

<b>FROM</b>	NAME & TITLE	LAURIE FEINBERG, ACTING DIRECTOR	CITY of <b>BALTIMORE</b> <b>MEMO</b>	
	AGENCY NAME & ADDRESS	DEPARTMENT OF PLANNING 8 <sup>TH</sup> FLOOR, 417 EAST FAYETTE STREET		
	SUBJECT	CITY COUNCIL BILL #18-0272 / ZONING-SIGN REGULATIONS		

**TO**

DATE:

The Honorable President and  
Members of the City Council  
City Hall, Room 400  
100 North Holliday Street

November 2, 2018

At its regular meeting of November 1, 2018, the Planning Commission considered City Council Bill #18-0272, for the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

In its consideration of this Bill, the Planning Commission reviewed the attached staff report which recommended amendment and approval of City Council Bill #18-0272 and adopted the following resolution eight members being present (eight in favor):

**RESOLVED**, That the Planning Commission concurs with the recommendation of its departmental staff, and recommends that City Council Bill #18-0272 be amended and passed by the City Council with the amendments included in the staff report and with the following additional amendments:

- Bill Page 11, Line 24 in 17-205(B) delete the word "ALWAYS".
- Bill Page 14, Line 29 in 17-401(2)(I) delete the words "DAWN AND DUSK" and replace with "HOURS OF OPERATION".
- Bill Page 25, Line 2 in 17-414(B)(1) delete the word "MUST" and replace with the word "MAY".
- Bill Page 26, Line 10 in 17-415(D) add the words "UNLESS OTHERWISE SPECIFIED IN THIS TITLE" after the word "ILLUMINATED".

In addition, the Planning Commission directed its staff to further study the following items:

- Neighborhood Identification signs for new unified developments
- The ability for electronic wall signs to project beyond 12 inches due to support structures.
- A general prohibition on audio on all signs and not just billboards.

If you have any questions, please contact Mr. Eric Tiso, Division Chief, Land Use and Urban Design Division at 410-396-8358.

LF/ewt

attachment

cc: Mr. Pete Hammen, Chief Operating Officer  
Mr. Jim Smith, Chief of Strategic Alliances  
Ms. Karen Stokes, Mayor's Office  
Mr. Colin Tarbert, Mayor's Office  
Mr. Kyron Banks, Mayor's Office  
The Honorable Edward Reisinger, Council Rep. to Planning Commission  
Mr. William H. Cole IV, BDC  
Mr. Derek Baumgardner, BMZA  
Mr. Geoffrey Veale, Zoning Administration  
Ms. Sharon Daboin, DHCD  
Ms. Elena DiPietro, Law Dept.  
Mr. Francis Burnszynski, PABC  
Mr. Josh Taylor, DOT  
Ms. Natawna Austin, Council Services  
Mr. Ervin Bishop, Council Services



Catherine E. Pugh  
Mayor

## PLANNING COMMISSION

*Sean D. Davis, Chairman*

### STAFF REPORT



Laurie Feinberg  
Acting Director

November 1, 2018

**REQUEST:** City Council Bill #18-0272/ Zoning- Sign Regulations

**RECOMMENDATION:** Amend and Approve

Amendments: Specific Proposed Amendments are found in the appendix of this staff report.

**STAFF:** Tamara Woods

**PETITIONER(S):** City Council President at the request of the Law Department

**OWNER:** Citywide Legislation

#### **ANALYSIS:**

##### **Background**

This bill is a repeal and replace of the existing Signage Title 17 under Article 32 Zoning Code. The primary reason for this rewrite is to conform the Zoning Code to a 2015 Supreme Court case, known as Reed v. Town of Gilbert. The case, known as Reed, said that jurisdictions may not use content as a factor in their code because determining the ability to allow for a sign based on reading content is a limitation on First Amendment rights. In addition to removing content based material, temporary signs also needed to be removed, as this is seen as a limiting factor on free speech. This initial lawsuit stemmed from litigation regarding a temporary sign.

In 2016, the Law Department advised the City when the new zoning code was going through City Council that that our proposed signage code should be reviewed. The timing was a challenge given the City was in the final stages of adopting a new code. Adoption of Article 32 Zoning was in December of 2016 and became effective June 5, 2017.

##### **Bill Summary:**

City Council Bill #18-0272 is the result of the City's being proactive to the Supreme Court decision that signage could not be governed by content. That being said, the proposed legislation does include a few areas that would still maintain regulation over some content. Those areas include alcoholic beverage and cigarette signage, obscene signs, the loosening of the general prohibition of billboards, and some fuel station signage which are governed by state and federal regulations. The City Law Department believes that these areas of content regulation would withstand strict scrutiny.

Though the primary reason for the rewrite was the Reed case, this bill reflects a complete review and reorganization of Title 17. In addition to the repeal and replace of Title 17 in its entirety, this

bill includes other signage related amendments to other titles of Article 32. The new Title 17 is reorganized for clarity, more information is in tabular form, all sign types were defined clearly and the rules around Areas of Special Signage Control are clarified.

The proposed legislation includes a complete restructuring of the current Title 17 which has ten subtitles including Exempt Signs, Temporary Signs, Prohibited Signs, Permanent Signs and has 2 tables for Projecting and Freestanding Signs. The proposed restructured Title 17 would include 5 subtitles and two new tables. The subtitles would be as follows:

- *Subtitle 1* - Purpose and definitions
- *Subtitle 2* - Placement Design and Construction
- *Subtitle 3* - Sign Dimension Measurement Methodology
- *Subtitle 4* - Requirements by Sign Type
- *Subtitle 5* - Area of Special Signage Control

The two new tables proposed are Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs. A highlights summary of each subtitle and the tables is below.

