONTROL; AND
- 7 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
8 FREESTANDING SIGN, PROJECTING SIGN, OR WALL SIGN TYPE, BUT IF A
9 PROJECTING SIGN IS USED, THE ELECTRONIC COMPONENT MAY NOT EXCEED 25
10 SQUARE FEET.
- 11 (V) IN THE C-5 AND PC ZONING DISTRICTS, DIGITAL PROJECTION ON WINDOWS IS
12 ALLOWED ON THE GROUND FLOOR.
- 13 (3) CATEGORY III ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:
- 14 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
15 CONTROL;
- 16 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:
- 17 (A) 750 SQUARE FEET IN AREA; PLUS
- 18 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
19 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;
- 20 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
21 SIGNAGE PLAN;
- 22 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
23 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND
- 24 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
25 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.
- 26 (4) CATEGORY IV ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:
- 27 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
28 CONTROL;
- 29 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:
- 30 (A) 5,000 SQUARE FEET IN AREA; PLUS
- 31 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
32 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

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1 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
2 SIGNAGE PLAN;

3 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
4 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

5 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
6 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.

7 (5) CATEGORY V ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

8 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
9 CONTROL;

10 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

11 (A) 10,500 SQUARE FEET IN AREA; PLUS

12 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
13 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

14 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
15 SIGNAGE PLAN;

16 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
17 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

18 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
19 WALL SIGN TYPE.

20 (F) CLEARANCE AND PROJECTION.

21 (1) PROJECTING ELECTRONIC SIGNS MUST MAINTAIN AT LEAST 8 FEET VERTICAL
22 CLEARANCE FROM THE GROUND.

23 (2) ELECTRONIC WALL SIGNS MAY PROJECT BEYOND 12 INCHES FROM THE WALL OF A
24 BUILDING FACE UP TO NO MORE THAN 6 FEET FROM THE WALL OF THE BUILDING FACE
25 IF:

26 (i) THE ELECTRONIC WALL SIGN IS 200 SQUARE FEET OR GREATER;

27 (ii) IS IN AN APPROVED SIGNAGE PLAN WITHIN AN AREA OF SPECIAL SIGNAGE
28 CONTROL;

29 (iii) THE WALL SUPPORTS, NECESSARY INTERNAL SIGN COMPONENTS, STRUCTURAL
30 SUPPORT, OR MAINTENANCE ACCESS REQUIRES THE PROJECTION BEYOND 12
31 INCHES AND ONLY TO THE MINIMUM EXTENT BEYOND 12 INCHES
32 NECESSITATED;

33 (iv) MAINTAINS A CLEARANCE OF AT LEAST 8 FEET FROM THE GROUND IF THE
34 ELECTRONIC WALL SIGN DOES NOT REST ON THE GROUND; AND

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1 (V) MEETS ALL REQUIREMENTS OF THE BUILDING CODE AND ANY OTHER
2 APPLICABLE REGULATIONS.

3 (G) *ARCHITECTURE.*

4 NO ELECTRONIC SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE,
5 MAY PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN ANY ROOFLINE OF
6 THE STRUCTURE TO WHICH IT IS ATTACHED.

7 § 17-408. FREESTANDING SIGNS.

8 (A) *WHERE ALLOWED.*

9 FREESTANDING SIGNS ARE ALLOWED AS FOLLOWS:

10 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20
11 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
12 FACILITIES WITH 17 OR MORE RESIDENTS; AND

13 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
14 ALLOWED UNDER THIS TITLE.

15 (B) *FRONTAGE.*

16 (1) TO ERECT A FREESTANDING MONUMENT SIGN, THE LOT MUST HAVE A MINIMUM OF 50
17 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

18 (2) TO ERECT A FREESTANDING POLE SIGN OR A FREESTANDING PYLON SIGN, THE LOT
19 MUST HAVE A MINIMUM OF 100 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

20 (C) SIGN-ON-POLE ADDITIONAL REQUIREMENTS.

21 (1) ALL FREESTANDING ~~POLE~~ SIGNS MUST BE SECURELY BUILT, CONSTRUCTED, AND
22 ERECTED ON POSTS, BASES, AND STANDARDS THAT ARE SUNK BELOW THE NATURAL
23 SURFACE IN A MANNER THAT WILL PREVENT THE SIGN FROM OVERTURNING.

24 (2) ON A FREESTANDING POLE SIGN, NO MESSAGE OR GRAPHIC IS ALLOWED WITHIN THE
25 MINIMUM POLE HEIGHT.

26 (3) ON A FREESTANDING POLE SIGN, THE POLES, UPRIGHTS, OR BRACES MAY NOT BE MORE
27 THAN 25% OF THE WIDTH OF THE LOWEST POINT OF THE MESSAGE OR GRAPHIC BEING
28 SUPPORTED.

29 (4) WHERE ALLOWED, ALL FREESTANDING SIGNS MAY ONLY BE PLACED WITHIN 20 FEET
30 OF THE FRONT OR CORNER SIDE LOT LINE OF ANY LOT ADJOINING A STREET RIGHT-OF-
31 WAY OF AT LEAST 30 FEET WIDE.

32 (5) THE HEIGHT OF THE OPEN SPACE BETWEEN THE GROUND AND THE MESSAGE
33 COMPONENT OF ANY FREESTANDING MONUMENT SIGN MAY NOT EXCEED MORE THAN
34 40% OF THE TOTAL SIGN HEIGHT.

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1 (D) *NO ENCROACHMENT.*

2 NO PART OF ANY FREESTANDING SIGN MAY PROJECT INTO, OVER, OR OTHERWISE
3 ENCROACH ON A PUBLIC RIGHT-OF- WAY.

4 § 17-409. *{RESERVED}*

5 § 17-410. **MOVING OR FLASHING SIGNS.**

6 (A) *GENERAL PROHIBITIONS.*

7 EXCEPT AS PROVIDED IN SUBSECTION (B) OF THIS SECTION, NO SIGN MAY HAVE OR CONSIST
8 OF:

9 (1) ANY MOVING, ROTATING, OR ANIMATED PART; OR

10 (2) ANY FLASHING, BLINKING, FLUCTUATING, OR ANIMATED LIGHT.

11 (B) *EXCEPTION.*

12 THE MOVEMENT AND FLASHING DESCRIBED IN SUBSECTION (A) OF THIS SECTION IS
13 ALLOWED ON THE FOLLOWING SIGN TYPES:

14 (1) ELECTRONIC SIGNS; AND

15 (2) BARBER POLES OR SIMILAR STRUCTURES THAT HAVE A ROTATING GRAPHIC.

16 § 17-411. **OBSCENE SIGNS.**

17 NO SIGN MAY DISPLAY ANY MATTER IN WHICH THE DOMINANT THEME OF THE MATERIAL
18 TAKEN AS A WHOLE APPEALS TO A PRURIENT INTEREST IN SEX OR IS PATENTLY OFFENSIVE
19 BECAUSE IT AFFRONTS CONTEMPORARY COMMUNITY STANDARDS RELATING TO THE
20 DESCRIPTION OR REPRESENTATION OF SEXUAL MATTERS AND IS UTTERLY WITHOUT
21 REDEEMING SOCIAL VALUE.

