

Introduced by: The Council President *John COSTELLO*
At the request of: The Law Department *Stokes, Peisinger, Middleton, Dunsey, Barnett*

Prepared by: Department of Legislative Reference Date: August 1, 2018

Referred to: **LAND USE AND TRANSPORTATION** Committee

Also referred for recommendation and report to municipal agencies listed on reverse.

CITY COUNCIL *18-0272*

A BILL ENTITLED

AN ORDINANCE concerning

Zoning – Sign Regulations

FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

BY repealing
Article 32 - Zoning
Title 17, in its entirety,
and
Tables 17-804 and 17-812, in their entireties
Baltimore City Code
(Edition 2000)

BY adding
Article 32 - Zoning
New Title 17 {"Signs"}
Baltimore City Code
(Edition 2000)

Bob Jones
Lee Jones
C.T. Hart
[Signature]
[Signature]
[Signature]

****The introduction of an Ordinance or Resolution by Councilmembers at the request of any person, firm or organization is a courtesy extended by the Councilmembers and not an indication of their position.**

Agencies

- Baltimore City Public School System
- Baltimore Development Corporation
- City Solicitor
- Comptroller's Office
- Department of Audits
- Department of Finance
- Department of General Services
- Department of Housing and Community Development
- Department of Human Resources
- Department of Planning
- Other: _____
- Other: _____
- Other: _____
- Department of Public Works
- Department of Real Estate
- Department of Recreation and Parks
- Department of Transportation
- Fire Department
- Health Department
- Mayor's Office of Employment Development
- Mayor's Office of Human Services
- Mayor's Office of Information Technology
- Office of the Mayor
- Police Department
- Other: _____
- Other: _____
- Other: _____
- Environmental Control Board
- Fire & Police Employees' Retirement System
- Labor Commissioner
- Parking Authority Board
- Planning Commission
- Wage Commission
- Other: _____
- Other: _____
- Other: _____
- Board of Estimates
- Board of Ethics
- Board of Municipal and Zoning Appeals
- Comm. for Historical and Architectural Preservation
- Commission on Sustainability
- Employees' Retirement System
- Other: _____
- Other: _____
- Other: _____
- Other: _____

Boards and Commissions

- Board of Estimates
- Board of Ethics
- Board of Municipal and Zoning Appeals
- Comm. for Historical and Architectural Preservation
- Commission on Sustainability
- Employees' Retirement System
- Other: _____
- Other: _____
- Other: _____
- Other: _____
- Environmental Control Board
- Fire & Police Employees' Retirement System
- Labor Commissioner
- Parking Authority Board
- Planning Commission
- Wage Commission
- Other: _____
- Other: _____
- Other: _____
- Other: _____

CITY OF BALTIMORE
ORDINANCE **18-216**
Council Bill 18-0272

Introduced by: The Council President, Councilmembers Scott, Costello, Stokes, Dorsey,
Reisinger, Middleton, Burnett, Pinkett
At the request of: The Law Department
Introduced and read first time: August 6, 2018
Assigned to: Land Use and Transportation Committee
Committee Report: Favorable with amendments
Council action: Adopted
Read second time: November 19, 2018

AN ORDINANCE CONCERNING

Zoning -- Sign Regulations

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27

FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

BY repealing
Article 32 - Zoning
Title 17, in its entirety,
and
Tables 17-804 and 17-812, in their entireties
Baltimore City Code
(Edition 2000)

BY adding
Article 32 - Zoning
New Title 17 {"Signs"}
Baltimore City Code
(Edition 2000)

BY repealing and reordaining, with amendments
Article 32 - Zoning
Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 5-301(b), 12-503(d)(2)(v),
12-603(d)(2)(v), 12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g),
14-327(e), 14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c), 18-304(a),
18-305(a), and 18-504
Baltimore City Code
(Edition 2000)

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.
Underlining indicates matter added to the bill by amendment.
~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from existing law by amendment.

Council Bill 18-0272

1 BY repealing
2 Article 32 - Zoning
3 Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), and 15-507(h), ~~and 18-504~~
4 Baltimore City Code
5 (Edition 2000)

6 BY adding
7 Article 32 - Zoning
8 Tables 17-201 and 17-306
9 Baltimore City Code
10 (Edition 2000)

11 SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE, That
12 Title 17 {"Signs"} and Tables 17-804 and 17-812 of Baltimore City Code Article 32 {"Zoning"}
13 are repealed, in their entireties.

14 SECTION 2. AND BE IT FURTHER ORDAINED, That new Title 17 {"Signs"} is added to
15 Baltimore City Code Article 32 {"Zoning"}, to read as follows:

16 **Baltimore City Code**

17 **Article 32. Zoning**

18 **TITLE 17. SIGNS**

19 **SUBTITLE 1. PURPOSE OF TITLE; DEFINITIONS**

20 **§ 17-101. PURPOSE.**

21 (A) *IN GENERAL.*

22 THE REASONABLE AND ADEQUATE DISPLAY OF SIGNS IS ALLOWED UNDER THIS TITLE.

23 (B) *NEED TO REGULATE.*

24 THERE IS A SUBSTANTIAL NEED TO REGULATE THE DISPLAY OF SIGNS THROUGH THE
25 ADOPTION OF THIS TITLE TO ADDRESS THE FOLLOWING CONCERNS:

26 (1) THE NUMBER, SIZE, DESIGN CHARACTERISTICS, AND LOCATIONS OF SIGNS IN THE
27 CITY DIRECTLY AFFECT THE PUBLIC HEALTH, SAFETY, AND WELFARE; AND

28 (2) MANY SIGNS ARE DISTRACTING AND DANGEROUS TO MOTORISTS AND
29 PEDESTRIANS, ARE CONFUSING TO THE PUBLIC, ARE POORLY LOCATED, AND
30 SUBSTANTIALLY DETRACT FROM THE BEAUTY AND APPEARANCE OF THE CITY.

31 (C) *LIMITATIONS AND STANDARDS.*

32 THE PURPOSES AND INTENT FOR THE ENACTMENT OF THIS TITLE ARE:

Council Bill 18-0272

- 1 (1) TO PROTECT THE HEALTH, SAFETY, AND GENERAL WELFARE OF THE PEOPLE IN
2 BALTIMORE CITY AND TO IMPLEMENT THE POLICIES AND OBJECTIVES OF THE CITY
3 OF BALTIMORE THROUGH THE ENACTMENT OF A COMPREHENSIVE SET OF
4 REGULATIONS GOVERNING SIGNS IN THE CITY OF BALTIMORE;
- 5 (2) TO REGULATE THE ERECTION AND PLACEMENT OF SIGNS WITHIN THE CITY OF
6 BALTIMORE IN ORDER TO PROVIDE SAFE OPERATING CONDITIONS FOR PEDESTRIAN
7 AND VEHICULAR TRAFFIC WITHOUT UNNECESSARY AND UNSAFE DISTRACTIONS TO
8 DRIVERS OR PEDESTRIANS;
- 9 (3) TO MAINTAIN AN AESTHETICALLY ATTRACTIVE CITY IN WHICH SPECIFIC TYPES OF
10 SIGNS ARE ALLOWED IN ZONING DISTRICTS CONSISTENT WITH THE USES, INTENT,
11 AND AESTHETIC CHARACTERISTICS OF THOSE DISTRICTS;
- 12 (4) TO ESTABLISH COMPREHENSIVE SIGN REGULATIONS THAT BALANCE LEGITIMATE
13 BUSINESS AND DEVELOPMENT NEEDS WITH A SAFE AND AESTHETICALLY
14 ATTRACTIVE ENVIRONMENT FOR RESIDENTS, WORKERS, AND VISITORS TO THE CITY
15 OF BALTIMORE;
- 16 (5) TO PROVIDE FAIR AND REASONABLE OPPORTUNITIES FOR THE IDENTIFICATION OF
17 BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE;
- 18 (6) TO PROVIDE FOR THE IDENTIFICATION OF THE AVAILABILITY OF PRODUCTS, GOODS
19 OR SERVICES OF BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE AND TO
20 PROMOTE THE ECONOMIC VITALITY OF THESE BUSINESSES;
- 21 (7) TO ENSURE THE PROTECTION OF FREE SPEECH RIGHTS UNDER THE STATE AND
22 UNITED STATES CONSTITUTIONS WITHIN THE CITY OF BALTIMORE AND IN NO
23 EVENT PLACE RESTRICTIONS THAT APPLY TO ANY GIVEN SIGN DEPENDENT
24 ENTIRELY ON THE COMMUNICATIVE CONTENT OF THE SIGN;
- 25 (8) TO ALLOW SIGNS THAT ARE, SAFE, UNOBTRUSIVE, AND INCIDENTAL TO THE
26 PRINCIPAL USE OF THE RESPECTIVE LOTS ON WHICH THEY ARE LOCATED, SUBJECT
27 TO THE SUBSTANTIVE REQUIREMENTS OF THIS TITLE; AND
- 28 (9) TO PROHIBIT ALL SIGNS NOT EXPRESSLY AUTHORIZED BY THIS TITLE, TO PROVIDE
29 FOR THE MAINTENANCE OF SIGNS, AND TO PROVIDE FOR THE ENFORCEMENT OF THE
30 PROVISIONS OF THIS TITLE.

31 § 17-102. DEFINITIONS.

32 (A) *IN GENERAL.*

33 IN THIS TITLE, THE FOLLOWING TERMS HAVE THE MEANINGS INDICATED.

34 (B) *A-FRAME SIGN.*

35 "A-FRAME SIGN" MEANS A SIGN, ORDINARILY IN THE SHAPE OF THE LETTER "A", OR SOME
36 VARIATION OF IT, THAT IS DISPLAYED ON THE GROUND, NOT PERMANENTLY ATTACHED,
37 AND USUALLY 2-SIDED.

Council Bill 18-0272

1 (C) ATTENTION-GETTING DEVICE.

2 "ATTENTION-GETTING DEVICE" MEANS ANY PENNANT, FLAG, FEATHER FLAG, FESTOON,
3 SPINNER, STREAMER, SEARCHLIGHT, BALLOON, INFLATABLE SIGN, STROBE LIGHT OR
4 SIMILAR DEVICE OR ORNAMENTATION DESIGNED FOR THE PURPOSE OF ATTRACTING
5 ATTENTION.

6 (D) (~~E~~) AWNING OR CANOPY SIGN.

7 "AWNING OR CANOPY SIGN" MEANS A SIGN THAT IS PRINTED ON, OR IS ATTACHED ABOVE,
8 ON, OR UNDER THE OUTER EDGE OF, AN AWNING, CANOPY OR OTHER FABRIC, PLASTIC, OR
9 STRUCTURAL PROTECTIVE COVER OVER A DOOR, ENTRANCE, WINDOW, OR OUTDOOR
10 SERVICE AREA.

11 (E) (~~D~~) BANNER SIGN.

12 (1) *IN GENERAL.*

13 "BANNER SIGN" MEANS A SIGN THAT:

- 14 (I) IS PRINTED OR DISPLAYED ON CLOTH OR OTHER FLEXIBLE MATERIAL;
- 15 (II) IS ATTACHED TO A FRAME, A POLE OR OTHER STRUCTURE ON A LOT; ~~AND~~
- 16 (III) IS MOUNTED FLAT AGAINST THE WALL OF A STRUCTURE OR PROJECTS FROM A
17 STRUCTURE; AND
- 18 (IV) IS MOUNTED AND ATTACHED TO A STRUCTURE THAT IS MEANT TO BE
19 DURABLE AND PERMANENT.

20 (2) *TYPES.*

21 (i) A BANNER SIGN MAY BE EITHER A ~~POLE MOUNTED FREESTANDING~~ BANNER SIGN, A
22 PROJECTING BANNER SIGN, OR A WALL MOUNTED BANNER SIGN.

23 (ii) FOR PURPOSES OF THIS DEFINITION:

24 (A) ~~"POLE MOUNTED FREESTANDING BANNER SIGN"~~ MEANS ANY BANNER SIGN,
25 INCLUDING A FLAG, THAT IS ATTACHED BY ONLY ONE SIDE TO A POLE,
26 FRAME, OR ANY STRUCTURE AND HANGING FREELY SO THAT IT CAN
27 FLUTTER OR MOVE IN THE WIND;

28 (B) "PROJECTING BANNER SIGN" MEANS ANY BANNER SIGN THAT IS MOUNTED
29 NON-PARALLEL TO A BUILDING WALL OR ANY OTHER SURFACE OF A
30 STRUCTURE AND IS ATTACHED ON MULTIPLE SIDES TO A RIGID FRAME THAT
31 IS ATTACHED TO A STRUCTURE; AND

32 (C) "WALL MOUNTED BANNER SIGN" MEANS A BANNER SIGN THAT IS
33 ATTACHED TO A BUILDING WALL AND PROJECTS NO MORE THAN 8 INCHES
34 FROM THE WALL, WITH THE EXPOSED FACE OF THE SIGN IN A PLANE
35 PARALLEL TO THE FACE OF THE WALL.

Council Bill 18-0272

1 (3) *EXCLUSIONS.*

2 "BANNER SIGN" DOES NOT INCLUDE ANY PROVISIONAL FENCE SIGN OR ATTENTION-
3 GETTING DEVICE.

4 ~~(F)~~ *CANOPY SIGN.*

5 SEE "AWNING OR CANOPY SIGN".

6 ~~(G)~~ ~~(F)~~ *CHANGEABLE COPY SIGN.*

7 "CHANGEABLE COPY SIGN" MEANS A PERMANENT SIGN THAT CONTAINS A PART THAT
8 ALLOWS COPY TO BE CHANGED MANUALLY

9 ~~(H)~~ ~~(G)~~ *ELECTRONIC SIGN.*

10 (1) *IN GENERAL.*

11 "ELECTRONIC SIGN" MEANS A SIGN OR PORTION OF A SIGN THAT USES CHANGING LIGHT
12 TO FORM A MESSAGE OR MESSAGES IN TEXT, DIGITAL GRAPHICS, OR DIGITAL
13 ANIMATION, WHERE THE SEQUENCE OF MESSAGES AND THE RATE OF CHANGE IS
14 ELECTRONICALLY PROGRAMMED AND CAN BE MODIFIED BY ELECTRONIC PROCESSES.

15 (2) *INCLUSION OF "ELECTRONIC DISPLAY SCREEN".*

16 (I) "ELECTRONIC SIGN" INCLUDES AN ELECTRONIC DISPLAY SCREEN.

17 (II) FOR PURPOSES OF THIS DEFINITION, "ELECTRONIC DISPLAY SCREEN":

18 (A) MEANS THE PORTION OF AN ELECTRONIC SIGN THAT DISPLAYS DIGITAL ART
19 OR AN ELECTRONIC GRAPHIC, IMAGE, OR VIDEO, WHICH MAY OR MAY NOT
20 INCLUDE TEXT; AND

21 (B) INCLUDES ANY TELEVISION SCREEN, PLASMA SCREEN, DIGITAL SCREEN,
22 FLAT SCREEN, LED SCREEN, VIDEO BOARDS HOLOGRAPHIC DISPLAY,
23 PROJECTED VIDEO SIGN, AND EXTERIOR WALL INTEGRATED TECHNOLOGY.

24 ~~(I)~~ ~~(H)~~ *FLAG.*

25 SEE "BANNER SIGN".

26 ~~(J)~~ ~~(H)~~ *FREESTANDING SIGN.*

27 (1) *IN GENERAL.*

28 "FREESTANDING SIGN" MEANS A SIGN THAT:

29 (I) IS MADE OF DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
30 MATERIAL; AND

31 (II) IS PLACED ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF THE
32 PRINCIPAL STRUCTURE ON THE LOT.

Council Bill 18-0272

1 (2) *EXCLUSION.*

2 "FREESTANDING SIGN" DOES NOT INCLUDE A BANNER SIGN.

3 (3) *TYPES.*

4 (I) A FREESTANDING SIGN MAY BE EITHER A FREESTANDING MONUMENT SIGN OR ~~A~~, A
5 FREESTANDING POLE SIGN, OR A FREESTANDING PYLON SIGN.

6 (II) FOR PURPOSES OF THIS DEFINITION:

7 (A) "FREESTANDING MONUMENT SIGN" MEANS ANY FREESTANDING SIGN THAT
8 IS PLACED DIRECTLY ON OR SUPPORTED BY THE GROUND, ~~INDEPENDENT OF~~
9 DECORATIVE BASE INCLUDING ANY POST, POLE, OR OTHER STRUCTURE,
10 WHICH MUST BE AN INTEGRAL PART OF THE SIGN DESIGN; AND

11 (B) "FREESTANDING POLE SIGN" MEANS ANY FREESTANDING SIGN THAT IS
12 ERECTED AND MAINTAINED ON 1 OR MORE FREESTANDING POLES,
13 UPRIGHTS, OR BRACIS DIRECTLY INSERTED INTO THE GROUND AND IS NOT
14 ATTACHED TO ANY OTHER STRUCTURE.

15 (C) "FREESTANDING PYLON SIGN" MEANS ANY FREESTANDING SIGN THAT IS
16 PLACED DIRECTLY ON OR SUPPORTED BY GROUND BY A SUPPORT
17 STRUCTURE THAT IS A SOLID-APPEARING BASE CONSTRUCTED OF A
18 PERMANENT MATERIAL, SUCH AS CONCRETE BLOCK, BRICK, OR METAL.
19 THE GROUND SUPPORT DOES NOT INCLUDE ANY POST, POLE, OR OTHER
20 STRUCTURE.

21 ~~(K)~~ ~~(+)~~ *MONUMENT SIGN.*

22 SEE "FREESTANDING SIGN".

23 ~~(L)~~ ~~(K)~~ *MOVING SIGN.*

24 (1) *IN GENERAL.*

25 "MOVING SIGN" MEANS A SIGN THAT, IN WHOLE OR IN PART, ROTATES, ELEVATES, OR
26 IN ANY WAY ALTERS POSITION OR GEOMETRY.

27 (2) *EXCLUSIONS.*

28 "MOVING SIGN" DOES NOT INCLUDE AN ANALOG CLOCK.

29 ~~(M)~~ ~~(+)~~ *NONCONFORMING SIGN.*

30 "NONCONFORMING SIGN" MEANS A SIGN THAT WAS LAWFULLY ERECTED AND MAINTAINED
31 UNDER A PREVIOUS VERSION OF THIS CODE BUT DOES NOT NOW CONFORM TO THE
32 REQUIREMENTS OF THIS CODE.

Council Bill 18-0272

1 (N) ~~(M)~~ *OPEN-STRUCTURAL FRAMEWORK SIGN.*

2 (1) *IN GENERAL.*

3 "OPEN-STRUCTURAL FRAMEWORK SIGN" MEANS A SIGN THAT IS ATTACHED TO AN
4 ~~OPEN-STRUCTURAL FRAMEWORK EXPRESSED OR PROJECTING STRUCTURAL MEMBER OF~~
5 A BUILDING BELOW THE ROOFLINE OF ANY ROOF SURFACE OF ANY SECTION OF THE
6 BUILDING.

7 (2) *HOW ATTACHED.*

8 THE SIGN:

9 (1) MAY BE ATTACHED ABOVE, ON, OR UNDER THE STRUCTURAL MEMBER; BUT

10 (2) MAY NOT BE LOCATED ON A ROOF OR ABOVE THE ROOFLINE OF ANY ROOF
11 SURFACE OF ANY SECTION OF THE BUILDING.

12 (O) ~~(N)~~ *POLE SIGN.*

13 SEE "FREESTANDING SIGN".

14 (P) ~~(O)~~ *POLE MOUNTED BANNER SIGN.*

15 SEE "BANNER SIGN".

16 (Q) ~~(P)~~ *PORTABLE SIGN.*

17 (1) *IN GENERAL.*

18 "PORTABLE SIGN" MEANS A SIGN WHOSE PRINCIPAL SUPPORTING STRUCTURE IS
19 INTENDED, BY DESIGN AND CONSTRUCTION, TO REST ON THE GROUND FOR SUPPORT
20 AND MAY BE EASILY MOVED OR RELOCATED.

21 (2) *INCLUSIONS.*

22 "PORTABLE SIGN" INCLUDES A SIGN MOUNTED ON A TRAILER, WHEELED CARRIER, OR
23 OTHER NON-MOTORIZED MOBILE STRUCTURE, WITH WHEELS OR WITH WHEELS
24 REMOVED.

25 (3) *EXCLUSIONS.*

26 "PORTABLE SIGN" DOES NOT INCLUDE AN A-FRAME SIGN, EVEN IF THE A-FRAME SIGN
27 IS DESIGNED TO BE EASILY MOVED.

28 (R) ~~(Q)~~ *PROJECTING BANNER SIGN.*

29 SEE "BANNER SIGN".

Council Bill 18-0272

1 ~~(S)~~ ~~(R)~~ *PROJECTING SIGN.*

2 (1) *IN GENERAL.*

3 “PROJECTING SIGN” MEANS A SIGN THAT:

4 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
5 MATERIAL;

6 (II) IS ATTACHED TO A BUILDING OR OTHER STRUCTURE; AND

7 (III) EXTENDS BEYOND THE SURFACE OF THE BUILDING OR STRUCTURE TO WHICH IT
8 IS ATTACHED.

9 (2) *INCLUSIONS.*

10 “PROJECTING SIGN” INCLUDES:

11 (I) ANY SIGN THAT IS NON-PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
12 AND

13 (II) ANY SIGN THAT:

14 (A) IS IN A PLANE PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
15 AND

16 (B) PROJECTS MORE THAN 12 INCHES FROM THAT WALL.

17 (3) *EXCLUSIONS.*

18 “PROJECTING SIGN” DOES NOT INCLUDE ANY:

19 (I) BANNER SIGN; OR

20 (II) ROOF SIGN.

21 ~~(T)~~ ~~(S)~~ *PROVISIONAL FENCE SIGN.*

22 “PROVISIONAL FENCE SIGN” MEANS A SIGN PLACED ON ANY FENCE THAT IS CONSTRUCTED
23 OR INSTALLED PRIMARILY FOR THE PURPOSES OF MAKING A SAFETY PERIMETER AROUND A
24 CONSTRUCTION SITE.

25 ~~(U)~~ ~~(T)~~ *ROOF SIGN.*

26 “ROOF SIGN” MEANS A SIGN THAT:

27 (1) IS ERECTED, CONSTRUCTED, OR MAINTAINED ON ANY ROOF SURFACE, ON ANY
28 PERMITTED PROJECTION ON A ROOF, OR ABOVE ANY PARAPET OF A BUILDING; AND

29 (2) HAS ITS PRINCIPAL SUPPORT ATTACHED TO THE ROOF STRUCTURE.

Council Bill 18-0272

1 ~~(V)~~ ~~(U)~~ *WALL SIGN.*

2 (1) *IN GENERAL.*

3 "WALL SIGN" MEANS A SIGN THAT:

4 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
5 MATERIAL;

6 (II) IS MOUNTED FLAT AGAINST OR PAINTED ON THE WALL OF A STRUCTURE; AND

7 (III) PROJECTS NO MORE THAN 12 INCHES FROM THE WALL, WITH THE EXPOSED
8 FACE OF THE SIGN IN A PLANE PARALLEL TO THE FACE OF THE WALL.

9 (2) *EXCLUSIONS.*

10 "WALL SIGN" DOES NOT INCLUDE ANY:

11 (I) BANNER SIGN;

12 (II) ROOF SIGN; OR

13 (III) WINDOW SIGN.

14 ~~(W)~~ ~~(A)~~ *WALL MOUNTED BANNER SIGN.*

15 *SEE "BANNER SIGN".*

16 ~~(X)~~ ~~(W)~~ *WINDOW SIGN.*

17 "WINDOW SIGN" MEANS A SIGN THAT:

18 (1) IS INTENDED FOR VIEWING FROM THE EXTERIOR OF A BUILDING; AND

19 (2) IS:

20 (I) ATTACHED TO, PLACED ON, OR PRINTED ON THE INTERIOR OR EXTERIOR OF
21 A WINDOW OF THE BUILDING;

22 (II) ATTACHED TO, PLACED ON, OR PRINTED ON A DOOR OF THE BUILDING; OR

23 (III) DISPLAYED WITHIN 12 INCHES OF A WINDOW OF THE BUILDING.

24 **SUBTITLE 2. PLACEMENT, DESIGN, AND CONSTRUCTION**

25 **§ 17-201. GENERALLY.**

26 (A) *IN GENERAL.*

27 NO SIGN MAY BE ERECTED, RELOCATED, OR STRUCTURALLY ALTERED UNLESS IN
28 ACCORDANCE WITH THIS CODE.

Council Bill 18-0272

1 (B) *LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL REQUIREMENTS.*

2 (1) ALL SIGNS ARE SUBJECT TO THE LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL
3 REQUIREMENTS OF *TABLE 17- 201: SIGN REGULATIONS* AND AS OTHERWISE STATED IN
4 THIS TITLE.

5 (2) A SIGN IS ALLOWED WITHIN A ZONING DISTRICT ONLY IF AND TO THE EXTENT THAT:

6 (I) *TABLE 17-201: SIGN REGULATIONS* EXPRESSLY LISTS THAT SIGN TYPE AS
7 ALLOWED WITHIN THAT ZONING DISTRICT; AND

8 (II) THE SIGN COMPLIES WITH ALL OTHER REQUIREMENTS OF THIS TITLE
9 APPLICABLE TO THAT SIGN TYPE.

10 (C) *EXCEPTION FOR TABLE UMBRELLAS.*

11 ~~NON-OBSCENE WORDING AND NON-OBSCENE~~ GRAPHICS ON TABLE UMBRELLAS ARE NOT
12 GOVERNED BY THIS TITLE.

13 **§ 17-202. PLACEMENT RESTRICTIONS.**

14 (A) *AS IN BUILDING CODE.*

15 ALL SIGNS MUST ALSO COMPLY WITH THE PLACEMENT RESTRICTIONS OF THE BALTIMORE
16 CITY BUILDING CODE, APPENDIX H {"SIGNS"}.

17 (B) *COVERING WINDOW, DOOR, ETC., PROHIBITED.*

18 NO SIGN MOUNTED ON THE EXTERIOR OR INTERIOR OF A BUILDING MAY COVER ANY PART
19 OF A WINDOW, DOOR, OR PROMINENT ARCHITECTURAL FEATURE UNLESS OTHERWISE
20 EXPRESSLY ALLOWED IN THIS TITLE.

21 **§ 17-203. NONCOMMERCIAL SPEECH ALLOWED WHEREVER COMMERCIAL SPEECH ALLOWED.**

22 (A) *"COMMERCIAL SPEECH" DEFINED.*

23 IN THIS SECTION, "COMMERCIAL SPEECH" MEANS:

24 (1) SPEECH THAT PROPOSES A COMMERCIAL TRANSACTION; OR

25 (2) EXPRESSION RELATED SOLELY TO THE ECONOMIC INTERESTS OF THE SPEAKER AND
26 ITS AUDIENCE.