#### Subtitle 1 – Purpose and definitions,

This subtitle includes the overall purpose of the title and a definition of each type of sign included in the title. The sign types are simplified as a result of Reed case and removal of content. The purpose statements are modified to reflect statements on safety, general welfare, and attractiveness of the city, sign placement and First Amendment rights. In addition, there are definition modification, deletions and introduction of a new sign. They are as follows:

- Deleted Signs
  - Marquee sign (now either projecting or canopy sign)
  - Attention Getting Devices (a permitted activity)
- New Signs
  - Open Structural Framework Sign- this sign is a sign that appears on the “exo-skeleton” wall or feature of a building. It falls under Awning or Canopy for standards.
  - Provisional fence sign- this sign is primarily a fence sign for construction sites.
- Modified Signs
  - Awning or Canopy Signs- now have the same definition
  - Wall Signs and Projecting Signs Can no longer be cloth or flexible material. Now Banner Signs.
  - Banner Signs (3 types) –Pole, Projecting and Wall Mounted.
  - Electronic signs which is expanded to include digital animation, wall integrated technology, projected video and holographic display. There will also be five categories of electronic signs that range from caps of 15 square feet to 10,500 square feet.

#### Subtitle 2 – Placement Design and Construction

Subtitle 2 is the section for general placement rule, construction and maintenance standards. This title introduces the new table 17-201: Sign Regulations. It also includes illumination standards,

permissible activities and enforcement. In addition, 17-203 defines commercial speech and that it is to be treated equally.

### Subtitle 3 – Sign Dimension Measurement Methodology

This subtitle establishes how sign dimensions are measured. The maximum cumulative area of signs on a lot table is introduced in this subtitle. (Table 17-306). It also speaks to the following:

- Sign area does not include supports and braces, but for pole signs, the braces and supports are included in the sign height.
- Generally, for multi-faced signs all faces are included in the area calculation.
- The introduction of the minimum pole height measurement.

### Subtitle 4 - Requirements by Sign Type

Subtitle 4 is broken down by defined sign types and establishes special standards or rules for each type. This section is the sign equivalent of use standards and may have additional placement standards, illumination standards or construction standards. This section is to be used in conjunction with Table 17-201: Sign Regulations. Table 17-201 shows which signs you can do in which zoning category, but subtitle 4 details which use categories can have which sign type.

### Subtitle 5 – Area of Special Signage Control (ASSC)

This subtitle covers rules and approvals for areas of special signage districts. These districts allow for an area of a minimum of two blocks to create a district based signage plan. This may be used for a theme area, such as an arts district or business area such as downtown. The rules for these districts are established by this code.

The creation of the district is by ordinance of Mayor and City Council but the specific sign plan is approved by the Planning Commission. Subtitle 5 outlines the approval and amendment processes for establishing the area itself, as well as, the signage plan. In addition, this subtitle outlines the Findings of Fact that both the City Council and the Planning Commission must make in establishing both the area and approving the signage plan.

This subtitle, also, defines maximum deviations and outlines where they may be used in conjunction with the signage plan and Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs.

### Tables

City Council Bill #18-0272 proposes to repeal the two existing sign tables for projecting signs and freestanding signs and replace them with more comprehensive tables, Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs.

Table 17-201: Sign Regulations specifies which signs are allowed in each zoning district, as well as the approval method, size, placement, quantity and ASSC deviations.

Table 17-306 Maximum Cumulative Area of Signs specifies the amount of signage allowed on a lot. This table only applies to zoning districts that allow ASSCs. Each column is based on the largest sign in the ASSC signage plan for a particular lot.

### What We Heard

Over the course of the last several months, staff hosted two public informational meetings and accepted comments from the public regarding City Council Bill #18-0272. There was general positive feedback on the following items:

- Incorporation of a more comprehensive table.
- More generous amount of signs for commercial areas and mixed-use buildings.
- Protections and limits of signage in residential areas.
- Ease of ability to enforce. Something either is or isn't.
- Expansion of electronic signs to allow for more types and sizes.
- Inclusion of limited capability to do billboards (general advertising).

With all of the positive feedback there were also some general points of concern. They include:

- Exclusion of signs that were temporary or exempt yet regulated (banners, political signs, attention getting devices, etc.).
- Given 1st amendment rights are there still limits on obscene signs or alcoholic beverage signs.
- Illumination standards, especially with the ability to do more and bigger electronic signs.
- Allowing billboards would allow some neighborhoods to be overrun with general advertising.

Within these general signs the signs with the greatest amount of concerns were Attention-Getting Devices, Banner Signs, Billboards, Electronic Signs, Projecting Signs, Wall Signs, and Window Signs.

### Amendments

Staff listened to the comments received and weighed requests for amendments. In some cases, the requests were conflicting or against the current direction the City is moving regarding signage. With that the following is a brief summary of the proposed amendments. The specific amendments can be found in the appendix of this staff report.

The specific amendments found in the appendix are listed in either the excel spreadsheet or the redlined versions of Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs. The excel spread sheet is organized such that it shows the topic of the proposed amendment, the bill page number and line number if applicable, the proposed amendment reference in the Article 32, the actual proposed amendment language and the rationale or purpose of the amendment.

