


MEMORANDUM

TO: Honorable President and Members of the City Council
Attention: Karen Randle, Executive Secretary

FROM: M. J. Brodie, President 

DATE: December 21, 2011

SUBJECT: City Council Bill No. 11-0007
Planned Unit Development – Amendment – Under Armour Headquarters
(Formerly Known as Tide Point)

The Baltimore Development Corporation (BDC) has been asked to comment on Council Bill 11-0007, *Planned Unit Development – Amendment – Under Armour Headquarters (Formerly Known as Tide Point) – Amending Ordinance 09-103*. This Bill would rename the Planned Unit Development; would modify certain provisions regarding the allowable net leasable retail square footage, the net leasable area allowed for any single retail tenant, the allowable net leasable office square footage, the allowable retail square footage that may be converted to office square footage, and the aggregate net leasable square footage; to correct a provision that restricted Area VII to residential use; to modify a provision for the height of all structures; to modify a sign provision; and to add a provision to the traffic impact requirements. Modification of the Planned Unit Development will assist Under Armour's growth in the City. This will allow the company to significantly expand its office space and build a signature Under Armour retail facility in Baltimore City. Under Armour anticipates the addition of more than 600 jobs.

BDC is supportive of Bill No. 11-0007 and respectfully request that favorable consideration is given by the City Council.

cc: Kaliope Parthemos
Angela Gibson

sandra.blake/ccbill11/11-0007