27 (B) *EQUITABLE TREATMENT.*

28 TO AVOID FAVORING COMMERCIAL SPEECH OVER NONCOMMERCIAL SPEECH OR FAVORING
29 THE EXPRESSION OF ANY PARTICULAR NONCOMMERCIAL MESSAGE OVER ANY OTHER
30 NONCOMMERCIAL MESSAGE, NONCOMMERCIAL SPEECH IS ALLOWED WHEREVER
31 COMMERCIAL SPEECH IS ALLOWED UNDER THIS CODE.

Council Bill 18-0272

1 § 17-204. GENERAL DESIGN AND CONSTRUCTION.

2 (A) *AS IN BUILDING, FIRE, AND RELATED CODES.*

3 THE STRUCTURAL DESIGN AND CONSTRUCTION OF SIGNS, INCLUDING THEIR SUPPORTS,
4 MUST COMPLY WITH THE APPLICABLE REQUIREMENTS OF THE CITY BUILDING, FIRE, AND
5 RELATED CODES ARTICLE.

6 (B) *SUPPORTS AND BRACES.*

7 (1) SUPPORTS AND BRACES MUST BE AN INTEGRAL PART OF THE SIGN DESIGN.

8 (2) SUPPORTS AND BRACES MUST BE HIDDEN FROM PUBLIC VIEW TO THE EXTENT
9 TECHNICALLY FEASIBLE, UNLESS THEY ARE INTENDED AS A DECORATIVE PART OF THE
10 SIGN DESIGN.

11 (C) *LETTERING.*

12 ALL LETTERS, FIGURES, CHARACTERS, OR REPRESENTATIONS IN CUT-OUT OR IRREGULAR
13 FORM, MAINTAINED IN CONJUNCTION WITH, ATTACHED TO, OR SUPERIMPOSED ON ANY
14 SIGN MUST BE SAFELY AND SECURELY BUILT OR ATTACHED TO THE SIGN STRUCTURE.

15 (D) *ILLUMINATION.*

16 (1) UNLESS OTHERWISE PROVIDED IN THIS TITLE, ALL SIGNS ARE SUBJECT TO THE
17 ILLUMINATION REQUIREMENTS OF THIS SUBSECTION.

18 (2) GOOSE-NECK FIXTURES AND INDIRECT SPOTLIGHTS ARE ALLOWED ON AWNING SIGNS,
19 CANOPY SIGNS, FREESTANDING SIGNS, PROJECTING SIGNS, AND WALL SIGNS.

20 (3) ALL EXTERIOR LIGHTING INTENDED TO ILLUMINATE A SIGN MUST CONCENTRATE THE
21 ILLUMINATION ON THE AREA OF THE SIGN THAT MINIMIZES GLARE ON THE STREET OR
22 ADJACENT PROPERTY.

23 (4) ALL SIGN ILLUMINATION MUST BE DESIGNED, LOCATED, SHIELDED, AND DIRECTED TO
24 MINIMIZE:

25 (i) CASTING GLARE OR DIRECT LIGHT ON ADJACENT PUBLICLY DEDICATED
26 ROADWAYS AND SURROUNDING PROPERTIES; AND

27 (ii) DISTRACTION OF MOTORISTS OR PEDESTRIANS IN THE PUBLIC RIGHT-OF-WAY.

28 (5) FREESTANDING SIGNS, PROJECTING SIGNS, ROOF SIGNS, WALL SIGNS, AND WINDOW
29 SIGNS MAY BE INTERNALLY ILLUMINATED.

30 (6) FOR THE PURPOSES OF THIS TITLE, AN INDIRECTLY ILLUMINATED SIGN IS A SIGN
31 ILLUMINATED WITH A LIGHT THAT IS DIRECTED PRIMARILY TOWARD THE SIGN AND
32 SHIELDED TO MINIMIZE RAYS FROM THE LIGHT BEING VISIBLE ANYWHERE OTHER THAN
33 ON THE LOT WHERE THE SIGN IS LOCATED.

Council Bill 18-0272

1 § 17-205. SIGN AND PREMISES MAINTENANCE.

2 (A) *IN GENERAL.*

- 3 (1) ALL SIGNS AND THE PREMISES SURROUNDING THEM MUST BE MAINTAINED IN A CLEAN
4 AND SANITARY CONDITION, FREE AND CLEAR OF ALL NOXIOUS SUBSTANCES, RUBBISH,
5 AND WEEDS.
- 6 (2) ALL UNUSED SIGN HARDWARE OR WIRING MUST BE REMOVED.

7 (B) *PERMISSIBLE ACTIVITIES*

8 THE FOLLOWING ACTIVITIES ARE ~~ALWAYS~~ ALLOWED WITH PROPER PERMITS AS LONG AS
9 THERE IS NO INCREASE IN SIGN DIMENSIONS OR CHANGE IN STRUCTURE:

- 10 (1) CHANGING THE COPY OR MESSAGE ON AN EXISTING CHANGEABLE COPY SIGN,
11 WHETHER ILLUMINATED OR NON-ILLUMINATED;
- 12 (2) PAINTING, REPAINTING, CLEANING, CHANGING ALLOWED ITEMS OF INFORMATION,
13 OR OTHER NORMAL MAINTENANCE AND REPAIR OF A SIGN, ~~NOT INVOLVING~~
14 STRUCTURAL CHANGES OR CHANGES IN THE ELECTRICAL COMPONENTS OF THE
15 SIGN INCLUDING REPLACEMENT OF LIGHTS AND SIGN FACE, BUT NOT INVOLVING
16 STRUCTURAL CHANGES OR THE CHANGE IN THE SIZE OF THE SIGN; ~~AND~~
- 17 (3) REFACING AN EXISTING SIGN, UNLESS LOCATED IN AN HISTORICAL AND
18 ARCHITECTURAL PRESERVATION DISTRICT OR LISTED ON A LANDMARK LIST:
19 EXTERIORS OR A SPECIAL LIST: EXTERIORS, IN WHICH CASE THE PROPOSED
20 ACTIVITY MUST BE REFERRED TO THE COMMISSION FOR HISTORICAL AND
21 ARCHITECTURAL PRESERVATION IN ACCORDANCE WITH ITS REVIEW PROCESS;
- 22 (4) REPLACEMENT OF THE DIGITAL SCREEN ON AN ELECTRONIC SIGN;
- 23 (5) REPLACEMENT OF BROKEN OR PHYSICALLY DAMAGED SIGN SUPPORTS; AND
- 24 (6) MODIFICATIONS NECESSARY TO IMPROVE THE SAFETY OF EXISTING SIGNS.

25 (C) *ENFORCEMENT.*

26 (1) *NOTICE OF VIOLATION.*

27 IF THE BUILDING OFFICIAL FINDS THAT ANY SIGN OR OTHER STRUCTURE DEFINED IN
28 THIS TITLE IS UNSAFE OR INSECURE, OR HAS BEEN CONSTRUCTED, ERECTED OR IS BEING
29 MAINTAINED IN VIOLATION OF THIS TITLE, THE BUILDING OFFICIAL MUST GIVE
30 WRITTEN NOTICE TO THE SIGN PERMIT HOLDER, IF APPLICABLE, AND THE PROPERTY
31 OWNER.

32 (2) *CITY REMOVAL ON FAILURE TO CURE.*

33 IF THE SIGN PERMIT HOLDER OR THE PROPERTY OWNER FAILS TO CURE THE VIOLATION,
34 THE SIGN MAY BE REMOVED BY THE CITY AT THE EXPENSE OF THE SIGN PERMIT
35 HOLDER OR THE PROPERTY OWNER.

Council Bill 18-0272

1 (3) *CITY REMOVAL OF IMMEDIATE PERIL.*

2 THE CITY MAY CAUSE ANY SIGN OR OTHER STRUCTURE DEFINED IN THIS TITLE THAT IS
3 AN IMMEDIATE PERIL TO INDIVIDUALS OR PROPERTY TO BE REMOVED SUMMARILY AND
4 WITHOUT NOTICE.

5 **SUBTITLE 3. SIGN DIMENSION MEASUREMENT METHODOLOGY**

6 **§ 17-301. IN GENERAL.**

7 (A) *SIGN AREA.*

8 SIGN AREA IS MEASURED AS PROVIDED IN §§ 17-302 THROUGH 17-306 OF THIS SUBTITLE.

9 (B) *SIGN HEIGHT.*

10 SIGN HEIGHT IS MEASURED AS PROVIDED IN § 17-307 OF THIS SUBTITLE.

11 **§ 17-302. SIGN AREA – GENERAL.**

12 (A) *SIGNS ON A BACKGROUND.*

13 (1) FOR SIGNS ON A BACKGROUND, THE ENTIRE AREA OF THE FRAMEWORK OR
14 BACKGROUND OF THE SIGN IS CALCULATED AS SIGN AREA, INCLUDING ANY MATERIAL
15 OR COLOR FORMING THE SIGN FACE OR BACKGROUND USED TO DIFFERENTIATE THE
16 SIGN FROM THE STRUCTURE AGAINST WHICH IT IS PLACED.

17 (2) SIGN AREA DOES NOT INCLUDE ANY FRAMEWORK OR BRACING, UNLESS THE
18 FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

19 (B) *FREESTANDING LETTERS OR LOGOS.*

20 (1) FOR SIGNS CONSISTING OF FREESTANDING LETTERS OR LOGOS, THE SIGN AREA IS
21 CALCULATED AS THE TOTAL AREA OF EACH SQUARE, CIRCLE, RECTANGLE, TRIANGLE,
22 OR COMBINATION OF THESE, THAT ENCOMPASSES EACH INDIVIDUAL LETTER OR LOGO.

23 (2) SIGN AREA DOES NOT INCLUDE ANY SUPPORTING FRAMEWORK OR BRACING, UNLESS
24 THE FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

25 (C) *WINDOW SIGN ON TRANSPARENT FILM.*

26 WINDOW SIGNS PRINTED ON A TRANSPARENT FILM AND AFFIXED TO A WINDOWPANE ARE
27 CALCULATED BY THEIR INDIVIDUAL LETTERS OR LOGOS, AS LONG AS THE PORTION OF THE
28 TRANSPARENT FILM AROUND THE PERIMETER OF THE INDIVIDUAL LETTERS OR LOGOS
29 MAINTAINS THE TRANSPARENCY OF THE WINDOW.

30 **§ 17-303. SIGN AREA – SUPPORTS AND UPRIGHTS EXCLUDED.**

31 NECESSARY SUPPORTS OR UPRIGHTS ON WHICH THE SIGN IS PLACED ARE NOT INCLUDED IN THE
32 COMPUTATION.

Council Bill 18-0272

1 § 17-304. SIGN AREA – MULTI-FACED SIGNS.

2 (A) *IN GENERAL.*

3 IF A SIGN HAS 2 OR MORE FACES, THE AREA OF ALL FACES IS INCLUDED IN DETERMINING
4 THE AREA OF THE SIGN, EXCEPT AS SPECIFIED IN SUBSECTION (B) OF THIS SECTION.

5 (B) *BACK-TO-BACK WITHIN 2 FEET.*

6 IF 2 FACES ARE PLACED BACK TO BACK AND ARE NOWHERE MORE THAN 2 FEET APART
7 (EXCLUDING NECESSARY SUPPORTS OR UPRIGHTS), THE AREA OF THE SIGN IS TAKEN AS:

8 (1) THE AREA OF 1 FACE, IF THE 2 FACES ARE OF EQUAL AREA; AND.

9 (2) THE AREA OF THE LARGER FACE, IF THE 2 FACES ARE OF UNEQUAL AREA.

10 § 17-305. SIGN AREA – THREE-DIMENSIONAL, ETC., SIGNS.

11 THE SIGN AREA OF A THREE-DIMENSIONAL, FREE-FORM, OR SCULPTURAL (NON-PLANAR) SIGN
12 IS CALCULATED AS 50% OF THE SUM OF THE AREA OF THE 4 VERTICAL SIDES OF THE SMALLEST
13 CUBE THAT WILL ENCOMPASS THE SIGN.

14 § 17-306. SIGN AREA – MAXIMUM CUMULATIVE AREA OF SIGNS ON LOT.

15 THE TOTAL CUMULATIVE SQUARE FEET OF ALL SIGNS ON A LOT MAY NOT EXCEED THE
16 AMOUNTS SPECIFIED IN *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*, EXCEPT AS
17 ALLOWED IN AN APPROVED SIGNAGE PLAN FOR AN AREA OF SPECIAL SIGNAGE CONTROL,
18 WHERE THOSE MAXIMUMS MAY BE EXCEEDED TO THE EXTENT PROVIDED BY THAT TABLE.

19 § 17-307. SIGN HEIGHT AND WIDTH.

20 (A) *MEASUREMENT METHODOLOGY.*

21 (1) THE HEIGHT OF A SIGN IS DETERMINED BY MEASURING THE VERTICAL DISTANCE FROM
22 THE UPPERMOST POINT USED TO MEASURE THE AREA OF A SIGN TO THE GROUND
23 IMMEDIATELY BELOW THAT POINT OR TO THE LEVEL OF THE UPPER SURFACE OF THE
24 NEAREST CURB OF A STREET OR ALLEY, WHICHEVER MEASUREMENT ALLOWS THE
25 GREATER ELEVATION OF THE SIGN.

26 (2) THE WIDTH OF A SIGN IS DETERMINED BY MEASURING THE HORIZONTAL DISTANCE
27 FROM THE OUTERMOST POINTS OF EITHER EDGE OF THE SIGN PERPENDICULAR TO THE
28 GROUND PLANE.

29 (B) *POLES, ETC., TO BE WITHIN MAXIMUM HEIGHT.*

30 POLES, UPRIGHTS, BRACES, AND OTHER SUPPORT STRUCTURES MUST BE CONTAINED
31 WITHIN THE MAXIMUM HEIGHT.

32 (C) *MINIMUM HEIGHT FOR FREESTANDING POLE SIGNS.*

33 FOR FREESTANDING POLE SIGNS, THE MINIMUM POLE HEIGHT IS DETERMINED BY
34 MEASURING THE VERTICAL DISTANCE FROM THE LOWEST POINT OF WHERE THE SIGN'S

Council Bill 18-0272

1 MESSAGE OR GRAPHICS BEGINS TO THE GROUND IMMEDIATELY BELOW THAT POINT OR TO
2 THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A STREET OR ALLEY,
3 WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE SIGN.

4 **SUBTITLE 4. REQUIREMENTS BY SIGN TYPE**

5 **§ 17-401. A-FRAME SIGNS.**

6 (A) *IN GENERAL.*

7 A-FRAME SIGNS ARE ALLOWED ONLY FOR NON-RESIDENTIAL USES.

8 (B) *REGULATIONS.*

9 (1) *PLACEMENT GENERALLY.*

10 AN A-FRAME SIGN:

11 (I) MAY ONLY BE PLACED:

12 (A) ON THE SAME PROPERTY AS THE NON-RESIDENTIAL USE TO WHICH IT
13 RELATES, WITHIN 30 FEET OF THAT USE'S PRIMARY ENTRANCE; OR

14 (B) ON THE RIGHT-OF-WAY IN FRONT OF THAT PROPERTY; AND

15 (II) MAY NOT:

16 (A) INTERFERE WITH PEDESTRIAN TRAFFIC; OR

17 (B) VIOLATE STANDARDS OF ACCESSIBILITY AS REQUIRED BY THE ADA OR
18 OTHER ACCESSIBILITY CODES.

19 (2) *TIMES AND WEATHER.*

20 (I) *TIMES.*

21 AN A-FRAME SIGN MAY ONLY BE PLACED OUTDOORS BETWEEN ~~DAWN AND DUSK~~
22 HOURS OF OPERATION. THE SIGN MUST BE STORED INDOORS AT ALL OTHER TIMES.

23 (II) *INCLEMENT WEATHER.*

24 AN A-FRAME SIGN MAY NOT BE PLACED OUTDOORS DURING HIGH-WIND OR
25 HEAVY-RAIN CONDITIONS. THE SIGN MUST BE STORED INDOORS DURING THESE
26 CONDITIONS.

27 **§ 17-402. ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS.**

28 (A) *GENERAL PROHIBITION.*

29 NO PERSON MAY PLACE ANY SIGN, POSTER, PLACARD, DEVICE, GRAPHIC DISPLAY, OR
30 OTHER ITEM THAT ADVERTISES ALCOHOLIC BEVERAGES OR CIGARETTES IN ANY PUBLICLY

Council Bill 18-0272

1 VISIBLE LOCATION, INCLUDING ANY OUTDOOR BILLBOARD, SIDE OF A BUILDING, OR
2 FREESTANDING SIGN.

3 (B) *EXCEPTIONS.*

4 (1) *"LICENSED PREMISES" DEFINED.*

5 IN THIS SUBSECTION, "LICENSED PREMISES" MEANS:

6 (I) AS TO ALCOHOLIC BEVERAGE SIGNS, A PREMISES THAT OPERATES UNDER AN
7 ALCOHOLIC BEVERAGES LICENSE OR PERMIT ISSUED UNDER THE STATE
8 ALCOHOLIC BEVERAGES ARTICLE; AND

9 (II) AS TO THE CIGARETTE SIGNS, A PREMISES THAT OPERATES UNDER A CIGARETTE
10 BUSINESS LICENSE ISSUED UNDER TITLE 16 OF THE STATE BUSINESS
11 REGULATION ARTICLE.

12 (2) *PERMITTED PLACEMENTS – GENERAL.*

13 THIS SECTION DOES NOT APPLY TO THE PLACEMENT OF SIGNS:

14 (I) INSIDE A LICENSED PREMISES;

15 (II) IN CONJUNCTION WITH A TEMPORARY OR 1-DAY ALCOHOLIC BEVERAGES
16 LICENSE GRANTED BY THE BOARD OF LICENSE COMMISSIONERS;

17 (III) IN AN AREA OF SPECIAL SIGNAGE CONTROL ADVERTISING FOR A BUSINESS
18 LOCATED WITHIN THE AREA OF SPECIAL SIGNAGE CONTROL THAT HOLDS A
19 MANUFACTURER'S LICENSE ISSUED UNDER TITLE 2, SUBTITLE 2 OF THE
20 ALCOHOLIC BEVERAGES ARTICLE OF THE MARYLAND CODE; OR

21 (IV) ON PROPERTY OWNED, LEASED, OR OPERATED BY THE MARYLAND STADIUM
22 AUTHORITY.

23 (3) *PERMITTED PLACEMENTS – IDENTIFICATION OF LICENSED PREMISES.*

24 (I) *IN GENERAL.*

25 THIS SECTION DOES NOT APPLY TO ANY WINDOW OR EXTERIOR WALL SIGN OF A
26 LICENSED PREMISES THAT MEETS ALL OF THE FOLLOWING CRITERIA:

27 (A) THE SIGN IS INTENDED TO IDENTIFY THE LICENSED PREMISES, BY
28 CONTAINING ITS NAME, SLOGAN, OR LOGO;

29 (B) THE SIGN COVERS NO MORE THAN 15% OF THE WINDOW OR EXTERIOR WALL
30 AREA ON WHICH IT IS DISPLAYED; AND

31 (C) THE LICENSED PREMISES HAS NO OTHER WINDOW OR EXTERIOR WALL SIGN
32 ALONG THE SAME STREET FRONTAGE.

Council Bill 18-0272

1 (ii) MEASUREMENT METHODOLOGY.

2 FOR PURPOSES OF THIS PARAGRAPH (3):

3 (A) A "WINDOW" COMPRISES ALL THE GLASS PANES WITHIN THE MAIN FRAME
4 OF THE WINDOW AREA; AND

5 (B) THE MAXIMUM 15% COVERAGE IS CALCULATED BASED ON THE TOTAL
6 AREA WITHIN THE EXTERNAL WINDOW FRAME.

7 (4) PERMITTED PLACEMENTS – BILLBOARDS.

8 NOTWITHSTANDING THE FOREGOING, ANY BILLBOARD THAT ADVERTISES ALCOHOLIC
9 BEVERAGES SHALL BE LOCATED AT LEAST 500 LINEAR FEET FROM ESTABLISHED AND
10 CONSPICUOUSLY IDENTIFIED ELEMENTARY OR SECONDARY SCHOOLS, PLACES OF
11 WORSHIP, OR PUBLIC PLAYGROUNDS.

12 § 17-403. ~~RESERVED~~ ATTENTION-GETTING DEVICES.

13 (A) PROHIBITION.

14 (1) THE ERECTION, PLACEMENT, OR CONSTRUCTION OF ATTENTION-GETTING DEVICES IS
15 PROHIBITED IN THE R-1-A THROUGH R-10, R-MU, OR-1, OR-2, AND EC-1 ZONING
16 DISTRICTS.

17 (2) THE CITY MAY NOT ISSUE PERMITS FOR THESE SIGNS OR DEVICES IN THESE ZONING
18 DISTRICTS.

19 (B) REGULATIONS.

20 (1) ATTENTION-GETTING DEVICES ARE SUBJECT TO THE FOLLOWING REGULATIONS.

21 (2) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED IN ANY
22 LOCATION OR IN ANY MANNER THAT COULD ENDANGER THE PUBLIC SAFETY,
23 INTERFERE WITH OR OBSTRUCT PEDESTRIAN OR VEHICULAR TRAVEL, OR CREATE A
24 TRAFFIC SAFETY PROBLEM.

25 (3) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED WITHIN ANY
26 PUBLIC RIGHT-OF-WAY.

27 (4) AS A CONDITION OF A BUILDING PERMIT, REQUIREMENTS MAY BE IMPOSED ON THE
28 MATERIAL, MANNER OF CONSTRUCTION, AND METHOD OF ERECTION AS ARE
29 REASONABLY NECESSARY TO ASSURE THE SAFETY AND CONVENIENCE OF THE PUBLIC.

30 (5) NO INFLATABLE PROMOTIONAL DEVICE MAY EXCEED 15 FEET IN HEIGHT OR THE
31 HEIGHT OF THE OF THE PRINCIPAL BUILDING TO WHICH IT RELATES, WHICHEVER IS
32 LOWER. NO INFLATABLE PROMOTIONAL DEVICE MAY BE MOUNTED ON THE ROOF OF A
33 STRUCTURE.

Council Bill 18-0272

1 **§ 17-404. AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS.**

2 (A) *WHERE ALLOWED.*

3 AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS ARE ALLOWED AS
4 FOLLOWS:

5 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
6 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
7 FACILITIES WITH 17 OR MORE RESIDENTS; AND

8 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
9 ALLOWED UNDER THIS TITLE.

10 (B) *PLACEMENT.*

11 (1) AWNINGS AND CANOPIES MUST MAINTAIN AT LEAST 8 FEET OF VERTICAL CLEARANCE
12 FROM THE GROUND.

13 (2) AWNINGS AND CANOPIES MUST BE LOCATED AT LEAST 1 FOOT FROM THE CURB LINE.

14 (3) SIGNS PLACED UNDERNEATH AN AWNING OR CANOPY OR STRUCTURAL FRAMEWORK
15 MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE FROM THE GROUND.

16 (4) SIGNS ATTACHED TO THE AWNING, CANOPY, OR OPEN-STRUCTURAL FRAMEWORK MAY
17 NOT PROJECT MORE THAN 6 INCHES BEYOND THE AWNING, CANOPY, OR OPEN-
18 STRUCTURAL FRAMEWORK.

19 (5) SIGNS MAY NOT BE MOUNTED ON OR EXTEND BEYOND ANY ROOF SURFACE.

20 (6) SIGNS MAY NOT BE WIDER THAN 80% OF THE WIDTH OF THE AWNING OR CANOPY.

21 (7) SIGNS MAY NOT BE ANY TALLER THAN 2 FEET.

22 (C) *APPLICATION OF MESSAGE AND GRAPHICS.*

23 NO MESSAGES OR GRAPHICS PRINTED ON THE TOP SURFACE OF ANY AWNING OR CANOPY
24 MAY EXCEED 25% OF THAT TOP SURFACE AREA.

25 (D) *CONSTRUCTION.*

26 (1) AWNINGS AND CANOPIES MUST BE CONSTRUCTED OUT OF CANVAS, CANVAS-LIKE
27 MATERIAL, FABRIC, OR METAL.

28 (2) BACK-LIT BOX AND PLASTIC AWNINGS AND CANOPIES ARE PROHIBITED.

29 (3) AWNINGS, CANOPIES, AND OPEN-STRUCTURAL FRAMEWORKS MUST BE SECURELY
30 ATTACHED TO AND SUPPORTED BY A BUILDING.

31 (4) ALL FRAMES AND SUPPORTS MUST BE MADE OF METAL OR SIMILAR RIGID MATERIAL.
32 FRAMES AND SUPPORTS MAY NOT BE MADE OF WOOD OR PLASTICS.

Council Bill 18-0272

1 (5) SIGNS MOUNTED UNDERNEATH AWNINGS, CANOPIES, AND OPEN-STRUCTURAL
2 FRAMEWORKS MUST BE SECURELY FIXED WITH METAL SUPPORTS.

3 (E) *COMPATIBILITY.*

4 (1) AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS MUST BE
5 COMPATIBLE IN MATERIAL AND CONSTRUCTION TO THE STYLE AND CHARACTER OF
6 THE BUILDING.

7 (2) WHEN FEASIBLE, AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK
8 SIGNS SHOULD BE GENERALLY ALIGNED WITH OTHERS NEARBY TO MAINTAIN A SENSE
9 OF VISUAL CONTINUITY.

10 (3) AWNING OR CANOPY SIGNS MUST BE TAILORED TO THE OPENING OF THE BUILDING AND
11 POSITIONED SO THAT DISTINCTIVE ARCHITECTURAL FEATURES REMAIN VISIBLE.

12 § 17-405. BANNER SIGNS.

13 BANNER SIGNS ARE ALLOWED AS FOLLOWS:

14 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20 OR
15 MORE UNITS AND DORMITORIES WITH 20 OR MORE ROOMS; AND

16 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
17 ALLOWED UNDER THIS TITLE.

18 § 17-406. BILLBOARDS.

19 (A) *GENERAL PROHIBITIONS.*

20 (1) EXCEPT AS OTHERWISE SPECIFICALLY PROVIDED IN THIS CODE, THE ERECTION,
21 CONVERSION, PLACEMENT, OR CONSTRUCTION OF NEW BILLBOARDS, STATIC OR
22 DIGITAL, IS PROHIBITED.