A summary of the major proposed changes are as follows:

- Add Attention-getting Devices back in to the signage title. Prohibit them in the residential, office-residential, R-MU and D-MU zoning districts. The proposal is to

reinsert standards back into Title 17 for areas where they would be allowed. There are companion amendments in the table.

- Amend Banner Signs to change pole mounted banner signs to freestanding banner signs. This more accurately reflects that there may be other designs of freestanding banner signs besides those on a pole. Also, it is made clear that banner signs are not attention-getting devices.
- The Permissible Activities section in Subtitle 2 is being updated to reflect changes needed to upkeep digital signs.
- The section of conversion of non-digital billboards to digital billboards is being updated to reflect a minimum size of billboards that can be used to convert, the need to be current of the applicants billboard tax and standards in establishing a “billboard bank” for future use in conversion to digital billboards.
- Freestanding signs is being updated to add a third type: freestanding pylon sign. The definitions of all freestanding signs are being updated and the standards are being updated to reflect all 3 sign types, placement requirements and a defining requirement for monument signs.
- Wall signs above the ground floor are being modified to allow for applicant to split their signage allotment into multiple signs to accommodate integrated signage packages on multiple elevations and for lots that have multiple buildings.
- Window signs are being modified to remove the 25% cap. The maximum percentage coverage will now be governed by the zoning district in Table 17-201: Sign Regulations
- The Area of Special Signage Control standards for Signage Plan approval is being modified to specifically state that the Planning Commission may consult other City Agencies in the evaluation of the draft signage plan.
- The authority of the Board of Municipal and Zoning Appeals (BMZA) in Title 5 is being amended to clarify which aspects of signage can be varied.
- The nonconforming section of Title 18 regarding restoration of damaged structures and relocation is being amended to allow for damaged or destroyed legally nonconforming signs.

There are many more specific and smaller amendments included in the amendment spreadsheet and tables in the appendix.

### **Table Amendments**

#### **Table 17-201: Sign Regulations**

The table amendments to table 17-201: Sign Regulations generally include adding the ability to do projecting signs in R-8 through R-10, an increase in the amount of ground floor retail wall signs, the ability to do roof signs in I-MU, MI and I-2, an increase in the allowable size of freestanding monument signs in areas that are campus layouts such as OIC, EC-1 and EC-2.

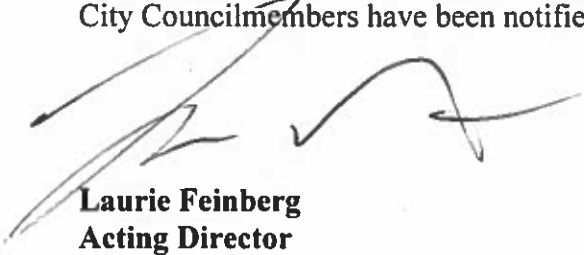
In addition, Attention-getting Devices and Freestanding Pylon Signs were added as sign types to Title 17. These new sign types were added to the zoning districts where they would be allowed with any prevailing regulations. The table is also being amended to clarify that billboards, while allowed, are governed by 17-406.

Also, there were areas in that had incomplete information or typos. These issues were clarified. For instance, the maximum quantity was not completely defined in some signs where it just had the number "1". In addition, there is an addition of a footnote at the end of Table 210: Sign Regulations that clarifies that if the sign type is not listed in the "Sign Types By Zoning District" list then it is prohibited in that zoning district.

Table 17-306: Maximum Cumulative Area of Signs

Table 17-306: Maximum Cumulative Sign Area was amended to increase the allowable maximum cumulative area for the specific ASSC areas C-5-DC, C-5-IH and the PC Zoning Districts.

Community Outreach and Notification: In advance of this hearing the Department of Planning Staff hosted two a public informational meetings on August 29, 2018 and October 1, 2018. In addition, there was a brief write up in the August and September Department newsletters. The notification for the public informational meeting, the Compass e-distribution and this hearing was each sent to over 11,000 recipients using our Compass distribution list and the Planning Commission Agenda distribution list. In addition, the City Council President's office and all City Councilmembers have been notified.



**Laurie Feinberg**  
**Acting Director**



# Appendix

(This appendix contains the specific proposed amendments to City Council Bill #18-0272.)