22 § 17-412. **PORTABLE SIGNS.**

23 PORTABLE SIGNS MAY NOT BE DISPLAYED OUTSIDE OF A BUILDING.

24 § 17-413. **PROJECTING SIGNS.**

25 (A) *WHERE ALLOWED.*

26 PROJECTING SIGNS ARE ALLOWED AS FOLLOWS:

27 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
28 OR MORE UNITS; AND

29 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
30 ALLOWED UNDER THIS TITLE.

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1 (B) *PROJECTION LIMIT.*

2 A PROJECTING SIGN MAY NOT PROJECT MORE THAN 4 FEET FROM THE FACE OF THE
3 BUILDING TO WHICH IT IS ATTACHED, INCLUDING THE AREA BETWEEN THE SIGN AND THE
4 FACE OF THE BUILDING.

5 (C) *CLEARANCE; HEIGHT.*

6 (1) THE BOTTOM OF ANY PROJECTING SIGN MUST BE AT LEAST 8 FEET ABOVE THE
7 SIDEWALK OR THOROUGHFARE.

8 (2) NO PROJECTING SIGN AFFIXED TO A BUILDING MAY PROJECT HIGHER THAN THE
9 HEIGHTS OF THE FACADE TO WHICH IT IS AFFIXED.

10 (D) *DESIGN AND CONSTRUCTION.*

11 (1) PROJECTING SIGNS, INCLUDING FRAMES, BRACES, AND SUPPORTS, MUST BE DESIGNED
12 BY A LICENSED STRUCTURAL ENGINEER OR MANUFACTURER.

13 (2) ANY MOVABLE PART OF A PROJECTING SIGN, SUCH AS THE COVER OF A SERVICE
14 OPENING, MUST BE SECURELY FASTENED BY CHAINS OR HINGES.

15 (3) PROJECTING SIGNS MAY NOT BE CONSTRUCTED USING CLOTH OR OTHER FLEXIBLE
16 MATERIAL.

17 § 17-414. ROOF SIGNS.

18 (A) *WHERE ALLOWED.*

19 ROOF SIGNS ARE ALLOWED AS FOLLOWS:

20 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 100
21 OR MORE UNITS; AND

22 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
23 ALLOWED UNDER THIS TITLE.

24 (B) *ADDITIONAL REGULATIONS.*

25 (1) THE ROOF SIGN ~~MUST~~ MAY BE LOCATED ON THE SIDE OF A ROOF STRUCTURE THAT
26 FORMS A BACKDROP FOR THE SIGN.

27 (2) THE MAXIMUM SIZE OF A ROOF SIGN IS DETERMINED BY:

28 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
29 ON WHICH THE ROOF SIGN WILL BE PLACED; AND

30 (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
31 *17-201: SIGN REQUIREMENTS REGULATIONS.*

32 (3) THE SIZE OF A ROOF SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
33 FOOTAGE CALCULATED ON THAT SIDE ONLY.

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(4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A LARGER SIGN ON A BUILDING OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL BUILDING ELEVATION.

§ 17-415. WALL SIGNS.

(A) *WHERE ALLOWED.*

WALL SIGNS ARE ALLOWED AS FOLLOWS:

- (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 15 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE FACILITIES WITH 17 OR MORE RESIDENTS; AND
- (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.

(B) *R-1A THROUGH R-10 AND OR DISTRICTS.*

- (1) THIS SUBSECTION APPLIES TO THE R-1A THROUGH R-10 ZONING DISTRICTS AND THE OR ZONING DISTRICT.
- (2) 1 NON-ILLUMINATED OR INDIRECTLY ILLUMINATED WALL SIGN IS ALLOWED FOR EACH STREET FRONTAGE.

(C) *ADDITIONAL REQUIREMENTS.*

- (1) THIS SUBSECTION APPLIES TO ALL ZONING DISTRICTS, UNLESS OTHERWISE SPECIFIED BY THIS SUBTITLE OR BY *TITLE 17-201: SIGN REQUIREMENTS REGULATIONS.*
- (2) THE MAXIMUM SIZE OF A WALL SIGN IS DETERMINED BY:
 - (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION ON WHICH THE WALL SIGN WILL BE PLACED; AND
 - (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE 17-201: SIGN REQUIREMENTS REGULATIONS.*
- (3) THE SIZE OF A WALL SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE FOOTAGE CALCULATED ON THAT SIDE ONLY.
- (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A LARGER SIGN ON A WALL OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL WALL.
- (5) IN THE C-3, C-4, C-5, TOD-4, BSC, H, I-1, I-2, AND PC ZONING DISTRICTS, THE MAXIMUM AREA PER SIGN FOR A WALL SIGN (ABOVE THE GROUND FLOOR), AS SPECIFIED IN TABLE 17-201: SIGN REGULATIONS, MAY BE SPLIT INTO MULTIPLE SIGNS ON A SINGLE LOT, NOT TO EXCEED THE MAXIMUM SQUARE FOOTAGE ALLOWED.

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1 (D) *ILLUMINATION OF SIGNS.*

2 WALL SIGNS MAY BE INTERNALLY ILLUMINATED, UNLESS OTHERWISE SPECIFIED IN THIS
3 TITLE.

4 (E) *MOUNTING, ETC.*

5 (1) WALL SIGNS MUST BE SAFELY AND SECURELY ATTACHED TO THE BUILDING WALL.

6 (2) WALL SIGNS MUST BE AFFIXED FLAT AGAINST THE WALL AND MAY NOT PROJECT MORE
7 THAN 12 INCHES FROM THE BUILDING WALL.

8 (F) *PLACEMENT.*

9 WALL IN THE C-1 AND C-1-VC ZONING DISTRICTS, WALL SIGNS MUST BE LOCATED ON
10 THE SIGN FRIEZE – THAT IS, ON THE PORTION OF THE BUILDING IMMEDIATELY ABOVE THE
11 GROUND-FLOOR WINDOW AND, IN THE CASE OF A 2- OR 3-STORY BUILDING, BELOW THE
12 SECOND-FLOOR WINDOW SILL.

13 (G) *ARCHITECTURE.*

14 (1) NO WALL SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE, MAY
15 PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN THE ROOFLINE OF
16 THE WALL TO WHICH IT IS ATTACHED.

17 (2) ARCHITECTURAL FEATURES THAT ARE PART OF THE ORIGINAL BUILDING DESIGN, SUCH
18 AS CHIMNEYS, MAY HAVE A SIGN AFFIXED TO THEM.

19 (3) ON EXISTING BUILDINGS, A PARAPET WALL MAY NOT BE CONSTRUCTED FOR THE SOLE
20 PURPOSE OF INCREASING THE ALLOWABLE HEIGHT OF A WALL SIGN. FOR NEW
21 BUILDINGS, WHEN A SIGN IS TO BE MOUNTED ON A PARAPET WALL, THAT PARAPET
22 WALL MUST BE CONSISTENT WITH THE ARCHITECTURAL DESIGN OF THE BUILDING,
23 INCLUDING BUILDING MATERIALS.

24 (4) WALL SIGNS MAY NOT BE ATTACHED TO UN-REINFORCED MASONRY PARAPETS.