23 (2) NO BILLBOARD MAY HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

24 (B) *DIGITAL BILLBOARD DEFINED.*

25 IN THIS SECTION, "DIGITAL BILLBOARD" MEANS ANY BILLBOARD THAT IS ALSO AN
26 ELECTRONIC SIGN.

27 (C) *NEW BILLBOARDS..*

28 (1) NEW BILLBOARDS ARE ONLY ALLOWED IN AN AREA OF SPECIAL SIGNAGE CONTROL.
29

30 (2) IN ADDITION:

31 (I) NEW ~~STATE~~ NON-DIGITAL BILLBOARDS MAY ONLY BE LOCATED IN A C-1, C-1-
32 E, OR C-1-VC, C-5-DC, OR PC ZONING DISTRICT AND MAY NOT EXCEED 50
33 SQUARE FEET; AND

34 (II) NEW DIGITAL BILLBOARDS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

Council Bill 18-0272

1 (A) THEY MAY ONLY BE LOCATED IN A C-2, C-3, C-4, C-5, TOD-4, OR PC
2 ZONING DISTRICT;

3 (B) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR
4 GIVE THE APPEARANCE OF MOVEMENT ARE ONLY ALLOWED AS
5 DESCRIBED IN THE APPROVED SIGNAGE PLAN; AND.

6 (C) ALL DIGITAL BILLBOARDS MUST HAVE AMBIENT LIGHT MONITORS THAT
7 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD
8 BASED ON AMBIENT LIGHT CONDITIONS.

9 (3) BILLBOARDS MAY ONLY BE INTEGRATED INTO ANY OTHER SIGN TYPE LISTED IN
10 TABLE 17-201: SIGN REGULATIONS FOR THAT ZONING DISTRICT.

11 (D) *CONVERSION OF EXISTING NON-DIGITAL BILLBOARDS.*

12 (1) *IN GENERAL.*

13 AN EXISTING NON-DIGITAL BILLBOARD MAY BE CONVERTED TO A DIGITAL BILLBOARD
14 ONLY IF:

15 (I) IT IS ACCOMPANIED BY DOCUMENTATION THAT AT LEAST 3 EXISTING
16 BILLBOARD FACES IN THE CITY HAVE BEEN REMOVED FOR EACH NEW DIGITAL
17 BILLBOARD FACE TO BE PLACED OR ERECTED;

18 (II) EACH MESSAGE OR IMAGE DISPLAYED ON THE DIGITAL BILLBOARD MUST BE
19 STATIC OR FOLLOW STANDARDS FOR ELECTRONIC SIGNS;

20 (III) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR GIVE THE
21 APPEARANCE OF MOVEMENT ARE PROHIBITED;

22 (IV) THE DIGITAL BILLBOARD HAS AMBIENT LIGHT MONITORS THAT
23 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD BASED
24 ON AMBIENT LIGHT CONDITIONS; ~~AND~~

25 (V) THE BILLBOARD DOES NOT HAVE AUDIO SPEAKERS OR ANY AUDIO
26 COMPONENT;

27 (VI) THE NEW DIGITAL BILLBOARD IS NOT RELOCATED BY MORE THAN 15 FEET IN
28 ANY DIRECTION FROM ITS ORIGINAL LOCATION;

29 (VII) EACH BILLBOARD BEING REMOVED IS A MINIMUM OF 100 SQUARE FEET; AND

30 (VIII) THE APPLICANT SUBMITS PROOF OF CURRENT BILLBOARD TAX PAYMENT AT
31 THE TIME OF APPLICATION FOR CONVERSION.

32 (2) PRINTED BILLBOARD REMOVAL CREDIT.

33 (1) THE ZONING ADMINISTRATOR SHALL MAINTAIN AN ACCOUNT OF REMOVALS OF
34 EXISTING PRINTED BILLBOARDS AND SHALL CREDIT THE ACCOUNT OF THE OWNER
35 OF A PRINTED BILLBOARD FOR EACH PRINTED BILLBOARD THAT IS REMOVED.

Council Bill 18-0272

1 (II) IN ORDER TO DOCUMENT THE REMOVAL OF A PRINTED BILLBOARD, THE OWNER
2 SHALL SUBMIT TO THE ZONING ADMINISTRATOR A COPY OF THE CONVERSION
3 PERMIT FOR THE REMOVAL OF THE BILLBOARD AND PHOTOGRAPHS DOCUMENTING
4 THE REMOVAL.

5 (III) A PRINTED BILLBOARD REMOVAL CREDIT MAY BE RESERVED AND USED BY THE
6 ORIGINAL OWNER OF THE CREDIT WITHIN 5 YEARS AFTER THE REMOVAL OF THE
7 PRINTED BILLBOARD.

8 (E) *EXCLUSIONS.*

9 AN EXISTING BILLBOARD MAY NOT BE CONVERTED TO A DIGITAL BILLBOARD IF:

- 10 (1) IT IS ATTACHED TO A BUILDING THAT IS 35 FEET OR LESS IN HEIGHT;
11 (2) IT IS A POLE MOUNTED BILLBOARD THAT IS 35 FEET OR LESS IN HEIGHT; OR
12 (3) IT IS LOCATED IN OR WITHIN 250 FEET OF A RESIDENTIAL DISTRICT.

13 § 17-407. ELECTRONIC SIGNS.

14 (A) *WHERE ALLOWED.*

15 ELECTRONIC SIGNS ARE ALLOWED AS FOLLOWS:

- 16 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 50
17 OR MORE UNITS; AND
18 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
19 ALLOWED UNDER THIS TITLE.

20 (B) *TYPES.*

- 21 (I) CATEGORY I: NO LARGER THAN 15 SQUARE FEET.
22 (II) CATEGORY II: NO LARGER THAN 50 SQUARE FEET.
23 (III) CATEGORY III: NO LARGER THAN 750 SQUARE FEET.
24 (IV) CATEGORY IV: NO LARGER THAN 5,000 SQUARE FEET.
25 (V) CATEGORY V: NO LARGER THAN 10,500 SQUARE FEET.

26 (C) *DWELL AND LOOP TIME TIME.*

27 TEXT AND DIGITAL GRAPHICS MUST BE STATIC OR HAVE A MINIMUM DWELL TIME OF ~~10~~ 8
28 SECONDS. DIGITAL ANIMATION AND VIDEOS MUST HAVE A MAXIMUM ~~DWELL LOOP~~ TIME
29 OF 1 MINUTE. THE DWELL TIME FOR ANY PREVIOUSLY APPROVED ELECTRONIC SIGN MAY
30 BE MODIFIED TO 8 SECONDS WITHOUT THE NEED FOR ANY FURTHER APPROVAL.

Council Bill 18-0272

1 (D) *ADDING ELECTRONIC SIGN COMPONENTS TO EXISTING SIGNS OR OTHER SIGN TYPES.*

2 (1) ELECTRONIC SIGNS AND ELECTRONIC SIGN COMPONENTS MAY ONLY BE IN THE FORM
3 OF OR INTEGRATED INTO SIGN TYPES LISTED IN THIS SUBTITLE AND *TABLE 17-201:*
4 *SIGN REGULATIONS.*

5 (2) A STANDALONE ELECTRONIC SIGN MUST CONFORM TO:

6 (I) THE REQUIREMENTS AND MAXIMUM SIGN AREA FOR ELECTRONIC SIGNS, AS
7 PROVIDED IN THIS SUBTITLE AND *TABLE 17-201: SIGN REGULATIONS;* AND

8 (II) ALL OTHER REQUIREMENTS FOR NON-ELECTRONIC SIGN TYPES, AS PROVIDED IN
9 THIS TITLE, IN *TABLE 17-201: SIGN REGULATIONS,* AND IN *TABLE 17-306:*
10 *MAXIMUM CUMULATIVE AREA OF SIGNS,* UNLESS OTHERWISE SPECIFIED BY THIS
11 TITLE OR THESE TABLES.

12 (3) WHERE ELECTRONIC SIGNS ARE ALLOWED:

13 (I) AN ELECTRONIC SIGN COMPONENT MAY BE INTEGRATED INTO A NON-
14 ELECTRONIC SIGN;

15 (II) THE COMBINED SIGN AREA OF AN ELECTRONIC SIGN COMPONENT AND ANOTHER
16 SIGN TYPE MAY NOT EXCEED THE MAXIMUM SIGN AREA FOR THE OTHER SIGN
17 TYPE; AND

18 (III) THE ELECTRONIC SIGN COMPONENT MAY NOT EXCEED 25% OF THE MAXIMUM
19 SIGN AREA FOR THE OTHER SIGN TYPE.

20 (E) *REQUIREMENTS BY CATEGORY.*

21 (1) CATEGORY I ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

22 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

23 (A) 15 SQUARE FEET IN AREA; PLUS

24 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
25 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

26 (II) ONLY 1 ELECTRONIC SIGN IS ALLOWED PER LOT;

27 (III) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN IS LIMITED TO TEXT ONLY,
28 AND THAT TEXT MUST BE STATIC OR DEPICTED FOR AT LEAST 10 SECONDS; AND

29 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
30 FREESTANDING SIGN OR WALL SIGN TYPE.

31 (2) CATEGORY II ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

32 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

33 (A) 50 SQUARE FEET IN AREA; PLUS

Council Bill 18-0272

- 1 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
2 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;
- 3 (II) NO MORE THAN 2 ELECTRONIC SIGNS ARE ALLOWED PER LOT;
- 4 (III) THE ELECTRONIC SIGNS MAY INCLUDE TEXT AND DIGITAL GRAPHICS, BUT
5 DIGITAL ANIMATION AND VIDEO IS ONLY ALLOWED IN AN AREA OF SPECIAL
6 SIGNAGE CONTROL; AND
- 7 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
8 FREESTANDING SIGN, PROJECTING SIGN, OR WALL SIGN TYPE, BUT IF A
9 PROJECTING SIGN IS USED, THE ELECTRONIC COMPONENT MAY NOT EXCEED 25
10 SQUARE FEET.
- 11 (V) IN THE C-5 AND PC ZONING DISTRICTS, DIGITAL PROJECTION ON WINDOWS IS
12 ALLOWED ON THE GROUND FLOOR.
- 13 (3) CATEGORY III ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:
- 14 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
15 CONTROL;
- 16 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:
- 17 (A) 750 SQUARE FEET IN AREA; PLUS
- 18 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
19 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;
- 20 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
21 SIGNAGE PLAN;
- 22 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
23 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND
- 24 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
25 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.
- 26 (4) CATEGORY IV ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:
- 27 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
28 CONTROL;
- 29 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:
- 30 (A) 5,000 SQUARE FEET IN AREA; PLUS
- 31 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
32 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

Council Bill 18-0272

- 1 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
2 SIGNAGE PLAN;
- 3 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
4 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND
- 5 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
6 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.
- 7 (5) CATEGORY V ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:
- 8 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
9 CONTROL;
- 10 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:
- 11 (A) 10,500 SQUARE FEET IN AREA; PLUS
- 12 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
13 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;
- 14 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
15 SIGNAGE PLAN;
- 16 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
17 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND
- 18 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
19 WALL SIGN TYPE.
- 20 (F) CLEARANCE AND PROJECTION.
- 21 (1) PROJECTING ELECTRONIC SIGNS MUST MAINTAIN AT LEAST 8 FEET VERTICAL
22 CLEARANCE FROM THE GROUND.
- 23 (2) ELECTRONIC WALL SIGNS MAY PROJECT BEYOND 12 INCHES FROM THE WALL OF A
24 BUILDING FACE UP TO NO MORE THAN 6 FEET FROM THE WALL OF THE BUILDING FACE
25 IF:
- 26 (I) THE ELECTRONIC WALL SIGN IS 200 SQUARE FEET OR GREATER;
- 27 (II) IS IN AN APPROVED SIGNAGE PLAN WITHIN AN AREA OF SPECIAL SIGNAGE
28 CONTROL;
- 29 (III) THE WALL SUPPORTS, NECESSARY INTERNAL SIGN COMPONENTS, STRUCTURAL
30 SUPPORT, OR MAINTENANCE ACCESS REQUIRES THE PROJECTION BEYOND 12
31 INCHES AND ONLY TO THE MINIMUM EXTENT BEYOND 12 INCHES
32 NECESSITATED;
- 33 (IV) MAINTAINS A CLEARANCE OF AT LEAST 8 FEET FROM THE GROUND IF THE
34 ELECTRONIC WALL SIGN DOES NOT REST ON THE GROUND; AND

Council Bill 18-0272

1 (V) MEETS ALL REQUIREMENTS OF THE BUILDING CODE AND ANY OTHER
2 APPLICABLE REGULATIONS.

3 (G) *ARCHITECTURE.*

4 NO ELECTRONIC SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE,
5 MAY PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN ANY ROOFLINE OF
6 THE STRUCTURE TO WHICH IT IS ATTACHED.

7 § 17-408. FREESTANDING SIGNS.

8 (A) *WHERE ALLOWED.*

9 FREESTANDING SIGNS ARE ALLOWED AS FOLLOWS:

10 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20
11 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
12 FACILITIES WITH 17 OR MORE RESIDENTS; AND

13 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
14 ALLOWED UNDER THIS TITLE.

15 (B) *FRONTAGE.*

16 (1) TO ERECT A FREESTANDING MONUMENT SIGN, THE LOT MUST HAVE A MINIMUM OF 50
17 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

18 (2) TO ERECT A FREESTANDING POLE SIGN OR A FREESTANDING PYLON SIGN, THE LOT
19 MUST HAVE A MINIMUM OF 100 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

20 (C) *SIGN-ON-POLE ADDITIONAL REQUIREMENTS.*

21 (1) ALL FREESTANDING POLE SIGNS MUST BE SECURELY BUILT, CONSTRUCTED, AND
22 ERECTED ON POSTS, BASES, AND STANDARDS THAT ARE SUNK BELOW THE NATURAL
23 SURFACE IN A MANNER THAT WILL PREVENT THE SIGN FROM OVERTURNING.

24 (2) ON A FREESTANDING POLE SIGN, NO MESSAGE OR GRAPHIC IS ALLOWED WITHIN THE
25 MINIMUM POLE HEIGHT.

26 (3) ON A FREESTANDING POLE SIGN, THE POLES, UPRIGHTS, OR BRACES MAY NOT BE MORE
27 THAN 25% OF THE WIDTH OF THE LOWEST POINT OF THE MESSAGE OR GRAPHIC BEING
28 SUPPORTED.

29 (4) WHERE ALLOWED, ALL FREESTANDING SIGNS MAY ONLY BE PLACED WITHIN 20 FEET
30 OF THE FRONT OR CORNER SIDE LOT LINE OF ANY LOT ADJOINING A STREET RIGHT-OF-
31 WAY OF AT LEAST 30 FEET WIDE.

32 (5) THE HEIGHT OF THE OPEN SPACE BETWEEN THE GROUND AND THE MESSAGE
33 COMPONENT OF ANY FREESTANDING MONUMENT SIGN MAY NOT EXCEED MORE THAN
34 40% OF THE TOTAL SIGN HEIGHT.

Council Bill 18-0272

1 (D) *NO ENCROACHMENT.*

2 NO PART OF ANY FREESTANDING SIGN MAY PROJECT INTO, OVER, OR OTHERWISE
3 ENCROACH ON A PUBLIC RIGHT-OF- WAY.

4 § 17-409. *{RESERVED}*

5 § 17-410. **MOVING OR FLASHING SIGNS.**

6 (A) *GENERAL PROHIBITIONS.*

7 EXCEPT AS PROVIDED IN SUBSECTION (B) OF THIS SECTION, NO SIGN MAY HAVE OR CONSIST
8 OF:

9 (1) ANY MOVING, ROTATING, OR ANIMATED PART; OR

10 (2) ANY FLASHING, BLINKING, FLUCTUATING, OR ANIMATED LIGHT.

11 (B) *EXCEPTION.*

12 THE MOVEMENT AND FLASHING DESCRIBED IN SUBSECTION (A) OF THIS SECTION IS
13 ALLOWED ON THE FOLLOWING SIGN TYPES:

14 (1) ELECTRONIC SIGNS; AND

15 (2) BARBER POLES OR SIMILAR STRUCTURES THAT HAVE A ROTATING GRAPHIC.

16 § 17-411. **OBSCENE SIGNS.**

17 NO SIGN MAY DISPLAY ANY MATTER IN WHICH THE DOMINANT THEME OF THE MATERIAL
18 TAKEN AS A WHOLE APPEALS TO A PRURIENT INTEREST IN SEX OR IS PATENTLY OFFENSIVE
19 BECAUSE IT AFFRONTS CONTEMPORARY COMMUNITY STANDARDS RELATING TO THE
20 DESCRIPTION OR REPRESENTATION OF SEXUAL MATTERS AND IS UTTERLY WITHOUT
21 REDEEMING SOCIAL VALUE.

22 § 17-412. **PORTABLE SIGNS.**

23 PORTABLE SIGNS MAY NOT BE DISPLAYED OUTSIDE OF A BUILDING.

24 § 17-413. **PROJECTING SIGNS.**

25 (A) *WHERE ALLOWED.*

26 PROJECTING SIGNS ARE ALLOWED AS FOLLOWS:

27 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
28 OR MORE UNITS; AND

29 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
30 ALLOWED UNDER THIS TITLE.

Council Bill 18-0272

1 (B) *PROJECTION LIMIT.*

2 A PROJECTING SIGN MAY NOT PROJECT MORE THAN 4 FEET FROM THE FACE OF THE
3 BUILDING TO WHICH IT IS ATTACHED, INCLUDING THE AREA BETWEEN THE SIGN AND THE
4 FACE OF THE BUILDING.

5 (C) *CLEARANCE; HEIGHT.*

6 (1) THE BOTTOM OF ANY PROJECTING SIGN MUST BE AT LEAST 8 FEET ABOVE THE
7 SIDEWALK OR THOROUGHFARE.

8 (2) NO PROJECTING SIGN AFFIXED TO A BUILDING MAY PROJECT HIGHER THAN THE
9 HEIGHTS OF THE FACADE TO WHICH IT IS AFFIXED.

10 (D) *DESIGN AND CONSTRUCTION.*

11 (1) PROJECTING SIGNS, INCLUDING FRAMES, BRACES, AND SUPPORTS, MUST BE DESIGNED
12 BY A LICENSED STRUCTURAL ENGINEER OR MANUFACTURER.

13 (2) ANY MOVABLE PART OF A PROJECTING SIGN, SUCH AS THE COVER OF A SERVICE
14 OPENING, MUST BE SECURELY FASTENED BY CHAINS OR HINGES.

15 (3) PROJECTING SIGNS MAY NOT BE CONSTRUCTED USING CLOTH OR OTHER FLEXIBLE
16 MATERIAL.

17 § 17-414. ROOF SIGNS.

18 (A) *WHERE ALLOWED.*

19 ROOF SIGNS ARE ALLOWED AS FOLLOWS:

20 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 100
21 OR MORE UNITS; AND

22 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
23 ALLOWED UNDER THIS TITLE.

24 (B) *ADDITIONAL REGULATIONS.*

25 (1) THE ROOF SIGN ~~MUST~~ MAY BE LOCATED ON THE SIDE OF A ROOF STRUCTURE THAT
26 FORMS A BACKDROP FOR THE SIGN.

27 (2) THE MAXIMUM SIZE OF A ROOF SIGN IS DETERMINED BY:

28 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
29 ON WHICH THE ROOF SIGN WILL BE PLACED; AND

30 (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
31 *17-201: SIGN ~~REQUIREMENTS~~ REGULATIONS.*

32 (3) THE SIZE OF A ROOF SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
33 FOOTAGE CALCULATED ON THAT SIDE ONLY.

Council Bill 18-0272

1 (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE
2 LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED
3 BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A
4 LARGER SIGN ON A BUILDING OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL
5 BUILDING ELEVATION.

6 § 17-415. WALL SIGNS.

7 (A) *WHERE ALLOWED.*

8 WALL SIGNS ARE ALLOWED AS FOLLOWS:

9 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 15
10 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
11 FACILITIES WITH 17 OR MORE RESIDENTS; AND

12 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
13 ALLOWED UNDER THIS TITLE.

14 (B) *R-1A THROUGH R-10 AND OR DISTRICTS.*

15 (1) THIS SUBSECTION APPLIES TO THE R-1A THROUGH R-10 ZONING DISTRICTS AND THE
16 OR ZONING DISTRICT.

17 (2) 1 NON-ILLUMINATED OR INDIRECTLY ILLUMINATED WALL SIGN IS ALLOWED FOR EACH
18 STREET FRONTAGE.

19 (C) *ADDITIONAL REQUIREMENTS.*

20 (1) THIS SUBSECTION APPLIES TO ALL ZONING DISTRICTS, UNLESS OTHERWISE SPECIFIED
21 BY THIS SUBTITLE OR BY *TITLE 17-201: SIGN REQUIREMENTS REGULATIONS.*

22 (2) THE MAXIMUM SIZE OF A WALL SIGN IS DETERMINED BY:

23 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
24 ON WHICH THE WALL SIGN WILL BE PLACED; AND

25 (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
26 *17-201: SIGN REQUIREMENTS REGULATIONS.*

27 (3) THE SIZE OF A WALL SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
28 FOOTAGE CALCULATED ON THAT SIDE ONLY.

29 (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE
30 LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED
31 BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A
32 LARGER SIGN ON A WALL OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL WALL.

33 (5) IN THE C-3, C-4, C-5, TOD-4, BSC, H, I-1, I-2, AND PC ZONING DISTRICTS, THE
34 MAXIMUM AREA PER SIGN FOR A WALL SIGN (ABOVE THE GROUND FLOOR), AS
35 SPECIFIED IN TABLE 17-201: SIGN REGULATIONS, MAY BE SPLIT INTO MULTIPLE SIGNS
36 ON A SINGLE LOT, NOT TO EXCEED THE MAXIMUM SQUARE FOOTAGE ALLOWED.

Council Bill 18-0272

1 (D) *ILLUMINATION OF SIGNS.*

2 WALL SIGNS MAY BE INTERNALLY ILLUMINATED, UNLESS OTHERWISE SPECIFIED IN THIS
3 TITLE.

4 (E) *MOUNTING, ETC.*

5 (1) WALL SIGNS MUST BE SAFELY AND SECURELY ATTACHED TO THE BUILDING WALL.

6 (2) WALL SIGNS MUST BE AFFIXED FLAT AGAINST THE WALL AND MAY NOT PROJECT MORE
7 THAN 12 INCHES FROM THE BUILDING WALL.

8 (F) *PLACEMENT.*

9 ~~WALL~~ IN THE C-1 AND C-1-VC ZONING DISTRICTS, WALL SIGNS MUST BE LOCATED ON
10 THE SIGN FRIEZE – THAT IS, ON THE PORTION OF THE BUILDING IMMEDIATELY ABOVE THE
11 GROUND-FLOOR WINDOW AND, IN THE CASE OF A 2- OR 3-STORY BUILDING, BELOW THE
12 SECOND-FLOOR WINDOW SILL.

13 (G) *ARCHITECTURE.*

14 (1) NO WALL SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE, MAY
15 PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN THE ROOFLINE OF
16 THE WALL TO WHICH IT IS ATTACHED.

17 (2) ARCHITECTURAL FEATURES THAT ARE PART OF THE ORIGINAL BUILDING DESIGN, SUCH
18 AS CHIMNEYS, MAY HAVE A SIGN AFFIXED TO THEM.

19 (3) ON EXISTING BUILDINGS, A PARAPET WALL MAY NOT BE CONSTRUCTED FOR THE SOLE
20 PURPOSE OF INCREASING THE ALLOWABLE HEIGHT OF A WALL SIGN. FOR NEW
21 BUILDINGS, WHEN A SIGN IS TO BE MOUNTED ON A PARAPET WALL, THAT PARAPET
22 WALL MUST BE CONSISTENT WITH THE ARCHITECTURAL DESIGN OF THE BUILDING,
23 INCLUDING BUILDING MATERIALS.

24 (4) WALL SIGNS MAY NOT BE ATTACHED TO UN-REINFORCED MASONRY PARAPETS.

25 (5) WALL SIGNS MAY NOT BE CONSTRUCTED OF CLOTH OR OTHER FLEXIBLE MATERIAL.

26 (6) WALL SIGNS MAY NOT EXTEND ABOVE THE PARAPET.

27 § 17-416. WINDOW SIGNS.

28 (A) *WHERE ALLOWED.*

29 WINDOW SIGNS ARE ALLOWED AS FOLLOWS:

30 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
31 OR MORE UNITS; AND

32 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
33 ALLOWED UNDER THIS TITLE.

Council Bill 18-0272

1 (B) *AGGREGATE SIZE; BLOCKING VIEWS.*

2 (1) WINDOW SIGNS MAY NOT:

3 ~~(i) OCCUPY MORE THAN 25% OF THE SURFACE OF ANY WINDOW AREA; OR~~

4 (ii) BLOCK VIEWS INTO OR OUT FROM THE BUILDING IN THE AREA BETWEEN 4.5
5 FEET AND 7 FEET ABOVE THE ADJACENT GRADE, IN THE R-5, R-6, R-7, R-8, R-
6 9, R-10, C-1, C-1-VC, AND C-2 ZONING DISTRICTS.

7 (2) "WINDOW AREA" MEANS A CONTINUOUS SURFACE UNDIVIDED BY ANY
8 ARCHITECTURAL OR STRUCTURAL ELEMENT. MULLIONS ARE NOT CONSIDERED AN
9 ELEMENT THAT DIVIDES A WINDOW AREA.

10 (C) *ADDITIONAL RULES.*

11 EXCEPT AS PROVIDED IN § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING
12 SIGNS"} OF THIS TITLE, SIGNS AFFIXED TO THE INSIDE OF A WINDOW OR MOUNTED WITHIN
13 12 INCHES OF A WINDOW ARE ALLOWED, AS LONG AS THE TOTAL OF ALL WINDOW SIGNS ON
14 A WINDOW, WHETHER PERMANENT OR TEMPORARY, BUT NOT COUNTING WINDOW
15 DISPLAYS, OCCUPIES NO MORE THAN 25% A PERCENTAGE OF THE TOTAL WINDOW AREA,
16 AS SPECIFIED IN TABLE 17: SIGN REGULATIONS.

17 **SUBTITLE 5. AREAS OF SPECIAL SIGNAGE CONTROL**

18 **§ 17-501. PURPOSE.**

19 THE CITY RECOGNIZES THAT CERTAIN COMMERCIAL AREAS PRESENT A UNIQUE CHARACTER
20 THAT COULD BE ENHANCED WITH THE APPLICATION OF SIGN STANDARDS THAT DEPART FROM
21 THE REQUIREMENTS OF THIS TITLE. IN THESE CIRCUMSTANCES, THESE STANDARDS WOULD BE
22 CONSIDERED SUPPORTIVE OF THE COMMERCIAL AREA. UNDER THIS SUBTITLE, THE PLANNING
23 COMMISSION MAY RECOMMEND AND THE CITY COUNCIL MAY APPROVE THE DESIGNATION OF
24 AN AREA THAT MEETS CERTAIN CRITERIA AS AN AREA OF SPECIAL SIGNAGE. THE PLANNING
25 COMMISSION MAY THEN APPROVE A SPECIFIC SIGNAGE PLAN FOR THAT AREA OF SPECIAL
26 SIGNAGE CONTROL.