	A	B	C	D	E	F
	Permissible Activities for Electronic Signs	Page 11	After line 36	17-205(B)	Add new 17-205(B)(4) through (6) as follows: (4) REPLACEMENT OF THE DIGITAL SCREEN ON AN ELECTRONIC SIGN; AND (5) REPLACEMENT OF BROKEN OR PHYSICALLY DAMAGED SIGN SUPPORTS; AND (6) MODIFICATIONS NECESSARY TO IMPROVE THE SAFETY OF EXISTING SIGNS.	The amendment allows for some of the activities required in the upkeep of electronic signs.
14	Sign width	Page 13	Line 29	17-307	Add the words "And Width" after the word "Height".	This is the introduction of the measurement methodology for sign widths.
15	Sign width	Page 14	after line 11	17-307 (A)	Make the bill language in 17-307(A) "The height of a sign...greater elevation of a sign." a (1) and add a new (2) that reads: (2)The width of a sign is determined by measuring the horizontal distance from the outermost points of either edge of the sign perpendicular to the ground plane.	This language is needed in helping to define maximum widths in pylon signs.
16	Alcoholic Beverage Advertising	Page 15	Line 25	17-402(B)(2)(III)	Delete "(III) in An Areas of Special Signage Control" and renumber.	The intent is not to allow different alcoholic beverage and cigarette advertising within the the Areas of Special Signage Control.
17	Attention-getting Devices	Page 16	Line 11	17-403	insert text for this reserved section as follows: Attention-Getting Devices (A) Prohibition (1) the erection, placement, or construction of attention-getting devices is prohibited in the R-1-A through R-10, R-MU, D-MU, OR-1 and OR-2 Zoning Districts; and (2) the City may not issue permits for these signs or devices in these zoning districts. (B) Regulations (1) Attention-getting devices are subject to the following regulations. (2) Attention-getting devices may not be erected or maintained in any location or manner that could endanger the public safety, interfere with or obstruct pedestrian or vehicular travel, or create a traffic safety problem. (3) Attention-getting devices may not be erected or maintained within any public right-of-way. (4) As a condition of the issuance of a building permit, requirements may be imposed on the material, manner of construction, and method of erection as are reasonably necessary to assure the safety and convenience of the public. (5) No inflatable promotional device may exceed 15 feet in height or the height of the principal building to which it relates, whichever is lower. No inflatable promotional device may be mounted on the roof of a structure.	the text is the prohibition for attention-getting devices in certain zoning districts and the requirements where allowed.
18	New non-digital Billboards	Page 18	Line 12	17-406(C)(2)(I)	Delete the word "static" and replace with the word "non-digital". Also delete the word "or" after "C-1-E.". After the word "C-1-VC" add "C-5-DC, or PC and may not exceed 50 square feet".	This amendment clarifies the original intent of the word static was really printed. In addition, this amendment allows for the addition of printed billboards to be added to the Downtown Core and Port Covington District.
19	New non-digital Billboards	Page 18	After Line 19	17-406(C)	Add new 17-406(C)(3) that reads as follows: (3) Billboards may only be integrated into any other sign type listed in Table 17-201: Sign Regulations for that zoning district.	This clarifies that billboards are not a standalone sign type, but will take the form of the other sign types listed in the table.
20						

A	B	C	D	E	F
Conversion from non-digital to digital billboards	Page 18	Line 33 and After line 34	17-406(D)(1)	Line 33 delete "and" After line 34 add new as follows: "VI) THE NEW DIGITAL BILLBOARD IS NOT RELOCATED BY MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL LOCATION; (VII) Each Billboard face being removed is a minimum of 100 square feet each; and (IIX) The applicant submits proof of current billboard tax payment at the time of application of conversion." Add new 17-406(D)(2) as follows: (2) PRINTED BILLBOARD REMOVAL CREDIT. (I) THE ZONING ADMINISTRATOR SHALL MAINTAIN AN ACCOUNT OF REMOVALS OF EXISTING PRINTED BILLBOARDS AND SHALL CREDIT THE ACCOUNT OF THE OWNER OF A PRINTED BILLBOARD FOR EACH PRINTED BILLBOARD THAT IS REMOVED. (II) IN ORDER TO DOCUMENT THE REMOVAL OF A PRINTED BILLBOARD, THE OWNER SHALL SUBMIT TO THE ZONING ADMINISTRATOR A COPY OF THE COM PERMIT FOR THE REMOVAL OF THE BILLBOARD AND PHOTOGRAPHS DOCUMENTING THE REMOVAL. (III) PRINTED BILLBOARD REMOVAL CREDITS MAY BE RESERVED AND USED BY THE ORIGINAL OWNER OF THE CREDITS WITHIN FIVE (5) YEARS AFTER THE REMOVAL OF THE PRINTED BILLBOARD.	These amendments will insure that the three billboards being removed are generally inline with the size of a typical billboard size that may be requested to become a digital billboard. The second amendment ensures that the billboard being removed are current on the taxes owed to the City of Baltimore.
21	Page 19	After line 5	17-406		
22	Page 19	Lines 21 and 22	17-407(C)	Line 21 delete the word "dwell" and replace with the word "loop".	Videos do not have a dwell time, but a loop time.
23	Page 21	Lines 1 -4	17-407(E)(2)(IV)	amend (IV) to the following: add a "." after the words "(IV) Electronic signs" on line 1 Reorder existing bill text "May only be...25 square feet." to become a new (A). Insert a new (B) that reads "(B) In the C-5 and PC Zoning Districts digital projection on windows is allowed on the ground floor." insert "and freestanding pylon sign" after the words "pole sign".	This language allows for digital projection signage on windows on the ground floor within the Electronic Signs Category II in the C-5 and PC zoning districts.
24	Page 22	Line 29	17-408(B)(2)	Delete "Sign On Pole." and replace with "Additional Requirements." as the title of the section. On (1) delete the word "pole" from line 2. On (1) insert " bases" after the word posts on line 3.	Gives the same frontage requirements to pylon signs
25	Page 23	Line 1 through 3	17-408(C)	Add new 17-408(C)(4) and (5) as follows: (4) Where allowed, all freestanding signs may only be placed within 20 feet of the front or corner side lot line of any lot adjoining a street right-of-way of at least 30 feet wide (5) The height of the open space between the ground and the message component of any freestanding monument sign may not exceed more than 40% of the total sign height.	This section will have requirements regarding all freestanding signs including construction standards.
26	page 23	after line 9	17-408(C)		4- This language is to maintain integrity of intent on the reason for having monument of pole signs. 5- This language prevents monument signs from turning into pole signs and further distinguishes the difference in the goal of integrated design and keeps the character of what a monument sign is to be. 6- The Department of Transportation has asked to formally approve any freestanding signs near the right-of-way.
27					

