

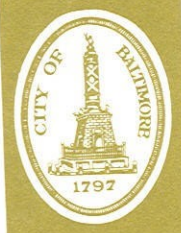
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FROM

NAME & TITLE
AGENCY NAME & ADDRESS
SUBJECT

THOMAS J. STOSUR, ACTING DIRECTOR
DEPARTMENT OF PLANNING
ROOM 800, 417 E. FAYETTE STREET
City Council Bill #08-0077R – Baltimore City Green Collar Jobs Creation Coalition

CITY of
BALTIMORE
MEMO



DATE: February 19, 2009

TO

The Honorable President and Members of the City Council
Room 400, City Hall

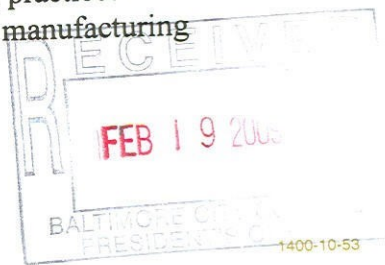
In October 2008, City Council President Rawlings-Blake and several Council members introduced a resolution called the *Baltimore City Green Collar Jobs Creation Coalition* (Bill 08-0077R). Bill # 08-077R requests that the identified members of the Mayor's Cabinet work collaboratively to form a coalition to develop a plan to create green collar jobs in Baltimore City. This resolution requested the directors of MOED, DHCD, DPW, Transportation and the CEO of BCPSS form a coalition to develop a plan to create green collar jobs in Baltimore City. According to the text of the bill, this coalition would be "charged with examining this segment of the labor market, identifying the needs of businesses located in the City, developing appropriate training programs, and working with the private sector, public sector, and organized labor to provide Baltimore City's unemployed or underemployed residents with gainful employment opportunities."

The Baltimore Office of Sustainability and the Commission on Sustainability have recently completed the Baltimore Sustainability Plan. The goals and strategies of the plan have been introduced to City Council for adoption in Bill 09-0272. An entire chapter of the Plan is devoted to the green economy and green jobs. Specific goals and strategies from the green economy chapter include the following:

- Goal #1: Create green jobs and prepare city residents for these jobs.
 - Strategy A: Add clean technology to Baltimore's targeted growth sectors
 - Strategy B: Conduct needs assessment of green jobs demand
 - Strategy C: Link existing job training programs to the information provided in the green jobs needs assessment (above)
 - Strategy D: Encourage the employment of Baltimore residents in City clean energy projects.
 - Strategy E: Convene Green Collar Summit
 - Strategy F: Develop a strategy to secure available funding

- Goal # 2: Make Baltimore a center for green business
 - Strategy A: Leverage Baltimore's natural amenities attractive to green technology businesses and market them.
 - Strategy B: Establish and market creative financing strategies for local green businesses
 - Strategy C: Encourage construction industry to use "green" building practices
 - Strategy D: Identify sectors and products for a sustainability-related manufacturing

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niche in Baltimore.

Goal #3: Support Local Baltimore Businesses

Strategy A: Educate Baltimore City residents on the importance of supporting local businesses.

Strategy B: Develop tools to connect local suppliers to businesses, consumers, and Government.

Strategy C: Increase local government purchasing of local products.

To achieve these goals, the Baltimore Office of Sustainability has been working closely with the Mayor's Office of Employment Development to identify ways to cultivate this emerging demand for green jobs. Specifically, we have been assessing the feasibility of a pilot initiative to provide training and accompanying employment opportunities for Baltimore residents to work in the de-construction of publicly-owned residential properties, in preparation for their redevelopment through DHCD. It is hoped that an initiative of this sort could serve as a model for the City's future engagement in green jobs promotion.

MOED submitted comments which recommend that the Baltimore Workforce Investment Board (BWIB) take the lead in facilitating the development of this coalition as many of the targeted agency heads serve on the BWIB. We support this recommendation. Working closely with the city's Office of Sustainability, MOED will assist the BWIB in engaging relevant partner agencies and organizations to coordinate the work of this entity.

The Department of Planning requests that the Baltimore Office of Sustainability be added to the list of members to the Green Collar Jobs Creation Coalition. In addition, we recommend that the Baltimore Development Corporation, the city's lead economic development agency, also be formally added to the coalition.

cc: Ms. Angela Gibson, Mayor's Office
Karen Sitnick, MOED
Jay Brodie, BDC
Beth Strommen, OofS