27 **§ 17-502. APPLICABILITY.**

28 (A) *DISTRICTS.*

29 (1) AN AREA OF SPECIAL SIGNAGE CONTROL MAY BE APPLIED FOR IN THE C-1, C-1-E,
30 C-1-VC, C-2, C-3, C-4, C-5, I-MU, OR, OR TOD ZONING DISTRICTS.

31 (2) THE ENTIRE PC ZONING DISTRICT, AS MAPPED ON THE ADOPTED ZONING MAP, AS OF
32 JUNE 5, 2017, IS DESIGNATED AN AREA OF SPECIAL SIGNAGE CONTROL, UNLESS THE
33 BOUNDARIES OF THE AREA OF SPECIAL SIGNAGE CONTROL ARE OTHERWISE AMENDED
34 PER § 17-505.

Council Bill 18-0272

1 (B) *SIZE OF AREA.*

- 2 (1) AN AREA OF SPECIAL SIGNAGE CONTROL MUST INCLUDE MULTIPLE PROPERTIES AND
3 COVER AN AREA THAT HAS AT LEAST 600 LINEAR FEET OF STREET FRONTAGE.
- 4 (2) THE BLOCK FACES MAY EITHER BE LOCATED DIRECTLY ACROSS THE STREET FROM
5 EACH OTHER OR ADJACENT TO EACH OTHER ALONG THE STREET.
- 6 (3) THE BLOCK FACES MAY BE IN ANY 1 OR COMBINATION OF THE ZONING DISTRICTS
7 IDENTIFIED IN SUBSECTION (A) OF THIS SECTION.

8 § 17-503. APPLICATION PROCESS.

9 (A) *APPLICATION BY ORDINANCE.*

10 APPROVAL OF AN APPLICATION FOR AN AREA OF SPECIAL SIGN CONTROL REQUIRES
11 APPROVAL BY ORDINANCE, IN ACCORDANCE WITH THE APPLICABLE PROCEDURES OF
12 TITLE 5, SUBTITLE 5 {"LEGISLATIVE AUTHORIZATIONS"} OF THIS CODE, EXCEPT THAT
13 §§ 5-506(A)(2) AND 5-508 DO NOT APPLY.

14 (B) *PROCESS.*

- 15 (1) IF AN AREA IS LOCATED IN A ZONING DISTRICT LISTED IN § 17-502(A)(1) OF THIS
16 SUBTITLE AND MEETS THE REQUIREMENTS OF THIS SUBTITLE, A PROPOSED ORDINANCE
17 CAN BE INTRODUCED TO DESIGNATE THAT AREA AS AN AREA OF SPECIAL SIGN
18 CONTROL.
- 19 (2) NOTICE OF THE PROPOSED ORDINANCE'S INTRODUCTION IS AS REQUIRED IN § 5-603 OF
20 THIS CODE, EXCEPT THAT INSTEAD OF THE CONTENTS OF THE NOTICE AS SET FORTH IN
21 § 5-603(B) OF THIS CODE, THE NOTICE MUST INSTEAD INCLUDE:
- 22 (I) DATE OF THE PROPOSED ORDINANCE'S INTRODUCTION AND ITS ASSIGNED BILL
23 NUMBER;
- 24 (II) DATE OF HEARING ON THE PROPOSED ORDINANCE;
- 25 (III) THE NAME AND ADDRESS OF THE APPLICANT(S);
- 26 (IV) THE BOUNDARIES OF THE PROPOSED AREA;
- 27 (V) PLANNING DEPARTMENT CONTACT INFORMATION, AT WHICH THE PUBLIC CAN
28 ARRANGE TO REVIEW THE PROPOSED SIGNAGE PLAN; AND
- 29 (VI) A STATEMENT THAT ANY OBJECTIONS TO THE DESIGNATION OF THE AREA AS
30 AN AREA OF SPECIAL SIGNAGE CONTROL SHOULD BE GIVEN TO THE DIRECTOR
31 OF PLANNING AND THE CITY COUNCIL.

32 (C) ~~(B)~~ *STANDARDS OF APPLICATION REVIEW.*

- 33 (1) THE PLANNING COMMISSION ~~MAKE~~ MAY RECOMMEND APPROVAL OF THE APPLICATION
34 SO LONG AS THE PLANNING COMMISSION MAKES FINDINGS OF FACT THAT THE
35 DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE CONTROL:

Council Bill 18-0272

1 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
2 DISTRACTION;

3 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

4 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
5 OF THE AREA.

6 (2) IF 51% OF PROPERTY OWNERS INSIDE THE PROPOSED AREA OF SPECIAL SIGN CONTROL
7 OBJECT TO THE DESIGNATION OF THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL
8 BEFORE THE PLANNING COMMISSION HEARING ON THE PROPOSED ORDINANCE, THE
9 DIRECTOR OF PLANNING:

10 (I) MAY NOT RECOMMEND TO THE PLANNING COMMISSION THAT THE CITY
11 COUNCIL APPROVE THE APPLICATION; BUT

12 (II) MUST STILL ADDRESS THE FINDINGS REQUIRED BY PARAGRAPII (1) OF THIS
13 SUBSECTION.

14 (3) THE CITY COUNCIL MAY APPROVE THE APPLICATION EVEN IF THE PLANNING
15 COMMISSION DOES NOT APPROVE IT, SO LONG AS THE CITY COUNCIL MAKES FINDINGS
16 OF FACT THAT THE DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE
17 CONTROL:

18 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
19 DISTRACTION;

20 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

21 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
22 OF THE AREA.

23 **§ 17-504. SIGNAGE PLAN.**

24 (A) *REQUIRED.*

25 ONCE AN AREA IS DESIGNATED AS AN AREA OF SPECIAL SIGNAGE CONTROL, A SIGNAGE
26 PLAN MUST BE SUBMITTED TO THE PLANNING COMMISSION.

27 (B) *CONTENTS.*

28 THE SIGNAGE PLAN MUST INCLUDE:

29 (1) A LIST OF WHAT SIGN TYPES ARE BEING SOUGHT IN THE AREA OF SPECIAL SIGN
30 CONTROL;

31 (2) THE LOCATION AND NUMBER OF SIGNS PER LOT OR BUILDING;

32 (3) THE MAXIMUM DIMENSIONS PER SIGN; AND

33 (4) THE PERCENTAGE DEVIATION BEING SOUGHT IN THE AREA OR HEIGHT OF THE SIGN
34 OR IN THE MAXIMUM CUMULATIVE AREA OF SIGNS FROM WHAT IS ALLOWED BY

Council Bill 18-0272

1 RIGHT AS PROVIDED IN *TABLE 17-201: SIGN REGULATIONS* AND *TABLE 17-306:*
2 *MAXIMUM CUMULATIVE AREA OF SIGNS.*

3 (C) *CONTENT DEVIATIONS AND ADDITIONS.*

4 (1) THE SIGNAGE PLAN MAY INCLUDE DEVIATIONS FROM LOCATION, HEIGHT, QUANTITY,
5 AND DIMENSIONAL REQUIREMENTS OF THIS TITLE SO LONG AS THE DEVIATION IS
6 ALLOWED BY *TABLE 17-201: SIGN REGULATIONS* OR *TABLE 17-306: MAXIMUM*
7 *CUMULATIVE AREA OF SIGNS.*

8 (2) THE SIGNAGE PLAN MAY INCLUDE A TYPE OF SIGN THAT IS NOT GENERALLY
9 PERMISSIBLE IN THE UNDERLYING DISTRICT IF THAT ADDITIONAL SIGN TYPE IS LISTED
10 IN *TABLE 17-201: SIGN REGULATIONS* AS ONE ALLOWED IN AN AREA OF SPECIAL SIGN
11 CONTROL FOR THAT DISTRICT AND IS OTHERWISE A SIGN TYPE DEFINED IN THIS TITLE.

12 (3) THE BOARD OF MUNICIPAL AND ZONING APPEALS MAY NOT GRANT ANY VARIANCE
13 FOR A SIGN THAT HAS BEEN THE SUBJECT OF A DEVIATION OR ADDITION UNDER THIS
14 SECTION.

15 (D) *CALCULATING PERCENTAGE DEVIATIONS.*

16 WHEN CALCULATING THE PERCENTAGE DEVIATION FOR A SIGN AREA OR HEIGHT, A
17 FRACTION IN THE RESULTANT ALLOWABLE DEVIATION THAT IS $\frac{1}{2}$ OR MORE OF A WHOLE
18 NUMBER COUNTS AS 1 ADDITIONAL SQUARE FOOT FOR SIGN AREA OR 1 ADDITIONAL FOOT
19 FOR HEIGHT.

20 (E) *PROHIBITIONS.*

21 THE SIGNAGE PLAN MAY NOT ALTER OR DEVIATE FROM THE STANDARDS REQUIRED BY
22 § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS"} OR § 17-411
23 {"OBSCENE SIGNS"} OF THIS TITLE.

24 § 17-505. SIGNAGE PLAN APPROVAL AND AMENDMENT PROCESS.

25 (A) *IN GENERAL.*

26 THE PLANNING COMMISSION MUST APPROVE THE SIGNAGE PLAN BEFORE ANY SIGNS MAY
27 BE ERECTED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

28 (B) *STANDARDS.*

29 (1) THE PLANNING COMMISSION MUST MAKE FINDINGS OF FACT THAT THE SIGNAGE
30 PLAN:

31 (i) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
32 DISTRACTION;

33 (ii) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

34 (iii) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
35 OF THE AREA.

Council Bill 18-0272

1 (2) THE PLANNING COMMISSION MAY ONLY APPROVE A SIGNAGE PLAN THAT:

2 (I) MEETS THE REQUIREMENTS LISTED IN *TABLE 17-201: SIGN REGULATIONS* AND
3 *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*; AND

4 (II) IS OTHERWISE ALLOWED BY THIS TITLE.

5 (3) THE PLANNING COMMISSION MAY REQUEST REVIEW AND EVALUATION OF ANY ASPECT
6 OF A PROPOSED SIGNAGE PLAN FROM ANY CITY AGENCY PRIOR TO APPROVAL OF A
7 SIGNAGE PLAN AT THE PLANNING COMMISSION.

8 (C) *AMENDMENTS.*

9 (1) ANY AMENDMENTS TO THE BOUNDARIES OF AN AREA OF SPECIAL SIGN CONTROL
10 MUST BE APPROVED BY ORDINANCE OF THE MAYOR AND CITY COUNCIL.

11 (2) ANY AMENDMENTS TO THE SIGNAGE PLAN MUST BE APPROVED BY THE PLANNING
12 COMMISSION.

13 SECTION 3. AND BE IT FURTHER ORDAINED, That the Laws of Baltimore City read as
14 follows:

15 **Baltimore City Code**

16 **Article 32. Zoning**

17 **Title 1. General Provisions**

18 ***Subtitle 2. Rules of Interpretation***

19 **§ 1-212. Tables.**

20 (b) *Use symbology.*

21 (1) In Tables of Uses:

22 (i) [(1)] a "P" indicates that a use is permitted within that zoning district;

23 (ii) [(2)] a "CB" indicates that a use is a conditional use within that zoning
24 district requiring approval by the Board of Municipal and Zoning Appeals;

25 (iii) [(3)] a "CO" indicates that a use is a conditional use within that zoning
26 district requiring approval by Ordinance of the Mayor and City Council; [and]

27 (iv) [(4)] no letter (that is, a blank space) or the absence of the use from the table
28 indicates that the use is not allowed within that zoning district; AND

29 (v) EACH TABLE OF USES ORGANIZES ITS LISTS OF USES UNDER THE FOLLOWING
30 "USE CATEGORIES": "RESIDENTIAL", "INSTITUTIONAL", "OPEN-SPACE",
31 "COMMERCIAL", "INDUSTRIAL", AND "OTHER".

Council Bill 18-0272

1 (2) IN SIGNAGE TABLES

2 (I) AN "A" INDICATES THAT A SIGN TYPE IS ALLOWED IN THAT ZONING DISTRICT;
3 AND

4 (II) AN "ASSC ONLY" INDICATES THAT A SIGN TYPE IS ONLY ALLOWED IN AN
5 APPROVED AREA OF SPECIAL SIGNAGE CONTROL.

6 *Subtitle 3. Definitions*

7 § 1-303. "Bail bond establishment" to "Child day-care home".

8 (g) *Billboard.*

9 [(1) *In general.*]

10 "Billboard" means any sign that directs attention to a business[,] OR commodity[, service,
11 event, or other activity] that is:

12 (1) [(i)] sold[,] OR offered[, or conducted] somewhere other than on the property on
13 which the sign is located; or

14 (2) [(ii)] sold[,] OR offered[, or conducted] on that property only incidentally, if at all.

15 [(2) *Exclusions.*]

16 ["Billboard" does not include banners or signs mounted on streetlights or similar structures
17 in the public right-of-way.]

18 § 1-309. "Lot line" to "Motel".

19 (t) [*Memorial plaque.*] {RESERVED}

20 ["Memorial plaque" means a sign, tablet, or plaque that memorializes a person, event,
21 structure, or site.]

22 § 1-313. "Roofline" to "Substantial construction".

23 (j) *Sign.*

24 (1) *In general.*

25 "Sign" means any writing (including letter, word, or numeral), pictorial representation
26 (including illustration or graphic), emblem (including logo, symbol, or trademark),
27 [flag (including banner or pennant),] device, or any other figure of similar character
28 that:

29 (i) is attached to, painted on, PROJECTED ON, or in any other way represented on a
30 structure, in or on a window (including anything affixed to the interior and
31 displayed within 12 inches of a window), or on the ground;

32 (ii) is used to announce, direct attention, or advertise; and

Council Bill 18-0272

1 (iii) is visible from outside a structure.

2 [(2) *Exclusions.*]

3 ["Sign" does not include murals or other art that contains no commercial message.]

4 (2) [(3)] *Types of signs.*

5 [The specific] SPECIFIC types of signs are as described in § 17-102 {"[Sign
6 Regulations] SIGNS: Definitions"} of this Code.

7 **Title 4. Development Reviews**

8 *Subtitle 4. Design Review*

9 **§ 4-405. Applicability.**

10 (a) *In general.*

11 Except as provided in subsection (b) of this section, design review is required for the
12 following types of development:

13 . . .

14 (9) any sign over 100 square feet in area, BUT WITHOUT REGARD TO ITS COPY OR
15 MESSAGE;

16 (10) any electronic [message] sign, FREESTANDING SIGN, OR ROOF SIGN, BUT WITHOUT
17 REGARD TO ITS COPY OR MESSAGE;

18 (11) [all] ANY freestanding [signs] SIGN IN THE C-5 OR PC DISTRICT, [all scrolling
19 newscast signs,] and [all] ANY BANNER SIGN, PROJECTING SIGN, OR wall [signs]
20 SIGN above the ground floor in the C-5 OR PC District, BUT WITHOUT REGARD TO
21 ITS COPY OR MESSAGE;

22 (12) [banner signs used as permanent wall signs] ANY SIGNAGE PLAN AND ANY SIGN,
23 BUT WITHOUT REGARD TO ITS COPY OR MESSAGE, WITHIN AN AREA OF SPECIAL
24 SIGN CONTROL; and

25

26 **Title 5. Applications and Authorizations**

27 *Subtitle 3. Variances*

28 **§ 5-301. Purpose.**

29 (b) *Application.*

30 The variance procedure applies only to changes in bulk and yard regulations and to
31 changes in signage, parking, and loading requirements. It does not apply to changes in
32 the uses, THE MAXIMUM QUANTITY OF SIGNS, LOCATION REQUIREMENTS OF SIGNS, AND
33 TYPES OF SIGNS allowed within a zoning district.

Council Bill 18-0272

Title 12. Special Purpose Districts

Subtitle 5. Educational Campus Districts

§ 12-503. Educational Campus Master Plan.

(d) Submittal requirements.

The Campus Master Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [site-access identification and directional] ALL PROPOSED signs;

.....

Subtitle 6. Hospital Campus Districts

§ 12-603. Hospital General Development Plan.

(d) Submittal requirements.

The General Development Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [on-site identification and directional] ALL PROPOSED signs;

.....

Subtitle 9. Waterfront Overlay Districts

§ 12-906. Waterfront public access promenade, open space, and required easements.

(a) W-1 Overlay Subdistrict.

(4) Public access corridors are connections between public streets adjoining a waterfront property and the promenade established on the property. All public access corridors must be included in the pedestrian promenade easements for the property in which they are located. The widths of the required corridors may vary but must be at least 12 feet wide. The corridors must be open to the public 24 hours a day, 7 days a week, unless otherwise agreed to by the Director of Planning and stated in the easement, and free of gates or other impeding obstacles. [The City may erect signs on these corridors to promote access and rules and regulations for public use.] Adequate lighting of these corridors, consistent with the promenade, is required.

Council Bill 18-0272

Subtitle 10. Rowhouse Mixed-Use Overlay Districts

§ 12-1005. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

[(ii) Temporary A-frame signs are permitted with a permit and are subject to the regulations in § 17-702 {"A-frame signs"} of this Code.]

Subtitle 11. Detached Dwelling Mixed-Use Overlay Districts

§ 12-1105. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

Title 14. Use Standards

Subtitle 3. Use Standards

§ 14-301. Adult uses.

(d) *[Business and identification signs] SIGNS.*

The following [business and identification] signs are prohibited for adult uses:

- (1) neon lights that depict any adult entertainment;
- (2) posters, photographs, sketches, painted or laminated signs, or similar materials that are displayed on the exterior of the building or in windows and that OBSCENELY depict or illustrate adult entertainment; and
- (3) freestanding signs that are on or adjacent to the premises [and that identify or advertise the business].

§ 14-309. Day-care centers: Adult or child.

(b) *Additional standards.*

In addition, each day-care center must meet the following conditions:

- (1) adequate on-site drop-off zones, sidewalks, and exterior lighting must be provided, except that drop-off zones are not required in the C-5 and PC Districts;
- (2) the amount of traffic or noise to be generated may not be excessive; AND
- (3) open-space and recreational areas must be provided in accordance with state requirements[; and].

Council Bill 18-0272

1 [(4) in all residential districts, day-care center signs may not exceed 12 square feet in
2 aggregate sign area.]

3 § 14-310. Day-care homes: Adult or child.

4 (b) *Additional standards.*

5 In addition, each day-care home must meet the following conditions:

6 (1) open-space and recreational areas must be provided in accordance with state
7 requirements;

8 (2) the day-care home must retain a residential character and may not adversely
9 affect the residential character of the neighborhood[.]; AND

10 (3) the operation of the day-care home may not adversely impact surrounding
11 properties[; and].

12 [(4) in all residential districts, day-care home signs may not exceed 8 square feet in
13 aggregate sign area.]

14 § 14-311. Drive-through facilities.

15 (d) *Service windows, [menu boards] A-FRAME SIGNS, and queuing areas.*

16 Service windows, [menu boards] A-FRAME SIGNS, and queuing areas are prohibited along
17 the front facade of any building.

18 § 14-314. Gas stations.

19 (g) *Signs.*

20 Signs must comply with:

21 (1) TITLE 17 {"SIGNS"} OF THIS CODE; AND

22 (2) all state and federal regulations for gas station signs.

23 § 14-327. Multi-family dwellings – Accessory non-residential uses.

24 [(d) *Wall sign.*]

25 [(1) Only 1 wall sign on the exterior of the building is allowed, subject to the following
26 regulations.]

27 [(2) Internally illuminated wall signs are prohibited. Indirect illumination is allowed.]

28 [(3) The sign is limited to the name or description of the use.]

29 [(4) In the R-8 and R-9 Districts, the wall sign:

30 (i) may not exceed 3 square feet of sign area;

Council Bill 18-0272

- 1 (ii) may not exceed 12 feet in height, as measured from grade to the uppermost point of the
2 sign; and
3 (iii) may not project more than 8 inches from the face of the building.]

4 [(5) In the R-10 and OR-2 Districts, the wall sign:

- 5 (i) may not exceed 1 square foot of sign area per linear foot of building frontage;
6 (ii) may not be mounted higher than the second-floor line; and
7 (iii) may not project more than 12 inches from the face of the building.]

8 (D) [(e) *Window signs*] SIGNS.

9 [Window signs are allowed in accordance] SIGNS MUST COMPLY with [the provisions of]
10 Title 17 {"Signs"} of this Code.

11 § 14-328. Neighborhood commercial establishments.

12 (h) *Signs.*

13 [All signs are restricted to the requirements applicable to the C-1 District.] SIGNS MUST
14 COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

15 § 14-331. Parking garages (principal use) and parking lots.

16 (b) *Parking lots.*

17 (3) [No signs of any kind, other than identification signs and signs designating entrances,
18 exits, and conditions of use, may be maintained on any off-street parking lot.] SIGNS
19 MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE

20 § 14-338. Telecommunications facilities.

21 (i) *Additional standards for facilities.*

22 (1) A base station may house only equipment and supplies for the direct operation of the
23 telecommunications facility. Equipment and supplies not used in direct support of the
24 operation may not be stored on the site.

25 (2) The facility may not be staffed.

26 [(3) Signs for the telecommunications facility are limited to ownership and contact
27 information, FCC antenna registration number (if required), and any other
28 information required by government regulation.]

29 (3) [(4) Commercial advertising is] SIGNS ARE strictly prohibited UNLESS REQUIRED BY
30 FCC OR OTHER GOVERNMENTAL REGULATION.

Council Bill 18-0272

Title 15. Site Development Standards

Subtitle 5. Accessory Structures and Uses

§ 15-507. Home occupation.

[(h) *No signs other than nameplate permitted.*]

[No signs are permitted except for a nameplate. Nameplates must comply with § 17-807 {"Nameplates"} of this Code.]

§ 15-516. Satellite dish antennas.

(a) *General requirements.*

(2) Subject to operational requirements, the dish must be of a neutral color, such as white or grey, to blend with the surroundings as best as possible. No signs [or advertising] are permitted on the satellite dish[, aside from the logos of the dish's service provider or manufacturer].

Title 16. Off-Street Parking and Loading

Subtitle 7. Required Bicycle Parking

§ 16-701. Design standards for all bicycle parking.

(c) *Required signage.*

If required bicycle parking facilities are not visible from the street, signs must be posted to indicate their location. THESE SIGNS MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

Title 18. Nonconformities

Subtitle 3. Nonconforming Uses

§ 18-304. Restoration of damaged structures.

(a) *In general.*

If a structure containing a nonconforming use OR NONCONFORMING SIGN is damaged or destroyed, the structure OR SIGN may be repaired or reconstructed and the nonconforming use OR SIGN re-established as long as no new nonconformities are created and the existing degree of any nonconformity is not increased.

...

§ 18-305. Relocation.

(a) *On same lot.*

(1) A nonconforming structure or use may not be relocated, in whole or in part, to any other location on the same lot.

Council Bill 18-0272

1 (2) A NONCONFORMING FREESTANDING POLE SIGN THAT IS 300 SQUARE FEET OR LARGER
2 THAT IS EITHER DAMAGED OR DESTROYED PURSUANT TO § 18-304(A) MAY BE
3 RELOCATED BY NO MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL
4 LOCATION.

5 *Subtitle 5. Nonconforming Signs*

6 **[§ 18-504. Changes to billboards.]**

7 [(a) *BMZA approval required.*]

8 [Any change to a nonconforming billboard requires the approval of the Board of Municipal and
9 Zoning Appeals.]

10 [(b) *Findings and conditions.*]

11 [The Board of Municipal and Zoning Appeals must find, and require as conditions of approval,
12 that:

13 (1) the sign conforms to its original approvals;

14 (2) neither the height nor size of the sign will be increased; and

15 (3) the sign will not be relocated more than 10 feet from its originally approved location.]

16 [(c) *Prohibited additions or alterations.*]

17 [The Board of Municipal and Zoning Appeals may not authorize the following additions or
18 alterations to nonconforming billboards:

19 (1) internally illuminated box signs;

20 (2) neon signs;

21 (3) tri-vision signs; or

22 (4) fluctuating signs, other than for time or temperature.]

23 [(d) *Supporting structure.*]

24 [The Board of Municipal and Zoning Appeals may approve a change in the sign's supporting
25 structure.]

26 § 18-504. CONTINUANCE OF CERTAIN NONCONFORMING BILLBOARDS.

27 ANY LEGAL NONCONFORMING BILLBOARD, AS OF JUNE 5, 2017, MAY CONTINUE TO FOLLOW
28 THE RULE IN § 11-207(C)(9) AND (10) OF THE ZONING CODE OF BALTIMORE CITY THAT WAS IN
29 EFFECT ON JUNE 4, 2017.

TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT *		ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT, WIDTH, AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
R-1A THROUGH R-4								
FREESTANDING (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-5 THROUGH R-7								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					NOT ELIGIBLE
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT					
BANNER SIGN (PROJECTING)	12 SQ. FT.		2 PER LOT					
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-9-R-11 THROUGH R-10								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					NOT ELIGIBLE

SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY	DEVIATION
R-9 R-2 Through R-10 (CONT'D)			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER LOT	
BANNER SIGN (PROJECTING)	18 SQ. FT.	2 PER LOT	
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	1 PER LOT	
PROJECTING SIGN (ABOVE GROUND FLOOR)	12 SQ. FT.	1 PER LOT	
PROVISIONAL FENCE SIGN			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	36 SQ. FT.	1 PER INTERIOR LOT/ 2 PER CORNER LOT	
R-MU			
A-FRAME	8 SQ. FT. PER SIDE	1 PER LOT	
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	1 PER LOT	
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	4 SQ. FT.	1 PER LOT	
PROVISIONAL FENCE SIGN			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.	1 PER LOT	
D-MU			
A-FRAME SIGN	8 SQ. FT. PER SIDE	1 PER LOT	
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	1 PER LOT	
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	4 SQ. FT.	1 PER LOT	
PROVISIONAL FENCE SIGN			

WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER LOT	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-1								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT				
<u>ATTENTION-GETTING DEVICES</u>	A							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	6-12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT		X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						X 25%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT		X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4-15 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		X	25%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
<u>G-1-E</u>							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
<i>C-1-E (CONT'D)</i>							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>BANNER SIGN (PROJECTING)</u>	<u>A</u>	<u>12 SQ. FT.</u>		<u>1 PER LOT, 2 PER CORNER LOT</u>	<u>X</u>	<u>25%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
BILLBOARD	ASSC ONLY					<u>X</u> <u>25%</u>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	<u>+15</u> SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

Window Sign	A	No more than 25% of each window area	Ground floor and second floor only	2 windows per street frontage	X	25%	Per approved signage plan
C-1-VC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406 X 20%		
C-1-1C (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION -GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50% X	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106

Sign Type	Approval Method	Maximum Area per Sign	Height and Location Requirements	Maximum Quantity	Sign Types Allowable for ASSC Deviation	Maximum Percentage Deviation for Height and Area	Quantity Deviation
Freestanding Sign (Pole)	A	16 sq. ft.	Minimum Pole Height- 10 ft. / Maximum Sign Height- 16 ft.	1 per lot	X	50%	Per Approved Signage Plan
Projecting Sign (Ground Floor)	A	6 sq. ft.		1 per tenant with direct ground floor access	X	50%	Per Approved Signage Plan
Projecting Sign (Above Ground Floor)	A	12 sq. ft.		1 per lot	X	50%	Per Approved Signage Plan
Provisional Fence Sign	A		Maximum 12 ft.				
Wall Sign (Ground Floor)	A	18 sq. ft.		1 per tenant with direct ground floor access/ corner tenant 1 per street frontage	X	50%	Per Approved Signage Plan
Wall Sign (Above Ground Floor)	A	2 sq. ft. per linear foot of building frontage		1 per interior lot/ 2 per corner lot	X	50%	Per Approved Signage Plan
Window Sign	A	No more than 25% of each window area	Ground floor and second floor only	2 windows per street frontage	X	50%	Per Approved Signage Plan
C-3							
A-Frame Sign	A	8 sq. ft. per side	Maximum 4 ft.	1 per tenant with direct ground floor access/ corner tenant 1 per street frontage			
C-3 (cont'd)							

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT		X	50%		PER APPROVED SIGNAGE PLAN		
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			2 PER LOT		X	50%		PER APPROVED SIGNAGE PLAN		
BILLBOARD	ASSC ONLY											
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT		X	50%		PER APPROVED SIGNAGE PLAN		
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.		1 PER LOT		X	50%		PER APPROVED SIGNAGE PLAN		
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.		1 PER LOT		X	50%		PER APPROVED SIGNAGE PLAN		
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>		<u>1 PER LOT</u>		<u>X</u>	<u>50%</u>		<u>PER APPROVED SIGNAGE PLAN</u>		
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		X	50%		PER APPROVED SIGNAGE PLAN		
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.			1 PER 4-11 BUILDING		X	50%		PER APPROVED SIGNAGE PLAN		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.									
WALL SIGN (GROUND FLOOR)	A	4-25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>		X	50%		PER APPROVED SIGNAGE PLAN		

~~PER APPROVED SIGNAGE PLAN~~ REQUIREMENTS PER 17-406
X
50%

WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 50%	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. / MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT- 6 FT. / MAXIMUM SIGN HEIGHT-20 FT. / MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
C-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT / 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-5-DC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS / CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.-</u>	1 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
BILLBOARD	ASSC ONLY							X 75%				
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%		PER APPROVED SIGNAGE PLAN			
<i>C-5-DC (conv'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION					
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%			PER APPROVED SIGNAGE PLAN			
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%			PER APPROVED SIGNAGE PLAN			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	75%		PER APPROVED SIGNAGE PLAN			

<u>FREESTANDING SIGN (PYLON)</u>	<u>△</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 250 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	40 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>C-5-III</u>							

A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				
<u>ATTENTION-GETTING DEVICES</u>	A							
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED <u>PRESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT. -</u>	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY							
<u>PER APPROVED SIGNAGE PLAN REQUIREMENT PER 17-406</u>								
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	75%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.</u>	<u>1 PER LOT</u>		X	75%	<u>PER APPROVED SIGNAGE PLAN</u>

PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
C-5-III (Cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.	MAXIMUM 12 FT.	1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A						
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	12 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
G-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>		A											
<u>AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN</u>		A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME				2 PER LOT	X	75%				PER APPROVED SIGNAGE PLAN
<u>BANNER SIGN (POLE MOUNTED FREESTANDING)</u>		A	32 SQ. FT.				1 PER LOT	X	75%				PER APPROVED SIGNAGE PLAN
<u>BANNER SIGN (PROJECTING)</u>		A	32 SQ. FT.				4 PER LOT	X	75%				PER APPROVED SIGNAGE PLAN
<u>C-5-DE (CONVD)</u>		APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION					
<u>BANNER SIGN (WALL MOUNTED)</u>		A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
<u>BILLBOARD</u>		ASSC ONLY											
<u>ELECTRONIC SIGN (CATEGORY I)</u>		A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
<u>ELECTRONIC SIGN (CATEGORY II)</u>		A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
<u>ELECTRONIC SIGN (CATEGORY III)</u>		ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%						PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (MONUMENT)</u>		A	50 SQ. FT.	MINIMUM HEIGHT-6 FT.	1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>		A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.	1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
<u>PROJECTING SIGN (GROUND FLOOR)</u>		A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1	X	75%						PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406
 X
 75%

					PER STREET FRONTAGE					
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.			1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.							
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF		1 PER BUILDING	X	75%		PER APPROVED SIGN PLAN	
WALL SIGN (GROUND FLOOR)	A	4 25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%		PER APPROVED SIGNAGE PLAN	
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%		PER APPROVED SIGNAGE PLAN	
C-5-DE (covt'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION			
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%		PER APPROVED SIGNAGE PLAN		
C-5-HIT										
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE					

<u>ATTENTION-GETTING DEVICES</u>	A																		
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
BANNER SIGN (<u>POLE MOUNTED FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%			PER APPROVED SIGNAGE PLAN										
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
BILLBOARD	ASSC ONLY																		
<u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u>																			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.		PER SIGN TYPE USED	1 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN										
<u>FREESTANDING SIGN (PYLON)</u>	A	50 SQ. FT.		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	1 PER LOT	X	50%		<u>PER APPROVED SIGNAGE PLAN</u>										
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%		PER APPROVED SIGNAGE PLAN										
C-5-HT (CONT'D)																			

										FOR HEIGHT AND AREA			
												PER APPROVED SIGNAGE PLAN	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.				1 PER STREET FRONTAGE	X	50%					
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.										
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF			1 PER BUILDING	X	50%					PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	14 25 SQ. FT.				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%					PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE				2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%					PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY				X	25%					PER APPROVED SIGNAGE PLAN
C-5-110													
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE							
<u>ATTENTION-GETTING DEVICES</u>	A												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME				2 PER LOT	X	50%					PER APPROVED SIGNAGE PLAN

BANNER SIGN (Pole Mounted Freestanding)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-5-70 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					* 50%	PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.												
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING											
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT</u> 1 PER STREET FRONTAGE											
C-5-70 (cont'd)															
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	HEIGHT AND LOCATION REQUIREMENTS	2 PER INTERIOR LOT/ 2 PER CORNER LOT	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA								
WINDOW SIGN	A	NO MORE THAN 45-50 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY												
C-5-HS															
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE											
ATTENTION-GETTING DEVICES	A														
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT											

BANNER SIGN (POLE MOUNTED) (FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
<u>BILLBOARD</u>	<u>ASSC ONLY</u>						<u>REQUIREMENTS PER 17-406</u>
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT. MAXIMUM SIGN HEIGHT-20 FT. MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
<i>C-5-IS (conv'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.			X	50%	PER APPROVED SIGNAGE PLAN

ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
G-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-5-G (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (Roll Mounted FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

											FOR HEIGHT AND AREA	
WALL SIGN (GROUND FLOOR)	A		18-25 SQ. FT.								25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A		4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE								25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A		NO MORE THAN 25-40 % OF EACH WINDOW AREA		GROUND FLOOR AND SECOND FLOOR ONLY						25%	PER APPROVED SIGNAGE PLAN
OTC												
ATTENTION-GETTING DEVICES												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A		2 SQ. FT. PER WIDTH OF CANOPY OR FRAME									
BANNER SIGN (PROJECTING)	A		32 SQ. FT.									
ELECTRONIC SIGN (CATEGORY I)	A		15 SQ. FT.		PER SIGN TYPE USED							
ELECTRONIC SIGN (CATEGORY II)	A		50 SQ. FT.		PER SIGN TYPE USED							
FREESTANDING SIGN (MONUMENT)	A		50-100 SQ. FT.		MAXIMUM 6 FT.							
FREESTANDING SIGN (POLE)	A		50 SQ. FT.		MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 24 FT.							
FREESTANDING SIGN (PYLON)	A		<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.</u>							
NOT ELIGIBLE												

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<i>OIC (cont'd)</i>							
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.	MAXIMUM 12 FT.	1 PER LOT BUILDING			
PROVISIONAL FENCE SIGN	A						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT			
BSC							NOT ELIGIBLE
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
ATTENTION-GETTING DEVICES	A						
A WING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT			
BANNER SIGN (Pole Mounted) (FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT			
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT			NOT ELIGIBLE

ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			
<i>BSC (cav'd)</i>		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			

NOTE: ELIGIBLE

WINDOW SIGN	A	NO MORE THAN 35-40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY								
LMU											
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)				
ATTENTION-GETTING DEVICES	A										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A										PER APPROVED SIGNAGE PLAN
BANNER SIGN (Pole Mounted FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT.</u> EXCEPT FLAGS ON SINGLE POLE <u>MAXIMUM HEIGHT 25 FT.</u>				1 PER LOT				PER APPROVED SIGNAGE PLAN
I-MU (cont'd)											
		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION				
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN				
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN				
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN				
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	1 PER LOT	X	50%	<u>PER APPROVED SIGNAGE PLAN</u>				

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			
<u>ROOF SIGN</u>	ASSC ONLY	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>1 PER BUILDING</u> MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	X	50%	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA		X	50%	PER APPROVED SIGNAGE PLAN
[F]						
<u>ATTENTION-GETTING DEVICES</u>	A					
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.		NOTE ELIGIBLE	
I-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA
						QUANTITY DEVIATION

FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
L-2					
ATTENTION-GETTING DEVICES	A				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
MI					
ATTENTION-GETTING DEVICES	A				

ELECTRONIC SIGN (CATEGORY II)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	NOTELIGIBLE		
					SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	PER SIGN TYPE USED MAXIMUM 6 FT.	2 PER LOT 1 PER LOT			
<i>MT (CONT'D)</i>							
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
OR-I							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER LOT			
OR-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN	
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
EC-1								
ATTENTION-GETTING DEVICES	A							

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	NOT ELIGIBLE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	1 PER LOT	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT		
BANNER SIGN (PROJECTING)	A	20 SQ. FT.	1 PER BUILDING		1 PER BUILDING		
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	1 PER LOT	BELOW PARAPET	1 PER LOT		
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	PER SIGN TYPE USED	1 PER LOT		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	PER SIGN TYPE USED	2 PER LOT		
FREESTANDING SIGN (MONUMENT)	A	50-100 SQ. FT.		MAXIMUM 6 FT.			
EC-1 (cont'd)							
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	1 PER LOT	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT		
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	1 PER LOT	MINIMUM HEIGHT-6 FT./ MAXIMUM SIGN HEIGHT-20 FT./ MAXIMUM WIDTH 6 FT.	1 PER LOT		
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER BUILDING		2 PER BUILDING		NOT ELIGIBLE

PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	NOT ELIGIBLE
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT		
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE		
HF						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		
ATTENTION-GETTING DEVICES	A					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING		
BANNER SIGN (WALL-FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT. BELOW PARADET	1 PER LOT		

BANNER SIGN (PROJECTING)	A	20 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
H (CONT'D)								
BANNER SIGN (<u>POLE WALL MOUNTED</u>)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT	1 PER STREET FRONTAGE			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT				
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT				
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT				
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>				
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE				
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE				
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT				
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 WINDOW PER STREET FRONTAGE				
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY					

NOT ELIGIBLE

TOD-1															
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE											
TOD-1 (covt'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION								
<u>ATTENTION-GETTING DEVICES</u>	A														
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN								
<u>BANNER SIGN (WALL MOUNTED) FREESTANDING</u>	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT. BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN								
BANNER SIGN (<u>POLE-WALL MOUNTED</u>)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
BILLBOARD	ASSC ONLY						PER APPROVED SIGNAGE PLAN								
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN								

PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A							
WALL SIGN (GROUND FLOOR)	A	48-25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
TOD-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN	
TOD-2								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A							

A WING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
<i>TOD-2 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A					
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.	GROUND FLOOR AND SECOND FLOOR ONLY	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40% OF EACH WINDOW AREA			X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-3 (CONT'D)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	PER APPROVED SIGNAGE PLAN		
BILLBOARD	ASSC ONLY				50%		
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	50%		
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		50%		
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	50%		
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	50%		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	50%		
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	50%		
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		50%		
TOD-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
TOD-4 (cont'd)							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

ATTENTION-GETTING DEVICES	A							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN		
BANNER SIGN (POLE MOUNTED POLE MOUNTED)	A	32 SQ. FT.	1 PER LOT MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	X	75%	PER APPROVED SIGNAGE PLAN		
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN		
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 PER LOT BELOW PARAPET	X	75%	PER APPROVED SIGNAGE PLAN		
BILLBOARD	ASSC ONLY							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT PER SIGN TYPE USED	X	75%	PER APPROVED SIGNAGE PLAN		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT PER SIGN TYPE USED	X	75%	PER APPROVED SIGNAGE PLAN		
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED	X	75%	PER APPROVED SIGNAGE PLAN		
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	X	75%	PER APPROVED SIGNAGE PLAN		
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN		
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN		
PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.						

X
75%
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

Roof Sign	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
TOD-4 (covt'b)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 10% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			

NOT ELIGIBLE

FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	3 PER LOT			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER BUILDING			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER BUILDING			
OS (cont'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING			
RC-1 THROUGH RC-4				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STRIP FRONTAGE)			
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	4 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	30 SQ. FT.					
BANNER SIGN (Pole Mounted) FREESTANDING	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 75%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PC-1 Through PC-4 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200-250 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS, CORNER TENANT, 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	45 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

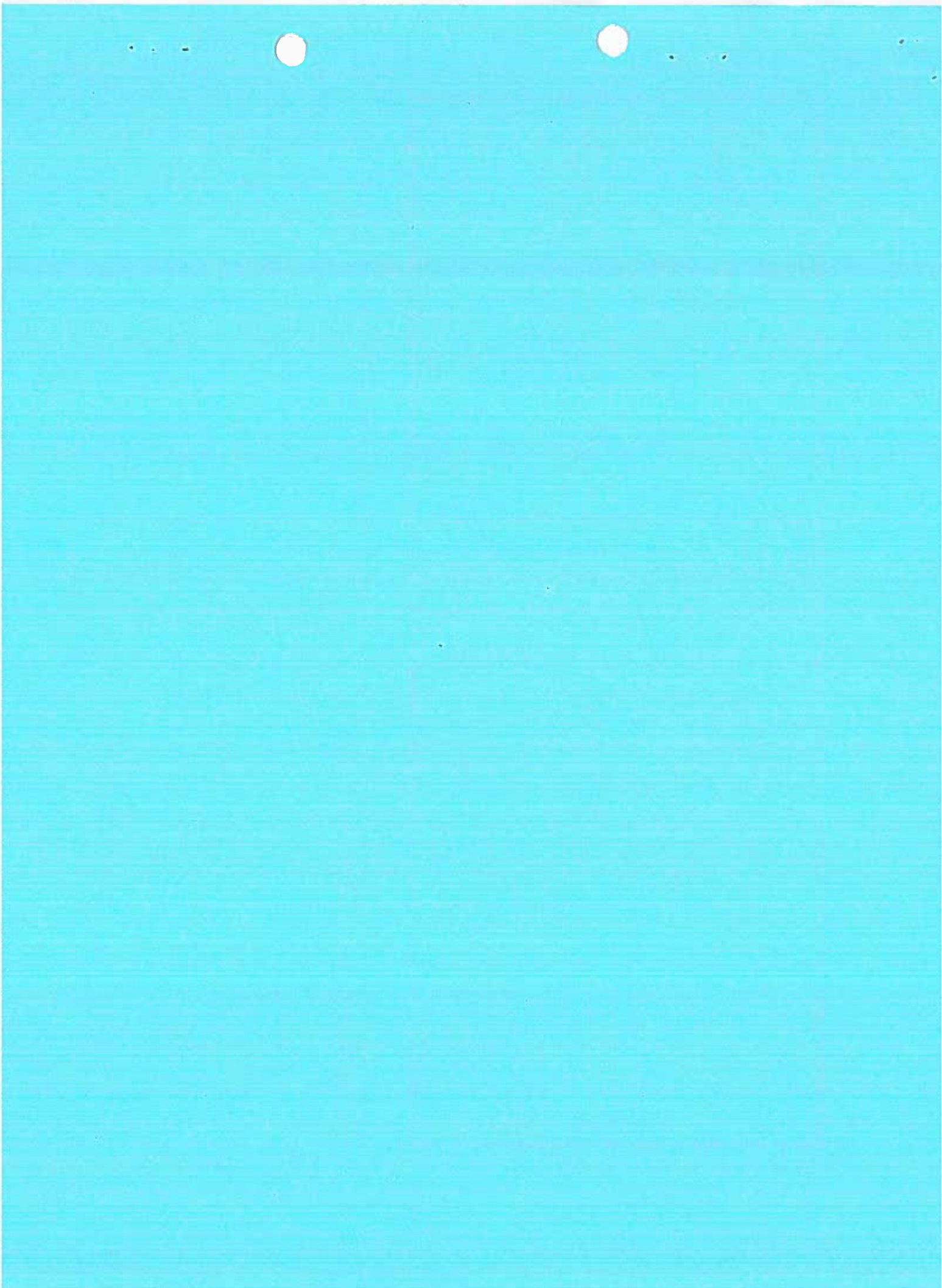
* IF A SIGN TYPE IS NOT LISTED AS A SIGN TYPE IN A PARTICULAR ZONING DISTRICT IN THE "SIGN TYPES BY ZONING DISTRICT" SECTION OF THIS TABLE THEN THAT SIGN TYPE IS PROHIBITED IN THAT ZONING DISTRICT.

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT		MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES					MAXIMUM PERCENTAGE DEVIATION FOR AREA
PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL		ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V		
PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*							
C-1	100 SQ. FT.	100 SQ. FT.	-	-	-	25%	
C-1-E	100 SQ. FT.	100 SQ. FT.	-	-	-	25%	
C-1-VC	75 SQ. FT.	75 SQ. FT.	-	-	-	25%	
C-2	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%	
C-3	450 SQ. FT.	450 SQ. FT.	-	-	-	25%	
C-4	450 SQ. FT.	450 SQ. FT.	-	-	-	25%	
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%	
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	-	-	50%	
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	50%	
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	50%	
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%	
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	50%	

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 SQ. FT.	1,000 SQ. FT.	1,500 SQ. FT.	-	50%
I-MU	350 SQ. FT.	350 SQ. FT.	-	-	25%
OR-1	125 SQ. FT.	125 SQ. FT.	-	-	25%
OR-2	150 SQ. FT.	150 SQ. FT.	-	-	25%
TOD-1	250 SQ. FT.	250 SQ. FT.	-	-	25%
TOD-2	400 SQ. FT.	400 SQ. FT.	-	-	50%
TOD-3	250 SQ. FT.	250 SQ. FT.	-	-	25%
TOD-4	400 SQ. FT.	400 SQ. FT.	1,200 SQ. FT.	-	50%
PC-1 THROUGH PC-4	1200 SQ. FT.	1200 SQ. FT.	4,750-2,200 SQ. FT.	7,000 SQ. FT.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.





1998

1999

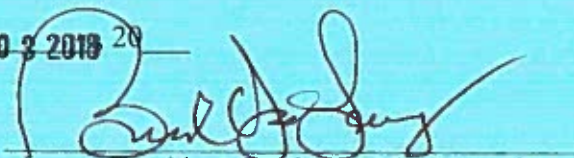
2000

2001

2002

Council Bill 18-0272

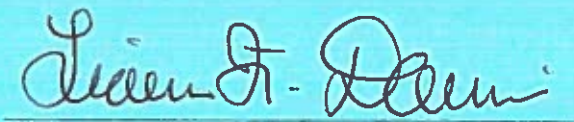
Certified as duly passed this _____ day of DEC 03 2018 20



President, Baltimore City Council

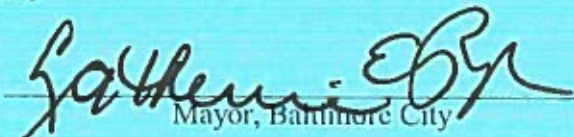
Certified as duly delivered to Her Honor, the Mayor,

this _____ day of DEC 03 2018 20



Chief Clerk


Approved this 12 day of December, 20 18



Mayor, Baltimore City

Approved For Form and Legal Sufficiency

This 11th Day of December 2018



Chief Solicitor

AMENDMENTS TO COUNCIL BILL 18-0272
(1st Reader Copy)

By: Land Use and Transportation Committee

Amendment No. 1

ADOPTED

On page 4, in line 1, insert

“(C) ATTENTION-GETTING DEVICE.

“ATTENTION-GETTING DEVICE” MEANS ANY PENNANT, FLAG, FEATHER FLAG, FESTOON, SPINNER, STREAMER, SEARCHLIGHT, BALLOON, INFLATABLE SIGN, STROBE LIGHT OR SIMILAR DEVICE OR ORNAMENTATION DESIGNED FOR THE PURPOSE OF ATTRACTING ATTENTION.”;

and, on page 4, in lines 1, 6, and 31, and, on page 5, in lines 1, 4, 19, and 21, and, on page 6, in lines 8, 10, 16, 20, and 30, and, on page 7, in lines 1, 3, 15, and 17, and, on page 8, in lines 6, 10, 15, and 28, and, on page 9, in line 1, strike “(C)”, “(D)”, “(E)”, “(F)”, “(G)”, “(H)”, “(I)”, “(J)”, “(K)”, “(L)”, “(M)”, “(N)”, “(O)”, “(P)”, “(Q)”, “(R)”, “(S)”, “(T)”, “(U)”, “(V)”, and “(W)”, respectively, and substitute “(D)”, “(E)”, “(F)”, “(G)”, “(H)”, “(I)”, “(J)”, “(K)”, “(L)”, “(M)”, “(N)”, “(O)”, “(P)”, “(Q)”, “(R)”, “(S)”, “(T)”, “(U)”, “(V)”, “(W)” and “(X)”, respectively.

Amendment No. 2

On page 4, in line 10, strike “and”; on the same page, in line 12, strike the period and substitute “; AND”; and, after line 12, insert

“(IV) IS MOUNTED AND ATTACHED TO A STRUCTURE THAT IS MEANT TO BE DURABLE AND PERMANENT.”.

Amendment No. 3

On page 4, in lines 14 and 17, in each instance, strike “POLE MOUNTED” and substitute “FREESTANDING”; and, on the same page, in line 30, after “SIGN”, insert “OR ATTENTION-GETTING DEVICE”.

Amendment No. 4

On page 5, in line 31, strike "OR A", and substitute ". A"; and, on the same page, in line 32, after "SIGN", insert ". OR A FREESTANDING PYLON SIGN".

Amendment No. 5

On page 6, in line 3, strike "INDEPENDENT OF" and substitute "DECORATIVE BASE INCLUDING"; and, on the same page, in line 4, after "STRUCTURE", insert ". WHICH MUST BE AN INTEGRAL PART OF THE SIGN DESIGN".

Amendment No. 6

On page 6, in line 7, after "BRACES", insert "DIRECTLY INSERTED INTO THE GROUND"; and, after line 7, insert

"(C) "FREESTANDING PYLON SIGN" MEANS ANY FREESTANDING SIGN THAT IS PLACED DIRECTLY ON OR SUPPORTED BY GROUND BY A SUPPORT STRUCTURE THAT IS A SOLID-APPEARING BASE CONSTRUCTED OF A PERMANENT MATERIAL, SUCH AS CONCRETE BLOCK, BRICK, OR METAL. THE GROUND SUPPORT DOES NOT INCLUDE ANY POST, POLE, OR OTHER STRUCTURE."

Amendment No. 7

On page 6, in line 23, strike "OPEN-STRUCTURAL FRAMEWORK" and substitute "EXPRESSED OR PROJECTING STRUCTURAL MEMBER"; on page 9, in line 24, after "AND", insert "NON-OBSCENE"; on page 11, in line 24, strike "ALWAYS", and, in the same line, after "ALLOWED", insert "WITH PROPER PERMITS".

Amendment No. 8

On page 11, beginning in line 29, strike "NOT" down through and including "SIGN", in line 31, and substitute "INCLUDING REPLACEMENT OF LIGHTS AND SIGN FACE. BUT NOT INVOLVING STRUCTURAL CHANGES OR THE CHANGE IN THE SIZE OF THE SIGN"; in line 31, strike "AND"; and, in line 36, strike the period and substitute a semi colon.

Amendment No. 9

On page 11, after line 36, insert

“(4) REPLACEMENT OF THE DIGITAL SCREEN ON AN ELECTRONIC SIGN;

(5) REPLACEMENT OF BROKEN OR PHYSICALLY DAMAGED SIGN SUPPORTS; AND

(6) MODIFICATIONS NECESSARY TO IMPROVE THE SAFETY OF EXISTING SIGNS.”.

Amendment No. 10

On page 13, in line 29, after “HEIGHT”, insert “AND WIDTH”; on page 13, in line 31, before “THE”, insert “(1)”; and, on page 14, after line 2, insert

“(2) THE WIDTH OF A SIGN IS DETERMINED BY MEASURING THE HORIZONTAL DISTANCE FROM THE OUTERMOST POINTS OF EITHER EDGE OF THE SIGN PERPENDICULAR TO THE GROUND PLANE.”;

and, on page 14, in line 29, strike “DAWN AND DUSK”, and substitute “HOURS OF OPERATION”.

Amendment No. 11

On page 15, in line 25, after “CONTROL”, insert “ADVERTISING FOR A BUSINESS LOCATED WITHIN THE AREA OF SPECIAL SIGNAGE CONTROL THAT HOLDS A MANUFACTURER’S LICENSE ISSUED UNDER TITLE 2, SUBTITLE 2 OF THE ALCOHOLIC BEVERAGES ARTICLE OF THE MARYLAND CODE”.

Amendment No. 12

On page 16, in line 11, strike “*{Reserved}*” and substitute “ATTENTION-GETTING DEVICES.”; and, after line 11, insert

“(A) PROHIBITION.

(1) THE ERECTION, PLACEMENT, OR CONSTRUCTION OF ATTENTION-GETTING DEVICES IS PROHIBITED IN THE R-1-A THROUGH R-10, R-MU, OR-1, OR-2, AND EC-1 ZONING DISTRICTS.

(2) THE CITY MAY NOT ISSUE PERMITS FOR THESE SIGNS OR DEVICES IN THESE ZONING DISTRICTS.

(B) REGULATIONS.

(1) ATTENTION-GETTING DEVICES ARE SUBJECT TO THE FOLLOWING REGULATIONS.

(2) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED IN ANY LOCATION OR IN ANY MANNER THAT COULD ENDANGER THE PUBLIC SAFETY, INTERFERE WITH OR OBSTRUCT PEDESTRIAN OR VEHICULAR TRAVEL, OR CREATE A TRAFFIC SAFETY PROBLEM.