	A	B	C	D	E	F
28	Wall Signs	Page 26	after line 8	17-415(C)	Add new 17-415(C)(5) that reads: (5) In the C-3, C-4, C5, TOD-4, BSC, H, I-1, I-2 and PC Zoning Districts the maximum area per sign for Wall Sign (Above Ground Floor) as specified in Table 17-201: Sign Regulations may be split into multiple signs on a single lot not to exceed the maximum square footage allowed.	It is often desirable or needed to provide wall signage on multiple facades of a building or in the case of shopping centers or campus layouts there are often more than one building on a lot, so this provision would allow for flexibility for a property owner to use the signage allotment for an integrated signage package.
29	Wall Signs	Page 26	Line 16	17-415(F)	Add at the beginning " in the C-1 and C-1-VC Zoning Districts" and make "No" lowercase.	The current language is overly restrictive and its original intent of this language was for mainstreets.
30	Window Signs	page 27	Line 10	17-416(B)(1)(I)	Delete line 10 "(I) occupy more than 25% of the surface of any window area; or" and renumber.	Table 17-201: Sign Regulations will govern the % window coverage that is allowed in each zoning district.
31	Window Signs	page 27	Lines 11 and 12	17-416(B)(1)(II)	Delete "4" and replace with "5". On line 12 add the language "in R-5, R-6, R-7, R-8, R-9, R-10, C-1, C-1-VC and C-2 Zoning Districts" after the words "adjacent grade"	The goal of this section is to allow for an area for unobstructed views into primarily corner stores. The optimal height is 5-7 feet and not 4-7 feet.
32	Window Signs	page 27	Line 21	17-417(C)	Delete "25%" and replace with "percentage". Also add "as specified in Table 17:201: Sign Regulations" after the words "window area".	This set of amendments will allow the percent window coverage area to be customized per zoning district.
	Area of Special Signage Control	page 28	Lines 5 and 6	17-502(2)	line 5 -add the words "as mapped on the adopted zoning map as of June 5, 2017" after the words "PC Zoning District". Line 6- add the words "unless the boundaries of the Area of Special Signage Control are otherwise amended per 17-505" before the period.	This amendment clarifies that only the parcels with the PC zoning at the enactment of the ASSC via a zoning change of a parcel to PC will have to go back to City Council to modify the boundaries akin to any other ASSC that will be established in the City.
33	Area of Special Signage Control	page 29	Line 5	17-503(B)(1)	delete the word "make" and replace with "may"	This seems to be a typo.
34	Agency Review of Signage Plans in ASSC	page 31	After line 12	17-505(B)	Add in a new 17-505(B)(3) that reads: (3) The Planning Commission may request review and evaluation of any aspect of a proposed signage plan from any City Agency prior to approval of a signage plan at the Planning Commission. add ", freestanding sign," after "electronic sign"	This language allows for the Planning Commission to have other agencies give input into the evaluation of a signage plan before it is approved.
35	Design Review Authority	page 33	Line 27	4-405(10)		Freestanding signs need more design review across the city as they are becoming more prevalent in more zoning districts.
36	Tables	T-1 through T-39		Table 17-201 and Table 17-306	Amendments to the tables are shown on the attachment. Deletions are shown as red text with strikethrus and additions are shown as red text with no strikethru.	
37	BMZA Authority on Sign Variances	Currently not in the bill		5-301(b)	Amend 5-301(b) to add ", the maximum quantity of signs, location requirements of signs, and types of signs" after the words "It does not apply to changes in the uses".	This amendment clarifies that BMZA does not have certain authority over signs. When the authority of varying signs was given through CCB 18-0209 this bill was not yet introduced.
38	Nonconforming Signs	not currently in the bill		18-304(a)	Amend 18-304(a) to read: If a structure containing a nonconforming use or NONCONFORMING SIGN is damaged or destroyed, the structure OR SIGN may be repaired or reconstructed and the nonconforming use OR SIGN re-established as long as no new nonconformities are created and the existing degree of any nonconformity is not increased.	This amendment allows for non-conforming signs that are either damaged or destroyed due to catastrophe to be replaced. Took out 504
39						

Proposed Amendments to City Council Bill #18-0272 (November 1, 2018 Planning Commission Hearing)

	A	B	C	D	E	F
	Nonconforming Signs	not currently in the bill		18-305(a)	Amend 18-305(a) to make the existing language a (1) and add a new (2) that reads: (2) A nonconforming freestanding pole sign that is 300 sq. ft. or larger that is either damaged or destroyed pursuant to 18-304(a) may be relocated by no more than 15 feet in any direction from its original location.	Often times the hole where the structural supports are inserted into the ground cannot be reused and will require the shifting of the billboard in order to replace.
40						
41	Name of Table 17-201	entirety of bill			Wherever "Table 17-201: Sign Requirements" appears in the city council bill replace to read "Table 17-201: Sign Regulations".	At several points in the legislation Table 17-201 is named incorrectly and should be corrected for consistency and legislative intent sake.

