



F R O M	Name & Title	Olivia D. Farrow, Esq., RS Interim Commissioner of Health 	Health Department MEMO	
	Agency Name & Address	Baltimore City Health Department 1001 E. Fayette St.		
	Subject	Council Resolution 10-0436- BMore Streets for the People- Establishment		

To: President and Members
of The City Council
c/o 409 City Hall

March 25, 2010

The Baltimore City Health Department (BCHD) is pleased to have the opportunity to respond to City Council Resolution 10-0436 BMore Streets for the People- Establishment. This bill would establish and provide for the administration of the BMore Streets for the People Program; establish a BMore Streets for the People Advisory Board, and provide for the composition and duties of this Advisory Board.

This program would allow for the periodic closure of city arteries to vehicular traffic in order to encourage jogging, bike riding, and other people-engaging activity to promote a healthier lifestyle for Baltimore City's residents. BCHD is in favor of any program that promotes exercise and outdoor activities and believes that this program would do so. In 2007, BCHD initiated the B'More Healthy Campaign, which included a list of 10 steps individuals and families can take to improve their health. B'More Healthy is a public health initiative that focuses on outreach, access to healthcare services and prevention for overall good health. These steps define actions that are practical and achievable and that, if addressed, can greatly reduce the number of preventable deaths, illnesses and disabilities that Baltimoreans suffer every year. Step nine of this program calls for healthier lifestyle through exercise and eating well and is in line with the intent of the BMore Streets for the People program. Therefore, we encourage the passage of this bill.

BCHD looks forward to the opportunity to work with other City agencies, non-profit and civic organizations to ensure successful implementation of this program. We encourage passage of Council Bill 10-0436 and welcome the opportunity to participate in the hearing process.

CC: Angela Gibson, Office of the Mayor
Christopher Thomascutty, Deputy Mayor
Rachel Indek, Legislative Director, Department of Health
Beth Strommen, Office of Sustainability
Thomas J. Stosur, Department of Planning
Alfred Foxx, Department of Transportation