(3) ATTENTION-GETTING DEVICES MAY NOT BE ERECTED OR MAINTAINED WITHIN ANY PUBLIC RIGHT-OF-WAY.

(4) AS A CONDITION OF A BUILDING PERMIT, REQUIREMENTS MAY BE IMPOSED ON THE MATERIAL, MANNER OF CONSTRUCTION, AND METHOD OF ERECTION AS ARE REASONABLY NECESSARY TO ASSURE THE SAFETY AND CONVENIENCE OF THE PUBLIC.

(5) NO INFLATABLE PROMOTIONAL DEVICE MAY EXCEED 15 FEET IN HEIGHT OR THE HEIGHT OF THE OF THE PRINCIPAL BUILDING TO WHICH IT RELATES, WHICHEVER IS LOWER. NO INFLATABLE PROMOTIONAL DEVICE MAY BE MOUNTED ON THE ROOF OF A STRUCTURE.”.

Amendment No. 13

On page 18, in line 9, strike “STATIC” and substitute “NON-DIGITAL”; in the same line, strike “OR”; in the same line, after “C-1-VC”, insert “, C-5-DC, OR PC AND MAY NOT EXCEED 50 SQUARE FEET”.

Amendment No. 14

On page 18, after line 19, insert

“(3) BILLBOARDS MAY ONLY BE INTEGRATED INTO ANY OTHER SIGN TYPE LISTED IN TABLE 17-201: SIGN REGULATIONS FOR THAT ZONING DISTRICT.”.

Amendment No. 15

On page 18, in line 33, strike “AND”; in line 34, strike the period and substitute a semi colon; and after line 34, insert

“(VI) THE NEW DIGITAL BILLBOARD IS NOT RELOCATED BY MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL LOCATION;

(VII) EACH BILLBOARD BEING REMOVED IS A MINIMUM OF 100 SQUARE FEET; AND

(VIII) THE APPLICANT SUBMITS PROOF OF CURRENT BILLBOARD TAX PAYMENT AT THE TIME OF APPLICATION FOR CONVERSION.

(2) PRINTED BILLBOARD REMOVAL CREDIT.

(I) THE ZONING ADMINISTRATOR SHALL MAINTAIN AN ACCOUNT OF REMOVALS OF EXISTING PRINTED BILLBOARDS AND SHALL CREDIT THE ACCOUNT OF THE OWNER OF A PRINTED BILLBOARD FOR EACH PRINTED BILLBOARD THAT IS REMOVED.

(II) IN ORDER TO DOCUMENT THE REMOVAL OF A PRINTED BILLBOARD, THE OWNER SHALL SUBMIT TO THE ZONING ADMINISTRATOR A COPY OF THE CONVERSION PERMIT FOR THE REMOVAL OF THE BILLBOARD AND PHOTOGRAPHS DOCUMENTING THE REMOVAL.

(III) A PRINTED BILLBOARD REMOVAL CREDIT MAY BE RESERVED AND USED BY THE ORIGINAL OWNER OF THE CREDIT WITHIN 5 YEARS AFTER THE REMOVAL OF THE PRINTED BILLBOARD.”;

and, on page 19, in line 19, after “DWELL”, insert “AND LOOP”; in the same line, strike “TIME” and substitute “TIME”; and, on the same page, in line 21, strike “DWELL” and substitute “LOOP”.

Amendment No. 16

On page 21, after line 4, insert

“(V) IN THE C-5 AND PC ZONING DISTRICTS, DIGITAL PROJECTION ON WINDOWS IS ALLOWED ON THE GROUND FLOOR.”;

On page 22, in line 29, after “SIGN”, insert “OR A FREESTANDING PYLON SIGN”; on page 23, in line 1, strike “SIGN ON POLE” and substitute “ADDITIONAL REQUIREMENTS”; on the same page, in line 2, strike “POLE”; and, on the same page, in line 3, after “POSTS”, insert “. BASES.”.

Amendment No. 17

On page 23, after line 9, insert

“(4) WHERE ALLOWED, ALL FREESTANDING SIGNS MAY ONLY BE PLACED WITHIN 20 FEET OF THE FRONT OR CORNER SIDE LOT LINE OF ANY LOT ADJOINING A STREET RIGHT-OF-WAY OF AT LEAST 30 FEET WIDE.

“(5) THE HEIGHT OF THE OPEN SPACE BETWEEN THE GROUND AND THE MESSAGE COMPONENT OF ANY FREESTANDING MONUMENT SIGN MAY NOT EXCEED MORE THAN 40% OF THE TOTAL SIGN HEIGHT.”.

Amendment No. 18

On page 25, in line 2, strike “MUST” and substitute “MAY”; on page 26, in line 10, after “ILLUMINATED”, insert “, UNLESS OTHERWISE SPECIFIED IN THIS TITLE”.

Amendment No. 19

On page 26, after line 8, insert

“(5) IN THE C-3, C-4, C-5, TOD-4, BSC, H, I-1, I-2, AND PC ZONING DISTRICTS, THE MAXIMUM AREA PER SIGN FOR A WALL SIGN (ABOVE THE GROUND FLOOR), AS SPECIFIED IN TABLE 17-201: SIGN REGULATIONS, MAY BE SPLIT INTO MULTIPLE SIGNS ON A SINGLE LOT, NOT TO EXCEED THE MAXIMUM SQUARE FOOTAGE ALLOWED.”.

Amendment No. 20

On page 26, in line 16, strike “WALL” and substitute “IN THE C-1 AND C-1-VC ZONING DISTRICTS, WALL”; on page 27, in line 9, strike beginning with the colon, down through and including (ii), in line 11; on page 27, in line 11, strike “4” and substitute “5”; and, on the same page, in line 12, after “GRADE”, insert “, IN THE R-5, R-6, R-7, R-8, R-9, R-10, C-1, C-1-VC, AND C-2 ZONING DISTRICTS”.

Amendment No. 21

On page 27, in line 21, strike “25%” and substitute “A PERCENTAGE”; and, in the same line, after “AREA”, insert “, AS SPECIFIED IN TABLE 17: SIGN REGULATIONS”.

Amendment No. 22

On page 28, in line 5, after “DISTRICT”, insert “. AS MAPPED ON THE ADOPTED ZONING MAP, AS OF JUNE 5, 2017.”; on the same page, in line 6, after “CONTROL”, insert “. UNLESS THE BOUNDARIES OF THE AREA OF SPECIAL SIGNAGE CONTROL ARE OTHERWISE AMENDED PER § 17-505”; on page 29, in line 4, strike “(B)” and substitute “(C)”; and, on the same page, in line 5, strike “MAKE” and substitute “MAY”.

Amendment No. 23

On page 31, after line 12, insert

“(3) THE PLANNING COMMISSION MAY REQUEST REVIEW AND EVALUATION OF ANY ASPECT OF A PROPOSED SIGNAGE PLAN FROM ANY CITY AGENCY PRIOR TO APPROVAL OF A SIGNAGE PLAN AT THE PLANNING COMMISSION.”;

and, on page 33, in line 27, after “sign”, insert “. FREESTANDING SIGN.”.

Amendment No. 24

Amend the sheets of Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs, which are attached to this set of amendments, with the amendments shown as follows:

- (1) Deletions are shown in red, with strike throughs.
- (2) Insertions are shown as red, with underlining.

Amendment No. 25

On page 1, in line 23, after “4-405(a)(9)-(12),” insert “5-301(b).”; on page 1, in line 25, strike “and”; and, in the same line, after “16-701(c)”, insert “. 18-304(a). 18-305(a)”.

Amendment No. 26

On page 34, after line 1, insert

“Title 5. Applications and Authorizations”

Subtitle 3. Variances

§ 5-301. Purpose.

(b) Application.

The variance procedure applies only to changes in bulk and yard regulations and to changes in signage, parking, and loading requirements. It does not apply to changes in the uses, THE MAXIMUM QUANTITY OF SIGNS, LOCATION REQUIREMENTS OF SIGNS, AND TYPES OF SIGNS allowed within a zoning district.”.

Amendment No. 27

On page 38, after line 20, insert

“Subtitle 3. Nonconforming Uses

§ 18-304. Restoration of damaged structures.

(a) In general.

If a structure containing a nonconforming use OR NONCONFORMING SIGN is damaged or destroyed, the structure OR SIGN may be repaired or reconstructed and the nonconforming use OR SIGN re-established as long as no new nonconformities are created and the existing degree of any nonconformity is not increased.

...

§ 18-305. Relocation.

(a) On same lot.

- (1) A nonconforming structure or use may not be relocated, in whole or in part, to any other location on the same lot.

- (2) A NONCONFORMING FREESTANDING POLE SIGN THAT IS 300 SQUARE FEET OR LARGER THAT IS EITHER DAMAGED OR DESTROYED PURSUANT TO § 18-304(A) MAY BE RELOCATED BY NO MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL LOCATION.”.

Amendment No. 28

On page 25, in lines 8 and 31, and, on page 26, in line 2, strike “*REQUIREMENTS*” and substitute “*REGULATIONS*”.

Amendment No. 29

On page 22, in line 11, after “*CLEARANCE*”, insert “*AND PROJECTION*”; on the same page, in line 12, before “*PROJECTING*”, insert “(1)”; and, on the same page, after line 13, insert

“(2) ELECTRONIC WALL SIGNS MAY PROJECT BEYOND 12 INCHES FROM THE WALL OF A BUILDING FACE UP TO NO MORE THAN 6 FEET FROM THE WALL OF THE BUILDING FACE IF:

(I) THE ELECTRONIC WALL SIGN IS 200 SQUARE FEET OR GREATER;

(II) IS IN AN APPROVED SIGNAGE PLAN WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL;

(III) THE WALL SUPPORTS, NECESSARY INTERNAL SIGN COMPONENTS, STRUCTURAL SUPPORT, OR MAINTENANCE ACCESS REQUIRES THE PROJECTION BEYOND 12 INCHES AND ONLY TO THE MINIMUM EXTENT BEYOND 12 INCHES NECESSITATED;

(IV) MAINTAINS A CLEARANCE OF AT LEAST 8 FEET FROM THE GROUND IF THE ELECTRONIC WALL SIGN DOES NOT REST ON THE GROUND; AND

(V) MEETS ALL REQUIREMENTS OF THE BUILDING CODE AND ANY OTHER APPLICABLE REGULATIONS.”.

Amendment No. 30

On page 19, in line 20, strike “10” and substitute “8”; and, on the same page, in line 22, after the period, insert “THE DWELL TIME FOR ANY PREVIOUSLY APPROVED ELECTRONIC SIGN MAY BE MODIFIED TO 8 SECONDS WITHOUT THE NEED FOR ANY FURTHER APPROVAL.”.

Amendment No. 31

On page 2, in line 3, after “14-327(d),”, insert “and”; on the same line, strike “, and 18-504”; on page 1, in line 25, strike “and” and, in the same line, after “18-305(a)”, insert “, and 18-504”; and, on page 39, after line 6, insert

“§ 18-504. CONTINUANCE OF CERTAIN NONCONFORMING BILLBOARDS.

ANY LEGAL NONCONFORMING BILLBOARD, AS OF JUNE 5, 2017, MAY CONTINUE TO FOLLOW THE RULE IN § 11-207(C)(9) AND (10) OF THE ZONING CODE OF BALTIMORE CITY THAT WAS IN EFFECT ON JUNE 4, 2017.”.

Amendment No. 32

On page 16, after line 10, insert

“(4) PERMITTED PLACEMENTS – BILLBOARDS.

NOTWITHSTANDING THE FOREGOING, ANY BILLBOARD THAT ADVERTISES ALCOHOLIC BEVERAGES SHALL BE LOCATED AT LEAST 500 LINEAR FEET FROM ESTABLISHED AND CONSPICUOUSLY IDENTIFIED ELEMENTARY OR SECONDARY SCHOOLS, PLACES OF WORSHIP, OR PUBLIC PLAYGROUNDS.”.

TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT #		ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT, WIDTH, AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
R-1A THROUGH R-4								
FREESTANDING (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-5 THROUGH R-7								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					NOT ELIGIBLE
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT					
BANNER SIGN (PROJECTING)	12 SQ. FT.		2 PER LOT					
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-8 THROUGH R-10								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					NOT ELIGIBLE

R-9 R-8 Through R-10 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	18 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
<u>PROJECTING SIGN (ABOVE GROUND FLOOR)</u>	A	<u>12 SQ. FT.</u>		<u>1 PER LOT</u>			
<u>PROVISIONAL FENCE SIGN</u>	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER LOT	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	4 12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 25%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-E							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
<u>ATTENTION-GETTING DEVICES</u>							
C-1-E (cont'd)							
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
BILLBOARD	ASSC ONLY				X 25%		
PER APPROVED SIGNAGE PER REQUIREMENTS PER 17-406							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	+1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
G-1VC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 20%	
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406							
C-1-1/C (covt'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION --GETTING DEVICES	Δ						
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106

FREESTANDING SIGN (POLE)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>WALL SIGN (GROUND FLOOR)</u>	<u>A</u>	<u>18 SQ. FT.</u>		<u>1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-3 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	A									
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			
BILLBOARD	ASSC ONLY									
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>			
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		<u>1 PER TENANT BUILDING</u>	X	50%	PER APPROVED SIGNAGE PLAN			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.							
WALL SIGN (GROUND FLOOR)	A	<u>18-25</u> SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN			

WALL SIGN (ABOVE GROUND FLOOR)	A	2 SO. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-4							
A-FRAME SIGN	A	8 SO. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SO. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SO. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 50% PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. / MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT- 6 FT. / MAXIMUM SIGN HEIGHT- 20 FT. / MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT <u>BUILDING</u>	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
<i>C-4 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-5-DC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<u>ATTENTION-GETTING DEVICES</u>		A											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BANNER SIGN (Post Mounted FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
BILLBOARD	ASSC ONLY							PER APPROVED SIGNAGE PLAN X 75% PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406					
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN				
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%		PER APPROVED SIGNAGE PLAN				
<i>C-5-DC (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION						
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN					
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN					
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN					

<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 <u>250</u> SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	48 <u>25</u> SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 <u>50</u> % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-5-III							

A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				
<u>ATTENTION-GETTING DEVICES</u>	A							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%		PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>		<u>PER APPROVED SIGNAGE PLAN</u>

X
75%
PER APPROVED SIGNAGE PLAN REQUIREMENT PER 17-406

PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
C-5-IH (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE		X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING		X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT		X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY			X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				

<u>ATTENTION-GETTING DEVICES</u>	A								
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BANNER SIGN (ROOF MOUNTED FREESTANDING)	A	32 SQ. FT.			1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN
C-5-DE (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN		
BILLBOARD	ASSC ONLY								
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN		
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN		
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN		
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>		
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1	X	75%	PER APPROVED SIGNAGE PLAN		

					PER STREET FRONTAGE					
PROJECTING SIGN (ABOVE GROUND FLOOR)	A		60 SQ. FT.		1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.						
ROOF SIGN	A		4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%		PER APPROVED SIGN PLAN	
WALL SIGN (GROUND FLOOR)	A		4 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%		PER APPROVED SIGNAGE PLAN	
WALL SIGN (ABOVE GROUND FLOOR)	A		4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%		PER APPROVED SIGNAGE PLAN	
C-5-DE (cont'd)		APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA		QUANTITY DEVIATION	
WINDOW SIGN	A		NO MORE THAN 25 50% OF FACI WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%		PER APPROVED SIGNAGE PLAN	
C-5-HIT										
A-FRAME SIGN	A		8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE					

								FOR HEIGHT AND AREA			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.								
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF		1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN			
WALL SIGN (GROUND FLOOR)	A	40 25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN			
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN			
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY			X	25%	PER APPROVED SIGNAGE PLAN			
C-5-TO											
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE						
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN			

BANNER SIGN (POLE MOUNTED/FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-5-70 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.	1 PER BUILDING	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
C-5-70 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS						
A-FRAME SIGN	A	8 SQ. FT. PERSIDE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	A					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (Pole Mount) (FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
<u>BILLBOARD</u>	<u>ASSC ONLY</u>					<u>REQUIREMENTS PER 17-406</u>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
<i>C-5-IIS (gov't'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN

ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	35%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-5-G (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>BANNER SIGN (Not Mounted Freestanding)</u>	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

										FOR HEIGHT AND AREA	
WALL SIGN (GROUND FLOOR)	A	4-8-25 SQ. FT.						1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE						2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40% OF EACH WINDOW AREA						GROUND FLOOR AND SECOND FLOOR ONLY	X	25%	PER APPROVED SIGNAGE PLAN
OIC											
<u>ATTENTION-GETTING DEVICES</u>	A										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME						2 PER LOT			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.						2 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.						1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.						2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.						1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.						1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>						<u>1 PER LOT</u>			

NOT ELIGIBLE

			18 SQ. FT.		HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A		18 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<i>OIC (cont'd)</i>									
PROJECTING SIGN (ABOVE GROUND FLOOR)	A		36 SQ. FT.		MAXIMUM 12 FT.	1 PER 4 BUILDING			NOT ELIGIBLE
PROVISIONAL FENCE SIGN	A								
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A		2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			2 PER INTERIOR LOT/ 2 PER CORNER LOT			
BSC									
A-FRAME SIGN	A		8 SQ. FT. PER SIDE		MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
ATTENTION-GETTING DEVICES	A								
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A		2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			
BANNER SIGN (POLE MOUNTED) (FREESTANDING)	A		32 SQ. FT.		<u>MAXIMUM 6 FT.</u> <u>EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT			
BANNER SIGN (PROJECTING)	A		50 SQ. FT.			4 PER LOT			NOT ELIGIBLE

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>ROOF SIGN</u>	<u>ASSC ONLY</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
I-1							
<u>ATTENTION-GETTING DEVICES</u>	A						
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		NOT ELIGIBLE	
<i>I-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

Freestanding Sign (Pole)	A	50 sq. ft.	Minimum Pole Height 10 ft./ Maximum Sign Height 24 ft.	1 per lot	NOT ELIGIBLE
Projecting Sign (Ground Floor)	A	18 sq. ft.		1 per lot	
Provisional Fence Sign	A		Maximum 12 ft.		
Wall Sign (Ground Floor and Above Ground Floor)	A	2 sq. ft. per linear foot of building frontage		1 per interior lot/ 2 per corner lot	
I-2					
ATTENTION-GETTING DEVICES	A				
Electronic Sign (Category II)	A	50 sq. ft.	Per sign type used	1 per lot	NOT ELIGIBLE
Freestanding Sign (Monument)	A	50 sq. ft.	Maximum 6 ft.	1 per lot	
Freestanding Sign (Pole)	A	50 sq. ft.	Minimum Pole Height 10 ft./ Maximum Sign Height 24 ft.	1 per lot	
Projecting Sign (Ground Floor)	A	18 sq. ft.	Maximum 12 ft.	1 per lot	
Provisional Fence Sign	A				
Roof Sign	A	2 sq. ft. per linear foot of building frontage	May not project any higher than 20 ft. above the roof	1 per building	
Wall Sign (Ground Floor and Above Ground Floor)	A	2 sq. ft. per linear foot of building frontage		1 per interior lot/ 2 per corner lot	
MI					
ATTENTION-GETTING DEVICES	A				

ELECTRONIC SIGN (CATEGORY II)		A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	NOTE ELIGIBLE		
FREESTANDING SIGN (MONUMENT)		A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	NOTE ELIGIBLE		
MI (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT				
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT				
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
<u>ROOF SIGN</u>	<u>A</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT				
OR-I								
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (POLE MOUNTED <u>PROJECTING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					

WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	HEIGHT AND LOCATION REQUIREMENTS	1 PER LOT			
OR-2 (CONT'D)							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
EC-1							
ATTENTION-GIVING DEVICES	A						

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING		
BANNER SIGN (Pole Mounted FREESTANDING)	A	32 SQ. FT.	1 PER LOT	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	
BANNER SIGN (PROJECTING)	A	20 SQ. FT.	1 PER BUILDING		
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	1 PER LOT	BELOW PARAPET	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	PER SIGN TYPE USED	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	PER SIGN TYPE USED	
FREESTANDING SIGN (MONUMENT)	A	50-100 SQ. FT.		MAXIMUM 6 FT.	
<i>EC-1 (cov'd)</i>					
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	1 PER LOT	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	1 PER LOT	MINIMUM HEIGHT-6 FT./ MAXIMUM SIGN HEIGHT-20 FT./ MAXIMUM WIDTH 6 FT.	
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.	
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER BUILDING		

NOT ELIGIBLE

SIGN TYPES ALLOWABLE FOR ASSC DEVIATION

MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA

QUANTITY DEVIATION

NOT ELIGIBLE

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING	QUANTITY DEVIATION
EC-2					
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER BUILDING	
ATTENTION-GETTING DEVICES	A				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT	
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	NOT ELIGIBLE
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.	MAXIMUM 6 FT.		
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	
EC-2 (cont'd)					
		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION
					MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA

PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
WINDOW SIGN	A	NO MORE THAN 25 35% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	
NOT ELIGIBLE					
H					
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	
<u>ATTENTION-GETTING DEVICES</u>	A				
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	
BANNER SIGN (WALL FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. SINGLE POLE EXCEPT FLAGS ON MAXIMUM HEIGHT 25 FT. FRAME PARAFF</u>	<u>1 PER LOT</u>	
NOT ELIGIBLE					

BANNER SIGN (PROJECTING)	A	20 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
H (cont'd)	A							
BANNER SIGN (POLE WALL MOUNTED)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT	1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50-100 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>1 PER LOT</u>			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE	1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE	1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT	1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 WINDOW PER STREET FRONTAGE	1 WINDOW PER STREET FRONTAGE			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY					

NOTE: ELIGIBLE

TOD-1													
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE									
TOD-1 (cont'd)													
<u>ATTENTION-GETTING DEVICES</u>	A												
A WING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING									PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT. BELOW PARAPET	1 PER LOT									PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE									PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT									PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY												PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT									PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT									PER APPROVED SIGNAGE PLAN

PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A							
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
TOD-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN	
TOD-2								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.					
<u>ATTENTION-GETTING DEVICES</u>	A							

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A					
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-3 (cont'd)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	A									
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			1 PER BUILDING	X	75%		PER APPROVED SIGNAGE PLAN	
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN	
BILLBOARD	ASSC ONLY									
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT	X	75%		PER APPROVED SIGNAGE PLAN	
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%		PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.			X	75%		PER APPROVED SIGNAGE PLAN	
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			X	75%		PER APPROVED SIGNAGE PLAN	

~~X~~
75%
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

Roof Sign	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
TOD-4 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	4 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			NOT ELIGIBLE

<u>Freestanding Sign (Pylon)</u>	<u>A</u>	<u>50 sq. ft.</u>	<u>Minimum Height-6 ft./Maximum Sign Height-20 ft./Maximum Width 6 ft.</u>	<u>3 per lot</u>			
Projecting Sign (Above Ground Floor)	A	12 sq. ft.		1 per building			
Provisional Fence Sign	A		Maximum 12 ft.				
Wall Sign (Ground Floor and Above Ground Floor)	A	1 sq. ft. per linear foot of building frontage		1 per building			
<i>OS (cont'd)</i>		Maximum Area per Sign	Height and Location Requirements	Maximum Quantity	Sign Types Allowable for ASSC Deviation	Maximum Percentage Deviation for Height and Area	Quantity Deviation
Window Sign	A	No more than 25% of each window area	Ground floor and second floor only	2 per building			
<u>PG-1 Through PG-4</u>							
A-Frame Sign	A	8 sq. ft. per side	Maximum 4 ft.	1 per tenant with direct ground floor access (corner tenant 1 per street frontage)			
<u>Attention-Getting Devices</u>	<u>A</u>						
Awning or Canopy Sign and Open-Structural Framework Sign	A	30 sq. ft.		4 per building	X	75%	Per Approved Signage Plan
Banner Sign (Post Mounted) (<u>Freestanding</u>)	A	32 sq. ft.	<u>Maximum 6 ft. except flags on single pole maximum height 75 ft.</u>	1 per lot	X	75%	Per Approved Signage Plan
Banner Sign (Projecting)	A	32 sq. ft.		1 per street frontage	X	75%	Per Approved Signage Plan

BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PC-1 THROUGH PC-4 (cov'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200-250 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

Roof Sign	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	46 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

* IF A SIGN TYPE IS NOT LISTED AS A SIGN TYPE IN A PARTICULAR ZONING DISTRICT IN THE "SIGN TYPES BY ZONING DISTRICT" SECTION OF THIS TABLE THEN THAT SIGN TYPE IS PROHIBITED IN THAT ZONING DISTRICT.

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT	MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES					
	PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL	PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*				
	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	
	MAXIMUM PERCENTAGE DEVIATION FOR AREA					
C-1	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-E	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-VC	75 SQ. FT.	75 SQ. FT.	-	-	-	25%
C-2	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%
C-3	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-4	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	4,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	-	-	50%
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	50%
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	50%
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	50%

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 SQ. FT.	1,000 SQ. FT.	1,500 SQ. FT.	-	-	50%
I-MU	350 SQ. FT.	350 SQ. FT.	-	-	-	25%
OR-1	125 SQ. FT.	125 SQ. FT.	-	-	-	25%
OR-2	150 SQ. FT.	150 SQ. FT.	-	-	-	25%
TOD-1	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-2	400 SQ. FT.	400 SQ. FT.	-	-	-	50%
TOD-3	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-4	400 SQ. FT.	400 SQ. FT.	1,200 SQ. FT.	-	-	50%
PC-1 THROUGH PC-4	1200 SQ. FT.	1200 SQ. FT.	1,750 2,200 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.

