

July 29, 2016

The Honorable President and Members of
The Baltimore City Council
City Hall, Room 409
100 N. Holliday Street
Baltimore, MD 21202

RE: City Council Bill 16-0686: Metered Parking – Multi Space Methods

Dear President Young and City Council Members:

Downtown Partnership of Baltimore enthusiastically supports the proposed amendment to Article 31, Subtitle 7, of the Baltimore City Code to allow for parking payment by means of mobile phone or license plate. The amendment enables implementation of new parking collection technology in order to improve customer service and to keep pace with rapidly evolving consumer preferences for parking convenience. At the same time, a new system would maximize revenue collection for the Parking Authority.

Similar technologies are already in place and proving successful in cities such as: Miami, Florida; New York, New York; and Washington, DC.

Customers will enjoy the convenience of stress-free parking with the passage of this legislation. For example, from the comfort of a Downtown restaurant and without interrupting a great dining experience, patrons could simply add additional parking time using an app on their mobile device. Additionally, “pay-by-license-plate” systems allow consumers to make payment and enter their license plate number at a multi-space meter without having to return to vehicles to place a receipt on the vehicle dashboard.

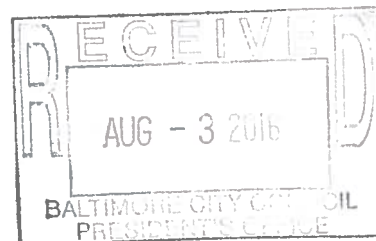
For these reasons, Downtown Partnership supports the proposed amendment.

Sincerely,



Kirby Fowler
President

cc: Ms. Angela Gibson
Ms. Sheila Wyche



F w/ comments