25 (5) WALL SIGNS MAY NOT BE CONSTRUCTED OF CLOTH OR OTHER FLEXIBLE MATERIAL.

26 (6) WALL SIGNS MAY NOT EXTEND ABOVE THE PARAPET.

27 § 17-416. WINDOW SIGNS.

28 (A) *WHERE ALLOWED.*

29 WINDOW SIGNS ARE ALLOWED AS FOLLOWS:

30 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
31 OR MORE UNITS; AND

32 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
33 ALLOWED UNDER THIS TITLE.

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1 (B) *AGGREGATE SIZE; BLOCKING VIEWS.*

2 (1) WINDOW SIGNS MAY NOT:

3 ~~(I) OCCUPY MORE THAN 25% OF THE SURFACE OF ANY WINDOW AREA; OR~~

4 ~~(H) BLOCK VIEWS INTO OR OUT FROM THE BUILDING IN THE AREA BETWEEN 4 5~~
5 ~~FEET AND 7 FEET ABOVE THE ADJACENT GRADE, IN THE R-5, R-6, R-7, R-8, R-~~
6 ~~9, R-10, C-1, C-1-VC, AND C-2 ZONING DISTRICTS.~~

7 (2) "WINDOW AREA" MEANS A CONTINUOUS SURFACE UNDIVIDED BY ANY
8 ARCHITECTURAL OR STRUCTURAL ELEMENT. MULLIONS ARE NOT CONSIDERED AN
9 ELEMENT THAT DIVIDES A WINDOW AREA.

10 (C) *ADDITIONAL RULES.*

11 EXCEPT AS PROVIDED IN § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING
12 SIGNS"} OF THIS TITLE, SIGNS AFFIXED TO THE INSIDE OF A WINDOW OR MOUNTED WITHIN
13 12 INCHES OF A WINDOW ARE ALLOWED, AS LONG AS THE TOTAL OF ALL WINDOW SIGNS ON
14 A WINDOW, WHETHER PERMANENT OR TEMPORARY, BUT NOT COUNTING WINDOW
15 DISPLAYS, OCCUPIES NO MORE THAN 25% A PERCENTAGE OF THE TOTAL WINDOW AREA,
16 AS SPECIFIED IN TABLE 17: SIGN REGULATIONS.

17 **SUBTITLE 5. AREAS OF SPECIAL SIGNAGE CONTROL**

18 **§ 17-501. PURPOSE.**

19 THE CITY RECOGNIZES THAT CERTAIN COMMERCIAL AREAS PRESENT A UNIQUE CHARACTER
20 THAT COULD BE ENHANCED WITH THE APPLICATION OF SIGN STANDARDS THAT DEPART FROM
21 THE REQUIREMENTS OF THIS TITLE. IN THESE CIRCUMSTANCES, THESE STANDARDS WOULD BE
22 CONSIDERED SUPPORTIVE OF THE COMMERCIAL AREA. UNDER THIS SUBTITLE, THE PLANNING
23 COMMISSION MAY RECOMMEND AND THE CITY COUNCIL MAY APPROVE THE DESIGNATION OF
24 AN AREA THAT MEETS CERTAIN CRITERIA AS AN AREA OF SPECIAL SIGNAGE. THE PLANNING
25 COMMISSION MAY THEN APPROVE A SPECIFIC SIGNAGE PLAN FOR THAT AREA OF SPECIAL
26 SIGNAGE CONTROL.

27 **§ 17-502. APPLICABILITY.**

28 (A) *DISTRICTS.*

29 (1) AN AREA OF SPECIAL SIGNAGE CONTROL MAY BE APPLIED FOR IN THE C-1, C-1-E,
30 C-1-VC, C-2, C-3, C-4, C-5, I-MU, OR, OR TOD ZONING DISTRICTS.

31 (2) THE ENTIRE PC ZONING DISTRICT, AS MAPPED ON THE ADOPTED ZONING MAP, AS OF
32 JUNE 5, 2017, IS DESIGNATED AN AREA OF SPECIAL SIGNAGE CONTROL, UNLESS THE
33 BOUNDARIES OF THE AREA OF SPECIAL SIGNAGE CONTROL ARE OTHERWISE AMENDED
34 PER § 17-505.

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1 (B) *SIZE OF AREA.*

- 2 (1) AN AREA OF SPECIAL SIGNAGE CONTROL MUST INCLUDE MULTIPLE PROPERTIES AND
3 COVER AN AREA THAT HAS AT LEAST 600 LINEAR FEET OF STREET FRONTAGE.
- 4 (2) THE BLOCK FACES MAY EITHER BE LOCATED DIRECTLY ACROSS THE STREET FROM
5 EACH OTHER OR ADJACENT TO EACH OTHER ALONG THE STREET.
- 6 (3) THE BLOCK FACES MAY BE IN ANY 1 OR COMBINATION OF THE ZONING DISTRICTS
7 IDENTIFIED IN SUBSECTION (A) OF THIS SECTION.

8 § 17-503. APPLICATION PROCESS.

9 (A) *APPLICATION BY ORDINANCE.*

10 APPROVAL OF AN APPLICATION FOR AN AREA OF SPECIAL SIGN CONTROL REQUIRES
11 APPROVAL BY ORDINANCE, IN ACCORDANCE WITH THE APPLICABLE PROCEDURES OF
12 TITLE 5, SUBTITLE 5 {"LEGISLATIVE AUTHORIZATIONS"} OF THIS CODE, EXCEPT THAT
13 §§ 5-506(A)(2) AND 5-508 DO NOT APPLY.

14 (B) *PROCESS.*

- 15 (1) IF AN AREA IS LOCATED IN A ZONING DISTRICT LISTED IN § 17-502(A)(1) OF THIS
16 SUBTITLE AND MEETS THE REQUIREMENTS OF THIS SUBTITLE, A PROPOSED ORDINANCE
17 CAN BE INTRODUCED TO DESIGNATE THAT AREA AS AN AREA OF SPECIAL SIGN
18 CONTROL.
- 19 (2) NOTICE OF THE PROPOSED ORDINANCE'S INTRODUCTION IS AS REQUIRED IN § 5-603 OF
20 THIS CODE, EXCEPT THAT INSTEAD OF THE CONTENTS OF THE NOTICE AS SET FORTH IN
21 § 5-603(B) OF THIS CODE, THE NOTICE MUST INSTEAD INCLUDE:
- 22 (I) DATE OF THE PROPOSED ORDINANCE'S INTRODUCTION AND ITS ASSIGNED BILL
23 NUMBER;
- 24 (II) DATE OF HEARING ON THE PROPOSED ORDINANCE;
- 25 (III) THE NAME AND ADDRESS OF THE APPLICANT(S);
- 26 (IV) THE BOUNDARIES OF THE PROPOSED AREA;
- 27 (V) PLANNING DEPARTMENT CONTACT INFORMATION, AT WHICH THE PUBLIC CAN
28 ARRANGE TO REVIEW THE PROPOSED SIGNAGE PLAN; AND
- 29 (VI) A STATEMENT THAT ANY OBJECTIONS TO THE DESIGNATION OF THE AREA AS
30 AN AREA OF SPECIAL SIGNAGE CONTROL SHOULD BE GIVEN TO THE DIRECTOR
31 OF PLANNING AND THE CITY COUNCIL.

