


F R O M	NAME & TITLE	Corren Johnson, Director	CITY of BALTIMORE M E M O	
	AGENCY NAME & ADDRESS	Dept. of Transportation (DOT) 417 E Fayette Street, Room 527		
	SUBJECT	Council Bill 24-0480		

DATE: 2/7/2024

TO: Mayor Brandon Scott
TO: Public Safety and Government Operations Committee

FROM: Department of Transportation
POSITION: **No Opposition**
SUBJECT: Council Bill 24-0480

TITLE – Motor Fuel Credit Price - Signage

PURPOSE – For the purpose of requiring a certain retail dealer in motor fuel to display the credit price of motor fuel on a certain sign; defining certain terms; establishing certain penalties; and generally relating to a retail dealer in motor fuel’s credit price for motor fuel.

COMMENTS – Council Bill 24-0480 establishes a placement and content criteria for signs used by motor fuel retail dealers (e.g. gas stations) to advertise the price of fuel. The bill would forbid retail dealers from advertising fuel prices in a highly visible or disruptive manner while also requiring signage (1) to be posted only at pumps and (2) to be limited to a modest size. The bill would also provide for fines and the temporary suspension of licenses retail dealers found to be in violation of this law. Overall, the bill seeks to address concerns on the potentially distracting or disruptive advertisement prevalent among various motor fuel retail dealer locations.

DOT POSTION – We foresee no direct operational or fiscal impact resulting from this legislation. Therefore, we have **no objection** the advancement of Council Bill 24-0480.

Please do not hesitate to contact Liam Davis at Liam.Davis@baltimorecity.gov or at 410-545-3207 if you have any questions or concerns.

Sincerely,

Corren Johnson,
Director