BY repealing and reordaining, with amendments

Article 32 - Zoning

**Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 12-503(d)(2)(v), 12-603(d)(2)(v),
12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g), 14-327(e),
14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c)**

**Baltimore City Code
(Edition 2000)**

BY repealing

Article 32 - Zoning

Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), 15-507(h), and 18-504

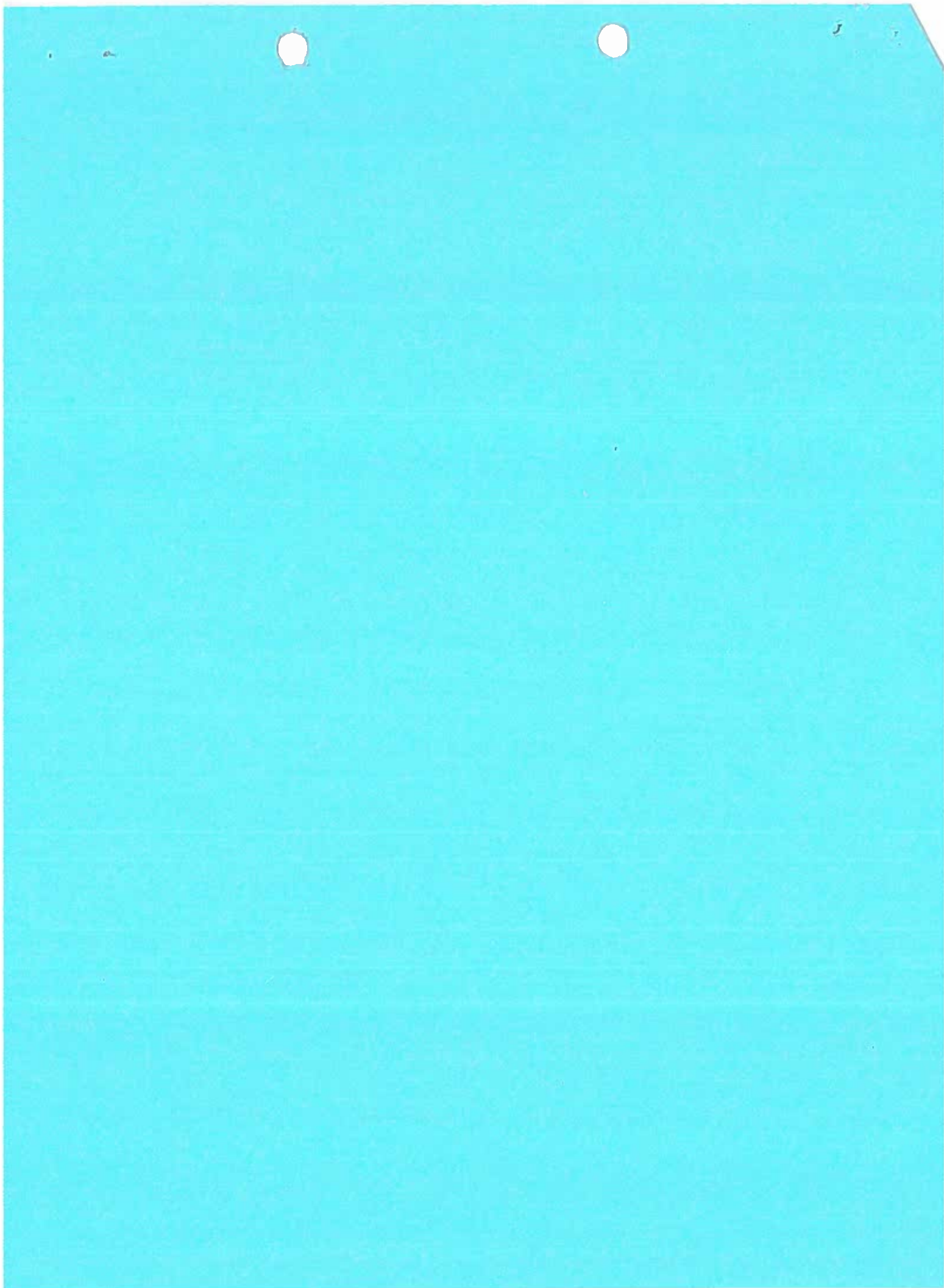
**Baltimore City Code
(Edition 2000)**

BY adding

Article 32 - Zoning

Tables 17-201 and 17-306

**Baltimore City Code
(Edition 2000)**



BALTIMORE CITY COUNCIL LAND USE AND TRANSPORTATION VOTING RECORD

DATE: November 14, 2018

BILL#: 18-0272

BILL TITLE: Zoning - Sign Regulations

MOTION BY: Costello SECONDED BY: Stokes

FAVORABLE

FAVORABLE WITH AMENDMENTS

UNFAVORABLE

WITHOUT RECOMMENDATION

NAME	YEAS	NAYS	ABSENT	ABSTAIN
Reisinger, Edward, Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Middleton, Sharon, Vice Chair	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clarke, Mary Pat	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Costello, Eric	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dorsey, Ryan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pinkett, Leon	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stokes, Robert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TOTALS	<u>6</u>		<u>1</u>	

CHAIRPERSON: Edward H. Dorsey

COMMITTEE STAFF: Jennifer L. Coates, Initials: JLC

The Daily Record

11 East Saratoga Street
Baltimore, MD 21202-2199
(443) 524-8100
<http://www.thedailyrecord.com>

Order #: 11641859
Case #:
Description:

PUBLISHER'S AFFIDAVIT

We hereby certify that the annexed advertisement was published in The Daily Record, a daily newspaper published in the State of Maryland 1 times on the following dates:

10/29/2018

BALTIMORE CITY COUNCIL PUBLIC HEARING ON BILL NO. 18-0272

Darlene Miller, Public Notice Coordinator
(Representative Signature)

BALTIMORE CITY COUNCIL PUBLIC HEARING ON BILL NO. 18-0272

The Land Use and Transportation Committee of the Baltimore City Council will meet on Wednesday, November 14, 2018 at 1:10 p.m. in the City Council Chambers, 4th floor, City Hall, 100 N. Holliday Street to conduct a public hearing on City Council Bill No. 18-0272.

CC 18-0272 ORDINANCE - Zoning - Sign Regulation FOR the purpose of repealing and replacing Title 17 ("Signs") of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

BY repealing

Article 32 - Zoning

Title 17, in its entirety, and

Tables 17-404 and 17-412, in their entirety

Baltimore City Code

(Edition 2000)

BY adding

Article 32 - Zoning

New Title 17 ("Signs")

Baltimore City Code

(Edition 2000)

BY repealing and re-ordinating, with amendments

Article 32 - Zoning

Sections 1-212(b), 1-303(a), 1-313(f), 4-405(a)(9)-(12), 12-502(d)(2)(v), 12-603(d)(2)(v), 12-800(a)(4), 14-301(d), 14-309(b), 14-310(e), 14-311(d), 14-314(g), 14-327(c), 14-328(h), 14-331(b)(3), 14-338(f), 15-518(n)(2), and 16-701(c)

Baltimore City Code

(Edition 2000)

BY repealing

Article 32 - Zoning

Sections 1-300(f), 12-1006(b)(8), 12-1105(b)(8), 14-127(d), 15-507(h), and 18-504

Baltimore City Code

(Edition 2000)

BY adding

Article 32 - Zoning

Tables 17-201 and 17-300

Baltimore City Code

(Edition 2000)

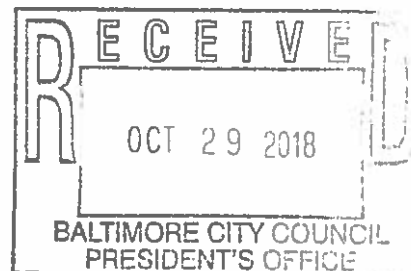
NOTE: This bill is subject to amendment by the Baltimore City Council.

Applicant: Baltimore City Law Department

For more information contact Committee Staff at (410) 316-1200.

EDWARD REISINGER

028



FROM	NAME & TITLE	LAURIE FEINBERG, ACTING DIRECTOR
	AGENCY NAME & ADDRESS	DEPARTMENT OF PLANNING 8 TH FLOOR, 417 EAST FAYETTE STREET
	SUBJECT	CITY COUNCIL BILL #18-0272 / ZONING-SIGN REGULATIONS

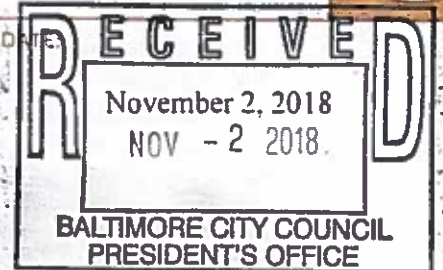
CITY of
BALTIMORE
MEMO



TO

The Honorable President and
Members of the City Council
City Hall, Room 400
100 North Holliday Street

*favorable
with amendments*



At its regular meeting of November 1, 2018, the Planning Commission considered City Council Bill #18-0272, for the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

In its consideration of this Bill, the Planning Commission reviewed the attached staff report which recommended amendment and approval of City Council Bill #18-0272 and adopted the following resolution eight members being present (eight in favor):

RESOLVED, That the Planning Commission concurs with the recommendation of its departmental staff, and recommends that City Council Bill #18-0272 be amended and passed by the City Council with the amendments included in the staff report and with the following additional amendments:

- Bill Page 11, Line 24 in 17-205(B) delete the word "ALWAYS".
- Bill Page 14, Line 29 in 17- 401(2)(I) delete the words "DAWN AND DUSK" and replace with "HOURS OF OPERATION".
- Bill Page 25, Line 2 in 17-414(B)(1) delete the word "MUST" and replace with the word "MAY".
- Bill Page 26, Line 10 in 17-415(D) add the words "UNLESS OTHERWISE SPECIFIED IN THIS TITLE" after the word "ILLUMINATED".

In addition, the Planning Commission directed its staff to further study the following items:

- Neighborhood Identification signs for new unified developments
- The ability for electronic wall signs to project beyond 12 inches due to support structures.
- A general prohibition on audio on all signs and not just billboards.

If you have any questions, please contact Mr. Eric Tiso, Division Chief, Land Use and Urban Design Division at 410-396-8358.

LF/ewt

attachment

cc: Mr. Pete Hammen, Chief Operating Officer
Mr. Jim Smith, Chief of Strategic Alliances
Ms. Karen Stokes, Mayor's Office
Mr. Colin Tarbert, Mayor's Office
Mr. Kyron Banks, Mayor's Office
The Honorable Edward Reisinger, Council Rep. to Planning Commission
Mr. William H. Cole IV, BDC
Mr. Derek Baumgardner, BMZA
Mr. Geoffrey Veale, Zoning Administration
Ms. Sharon Daboin, DHCD
Ms. Elena DiPietro, Law Dept.
Mr. Francis Burnszynski, PABC
Mr. Josh Taylor, DOT
Ms. Natawna Austin, Council Services
Mr. Ervin Bishop, Council Services



*Catherine E. Pugh
Mayor*

PLANNING COMMISSION

Sean D. Davis, Chairman

STAFF REPORT



*Laurie Feinberg
Acting Director*

November 1, 2018

REQUEST: City Council Bill #18-0272/ Zoning- Sign Regulations

RECOMMENDATION: Amend and Approve

Amendments: Specific Proposed Amendments are found in the appendix of this staff report.

STAFF: Tamara Woods

PETITIONER(S): City Council President at the request of the Law Department

OWNER: Citywide Legislation

ANALYSIS:

Background

This bill is a repeal and replace of the existing Signage Title 17 under Article 32 Zoning Code. The primary reason for this rewrite is to conform the Zoning Code to a 2015 Supreme Court case, known as Reed v. Town of Gilbert. The case, known as Reed, said that jurisdictions may not use content as a factor in their code because determining the ability to allow for a sign based on reading content is a limitation on First Amendment rights. In addition to removing content based material, temporary signs also needed to be removed, as this is seen as a limiting factor on free speech. This initial lawsuit stemmed from litigation regarding a temporary sign.

In 2016, the Law Department advised the City when the new zoning code was going through City Council that that our proposed signage code should be reviewed. The timing was a challenge given the City was in the final stages of adopting a new code. Adoption of Article 32 Zoning was in December of 2016 and became effective June 5, 2017.

Bill Summary:

City Council Bill #18-0272 is the result of the City's being proactive to the Supreme Court decision that signage could not be governed by content. That being said, the proposed legislation does include a few areas that would still maintain regulation over some content. Those areas include alcoholic beverage and cigarette signage, obscene signs, the loosening of the general prohibition of billboards, and some fuel station signage which are governed by state and federal regulations. The City Law Department believes that these areas of content regulation would withstand strict scrutiny.

Though the primary reason for the rewrite was the Reed case, this bill reflects a complete review and reorganization of Title 17. In addition to the repeal and replace of Title 17 in its entirety, this

bill includes other signage related amendments to other titles of Article 32. The new Title 17 is reorganized for clarity, more information is in tabular form, all sign types were defined clearly and the rules around Areas of Special Signage Control are clarified.

The proposed legislation includes a complete restructuring of the current Title 17 which has ten subtitles including Exempt Signs, Temporary Signs, Prohibited Signs, Permanent Signs and has 2 tables for Projecting and Freestanding Signs. The proposed restructured Title 17 would include 5 subtitles and two new tables. The subtitles would be as follows:

- *Subtitle 1* - Purpose and definitions
- *Subtitle 2* - Placement Design and Construction
- *Subtitle 3* - Sign Dimension Measurement Methodology
- *Subtitle 4* - Requirements by Sign Type
- *Subtitle 5* - Area of Special Signage Control

The two new tables proposed are Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs. A highlights summary of each subtitle and the tables is below.

Subtitle 1 – Purpose and definitions,

This subtitle includes the overall purpose of the title and a definition of each type of sign included in the title. The sign types are simplified as a result of Reed case and removal of content. The purpose statements are modified to reflect statements on safety, general welfare, and attractiveness of the city, sign placement and First Amendment rights. In addition, there are definition modification, deletions and introduction of a new sign. They are as follows:

- Deleted Signs
 - Marquee sign (now either projecting or canopy sign)
 - Attention Getting Devices (a permitted activity)
- New Signs
 - Open Structural Framework Sign- this sign is a sign that appears on the “exo-skeleton” wall or feature of a building. It falls under Awning or Canopy for standards.
 - Provisional fence sign- this sign is primarily a fence sign for construction sites.
- Modified Signs
 - Awning or Canopy Signs- now have the same definition
 - Wall Signs and Projecting Signs Can no longer be cloth or flexible material. Now Banner Signs.
 - Banner Signs (3 types) –Pole, Projecting and Wall Mounted.
 - Electronic signs which is expanded to include digital animation, wall integrated technology, projected video and holographic display. There will also be five categories of electronic signs that range from caps of 15 square feet to 10,500 square feet.

Subtitle 2 – Placement Design and Construction

Subtitle 2 is the section for general placement rule, construction and maintenance standards. This title introduces the new table 17-201: Sign Regulations. It also includes illumination standards,

permissible activities and enforcement. In addition, 17-203 defines commercial speech and that it is to be treated equally.

Subtitle 3 – Sign Dimension Measurement Methodology

This subtitle establishes how sign dimensions are measured. The maximum cumulative area of signs on a lot table is introduced in this subtitle. (Table 17-306). It also speaks to the following:

- Sign area does not include supports and braces, but for pole signs, the braces and supports are included in the sign height.
- Generally, for multi-faced signs all faces are included in the area calculation.
- The introduction of the minimum pole height measurement.

Subtitle 4 - Requirements by Sign Type

Subtitle 4 is broken down by defined sign types and establishes special standards or rules for each type. This section is the sign equivalent of use standards and may have additional placement standards, illumination standards or construction standards. This section is to be used in conjunction with Table 17-201: Sign Regulations. Table 17-201 shows which signs you can do in which zoning category, but subtitle 4 details which use categories can have which sign type.

Subtitle 5 – Area of Special Signage Control (ASSC)

This subtitle covers rules and approvals for areas of special signage districts. These districts allow for an area of a minimum of two blocks to create a district based signage plan. This may be used for a theme area, such as an arts district or business area such as downtown. The rules for these districts are established by this code.

The creation of the district is by ordinance of Mayor and City Council but the specific sign plan is approved by the Planning Commission. Subtitle 5 outlines the approval and amendment processes for establishing the area itself, as well as, the signage plan. In addition, this subtitle outlines the Findings of Fact that both the City Council and the Planning Commission must make in establishing both the area and approving the signage plan.

This subtitle, also, defines maximum deviations and outlines where they may be used in conjunction with the signage plan and Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs.

Tables

City Council Bill #18-0272 proposes to repeal the two existing sign tables for projecting signs and freestanding signs and replace them with more comprehensive tables, Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs.

Table 17-201: Sign Regulations specifies which signs are allowed in each zoning district, as well as the approval method, size, placement, quantity and ASSC deviations.

Table 17-306 Maximum Cumulative Area of Signs specifies the amount of signage allowed on a lot. This table only applies to zoning districts that allow ASSCs. Each column is based on the largest sign in the ASSC signage plan for a particular lot.

What We Heard

Over the course of the last several months, staff hosted two public informational meetings and accepted comments from the public regarding City Council Bill #18-0272. There was general positive feedback on the following items:

- Incorporation of a more comprehensive table.
- More generous amount of signs for commercial areas and mixed-use buildings.
- Protections and limits of signage in residential areas.
- Ease of ability to enforce. Something either is or isn't.
- Expansion of electronic signs to allow for more types and sizes.
- Inclusion of limited capability to do billboards (general advertising).

With all of the positive feedback there were also some general points of concern. They include:

- Exclusion of signs that were temporary or exempt yet regulated (banners, political signs, attention getting devices, etc.).
- Given 1st amendment rights are there still limits on obscene signs or alcoholic beverage signs.
- Illumination standards, especially with the ability to do more and bigger electronic signs.
- Allowing billboards would allow some neighborhoods to be overrun with general advertising.

Within these general signs the signs with the greatest amount of concerns were Attention-Getting Devices, Banner Signs, Billboards, Electronic Signs, Projecting Signs, Wall Signs, and Window Signs.

Amendments

Staff listened to the comments received and weighed requests for amendments. In some cases, the requests were conflicting or against the current direction the City is moving regarding signage. With that the following is a brief summary of the proposed amendments. The specific amendments can be found in the appendix of this staff report.

The specific amendments found in the appendix are listed in either the excel spreadsheet or the redlined versions of Table 17-201: Sign Regulations and Table 17-306: Maximum Cumulative Area of Signs. The excel spread sheet is organized such that it shows the topic of the proposed amendment, the bill page number and line number if applicable, the proposed amendment reference in the Article 32, the actual proposed amendment language and the rationale or purpose of the amendment.

A summary of the major proposed changes are as follows:

- Add Attention-getting Devices back in to the signage title. Prohibit them in the residential, office-residential, R-MU and D-MU zoning districts. The proposal is to

- reinsert standards back into Title 17 for areas where they would be allowed. There are companion amendments in the table.
- Amend Banner Signs to change pole mounted banner signs to freestanding banner signs. This more accurately reflects that there may be other designs of freestanding banner signs besides those on a pole. Also, it is made clear that banner signs are not attention-getting devices.
- The Permissible Activities section in Subtitle 2 is being updated to reflect changes needed to upkeep digital signs.
- The section of conversion of non-digital billboards to digital billboards is being updated to reflect a minimum size of billboards that can be used to convert, the need to be current of the applicants billboard tax and standards in establishing a “billboard bank” for future use in conversion to digital billboards.
- Freestanding signs is being updated to add a third type: freestanding pylon sign. The definitions of all freestanding signs are being updated and the standards are being updated to reflect all 3 sign types, placement requirements and a defining requirement for monument signs.
- Wall signs above the ground floor are being modified to allow for applicant to split their signage allotment into multiple signs to accommodate integrated signage packages on multiple elevations and for lots that have multiple buildings.
- Window signs are being modified to remove the 25% cap. The maximum percentage coverage will now be governed by the zoning district in Table 17-201: Sign Regulations
- The Area of Special Signage Control standards for Signage Plan approval is being modified to specifically state that the Planning Commission may consult other City Agencies in the evaluation of the draft signage plan.
- The authority of the Board of Municipal and Zoning Appeals (BMZA) in Title 5 is being amended to clarify which aspects of signage can be varied.
- The nonconforming section of Title 18 regarding restoration of damaged structures and relocation is being amended to allow for damaged or destroyed legally nonconforming signs.

There are many more specific and smaller amendments included in the amendment spreadsheet and tables in the appendix.

Table Amendments

Table 17-201: Sign Regulations

The table amendments to table 17-201: Sign Regulations generally include adding the ability to do projecting signs in R-8 through R-10, an increase in the amount of ground floor retail wall signs, the ability to do roof signs in I-MU, MI and I-2, an increase in the allowable size of freestanding monument signs in areas that are campus layouts such as OIC, EC-1 and EC-2.

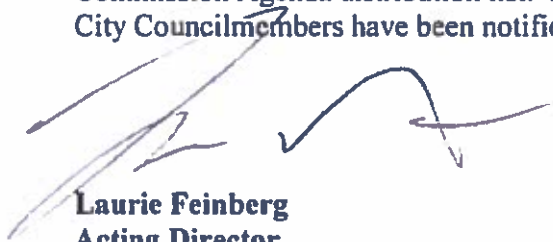
In addition, Attention-getting Devices and Freestanding Pylon Signs were added as sign types to Title 17. These new sign types were added to the zoning districts where they would be allowed with any prevailing regulations. The table is also being amended to clarify that billboards, while allowed, are governed by 17-406.

Also, there were areas in that had incomplete information or typos. These issues were clarified. For instance, the maximum quantity was not completely defined in some signs where it just had the number "1". In addition, there is an addition of a footnote at the end of Table 210: Sign Regulations that clarifies that if the sign type is not listed in the "Sign Types By Zoning District" list then it is prohibited in that zoning district.

Table 17-306: Maximum Cumulative Area of Signs

Table 17-306: Maximum Cumulative Sign Area was amended to increase the allowable maximum cumulative area for the specific ASSC areas C-5-DC, C-5-IH and the PC Zoning Districts.

Community Outreach and Notification: In advance of this hearing the Department of Planning Staff hosted two a public informational meetings on August 29, 2018 and October 1, 2018. In addition, there was a brief write up in the August and September Department newsletters. The notification for the public informational meeting, the Compass e-distribution and this hearing was each sent to over 11,000 recipients using our Compass distribution list and the Planning Commission Agenda distribution list. In addition, the City Council President's office and all City Councilmembers have been notified.



Laurie Feinberg
Acting Director

Appendix

(This appendix contains the specific proposed amendments to City Council Bill #18-0272.)

A	B	C	D	E	F
Topic	Bill Page #	Bill Line #	Amendment Code Reference	Proposed Amendment	Rationale
1	Page 4	Line 1	17-102	Insert new (C) Attention-getting Devices. "Attention- getting devices" means any pennant, flag, feather flag, festoon, spinners, streamer, searchlight, balloon, inflatable sign, strobe light or similar device or ornamentation designed for the purpose of attracting attention. re- letter subtitle.	This amendment defines what attention-getting devices are. In other subtitles of Title 17 it makes a general prohibition clear and that banner signs are not attention getting devices.
2	Page 4	Line 13	17-102(D)(1)	Add new (IV) "is mounted and attached to a structure that is meant to be durable and permanent."	This will clarify and help distinguish from attention-getting devices and that banners signs are not to be temporary.
3	Page 4	Lines 14 and 17	17-102(D)(2)(1) and 17-102 (D)(2)(1)(A)	delete "pole mounted" and replace with "freestanding" in both sections.	name change indicates the banner sign may be more than just a flag style banner sign and denotes it's placement a part from the building.
4	Page 4	Line 30	17-102(D)(2)(3)	add before " "; " or attention-getting devices.	Clarifies that banner signs are not the same as attention-getting devices.
5	Page 5	Line 31 and 32	17-102(I)(3)(I)	Add a " " after the words "monument sign" and Delete the words "or a" from line 31 and on line 32 add the words "or a freestanding pylon sign" before the " ".	This is to create a third freestanding sign category "freestanding pylon sign"
6	Page 6	Lines 3 and 4	17-102(I)(3)(II)(A)	Delete the words " , independent of" and replace with " , decorative base including" Line 4 insert after the word structure, "which must be an integral part of the sign design"	This helps distinguish that for monument signs from the proposed pylon sign and a pole sign. The structure cannot just be for utilitarian support as is possible with pole signs. The support structure or base must be thought of a part of the signs.
7	Page 6	after line 7	17-102(I)(3)(II)	Add a new (C) that reads: (C) "Freestanding pylon sign" means any freestanding sign that is placed directly on or supported by by ground by a support structure that is a solid appearing base constructed of a permanent material, such as concrete block, brick r metal. The ground support does not include any post, pole or other structure.	This creates the definition of a pylon sign.
8	Page 6	Line 7	17-102(I)(3)(II)(B)	insert the words "directly inserted into the ground" after the words "or braces".	This further distinguished that pole signs cannot be on a solid base such as a monument sign or pylon sign.
9	Page 6	Line 23	17-102(M)(1)	delete the words "open-structural framework" and replace with expressed or projecting structural member".	The definition of the the "open-structural framework sign" should not include the term in it's exact definition. This modification is to clarify the intent of the definition.
10	Page 9	Line 24	17-201(C)	Add the word "non-obscene" after "wording and"	This makes it clear that the intent is not to allow obscene words or obscene graphics on table umbrellas.
11	Page 11	Line 24	17-205 (B)	insert the words "with proper permits" after the words "are always allowed".	This clarifies that some of the permissible activities may require permits and this section does not negate the need for any required permits.
12	Page 11	Lines 30 and 31	17-205(B)(2)	Delete "not involving structural changes or changes in the electrical components of the sign" and replace with "including replacement of lights and sign face but not involving structural changes or the change in the size of the sign."	The amendment allows for some of the activities required in the upkeep of electronic signs.
13					

A	B	C	D	E	F
14	Permissible Activities for Electronic Signs	Page 11	17-205(B)	Add new 17-205(B)(4) through (6) as follows: (4) REPLACEMENT OF THE DIGITAL SCREEN ON AN ELECTRONIC SIGN; AND (5) REPLACEMENT OF BROKEN OR PHYSICALLY DAMAGED SIGN SUPPORTS; AND (6) MODIFICATIONS NECESSARY TO IMPROVE THE SAFETY OF EXISTING SIGNS.	The amendment allows for some of the activities required in the upkeep of electronic signs.
15	Sign width	Page 13	17-307	Add the words "And Width" after the word "Height".	This is the introduction of the measurement methodology for sign widths.
16	Sign width	Page 14	17-307 (A)	Make the bill language in 17-307(A) "The height of a sign...greater elevation of a sign." a (1) and add a new (2) that reads: (2)The width of a sign is determined by measuring the horizontal distance from the outermost points of either edge of the sign perpendicular to the ground plane.	This language is needed in helping to define maximum widths in pylon signs.
17	Alcoholic Beverage Advertising	Page 15	17-402(B)(2)(III)	Delete "(III) In An Areas of Special Signage Control" and renumber.	The intent is not to allow different alcoholic beverage and cigarette advertising within the the Areas of Special Signage Control.
17	Attention-getting Devices	Page 16	17-403	insert text for this reserved section as follows: Attention-Getting Devices (A) Prohibition (1) the erection, placement, or construction of attention-getting devices is prohibited in the R-1-A through R-10, R-MU, D-MU, OR-1 and OR-2 Zoning Districts; and (2) the City may not issue permits for these signs or devices in these zoning districts. (B) Regulations (1) Attention-getting devices are subject to the following regulations. (2) Attention-getting devices may not be erected or maintained in any location or manner that could endanger the public safety, interfere with or obstruct pedestrian or vehicular travel, or create a traffic safety problem. (3) Attention-getting devices may not be erected or maintained within any public right-of-way. (4) As a condition of the issuance of a building permit, requirements may be imposed on the material, manner of construction, and method of erection as are reasonably necessary to assure the safety and convenience of the public. (5) No inflatable promotional device may exceed 15 feet in height or the height of the principal building to which it relates, whichever is lower. No inflatable promotional device may be mounted on the roof of a structure.	the text is the prohibition for attention-getting devices in certain zoning districts and the requirements where allowed.
18	New non-digital Billboards	Page 18	17-406(C)(2)(I)	Delete the word "static" and replace with the word "non-digital". Also delete the word "or" after "C-1-E.". After the word "C-1-VC" add "C-5-DC, or PC and may not exceed 50 square feet".	This amendment clarifies the original intent of the word static was really printed. In addition, this amendment allows for the addition of printed billboards to be added to the Downtown Core and Port Covington District.
19	New non-digital Billboards	Page 18	17-406(C)	Add new 17-406(C)(3) that reads as follows: (3) Billboards may only be integrated into any other sign type listed in Table 17-201- Sign Regulations for that zoning district.	This clarifies that billboards are not a standalone sign type, but will take the form of the other sign types listed in the table.
20					