32 (C) ~~(B)~~ *STANDARDS OF APPLICATION REVIEW.*

- 33 (1) THE PLANNING COMMISSION ~~MAKE~~ MAY RECOMMEND APPROVAL OF THE APPLICATION
34 SO LONG AS THE PLANNING COMMISSION MAKES FINDINGS OF FACT THAT THE
35 DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE CONTROL:

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- 1 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
2 DISTRACTION;
- 3 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND
- 4 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
5 OF THE AREA.
- 6 (2) IF 51% OF PROPERTY OWNERS INSIDE THE PROPOSED AREA OF SPECIAL SIGN CONTROL
7 OBJECT TO THE DESIGNATION OF THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL
8 BEFORE THE PLANNING COMMISSION HEARING ON THE PROPOSED ORDINANCE, THE
9 DIRECTOR OF PLANNING:
- 10 (I) MAY NOT RECOMMEND TO THE PLANNING COMMISSION THAT THE CITY
11 COUNCIL APPROVE THE APPLICATION; BUT
- 12 (II) MUST STILL ADDRESS THE FINDINGS REQUIRED BY PARAGRAPH (1) OF THIS
13 SUBSECTION.
- 14 (3) THE CITY COUNCIL MAY APPROVE THE APPLICATION EVEN IF THE PLANNING
15 COMMISSION DOES NOT APPROVE IT, SO LONG AS THE CITY COUNCIL MAKES FINDINGS
16 OF FACT THAT THE DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE
17 CONTROL:
- 18 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
19 DISTRACTION;
- 20 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND
- 21 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
22 OF THE AREA.

23 **§ 17-504. SIGNAGE PLAN.**

24 (A) *REQUIRED.*

25 ONCE AN AREA IS DESIGNATED AS AN AREA OF SPECIAL SIGNAGE CONTROL, A SIGNAGE
26 PLAN MUST BE SUBMITTED TO THE PLANNING COMMISSION.

27 (B) *CONTENTS.*

28 THE SIGNAGE PLAN MUST INCLUDE:

- 29 (1) A LIST OF WHAT SIGN TYPES ARE BEING SOUGHT IN THE AREA OF SPECIAL SIGN
30 CONTROL;
- 31 (2) THE LOCATION AND NUMBER OF SIGNS PER LOT OR BUILDING;
- 32 (3) THE MAXIMUM DIMENSIONS PER SIGN; AND
- 33 (4) THE PERCENTAGE DEVIATION BEING SOUGHT IN THE AREA OR HEIGHT OF THE SIGN
34 OR IN THE MAXIMUM CUMULATIVE AREA OF SIGNS FROM WHAT IS ALLOWED BY

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1 RIGHT AS PROVIDED IN *TABLE 17-201: SIGN REGULATIONS* AND *TABLE 17-306:*
2 *MAXIMUM CUMULATIVE AREA OF SIGNS.*

3 (C) *CONTENT DEVIATIONS AND ADDITIONS.*

4 (1) THE SIGNAGE PLAN MAY INCLUDE DEVIATIONS FROM LOCATION, HEIGHT, QUANTITY,
5 AND DIMENSIONAL REQUIREMENTS OF THIS TITLE SO LONG AS THE DEVIATION IS
6 ALLOWED BY *TABLE 17-201: SIGN REGULATIONS* OR *TABLE 17-306: MAXIMUM*
7 *CUMULATIVE AREA OF SIGNS.*

8 (2) THE SIGNAGE PLAN MAY INCLUDE A TYPE OF SIGN THAT IS NOT GENERALLY
9 PERMISSIBLE IN THE UNDERLYING DISTRICT IF THAT ADDITIONAL SIGN TYPE IS LISTED
10 IN *TABLE 17-201: SIGN REGULATIONS* AS ONE ALLOWED IN AN AREA OF SPECIAL SIGN
11 CONTROL FOR THAT DISTRICT AND IS OTHERWISE A SIGN TYPE DEFINED IN THIS TITLE.

12 (3) THE BOARD OF MUNICIPAL AND ZONING APPEALS MAY NOT GRANT ANY VARIANCE
13 FOR A SIGN THAT HAS BEEN THE SUBJECT OF A DEVIATION OR ADDITION UNDER THIS
14 SECTION.

15 (D) *CALCULATING PERCENTAGE DEVIATIONS.*

16 WHEN CALCULATING THE PERCENTAGE DEVIATION FOR A SIGN AREA OR HEIGHT, A
17 FRACTION IN THE RESULTANT ALLOWABLE DEVIATION THAT IS $\frac{1}{2}$ OR MORE OF A WHOLE
18 NUMBER COUNTS AS 1 ADDITIONAL SQUARE FOOT FOR SIGN AREA OR 1 ADDITIONAL FOOT
19 FOR HEIGHT.

20 (E) *PROHIBITIONS.*

21 THE SIGNAGE PLAN MAY NOT ALTER OR DEVIATE FROM THE STANDARDS REQUIRED BY
22 § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS"} OR § 17-411
23 {"OBSCENE SIGNS"} OF THIS TITLE.

24 § 17-505. SIGNAGE PLAN APPROVAL AND AMENDMENT PROCESS.

25 (A) *IN GENERAL.*

26 THE PLANNING COMMISSION MUST APPROVE THE SIGNAGE PLAN BEFORE ANY SIGNS MAY
27 BE ERECTED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

28 (B) *STANDARDS.*

29 (1) THE PLANNING COMMISSION MUST MAKE FINDINGS OF FACT THAT THE SIGNAGE
30 PLAN:

31 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
32 DISTRACTION;

33 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

34 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
35 OF THE AREA.

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1 (2) THE PLANNING COMMISSION MAY ONLY APPROVE A SIGNAGE PLAN THAT:

2 (I) MEETS THE REQUIREMENTS LISTED IN *TABLE 17-201: SIGN REGULATIONS* AND
3 *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*; AND

4 (II) IS OTHERWISE ALLOWED BY THIS TITLE.

5 (3) THE PLANNING COMMISSION MAY REQUEST REVIEW AND EVALUATION OF ANY ASPECT
6 OF A PROPOSED SIGNAGE PLAN FROM ANY CITY AGENCY PRIOR TO APPROVAL OF A
7 SIGNAGE PLAN AT THE PLANNING COMMISSION.

8 (C) *AMENDMENTS.*

9 (1) ANY AMENDMENTS TO THE BOUNDARIES OF AN AREA OF SPECIAL SIGN CONTROL
10 MUST BE APPROVED BY ORDINANCE OF THE MAYOR AND CITY COUNCIL.

11 (2) ANY AMENDMENTS TO THE SIGNAGE PLAN MUST BE APPROVED BY THE PLANNING
12 COMMISSION.

