

**CITY OF BALTIMORE
COUNCIL BILL 11-0310R
(Resolution)**

Introduced by: Councilmembers Holton, Henry, Middleton, Curran, Stokes, Conaway, Welch,
Branch, President Young

Introduced and read first time: August 15, 2011

Assigned to: Urban Affairs and Aging Committee

REFERRED TO THE FOLLOWING AGENCIES: Mayor's Office of Employment Development,
Department of Finance

A RESOLUTION ENTITLED

1 A COUNCIL RESOLUTION concerning

2 **Informational Hearing – Constant Funding – Baltimore City YouthWorks**

3 FOR the purpose of requesting the Director of Finance and the Director of the Mayor's Office of
4 Employment Development to jointly determine a satisfactory level of basic sustainable
5 Baltimore City funding for the YouthWorks program; asking the Director of Finance to
6 identify funds in the Baltimore City budget to provide that constant level of funding in FY
7 2012 and beyond for Baltimore City YouthWorks as a reliable base upon which the summer
8 jobs program can build its budget comprising public, private, and philanthropic donations;
9 and urging the Administration to ensure that the funding provided herein does not diminish
10 an overall increase in a fiscal commitment to opportunities for Baltimore City's youth.

11 **Recitals**

12 *Baltimore Summer Job Program Launches Careers, The U.S. Mayor Newspaper, October 4,*
13 *2010, proclaims: "Local Leadership Leads to Long Standing Success: For more than 30 years*
14 *Baltimore has successfully operated its annual summer jobs program even when stand alone*
15 *federal funds ceased to exist. With support from individual donors, business and philanthropic*
16 *contributors, and local, state, and federal government, youth from all over the city work in*
17 *summer jobs each year. And 2010 was no exception, even in a sluggish economy."*

18 The official publication of the U.S. Conference of Mayors lauds Baltimore's success in 2010,
19 in being able to fund YouthWorks at the same level as the previous year with, in part, the support
20 of the Baltimore City Congressional Delegation. The Delegation secured a Department of Labor
21 grant which was used to create the Baltimore Career Corps project, providing YouthWorks
22 summer jobs in high growth industries at more than 20 work sites.

23 The support secured by the Congressional Delegation is but one example of the many
24 sources YouthWorks officials rely on to support this very successful program that provides
25 Baltimore City's youth and young adults, ages 14 – 21, the opportunity to "develop the essential
26 work skills that today's employees require, and many will discover their true career interests
27 during the summer of 2011. YouthWorks provides well-prepared, multi-skilled, and dependable
28 high school and college students who are eager to work. While the program benefits youth by
29 allowing them to explore careers and better understand the value of education, it also enriches
30 businesses by giving them access to a talented and energetic labor pool of motivated workers".

EXPLANATION: Underlining indicates matter added by amendment.
~~Strike out~~ indicates matter deleted by amendment.

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1 The Mayor's Office of Employment Development officials report as recent funding patterns
2 for the program:

- 3 • DSS/DHR provides \$1 million each year as its annual contribution to support the
4 wages of TANF recipients and youth in Foster Care.
- 5 • This year for the first time, Governor O'Malley allocated \$1.13 million for
6 YouthWorks from the State's supplemental budget.
- 7 • Donation amounts from the Baltimore City Foundation fluctuate, but average
8 \$500,000 per year.
- 9 • Over the past four years, 67 private sector employers have contributed multiple times
10 to the Youth Works campaign. 18 private-sector employers contributed to the
11 YouthWorks campaign for at least 3 years, and 14 private sector employers have
12 made contributions in all four years. Contributions by these employers range from
13 \$100 per year to top level contributors of \$30,000 or more per year. Of those
14 employers who contributed for 3 or 4 years, the average contribution has dropped
15 from almost \$9,000 in 2008 to \$5,000 in 2011.

16 The current Mayor's recognition of the invaluable contributions of YouthWorks' employees
17 echoes the accolades voiced by Mayors and other community leaders throughout the decades of
18 the programs existence: "YouthWorks is so beneficial to all of our City's residents, employers
19 and visitors. Thousands of teens and young adults are linked to meaningful summer jobs where
20 they develop valuable workplace skills and help our employers and communities prosper."

21 While City officials, past and present, recognize the value of YouthWorks to residents,
22 employers, visitors, and, most importantly, our youth, City contributions have not consistently
23 reflected that appreciation:

- 24 • 2002 (first year the YouthWorks program got money from the City): \$800,000
- 25 • 2003: \$1 million
- 26 • 2004: \$1 million
- 27 • 2005: \$2.25 million
- 28 • 2006: \$2.3 million
- 29 • 2007: \$2.3 million
- 30 • 2008: \$2.4 million
- 31 • 2009: \$1.6 million*
- 32 • 2010: \$1.6 million*
- 33 • 2011: \$1.6 million

34 *In 2009, YouthWorks received a significant amount of federal funding through ARRA
35 (\$3.6 million), which was used to fund YouthWorks in both 2009 and 2010. Because of
36 the infusion of federal money, the City scaled back it's contribution from \$2.4 million to
37 \$1.6 million.

38 In order to effectively support a program from which Baltimore City so richly benefits, it is
39 imperative to provide a constant level of basic funding upon which YouthWorks can rely each
40 year.

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1 **NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE,** That the
2 Director of Finance and the Director of the Mayor’s Office of Employment Development are
3 requested to jointly determine a satisfactory level of basic sustainable Baltimore City funding for
4 the YouthWorks program; asking the Director of Finance to identify funds in the Baltimore City
5 budget to provide that constant level of funding in FY 2012 and beyond for Baltimore City
6 YouthWorks as a reliable base upon which the summer jobs program can build its budget
7 comprising public, private, and philanthropic donations; and urging the Administration to ensure
8 that the funding provided herein does not diminish an overall increase in a fiscal commitment to
9 opportunities for Baltimore City’s youth.

10 **AND BE IT FURTHER RESOLVED,** That the constant level of funding is a minimum
11 contribution that can be increased as the Ordinance of Estimates allows.

12 **AND BE IT FURTHER RESOLVED,** That a copy of this Resolution be sent to the Mayor, the
13 Director of Finance, the Director of the Mayor’s Office of Employment Development, and the
14 Mayor’s Legislative Liaison to the City Council.