**TABLE 17-201: SIGN REGULATIONS**

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT *	ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT, WIDTH, AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<b>R-1A THROUGH R-4</b>							
FREESTANDING (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
<b>R-5 THROUGH R-8-R-7</b>							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
<b>R-8 R-9 THROUGH R-10</b>							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			

R-8-R-9 Through R-10 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	18 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				



WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER LOT	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<b>C-1</b>								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT				
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	<del>6</del> 12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT		X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						<del>X</del> <b>25%</b>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER <del>CORNER</del> LOT		X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	<del>1</del> 1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		X	25%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
<b>C-1-E</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>							
<b>C-1-E (CONT'D)</b>	<b>A</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
<u>BANNER SIGN (PROJECTING)</u>	<u>A</u>	<u>12 SQ. FT.</u>		<u>1 PER LOT, 2 PER CORNER LOT</u>	<u>X</u>	<u>25%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
BILLBOARD	ASSC ONLY					<del>X</del> <b>25%</b>	<u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	<del>+</del> 1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
<b>C-1-VC</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					<del>X</del> 20%	
<b>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</b>							
<b>C-1-VC (CONT'D)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
<b>C-2</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION – GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					<b>X</b>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<b>C-2 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

**PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406**

FREESTANDING SIGN (POLE)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT- 16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>WALL SIGN (GROUND FLOOR)</u>	<u>A</u>	<u>18 SQ. FT.</u>		<u>1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN ( <del>GROUND FLOOR</del> ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
<b>C-3</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<b>C-3 (cont'd)</b>		<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY												
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.		MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT			X	50%				PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			<u>X</u>	<u>50%</u>				<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			X	50%				PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.			1 PER <del>4</del> <u>6</u> BUILDING			X	50%				PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.									
WALL SIGN (GROUND FLOOR)	A	<del>18-25</del> SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>			X	50%				PER APPROVED SIGNAGE PLAN

WALL SIGN ( ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<b>C-4</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					<del>X</del> <b>50%</b>	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

~~PER APPROVED SIGNAGE PLAN~~ REQUIREMENTS PER 17-406

FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. / MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<del>FREESTANDING SIGN (PYLON)</del>	<del>A</del>	<del>50 SQ. FT.</del>	<del>MINIMUM HEIGHT- 6 FT. / MAXIMUM SIGN HEIGHT- 20 FT. / MAXIMUM WIDTH 6 FT.</del>	<del>1 PER LOT</del>	<del>X</del>	<del>50%</del>	<del>PER APPROVED SIGNAGE PLAN</del>
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER <del>4-6</del> BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	<del>18-25</del> SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
<b>C-4 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
<b>C-5-DC</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			



<u>ATTENTION-GETTING DEVICES</u>	A											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.-</u>		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY											
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED					X	75%			PER APPROVED SIGNAGE PLAN
<b>C-5-DC (CONT'D)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>					
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%						PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%						PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN

<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	<del>60</del> <u>250</u> SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	<del>18</del> <u>25</u> SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> <u>50</u> % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
<b>C-5-IH</b>							

A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>							
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT. -</u>	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						<del>X</del> <b>75%</b>	<b>PER APPROVED SIGNAGE PLAN REQUIREMENT PER 17-406</b>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT- 6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>		<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>

PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
C-5-IH (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.	MAXIMUM 12 FT.	1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A						
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>												
AWNING OR CANOPY SIGN AND OPEN - STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			X	75%		PER APPROVED SIGNAGE PLAN		
BANNER SIGN ( <del>POLE</del> <u>FREESTANDING</u> )	A	32 SQ. FT.			1 PER LOT			X	75%		PER APPROVED SIGNAGE PLAN		
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT			X	75%		PER APPROVED SIGNAGE PLAN		
<b>C-5-DE (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>						
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN						
BILLBOARD	ASSC ONLY					<del>X</del> <b>75%</b>	<b>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</b>						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN						
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN						
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN						
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN						
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>						
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1	X	75%	PER APPROVED SIGNAGE PLAN						

						PER STREET FRONTAGE							
PROJECTING SIGN (ABOVE GROUND FLOOR)	A		60 SQ. FT.			1 PER STREET FRONTAGE	X	75%					PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.									
ROOF SIGN	A		4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF		1 PER BUILDING	X	75%					PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A		<del>18-25</del> SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>PER TENANT 1 PER STREET FRONTAGE</u>	X	50%					PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A		4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%					PER APPROVED SIGNAGE PLAN
<b>C-5-DE (CONT'D)</b>													
WINDOW SIGN	A		NO MORE THAN <del>25</del> <u>50</u> % OF EACH WINDOW AREA	HEIGHT AND LOCATION REQUIREMENTS		MAXIMUM QUANTITY							MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA
<b>C-5-HT</b>													
A-FRAME SIGN	A		8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE							PER APPROVED SIGNAGE PLAN

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>													
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.			4 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY													
<u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u>														
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.		PER SIGN TYPE USED	1 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT				X	50%				PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>				<u>X</u>	<u>50%</u>				<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				X	50%				PER APPROVED SIGNAGE PLAN
<b>C-5-HT (cont'd)</b>		<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION</b>	<b>QUANTITY DEVIATION</b>							

										FOR HEIGHT AND AREA		
PROJECTING SIGN (ABOVE GROUND FLOOR)		A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN				
PROVISIONAL FENCE SIGN		A		MAXIMUM 12 FT.								
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN					
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN					
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN					
WINDOW SIGN	A	NO MORE THAN <del>25</del> 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN					
<b>C-5-TO</b>												
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE								
<u>ATTENTION-GETTING DEVICES</u>	<del>A</del>											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN					



BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<b>C-5-10 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					<del>X</del> <b>50%</b>	
<u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u>							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
ROOF SIGN	A	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
C-5-TO (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
<u>BILLBOARD</u>	<u>ASSC ONLY</u>						<u>REQUIREMENTS PER 17-406</u>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
<b>C-5-HS (CONT'D)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN

ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
<b>C-5-G</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<b>C-5-G (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>Pole</del> <u>MOUNTED/FREESTANDING</u> )	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

			<u>SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>		<u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u>	<u>PER APPROVED SIGNAGE PLAN</u>	<u>PER APPROVED SIGNAGE PLAN</u>		<u>PER APPROVED SIGNAGE PLAN</u>	<u>PER APPROVED SIGNAGE PLAN</u>	<u>PER APPROVED SIGNAGE PLAN</u>		
BANNER SIGN (PROJECTING)	A	50 SQ. FT.	4 PER LOT		<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	1 PER LOT	BELOW PARAPET	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				<b>X</b> <b>50%</b>								
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	PER SIGN TYPE USED	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	PER SIGN TYPE USED	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.		PER SIGN TYPE USED	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	1 PER LOT	MAXIMUM 6 FT.	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>1 PER LOT</u>	<u>MINIMUM HEIGHT- 6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>X</u>	<u>50%</u>			<u>X</u>	<u>50%</u>			<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.	1 PER STREET FRONTAGE		<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.			<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGNAGE PLAN
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	<b>X</b>	<b>50%</b>			<b>X</b>	<b>50%</b>			PER APPROVED SIGN PLAN
<b>C-5-G (cont'd)</b>					SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION	QUANTITY	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM AREA PER SIGN	APPROVAL METHOD	MAXIMUM QUANTITY	HEIGHT AND LOCATION REQUIREMENTS	QUANTITY DEVIATION

												FOR HEIGHT AND AREA	
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS									25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER INTERIOR LOT/ 2 PER CORNER LOT									25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY									25%	PER APPROVED SIGNAGE PLAN
<b>OIC</b>													
<u>ATTENTION-GETTING DEVICES</u>	<b>A</b>												
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	2 PER LOT										
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	2 PER LOT										
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT										
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT										
FREESTANDING SIGN (MONUMENT)	A	<del>50</del> 100 SQ. FT.	<del>1</del> PER LOT										
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	1 PER LOT										
<u>FREESTANDING SIGN (PYLON)</u>	<b>A</b>	<u>50 SQ. FT.</u>	<u>1 PER LOT</u>										

NOT ELIGIBLE

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<i>OIC (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY		
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER <del>4-OR</del> BUILDING		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT		
<b>BSC</b>						NOT ELIGIBLE
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)		
<u>ATTENTION-GETTING DEVICES</u>	<del>A</del>					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT		
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT		NOT ELIGIBLE

ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT- 6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			
<i>BSC (cont'd)</i>							
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				NOT ELIGIBLE
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			



WINDOW SIGN	A	NO MORE THAN <del>25</del> 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY										
<b>I-MU</b>													
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)									
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A												PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> <u>FREESTANDING</u> )	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT									PER APPROVED SIGNAGE PLAN
<b>I-MU (CONT'D)</b>													
		<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>						
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN						
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	<u>1 PER LOT</u>	X	50%	PER APPROVED SIGNAGE PLAN						
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN						
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>						

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.				
<u>ROOF SIGN</u>	<u>ASSC ONLY</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>1 PER BUILDING</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA		X	50%	PER APPROVED SIGNAGE PLAN
<b>I-1</b>						
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>					
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	1 PER LOT		NOT ELIGIBLE	
<b>I-1 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>

FREESTANDING SIGN (POLE)		A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE	
PROJECTING SIGN (GROUND FLOOR)		A	18 SQ. FT.		1 PER LOT		
PROVISIONAL FENCE SIGN		A		MAXIMUM 12 FT.			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)		A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		
<b>I-2</b>							
<u>ATTENTION-GETTING DEVICES</u>		<u>A</u>				NOT ELIGIBLE	
ELECTRONIC SIGN (CATEGORY II)		A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		
FREESTANDING SIGN (MONUMENT)		A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		
FREESTANDING SIGN (POLE)		A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT		
PROJECTING SIGN (GROUND FLOOR)		A	18 SQ. FT.	MAXIMUM 12 FT.	1 PER LOT		
PROVISIONAL FENCE SIGN		A					
<u>ROOF SIGN</u>		<u>A</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>		
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)		A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		
<b>MI</b>							
<u>ATTENTION-GETTING DEVICES</u>		<u>A</u>					

ELECTRONIC SIGN (CATEGORY II)		A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	NOT ELIGIBLE		
FREESTANDING SIGN (MONUMENT)		A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<i>MI (cont'd)</i>								
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT				
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT				
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
<u>ROOF SIGN</u>	<u>A</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT				
<b>OR-1</b>								
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X		25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>Pole</del> <u>MONUMENT</u> <u>FREESTANDING</u> )	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X		25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X		25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X		25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					

WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
<b>OR-2</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<b>OR-2 (CONT'D)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<b>EC-1</b>							
<u>ATTENTION-GETTING DEVICES</u>	<b>A</b>						

					SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	<del>50</del> 100 SQ. FT.	MAXIMUM 6 FT.				
<b>NOT ELIGIBLE</b>							
<i>EC-1 (CONT'D)</i>			<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./ MAXIMUM SIGN HEIGHT-20 FT./ MAXIMUM WIDTH 6 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER BUILDING			
<b>NOT ELIGIBLE</b>							