13 SECTION 3. AND BE IT FURTHER ORDAINED, That the Laws of Baltimore City read as
14 follows:

15 **Baltimore City Code**

16 **Article 32. Zoning**

17 **Title 1. General Provisions**

18 ***Subtitle 2. Rules of Interpretation***

19 **§ 1-212. Tables.**

20 (b) *Use symbology.*

21 (1) In Tables of Uses:

22 (I) [(1)] a “P” indicates that a use is permitted within that zoning district;

23 (II) [(2)] a “CB” indicates that a use is a conditional use within that zoning
24 district requiring approval by the Board of Municipal and Zoning Appeals;

25 (iii) [(3)] a “CO” indicates that a use is a conditional use within that zoning
26 district requiring approval by Ordinance of the Mayor and City Council; [and]

27 (iv) [(4)] no letter (that is, a blank space) or the absence of the use from the table
28 indicates that the use is not allowed within that zoning district; AND

29 (V) EACH TABLE OF USES ORGANIZES ITS LISTS OF USES UNDER THE FOLLOWING
30 “USE CATEGORIES”: “RESIDENTIAL”, “INSTITUTIONAL”, “OPEN-SPACE”,
31 “COMMERCIAL”, “INDUSTRIAL”, AND “OTHER”.

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1 (2) IN SIGNAGE TABLES

2 (I) AN "A" INDICATES THAT A SIGN TYPE IS ALLOWED IN THAT ZONING DISTRICT;
3 AND

4 (II) AN "ASSC ONLY" INDICATES THAT A SIGN TYPE IS ONLY ALLOWED IN AN
5 APPROVED AREA OF SPECIAL SIGNAGE CONTROL.

6 *Subtitle 3. Definitions*

7 § 1-303. "Bail bond establishment" to "Child day-care home".

8 (g) *Billboard.*

9 [(1) *In general.*]

10 "Billboard" means any sign that directs attention to a business[,] OR commodity[, service,
11 event, or other activity] that is:

12 (1) [(i)] sold[,] OR offered[, or conducted] somewhere other than on the property on
13 which the sign is located; or

14 (2) [(ii)] sold[,] OR offered[, or conducted] on that property only incidentally, if at all.

15 [(2) *Exclusions.*]

16 ["Billboard" does not include banners or signs mounted on streetlights or similar structures
17 in the public right-of-way.]

18 § 1-309. "Lot line" to "Motel".

19 (t) [*Memorial plaque.*] {RESERVED}

20 ["Memorial plaque" means a sign, tablet, or plaque that memorializes a person, event,
21 structure, or site.]

22 § 1-313. "Roofline" to "Substantial construction".

23 (j) *Sign.*

24 (1) *In general.*

25 "Sign" means any writing (including letter, word, or numeral), pictorial representation
26 (including illustration or graphic), emblem (including logo, symbol, or trademark),
27 [flag (including banner or pennant),] device, or any other figure of similar character
28 that:

29 (i) is attached to, painted on, PROJECTED ON, or in any other way represented on a
30 structure, in or on a window (including anything affixed to the interior and
31 displayed within 12 inches of a window), or on the ground;

32 (ii) is used to announce, direct attention, or advertise; and

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(iii) is visible from outside a structure.

[(2) Exclusions.]

["Sign" does not include murals or other art that contains no commercial message.]

(2) [(3)] Types of signs.

[The specific] SPECIFIC types of signs are as described in § 17-102 {"[Sign Regulations] SIGNS: Definitions"} of this Code.

Title 4. Development Reviews

Subtitle 4. Design Review

§ 4-405. Applicability.

(a) In general.

Except as provided in subsection (b) of this section, design review is required for the following types of development:

...

(9) any sign over 100 square feet in area, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(10) any electronic [message] sign, FREESTANDING SIGN, OR ROOF SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(11) [all] ANY freestanding [signs] SIGN IN THE C-5 OR PC DISTRICT, [all scrolling newscast signs,] and [all] ANY BANNER SIGN, PROJECTING SIGN, OR wall [signs] SIGN above the ground floor in the C-5 OR PC District, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;

(12) [banner signs used as permanent wall signs] ANY SIGNAGE PLAN AND ANY SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE, WITHIN AN AREA OF SPECIAL SIGN CONTROL; and

....

Title 5. Applications and Authorizations

Subtitle 3. Variances

§ 5-301. Purpose.

(b) Application.

The variance procedure applies only to changes in bulk and yard regulations and to changes in signage, parking, and loading requirements. It does not apply to changes in the uses, THE MAXIMUM QUANTITY OF SIGNS, LOCATION REQUIREMENTS OF SIGNS, AND TYPES OF SIGNS allowed within a zoning district.

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Title 12. Special Purpose Districts

Subtitle 5. Educational Campus Districts

§ 12-503. Educational Campus Master Plan.

(d) *Submittal requirements.*

The Campus Master Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [site-access identification and directional] ALL PROPOSED signs;

....

Subtitle 6. Hospital Campus Districts

§ 12-603. Hospital General Development Plan.

(d) *Submittal requirements.*

The General Development Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [on-site identification and directional] ALL PROPOSED signs;

....

Subtitle 9. Waterfront Overlay Districts

§ 12-906. Waterfront public access promenade, open space, and required easements.

(a) *W-1 Overlay Subdistrict.*

(4) Public access corridors are connections between public streets adjoining a waterfront property and the promenade established on the property. All public access corridors must be included in the pedestrian promenade easements for the property in which they are located. The widths of the required corridors may vary but must be at least 12 feet wide. The corridors must be open to the public 24 hours a day, 7 days a week, unless otherwise agreed to by the Director of Planning and stated in the easement, and free of gates or other impeding obstacles. [The City may erect signs on these corridors to promote access and rules and regulations for public use.] Adequate lighting of these corridors, consistent with the promenade, is required.

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Subtitle 10. Rowhouse Mixed-Use Overlay Districts

§ 12-1005. Design and performance standards.

(b) Additional standards.

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

[(ii) Temporary A-frame signs are permitted with a permit and are subject to the regulations in § 17-702 {"A-frame signs"} of this Code.]

Subtitle 11. Detached Dwelling Mixed-Use Overlay Districts

§ 12-1105. Design and performance standards.

(b) Additional standards.

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

Title 14. Use Standards

Subtitle 3. Use Standards

§ 14-301. Adult uses.

(d) [Business and identification signs] SIGNS.

The following [business and identification] signs are prohibited for adult uses:

- (1) neon lights that depict any adult entertainment;
- (2) posters, photographs, sketches, painted or laminated signs, or similar materials that are displayed on the exterior of the building or in windows and that OBSCENELY depict or illustrate adult entertainment; and
- (3) freestanding signs that are on or adjacent to the premises [and that identify or advertise the business].

§ 14-309. Day-care centers: Adult or child.

(b) Additional standards.

In addition, each day-care center must meet the following conditions:

- (1) adequate on-site drop-off zones, sidewalks, and exterior lighting must be provided, except that drop-off zones are not required in the C-5 and PC Districts;
- (2) the amount of traffic or noise to be generated may not be excessive; AND
- (3) open-space and recreational areas must be provided in accordance with state requirements[; and].

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1 [(4) in all residential districts, day-care center signs may not exceed 12 square feet in
2 aggregate sign area.]

3 **§ 14-310. Day-care homes: Adult or child.**

4 (b) *Additional standards.*

5 In addition, each day-care home must meet the following conditions:

6 (1) open-space and recreational areas must be provided in accordance with state
7 requirements;

8 (2) the day-care home must retain a residential character and may not adversely
9 affect the residential character of the neighborhood[.]; AND

10 (3) the operation of the day-care home may not adversely impact surrounding
11 properties[; and].

12 [(4) in all residential districts, day-care home signs may not exceed 8 square feet in
13 aggregate sign area.]

14 **§ 14-311. Drive-through facilities.**

15 (d) *Service windows, [menu boards] A-FRAME SIGNS, and queuing areas.*

16 Service windows, [menu boards] A-FRAME SIGNS, and queuing areas are prohibited along
17 the front facade of any building.

18 **§ 14-314. Gas stations.**

19 (g) *Signs.*

20 Signs must comply with:

21 (1) TITLE 17 {"SIGNS"} OF THIS CODE; AND

22 (2) all state and federal regulations for gas station signs.

23 **§ 14-327. Multi-family dwellings – Accessory non-residential uses.**

24 [(d) *Wall sign.*]

25 [(1) Only 1 wall sign on the exterior of the building is allowed, subject to the following
26 regulations.]

27 [(2) Internally illuminated wall signs are prohibited. Indirect illumination is allowed.]

28 [(3) The sign is limited to the name or description of the use.]

29 [(4) In the R-8 and R-9 Districts, the wall sign:

30 (i) may not exceed 3 square feet of sign area;

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- 1 (ii) may not exceed 12 feet in height, as measured from grade to the uppermost point of the
- 2 sign; and
- 3 (iii) may not project more than 8 inches from the face of the building.]

4 [(5) In the R-10 and OR-2 Districts, the wall sign:

- 5 (i) may not exceed 1 square foot of sign area per linear foot of building frontage;
- 6 (ii) may not be mounted higher than the second-floor line; and
- 7 (iii) may not project more than 12 inches from the face of the building.]

8 (D) [(e) *Window signs*] SIGNS.

9 [Window signs are allowed in accordance] SIGNS MUST COMPLY with [the provisions of]

10 Title 17 {"Signs"} of this Code.

11 § 14-328. Neighborhood commercial establishments.

12 (h) *Signs.*

13 [All signs are restricted to the requirements applicable to the C-1 District.] SIGNS MUST

14 COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

15 § 14-331. Parking garages (principal use) and parking lots.

16 (b) *Parking lots.*

17 (3) [No signs of any kind, other than identification signs and signs designating entrances,

18 exits, and conditions of use, may be maintained on any off-street parking lot.] SIGNS

19 MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE

20 § 14-338. Telecommunications facilities.

21 (i) *Additional standards for facilities.*

22 (1) A base station may house only equipment and supplies for the direct operation of the

23 telecommunications facility. Equipment and supplies not used in direct support of the

24 operation may not be stored on the site.

25 (2) The facility may not be staffed.

26 [(3) Signs for the telecommunications facility are limited to ownership and contact

27 information, FCC antenna registration number (if required), and any other

28 information required by government regulation.]

29 (3) [(4) Commercial advertising is] SIGNS ARE strictly prohibited UNLESS REQUIRED BY

30 FCC OR OTHER GOVERNMENTAL REGULATION.

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Title 15. Site Development Standards

Subtitle 5. Accessory Structures and Uses

§ 15-507. Home occupation.

[(h) *No signs other than nameplate permitted.*]

[No signs are permitted except for a nameplate. Nameplates must comply with § 17-807 {"Nameplates"} of this Code.]

§ 15-516. Satellite dish antennas.

(a) *General requirements.*

(2) Subject to operational requirements, the dish must be of a neutral color, such as white or grey, to blend with the surroundings as best as possible. No signs [or advertising] are permitted on the satellite dish[, aside from the logos of the dish's service provider or manufacturer].

Title 16. Off-Street Parking and Loading

Subtitle 7. Required Bicycle Parking

§ 16-701. Design standards for all bicycle parking.

(c) *Required signage.*

If required bicycle parking facilities are not visible from the street, signs must be posted to indicate their location. THESE SIGNS MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

Title 18. Nonconformities

Subtitle 3. Nonconforming Uses

§ 18-304. Restoration of damaged structures.

(a) *In general.*

If a structure containing a nonconforming use OR NONCONFORMING SIGN is damaged or destroyed, the structure OR SIGN may be repaired or reconstructed and the nonconforming use OR SIGN re-established as long as no new nonconformities are created and the existing degree of any nonconformity is not increased.

...

§ 18-305. Relocation.

(a) *On same lot.*

(1) A nonconforming structure or use may not be relocated, in whole or in part, to any other location on the same lot.

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1 (2) A NONCONFORMING FREESTANDING POLE SIGN THAT IS 300 SQUARE FEET OR LARGER
2 THAT IS EITHER DAMAGED OR DESTROYED PURSUANT TO § 18-304(A) MAY BE
3 RELOCATED BY NO MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL
4 LOCATION.

5 *Subtitle 5. Nonconforming Signs*

6 **[§ 18-504. Changes to billboards.]**

7 *[(a) BMZA approval required.]*

8 [Any change to a nonconforming billboard requires the approval of the Board of Municipal and
9 Zoning Appeals.]

10 *[(b) Findings and conditions.]*

11 [The Board of Municipal and Zoning Appeals must find, and require as conditions of approval,
12 that:

13 (1) the sign conforms to its original approvals;

14 (2) neither the height nor size of the sign will be increased; and

15 (3) the sign will not be relocated more than 10 feet from its originally approved location.]

16 *[(c) Prohibited additions or alterations.]*

17 [The Board of Municipal and Zoning Appeals may not authorize the following additions or
18 alterations to nonconforming billboards:

19 (1) internally illuminated box signs;

20 (2) neon signs;

21 (3) tri-vision signs; or

22 (4) fluctuating signs, other than for time or temperature.]

23 *[(d) Supporting structure.]*

24 [The Board of Municipal and Zoning Appeals may approve a change in the sign's supporting
25 structure.]

26 § 18-504. CONTINUANCE OF CERTAIN NONCONFORMING BILLBOARDS.

27 ANY LEGAL NONCONFORMING BILLBOARD, AS OF JUNE 5, 2017, MAY CONTINUE TO FOLLOW
28 THE RULE IN § 11-207(C)(9) AND (10) OF THE ZONING CODE OF BALTIMORE CITY THAT WAS IN
29 EFFECT ON JUNE 4, 2017.

TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT *		ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT, WIDTH, AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
R-1A THROUGH R-4								
FREESTANDING (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-5 THROUGH R-7								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT					
BANNER SIGN (PROJECTING)	12 SQ. FT.		2 PER LOT					
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-8 THROUGH R-10								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					NOT ELIGIBLE

R-9 R-8 Through R-10 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	18 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
<u>PROJECTING SIGN (ABOVE GROUND FLOOR)</u>	<u>A</u>	<u>12 SQ. FT.</u>	-	<u>1 PER LOT</u>			
<u>PROVISIONAL FENCE SIGN</u>	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER LOT	QUANTITY DEVIATION
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA
C-1					
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT	
ATTENTION-GETTING DEVICES	A				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	25% PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	4 12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	25% PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X 25% PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	25% PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	25% PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	25% PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT	25% PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	15 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	25% PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
<u>C-1-E</u>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
C-1-E (cont'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
<u>BANNER SIGN (PROJECTING)</u>	<u>A</u>	<u>12 SQ. FT.</u>		<u>1 PER LOT, 2 PER CORNER LOT</u>	<u>X</u>	<u>25%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
BILLBOARD	ASSC ONLY					25%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1-1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
G-1-VC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 20%	
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406							
C-1-VC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO. MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION -GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106

FREESTANDING SIGN (POLE)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. / MAXIMUM SIGN HEIGHT- 16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>WALL SIGN (GROUND FLOOR)</u>	<u>A</u>	<u>18 SQ. FT.</u>		<u>1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (Ground Floor ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-3 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	A												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY							PER APPROVED SIGNAGE PLAN ^X 50% ^{REQUIREMENTS PER 17-406}					
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.		MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			<u>X</u>	<u>50%</u>				<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			X	50%				PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.			1 PER 4 BUILDING			X	50%				PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.									
WALL SIGN (GROUND FLOOR)	A	4 25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>			X	50%				PER APPROVED SIGNAGE PLAN

WALL SIGN (ABOVE GROUND FLOOR)	A	2 SO. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
G-4						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SO. FT. PER WIDTH OF CANOPY OR FRAME	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X 50% PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT- 6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
C-4 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-5-DC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>	A											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
BILLBOARD	ASSC ONLY							X <u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u> 75%				
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN			
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%		PER APPROVED SIGNAGE PLAN			
C-5-DC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION					
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN				
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN				
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				

<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 250 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>C-5-IH</u>							

A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	
<u>ATTENTION-GETTING DEVICES</u>	A				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	PER APPROVED SIGNAGE PLAN 75%
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	PER APPROVED SIGNAGE PLAN 75%
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	PER APPROVED SIGNAGE PLAN 75%
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	PER APPROVED SIGNAGE PLAN 75%
BILLBOARD	ASSC ONLY				X 75% PER APPROVED SIGNAGE PLAN REQUIREMENT PER 17-406
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	PER APPROVED SIGNAGE PLAN 75%
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	PER APPROVED SIGNAGE PLAN 75%
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		PER APPROVED SIGNAGE PLAN 75%
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	PER APPROVED SIGNAGE PLAN 75%
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	PER APPROVED SIGNAGE PLAN 75%

PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
C-5-JH (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.	MAXIMUM 12 FT.	1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A						
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	12-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BANNER SIGN (Not Freestanding)	A	32 SQ. FT.			1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
C-5-DE (CANT'D)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION						
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN					
BILLBOARD	ASSC ONLY												
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN					
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN					
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN					
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN					
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>		<u>PER APPROVED SIGNAGE PLAN</u>					
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1	X	75%		PER APPROVED SIGNAGE PLAN					

~~PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406~~

~~X~~
~~75%~~

					PER STREET FRONTAGE					
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.			1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.							
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF		1 PER BUILDING	X	75%		PER APPROVED SIGN PLAN	
WALL SIGN (GROUND FLOOR)	A	45 25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%		PER APPROVED SIGNAGE PLAN	
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%		PER APPROVED SIGNAGE PLAN	
C-5-DE (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION			
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%		PER APPROVED SIGNAGE PLAN		
C-5-HII										
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE					

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>								
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE	MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.			4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
BILLBOARD	ASSC ONLY					<u>X</u> <u>50%</u> <u>Per-Approved Signage Plan Requirements per 17-406</u>			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>		<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>	
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
<u>C-5-HT (CONT'D)</u>	<u>APPROVAL METHOD</u>	<u>MAXIMUM AREA PER SIGN</u>	<u>HEIGHT AND LOCATION REQUIREMENTS</u>	<u>MAXIMUM QUANTITY</u>	<u>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</u>	<u>MAXIMUM PERCENTAGE DEVIATION</u>	<u>QUANTITY DEVIATION</u>		

								FOR HEIGHT AND AREA			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.								
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF		1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN			
WALL SIGN (GROUND FLOOR)	A	18-25 50. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT</u> PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN			
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN			
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY			X	25%	PER APPROVED SIGNAGE PLAN			
C-5-TO											
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE						
<u>ATTENTION-GETTING DEVICES</u>	A										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			

BANNER SIGN (POLE MOUNTED) (REESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-5-70 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.			X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

PROVISIONAL FENCE SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAXIMUM 12 FT.	1 PER BUILDING	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	50%	PER APPROVED SIGN PLAN
ROOF SIGN	A		MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>			
WALL SIGN (GROUND FLOOR)	A	4 <u>25</u> SQ. FT.				25%	PER APPROVED SIGNAGE PLAN
C-5-70 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 <u>40</u> % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (Pole Mounted) (FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
BILLBOARD	ASSC ONLY						REQUIREMENTS PER 17-406
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-5-HS (CONTR'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN

ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	4 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 2 10% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-5-G (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POFF <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (PROJECTING)	A	50 SQ. FT.		SINGLE POLE MAXIMUM HEIGHT 25 FT.	4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN																
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.		BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN																
BILLBOARD	ASSC ONLY																							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.		PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN																
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN																
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.		PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN																
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN																
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	X	50%	<u>PER APPROVED SIGNAGE PLAN</u>																
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN																
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN																
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN																
Roof Sign	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN																
C-5-G (cont'b)																								

									FOR HEIGHT AND AREA		
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.						1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE						2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40% OF EACH WINDOW AREA			GROUND FLOOR AND SECOND FLOOR ONLY				X	25%	PER APPROVED SIGNAGE PLAN
OIC											
<u>ATTENTION-GETTING DEVICES</u>	△										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME						2 PER LOT			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.						2 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.			PER SIGN TYPE USED			1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.			PER SIGN TYPE USED			2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.			MAXIMUM 6 FT.			1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.			MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 24 FT.			1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	△	<u>50 SQ. FT.</u>			<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>			<u>1 PER LOT</u>			

NOT ELIGIBLE

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<i>OIC (cont'd)</i>							
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER LOT BUILDING			NOT ELIGIBLE
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT			
IBSC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT			
BANNER SIGN (Pole Mounted) (FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGPOLE SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT			
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT			NOT ELIGIBLE

ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT		
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>		
<i>BSC (cont'd)</i>						
					SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		2 PER LOT		
PROVISIONAL FENCE SIGN	A					
						NOT ELIGIBLE
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		

Window Sign	A	No more than 35% 40% of each window area	Ground floor and second floor only									
I-MU												
A-FRAME SIGN	A	8 sq. ft. per side	Maximum 4 ft.		1 per tenant with direct ground floor access (corner tenant 1 per street frontage)							
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A											PER APPROVED SIGNAGE PLAN
BANNER SIGN (Pole Mounted <u>FREESTANDING</u>)	A	32 sq. ft.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT							PER APPROVED SIGNAGE PLAN
I-MU (cont'd)												
BANNER SIGN (PROJECTING)	A	20 sq. ft.	HEIGHT AND LOCATION REQUIREMENTS		MAXIMUM QUANTITY							PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 sq. ft.	BELOW PARAPET		<u>1 PER LOT</u>							PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	50 sq. ft.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.		1 PER LOT							PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT. MAXIMUM SIGN HEIGHT-20 FT. MAXIMUM WIDTH 6 FT.</u>		<u>1 PER LOT</u>							<u>PER APPROVED SIGNAGE PLAN</u>