		<b>NOT ELIGIBLE</b>	
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.	1 PER STREET FRONTAGE
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT
WINDOW SIGN	A	NO MORE THAN <del>25</del> 35% OF EACH WINDOW AREA	2 WINDOWS PER STREET FRONTAGE
<b>H</b>			
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>		
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING
BANNER SIGN ( <u>WALL-FREESTANDING</u> )	A	32 SQ. FT.	1 PER LOT
		<b>NOT ELIGIBLE</b>	



BANNER SIGN (PROJECTING)	A	20 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
H (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN ( <del>POLE</del> WALL MOUNTED)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	<del>50</del> 100 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE			

NOT ELIGIBLE

TOD-1															
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE											
TOD-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION								
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>														
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN								
BANNER SIGN ( <del>WALL MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT. <del>BELOW PARAPET</del>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN								
BANNER SIGN ( <del>POLE-WALL MOUNTED</del> )	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN								
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								

PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A					
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<b>TOD-1 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%
<b>TOD-2</b>						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>					

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 <u>PER LOT</u>	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		X	50%	PER APPROVED SIGNAGE PLAN
<b>TOD-2 (cont'd)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

WALL SIGN (GROUND FLOOR)	A	<del>18</del> <u>25</u> SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>5</del> <u>40</u> % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
<b>TOD-3</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> <u>FREESTANDING</u> )	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
<b>TOD-3 (cont'd)</b>		<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>

BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
<b>TOD-4</b>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<b>TOD-4 (CONT'D)</b>							
	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>

<u>ATTENTION-GETTING DEVICES</u>	A											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			1 PER BUILDING			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			1 PER STREET FRONTAGE			X	75%			PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY											
<del>PER APPROVED SIGNAGE PLAN</del> REQUIREMENTS PER 17-406 75%												
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT			X	75%			PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED					X	75%			PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.					X	75%			PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			X	75%			PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE			X	75%			PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.									

ROOF SIGN	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
<i>TOD-4 (cont'd)</i>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
<b>OS</b>							
<u>ATTENTION-GETTING DEVICES</u>	<b>A</b>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	<del>1 PER BUILDING</del>			
<b>NOT ELIGIBLE</b>							



<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>3 PER LOT</u>					
PROJECTING SIGN ( ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER BUILDING					
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER BUILDING					
<i>OS (cont'd)</i>									
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING					
<b>PC-1 THROUGH PC-4</b>									
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)					
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>								
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	30 SQ. FT.		4 PER BUILDING				X	PER APPROVED SIGNAGE PLAN
BANNER SIGN ( <del>POLE MOUNTED</del> FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT				X	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE				X	PER APPROVED SIGNAGE PLAN

BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					<del>X</del> <b>75%</b>	<b>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</b>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
<b>PC-1 THROUGH PC-4 (CONT'D)</b>	<b>APPROVAL METHOD</b>	<b>MAXIMUM AREA PER SIGN</b>	<b>HEIGHT AND LOCATION REQUIREMENTS</b>	<b>MAXIMUM QUANTITY</b>	<b>SIGN TYPES ALLOWABLE FOR ASSC DEVIATION</b>	<b>MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA</b>	<b>QUANTITY DEVIATION</b>
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<b>FREESTANDING SIGN (PYLON)</b>	<b>A</b>	<b>50 SQ. FT.</b>	<b>MINIMUM HEIGHT- 6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</b>	<b>1 PER LOT</b>	<b>X</b>	<b>75%</b>	<b>PER APPROVED SIGNAGE PLAN</b>
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	<del>200</del> 250 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	<del>18</del> 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	46 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN <del>25</del> 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

\* IF A SIGN TYPE IS NOT LISTED AS A SIGN TYPE IN A PARTICULAR ZONING DISTRICT IN THE "SIGN TYPES BY ZONING DISTRICT" SECTION OF THIS TABLE THEN THAT SIGN TYPE IS PROHIBITED IN THAT ZONING DISTRICT.

**TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS**

ZONING DISTRICT		MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES				
PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL		PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*				
ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II		ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-1	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-E	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-VC	75 SQ. FT.	75 SQ. FT.	-	-	-	25%
C-2	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%
C-3	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-4	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	<del>1,750</del> 2,200 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	<del>1,750</del> 2,200 SQ. FT.	-	-	50%
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	50%
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	50%
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	50%

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 sq. FT.	1,000 sq. FT.	1,500 sq. FT.	-	-	50%
I-MU	350 sq. FT.	350 sq. FT.	-	-	-	25%
OR-1	125 sq. FT.	125 sq. FT.	-	-	-	25%
OR-2	150 sq. FT.	150 sq. FT.	-	-	-	25%
TOD-1	250 sq. FT.	250 sq. FT.	-	-	-	25%
TOD-2	400 sq. FT.	400 sq. FT.	-	-	-	50%
TOD-3	250 sq. FT.	250 sq. FT.	-	-	-	25%
TOD-4	400 sq. FT.	400 sq. FT.	1,200 sq. FT.	-	-	50%
PC-1 THROUGH PC-4	1200 sq. FT.	1200 sq. FT.	<del>1,750</del> 2,200 sq. FT.	7,000 sq. FT.	13,000 sq. FT.	50%

\*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.