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>ROOF SIGN</u>	<u>ASSC ONLY</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
<u>I-1</u>							
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		NOT ELIGIBLE	
<u>I-1 (CONT'D)</u>							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
F-2					
ATTENTION-GETTING DEVICES	A				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
MI					
ATTENTION-GETTING DEVICES	A				

ELECTRONIC SIGN (CATEGORY II)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	NOT ELIGIBLE		
					PER SIGN TYPE USED	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	2 PER LOT			
	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
<i>MI (cont'd)</i>							
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>ROOF SIGN</u>	<u>A</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
<u>OR-FI</u>							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (Pole <u>Mounted Freestanding</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
OR-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
EC-1							
ATTENTION-GETTING DEVICES	A						

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING			
BANNER SIGN (Pole Mounted FREESTANDING)	A	32 SQ. FT.	1 PER LOT	<u>MAXIMUM 6 FT.</u> EXCEPT FLAGS ON SINGLE POLE <u>MAXIMUM HEIGHT</u> <u>25 FT.</u>		
BANNER SIGN (PROJECTING)	A	20 SQ. FT.	1 PER BUILDING			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	<u>1 PER LOT</u>	BELOW PARAPET		
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	PER SIGN TYPE USED		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	PER SIGN TYPE USED		
FREESTANDING SIGN (MONUMENT)	A	<u>50-100</u> SQ. FT.		MAXIMUM 6 FT.		
EC-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT		
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	<u>MINIMUM HEIGHT-6</u> <u>FT./MAXIMUM SIGN</u> <u>HEIGHT-20</u> <u>FT./MAXIMUM</u> <u>WIDTH 6 FT.</u>	<u>1 PER LOT</u>		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER BUILDING			NOT ELIGIBLE

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING	QUANTITY DEVIATION
EC-2					
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER BUILDING	
<u>ATTENTION-GETTING DEVICES</u>	A				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	
BANNER SIGN (Pole Mounted <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	NOT ELIGIBLE
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.	MAXIMUM 6 FT.		
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	
EC-2 (cont'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA

PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.			1 PER STREET FRONTAGE
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA		GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE
NOT ELIGIBLE					
A-FRAME SIGN	A	8 SQ. FT. PER SIDE		MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			1 PER BUILDING
BANNER SIGN (<u>WALL-FREESTANDING</u>)	A	32 SQ. FT.		MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT. BELOW PARAPET	1 PER LOT
NOT ELIGIBLE					

BANNER SIGN (PROJECTING)	A	20 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
H (cont'd)							
BANNER SIGN (FREE WALL MOUNTED)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM Width 6 FT.</u>	<u>1 PER LOT</u>			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				NOT ELIGIBLE
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE			

TOD-1												
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE								
TOD-1 (CONT'D)		APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION				
<u>ATTENTION-GETTING DEVICES</u>	A											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN				
BANNER SIGN (WALL MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT. BELOW PARAPET</u>		<u>1 PER LOT</u>	X	50%	PER APPROVED SIGNAGE PLAN				
BANNER SIGN (PROJECTING)	A	20 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN				
BANNER SIGN (Pole WALL MOUNTED)	A	32 SQ. FT.	<u>BELOW PARAPET</u>		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN				
BILLBOARD	ASSC ONLY					X	50%	PER APPROVED SIGNAGE PLAN				
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.			1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN				
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.			1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN				

PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A							
WALL SIGN (GROUND FLOOR)	A	48-25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<i>TOD-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN	
<i>TOD-2</i>								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				
ATTENTION-GETTING DEVICES	A							

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED <u>FREE-STANDING</u>)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A					
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

WALL SIGN (GROUND FLOOR)	A	18-25 50. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-50 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>							
A WING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT.</u> <u>EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-3 (cont'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ 1 CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	4-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ 1 CORNER TENANT 1 PER STREET FRONTAGE			
TOD-4 (cont'd)							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

X
75%
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

ROOF SIGN	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
TOD-4 (cov't'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
ATTENTION-GETTING DEVICES	A						
A WING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			

NOT ELIGIBLE.

	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.	50 SQ. FT.	A		3 PER LOT	
PROJECTING SIGN (ABOVE GROUND FLOOR)	1 PER BUILDING	12 SQ. FT.	A			
PROVISIONAL FENCE SIGN	1 PER BUILDING		A			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	1 PER BUILDING	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	A			
OS (cont'd)		MAXIMUM 12 FT.				
WINDOW SIGN	2 PER BUILDING	NO MORE THAN 25% OF EACH WINDOW AREA	A			
PC-1 THROUGH PC-4						
A-FRAME SIGN	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)	MAXIMUM 4 FT.	A	8 SQ. FT. PER SIDE	4 PER BUILDING	
ATTENTION-GETTING DEVICES			A			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN		30 SQ. FT.	A		75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (Not Freestanding)	1 PER LOT	32 SQ. FT.	A	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	1 PER STREET FRONTAGE	32 SQ. FT.	A		75%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 75%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PC-1 THROUGH PC-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200 250 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

Roof Sign	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	40 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT</u> <u>PER STREET FRONTAGE</u>	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	40 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

* IF A SIGN TYPE IS NOT LISTED AS A SIGN TYPE IN A PARTICULAR ZONING DISTRICT, IN THE "SIGN TYPES BY ZONING DISTRICT" SECTION OF THIS TABLE THEN THAT SIGN TYPE IS PROHIBITED IN THAT ZONING DISTRICT.

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT	MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES						
	PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
	PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*						
C-1	100 SQ. FT.	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-E	100 SQ. FT.	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-VC	75 SQ. FT.	75 SQ. FT.	75 SQ. FT.	-	-	-	25%
C-2	225 SQ. FT.	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%
C-3	450 SQ. FT.	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-4	450 SQ. FT.	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	1200 SQ. FT.	1,750-2,200 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	1200 SQ. FT.	1,750-2,200 SQ. FT.	-	-	50%
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	-	50%
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	-	50%
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	-	50%

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 sq. ft.	1,000 sq. ft.	1,500 sq. ft.	-	-	50%
I-MU	350 sq. ft.	350 sq. ft.	-	-	-	25%
OR-1	125 sq. ft.	125 sq. ft.	-	-	-	25%
OR-2	150 sq. ft.	150 sq. ft.	-	-	-	25%
TOD-1	250 sq. ft.	250 sq. ft.	-	-	-	25%
TOD-2	400 sq. ft.	400 sq. ft.	-	-	-	50%
TOD-3	250 sq. ft.	250 sq. ft.	-	-	-	25%
TOD-4	400 sq. ft.	400 sq. ft.	1,200 sq. ft.	-	-	50%
PC-1 Through PC-4	1200 sq. ft.	1200 sq. ft.	1,750 2,200 sq. ft.	7,000 sq. ft.	13,000 sq. ft.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.

Council Bill 18-0272

Certified as duly passed this _____ day of _____, 20__

President, Baltimore City Council

Certified as duly delivered to Her Honor, the Mayor,

this _____ day of _____, 20__

Chief Clerk

Approved this _____ day of _____, 20__

Mayor, Baltimore City