A	B	C	D	E	F
Conversion from non-digital to digital billboards	Page 18	Line 33 and After line 34	17-406(D)(1)	Line 33 delete "and" After line 34 add new as follows: "VI) THE NEW DIGITAL BILLBOARD IS NOT RELOCATED BY MORE THAN 15 FEET IN ANY DIRECTION FROM ITS ORIGINAL LOCATION; (VII) Each Billboard face being removed is a minimum of 100 square feet each; and (IX) The applicant submits proof of current billboard tax payment at the time of application of conversion." Add new 17-406(D)(2) as follows: (2) PRINTED BILLBOARD REMOVAL CREDIT. (I) THE ZONING ADMINISTRATOR SHALL MAINTAIN AN ACCOUNT OF REMOVALS OF EXISTING PRINTED BILLBOARDS AND SHALL CREDIT THE ACCOUNT OF THE OWNER OF A PRINTED BILLBOARD FOR EACH PRINTED BILLBOARD THAT IS REMOVED. (II) IN ORDER TO DOCUMENT THE REMOVAL OF A PRINTED BILLBOARD, THE OWNER SHALL SUBMIT TO THE ZONING ADMINISTRATOR A COPY OF THE COM PERMIT FOR THE REMOVAL OF THE BILLBOARD AND PHOTOGRAPHS DOCUMENTING THE REMOVAL. (III) PRINTED BILLBOARD REMOVAL CREDITS MAY BE RESERVED AND USED BY THE ORIGINAL OWNER OF THE CREDITS WITHIN FIVE (5) YEARS AFTER THE REMOVAL OF THE PRINTED BILLBOARD.	These amendments will insure that the three billboards being removed are generally inline with the size of a typical billboard size that may be requested to become a digital billboard. The second amendment ensures that the billboard being removed are current on the taxes owed to the City of Baltimore.
21	Page 19	After line 5	17-406		
22	Page 19	Lines 21 and 22	17-407(C)	Line 21 delete the word "dwell" and replace with the word "loop".	Videos do not have a dwell time, but a loop time.
23	Page 21	Lines 1-4	17-407(E)(2)(IV)	amend (IV) to the following: add a "... after the words "(IV) Electronic signs" on line 1 Reorder existing bill text "May only be...25 square feet." to become a new (A). Insert a new (B) that reads "(B) in the C-5 and PC Zoning Districts digital projection on windows is allowed on the ground floor." insert "and freestanding pylon sign" after the words "pole sign".	This language allows for digital projection signage on windows on the ground floor within the Electronic Signs Category II in the C-5 and PC zoning districts.
24	Page 22	Line 29	17-408(B)(2)	Delete "Sign On Pole." and replace with "Additional Requirements." as the title of the section. On (1) delete the word "pole" from line 2. On (1) insert ". bases" after the word posts on line 3.	Gives the same frontage requirements to pylon signs
25	Page 23	Line 1 through 3	17-408(C)	Delete "Sign On Pole." and replace with "Additional Requirements." as the title of the section. On (1) delete the word "pole" from line 2. On (1) insert ". bases" after the word posts on line 3.	This section will have requirements regarding all freestanding signs including construction standards.
26	page 23	after line 9	17-408(C)	(4) Where allowed, all freestanding signs may only be placed within 20 feet of the front or corner side lot line of any lot adjoining a street right-of-way of at least 30 feet wide (5) The height of the open space between the ground and the message component of any freestanding monument sign may not exceed more than 40% of the total sign height.	4- This language is to maintain integrity of intent on the reason for having monument of pole signs. 5- This language prevents monument signs from turning into pole signs and further distinguishes the difference in the goal of integrated design and keeps the character of what a monument sign is to be. 6- The Department of Transportation has asked to formally approve any freestanding signs near the right-of-way.
27					

	A	B	C	D	E	F
28	Wall Signs	Page 26	after line 8	17-415(C)	Add new 17-415(C)(5) that reads: (5) In the C-3, C-4, CS, TOD-4, BSC, H, I-1, I-2 and PC Zoning Districts the maximum area per sign for Wall Sign (Above Ground Floor) as specified in Table 17-201: Sign Regulations may be split into multiple signs on a single lot not to exceed the maximum square footage allowed.	It is often desirable or needed to provide wall signage on multiple facades of a building or in the case of shopping centers or campus layouts there are often more than one building on a lot, so this provision would allow for flexibility for a property owner to use the signage allotment for an integrated signage package.
29	Wall Signs	Page 26	Line 16	17-415(F)	Add at the beginning " in the C-1 and C-1-VC Zoning Districts" and make "No" lowercase.	The current language is overly restrictive and its original intent of this language was for mainstreets.
30	Window Signs	page 27	Line 10	17-416(B)(1)(i)	Delete line 10 "(i) occupy more than 25% of the surface of any window area; or" and renumber.	Table 17-201: Sign Regulations will govern the % window coverage that is allowed in each zoning district.
31	Window Signs	page 27	Lines 11 and 12	17-416(B)(1)(ii)	Delete "4" and replace with "5". On line 12 add the language "in R-5, R-6, R-7, R-8, R-9, R-10, C-1, C-1-VC and C-2 Zoning Districts" after the words "adjacent grade"	The goal of this section is to allow for an area for unobstructed views into primarily corner stores. The optimal height is 5-7 feet and not 4-7 feet.
32	Window Signs	page 27	Line 21	17-417(C)	Delete "25%" and replace with "percentage". Also add "as specified in Table 17:201: Sign Regulations" after the words "window area".	This set of amendments will allow the percent window coverage area to be customized per zoning district.
33	Area of Special Signage Control	page 28	Lines 5 and 6	17-502(2)	line 5 - add the words "as mapped on the adopted zoning map as of June 5, 2017" after the words "PC Zoning District". Line 6- add the words "unless the boundaries of the Area of Special Signage Control are otherwise amended per 17-505" before the period.	This amendment clarifies that only the parcels with the PC zoning at the enactment of the new zoning code are in the ASSC. Any additions to the ASSC via a zoning change of a parcel to PC will have to go back to City Council to modify the boundaries akin to any other ASSC that will be established in the City.
34	Area of Special Signage Control	page 29	Line 5	17-503(B)(1)	delete the word "make" and replace with "may"	This seems to be a typo.
35	Agency Review of Signage Plans in ASSC	page 31	After line 12	17-505(B)	Add in a new 17-505(B)(3) that reads: (3) The Planning Commission may request review and evaluation of any aspect of a proposed signage plan from any City Agency prior to approval of a signage plan at the Planning Commission.	This language allows for the Planning Commission to have other agencies give input into the evaluation of a signage plan before it is approved.
36	Design Review Authority	page 33	Line 27	4-405(10)	add "freestanding sign," after "electronic sign"	Freestanding signs need more design review across the city as they are becoming more prevalent in more zoning districts.
37	Tables	T-1 through T-39		Table 17-201 and Table 17-306	Amendments to the tables are shown on the attachment. Deletions are shown as red text with strikethrus and additions are shown as red text with no strikethru.	
38	BMZA Authority on Sign Variances	Currently not in the bill		5-301(b)	Amend 5-301(b) to add ", the maximum quantity of signs, location requirements of signs, and types of signs" after the words "it does not apply to changes in the uses".	This amendment clarifies that BMZA does not have certain authority over signs. When the authority of varying signs was given through CCB 18-0209 this bill was not yet introduced.
39	Nonconforming Signs	not currently in the bill		18-304(a)	Amend 18-304(a) to read: If a structure containing a nonconforming use or NONCONFORMING SIGN is damaged or destroyed, the structure OR SIGN may be repaired or reconstructed and the nonconforming use OR SIGN re-established as long as no new nonconformities are created and the existing degree of any nonconformity is not increased.	This amendment allows for non-conforming signs that are either damaged or destroyed due to catastrophe to be replaced. Took out 504

	A	B	C	D	E	F
40	Nonconforming Signs	not currently in (the bill)		18-305(a)	Amend 18-305(a) to make the existing language a (1) and add a new (2) that reads: (2) A nonconforming freestanding pole sign that is 300 sq. ft. or larger that is either damaged or destroyed pursuant to 18-304(a) may be relocated by no more than 15 feet in any direction from its original location.	Often times the hole where the structural supports are inserted into the ground cannot be reused and will require the shifting of the billboard in order to replace.
41	Name of Table 17-201	entirety of bill			Wherever "Table 17-201: Sign Requirements" appears in the city council bill replace to read "Table 17-201: Sign Regulations".	(At several points in the legislation Table 17-201 is named incorrectly and should be corrected for consistency and legislative intent sake.

TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT *		ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT, WIDTH, AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
R-1A THROUGH R-4								
FREESTANDING (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-5 THROUGH R-8 R-7								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT					
BANNER SIGN (PROJECTING)	12 SQ. FT.		2 PER LOT					
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-8 R-9 THROUGH R-10								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					

R-2-R-4 Through R-10 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	18 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	I PER LOT	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	6 12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 25%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	11.5 50. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-E							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	A						
C-1-E (CONT'D)							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
				1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD							
	ASSC ONLY						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	+ 1.5 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN

X
25%
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-VC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
ATTENTION-GETTING DEVICES	Δ						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 20%	PER APPROVED SIGNAGE PLAN
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106							
C-1-VC (CONT'D)							
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	N	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION - GIFTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	N	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	N	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	N	50%	PER APPROVED SIGNAGE PLAN
C-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	N	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		N	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	N	50%	PER APPROVED SIGNAGE PLAN

Per Approved Signage Plan Requirements per 17-106

Freestanding Sign (Pole)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>WALL SIGN (GROUND FLOOR)</u>	<u>A</u>	<u>18 SQ. FT.</u>		<u>1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-3 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>											
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT			X	50%		PER APPROVED SIGNAGE PLAN	
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			2 PER LOT			X	50%		PER APPROVED SIGNAGE PLAN	
BILLBOARD	ASSC ONLY							<u>X</u> <u>PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406</u> <u>50%</u>				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.		PER SIGN TYPE USED	2 PER LOT			X	50%		PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.		MAXIMUM 6 FT.	1 PER LOT			X	50%		PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (POLE)	A	32 SQ. FT.		MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT			X	50%		PER APPROVED SIGNAGE PLAN	
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>		<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>			<u>X</u>	<u>50%</u>		<u>PER APPROVED SIGNAGE PLAN</u>	
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			X	50%		PER APPROVED SIGNAGE PLAN	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.			1 PER 4 BUILDING			X	50%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A			MAXIMUM 12 FT.								
WALL SIGN (GROUND FLOOR)	A	18-25 50. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>			X	50%		PER APPROVED SIGNAGE PLAN	

WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	GROUND FLOOR AND SECOND FLOOR ONLY	1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					50% X 80%	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

Sign Type	Approval Method	Area	Height	Quantity	Sign Types Allowable for ASSC Deviation	Percentage Deviation for Height and Area	Signage Plan
Freestanding Sign (Pole)	A	32 sq. ft.	Minimum Pole Height- 10 ft. / Maximum Sign Height-20 ft.	1 per lot	X	50%	Per Approved Signage Plan
<u>Freestanding Sign (Pylon)</u>	<u>A</u>	<u>50 sq. ft.</u>	<u>Minimum Height-6 ft. / Maximum Sign Height-20 ft. / Maximum Width-6 ft.</u>	<u>1 per lot</u>	<u>X</u>	<u>50%</u>	<u>Per Approved Signage Plan</u>
Projecting Sign (Ground Floor)	A	24 sq. ft.		1 per tenant with direct ground floor access	X	50%	Per Approved Signage Plan
Projecting Sign (Above Ground Floor)	A	18 sq. ft.		1 per 6+ <u>Building</u>	X	50%	Per Approved Signage Plan
Provisional Fence Sign	A		Maximum 12 ft.				
Wall Sign (Ground Floor)	A	25 25 sq. ft.		1 per tenant with direct ground floor access	X	50%	Per Approved Signage Plan
C-4 (cont'd)	Approval Method	Maximum Area per Sign	Height and Location Requirements	Maximum Quantity	Sign Types Allowable for ASSC Deviation	Maximum Percentage Deviation for Height and Area	Quantity Deviation
Wall Sign (Above Ground Floor)	A	2 sq. ft. per linear foot of building frontage		1 per interior lot / 2 per corner lot	X	50%	Per Approved Signage Plan
Window Sign	A	No more than 25% of each window area	Ground floor and second floor only	2 windows per street frontage	X	50%	Per Approved Signage Plan
C-S-DC							
A-Frame Sign	A	8 sq. ft. per side	Maximum 4 ft.	1 per tenant with direct ground floor access / corner tenant 1 per street frontage			

<u>ATTENTION-GETTING DEVICES</u>	<u>Δ</u>												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME			2 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
BANNER SIGN (POFF <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>		1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.			4 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET		1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY												
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED		1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED		2 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED			X	75%						PER APPROVED SIGNAGE PLAN
<i>C-5-DC (CONT'D)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION					
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED			X	75%						PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED			X	75%						PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.		1 PER LOT	X	75%						PER APPROVED SIGNAGE PLAN

PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106
~~75%~~
^X 75%

<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>75%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 250 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-5-IH							

A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	Δ						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING*)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.-</u>	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 75% <u>PER APPROVED SIGNAGE PLAN REQUIREMENT PER 17-406</u>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	Δ	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	X	75%	<u>PER APPROVED SIGNAGE PLAN</u>

PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
C-5-1H (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	48 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 75 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

						PER STREET FRONTAGE						
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.				1 PER STREET FRONTAGE	X	75%		PER APPROVED SIGNAGE PLAN		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.									
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF			1 PER BUILDING	X	75%		PER APPROVED SIGN PLAN		
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	50%		PER APPROVED SIGNAGE PLAN		
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE				2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%		PER APPROVED SIGNAGE PLAN		
C-5-DE (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION					
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%				PER APPROVED SIGNAGE PLAN		
C-5-HT												
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE						

										FOR HEIGHT AND AREA	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.				1 PER STREET FRONTAGE	X	50%		PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.								
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF			1 PER BUILDING	X	50%		PER APPROVED SIGN PLAN	
WALL SIGN (GROUND FLOOR)	A	48 25 SQ. FT.				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%		PER APPROVED SIGNAGE PLAN	
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE				2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%		PER APPROVED SIGNAGE PLAN	
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA		GROUND FLOOR AND SECOND FLOOR ONLY			X	25%		PER APPROVED SIGNAGE PLAN	
C-5-T0											
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE					
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>										
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME				2 PER LOT	X	50%		PER APPROVED SIGNAGE PLAN	

BANNER SIGN (POLE MOUNTED <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGSON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
C-3-TO (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					50% X 50%	PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-106
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH-6 FT.</u>	<u>1 PER LOT</u>	X	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 50. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT 1 PER STREET FRONTAGE</u>	X	25%	PER APPROVED SIGNAGE PLAN
C-5-10 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-40 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	A					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

BANNER SIGN (Pole MONUMENT FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%		
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%		
<u>BILLBOARD</u>	<u>ASSC ONLY</u>						<u>REQUIREMENTS PER 17-406</u>	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN	
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>	
<i>C-5-HS (CONT'D)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN	

Roof Sign	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-30% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
C-5-G (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (with FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGS ON	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
<i>OIC (cont'd)</i>							
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER LOT BUILDING			NOT ELIGIBLE
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT			
BSC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT			
BANNER SIGN (POLE FREE-STANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. EXCEPT FLAGSTON SINGLE POLE MAXIMUM HEIGHT 25 FT.	1 PER LOT			
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT			NOT ELIGIBLE

WINDOW SIGN	A	NO MORE THAN 25-30 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
I-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		X	50%	PER APPROVED SIGNAGE PLAN
<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A				X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (Pole Mounted <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT.</u> <u>EXCEPT FLAGSON</u> <u>SINGLE POLE</u> <u>MAXIMUM HEIGHT</u> <u>25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
I-MU (CONT'D)							
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	<u>1 PER LOT</u>	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
<u>FREESTANDING SIGN (PYLON)</u>	A	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6</u> <u>FT./MAXIMUM SIGN</u> <u>HEIGHT-20</u> <u>FT./MAXIMUM</u> <u>WIDTH 6 FT.</u>	<u>1 PER LOT</u>	X	50%	<u>PER APPROVED SIGNAGE</u> <u>PLAN</u>

PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
<u>ROOF SIGN</u>	<u>ASSC ONLY</u>	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>	<u>X</u>	<u>50%</u>	<u>PER APPROVED SIGNAGE PLAN</u>
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
I-1							
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		NOT ELIGIBLE	
<i>I-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	NOT ELIGIBLE
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
I-2					NOT ELIGIBLE
<u>ATTENTION-GETTING DEVICES</u>	Δ				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		
<u>ROOF SIGN</u>	Δ	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	
MI					
<u>ATTENTION-GETTING DEVICES</u>	Δ				

ELECTRONIC SIGN (CATEGORY II)		APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PER SIGN TYPE USED	2 PER LOT							
FREESTANDING SIGN (MONUMENT)	A	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
MI (CONT'D)								
FREESTANDING SIGN (POLE)	A	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	A	24 SQ. FT.	MAXIMUM 12 FT.	2 PER LOT			
PROVISIONAL FENCE SIGN	A	A						
<u>ROOF SIGN</u>		▲	<u>2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE</u>	<u>MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF</u>	<u>1 PER BUILDING</u>			
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	A	250 FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
OR-1								
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	A	150 FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (Pole Mounted <u>FREESTANDING</u>)	A	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A	A		MAXIMUM 12 FT.				

WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
OR-2 (CONT'D)							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
EC-1							
ATTENTION-GETTING DEVICES	A						

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (Pole Mounted <u>Freestanding</u>)	A	32 sq. ft.	<u>Maximum 6 ft. except flagson single pole maximum height 25 ft.</u>	1 per lot			
BANNER SIGN (PROJECTING)	A	20 sq. ft.		1 per building			
BANNER SIGN (WALL MOUNTED)	A	32 sq. ft.	BELOW PARAPET	<u>1 per lot</u>			
ELECTRONIC SIGN (CATEGORY I)	A	15 sq. ft.	PER SIGN TYPE USED	1 per lot			
ELECTRONIC SIGN (CATEGORY II)	A	50 sq. ft.	PER SIGN TYPE USED	2 per lot			
FREESTANDING SIGN (MONUMENT)	A	50-100 sq. ft.	MAXIMUM 6 FT.				
<i>EC-1 (cont'd)</i>							
FREESTANDING SIGN (POLE)	A	32 sq. ft.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 per lot			
<u>Freestanding Sign (Pylon)</u>	<u>A</u>	<u>50 sq. ft.</u>	<u>Minimum height-6 ft./Maximum sign height-20 ft./Maximum width 6 ft.</u>	<u>1 per lot</u>			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 sq. ft. per linear foot of building frontage		2 per building			

NOT ELIGIBLE

NOT ELIGIBLE

WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
EC-2						
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER BUILDING		
<u>ATTENTION-GETTING DEVICES</u>	Δ					
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING		
BANNER SIGN (POLE MOUNTED <u>FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT		
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE		
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	<u>1 PER LOT</u>		
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT		
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		
FREESTANDING SIGN (MONUMENT)	A	50-100 SQ. FT.	MAXIMUM 6 FT.			
<u>FREESTANDING SIGN (PYLON)</u>	Δ	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>		
EC-2 (cont'd)						
						NOT ELIGIBLE

PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.	
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE
H				
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE
<u>ATTENTION-GETTING DEVICES</u>	Δ			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING
BANNER SIGN (<u>WALL-FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT.</u> <u>EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u> 30 FT.	<u>1 PER LOT</u>

NOT ELIGIBLE

NOT ELIGIBLE

BANNER SIGN (PROJECTING)	A	20 SQ. FT.	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	1 PER STREET FRONTAGE	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
H (CONT'D)								
BANNER SIGN (POLE WALL MOUNTED)	A	32 SQ. FT.	<u>BELOW PARAPET</u>	1 PER LOT	1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 100 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT	1 PER LOT			
<u>FREESTANDING SIGN (PYLON)</u>	<u>A</u>	<u>50 SQ. FT.</u>	<u>MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.</u>	<u>1 PER LOT</u>	<u>1 PER LOT</u>			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT	1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.	1 WINDOW PER STREET FRONTAGE				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.						
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE						
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY					

NOT ELIGIBLE

TOD-1													
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE									
<i>TOD-1 (CONT'D)</i>		APPROVAL METHOD	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION						
<u>ATTENTION-GETTING DEVICES</u>	<u>Δ</u>												
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN						
BANNER SIGN (WALL MOUNTED FREESTANDING)	A	32 SQ. FT.	MAXIMUM 6 FT. SINGLE POLE MAXIMUM HEIGHT 25 FT. PARAPET PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN						
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN						
BANNER SIGN (POLE WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN						
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN						
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN						

PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.			1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A							
WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.			1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE			1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
TOD-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN	
TOD-2								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
ATTENTION-GETTING DEVICES	A							

AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MONUMENT FREESTANDING)	A	32 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY			X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
<i>TOD-2 (CONT'D)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.	1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A					
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

WALL SIGN (GROUND FLOOR)	A	18-25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25-10 % OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
<u>ATTENTION-GETTING DEVICES</u>	<u>A</u>						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (14-16 <u>MONUMENT FREESTANDING</u>)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE</u> <u>MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
TOD-3 (CONT'D)		MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
TOD-4 (CONT'D)							
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION

<u>ATTENTION-GETTING DEVICES</u>	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED FREESTANDING)	A	32 SQ. FT.	<u>MAXIMUM 6 FT. EXCEPT FLAGS ON SINGLE POLE. MAXIMUM HEIGHT 25 FT.</u>	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY						
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

~~75%~~
75%
PER APPROVED SIGNAGE PLAN REQUIREMENTS PER 17-406

Roof Sign	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
TOD-4 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 40% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
ATTENTION-GETTING DEVICES	A						
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			

NOT ELIGIBLE

BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X 75%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PC-1 THROUGH PC-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (PYLON)	A	50 SQ. FT.	MINIMUM HEIGHT-6 FT./MAXIMUM SIGN HEIGHT-20 FT./MAXIMUM WIDTH 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200-250 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				

ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	4 25 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ <u>CORNER TENANT</u> 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 6 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25 50% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

* IF A SIGN TYPE IS NOT LISTED AS A SIGN TYPE IN A PARTICULAR ZONING DISTRICT IN THE "SIGN TYPES BY ZONING DISTRICT" SECTION OF THIS TABLE THEN THAT SIGN TYPE IS PROHIBITED IN THAT ZONING DISTRICT.

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT		MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES				
PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL		PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*				
	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-1	100 sq. ft.	100 sq. ft.	-	-	-	25%
C-1-E	100 sq. ft.	100 sq. ft.	-	-	-	25%
C-1-VC	75 sq. ft.	75 sq. ft.	-	-	-	25%
C-2	225 sq. ft.	225 sq. ft.	500 sq. ft.	-	-	25%
C-3	450 sq. ft.	450 sq. ft.	-	-	-	25%
C-4	450 sq. ft.	450 sq. ft.	-	-	-	25%
C-5-DC	1200 sq. ft.	1200 sq. ft.	1,750 2,200 sq. ft.	7,000 sq. ft.	13,000 sq. ft.	50%
C-5-III	1200 sq. ft.	1200 sq. ft.	1,750 2,200 sq. ft.	-	-	50%
C-5-DE	1000 sq. ft.	1000 sq. ft.	1,500 sq. ft.	-	-	50%
C-5-HIT	750 sq. ft.	750 sq. ft.	-	-	-	50%
C-5-TO	1000 sq. ft.	1000 sq. ft.	1,500 sq. ft.	6,000 sq. ft.	-	50%
C-5-HS	750 sq. ft.	750 sq. ft.	900 sq. ft.	-	-	50%

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 sq. ft.	1,000 sq. ft.	1,500 sq. ft.	-	-	50%
I-MU	350 sq. ft.	350 sq. ft.	-	-	-	25%
OR-1	125 sq. ft.	125 sq. ft.	-	-	-	25%
OR-2	150 sq. ft.	150 sq. ft.	-	-	-	25%
TOD-1	250 sq. ft.	250 sq. ft.	-	-	-	25%
TOD-2	400 sq. ft.	400 sq. ft.	-	-	-	50%
TOD-3	250 sq. ft.	250 sq. ft.	-	-	-	25%
TOD-4	400 sq. ft.	400 sq. ft.	1,200 sq. ft.	-	-	50%
PC-1 THROUGH PC-4	1200 sq. ft.	1200 sq. ft.	1,750 2,200 sq. ft.	7,000 sq. ft.	13,000 sq. ft.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.

CITY OF BALTIMORE

CATHERINE E PUGH, Mayor



BOARD OF MUNICIPAL AND
ZONING APPEALS

DEREK J. BAUMGARDNER, Executive Director
417 E. Fayette Street, Room 1432
Baltimore, Maryland 21202

November 7, 2018

The Honorable President and
Members of the City Council
City Hall
100 N. Holliday Street
Baltimore, MD 21202

RE: CC Bill #18-0272 Zoning - Sign Regulations

Ladies and Gentlemen:

City Council Bill No. 18-272 has been referred by your Honorable Body to the Board of Municipal and Zoning Appeals for study and report.

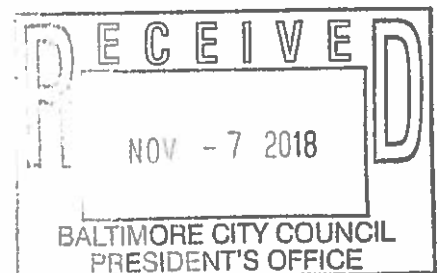
The purpose of City Council Bill No. 18-272 is to repeal and replace Title 17 ("Signs") of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; create standards for signs by zoning district; create a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; define and redefine related terms; conform related sections; and generally relate to the zoning and development laws of Baltimore City.

The BMZA has reviewed the legislation and does not object to the passage of CC Bill 18-272 with amendments offered by the Planning Commission.


Sincerely,

Derek J. Baumgardner
Executive Director

CC: Mayors Office of Council Relations
City Council President
Legislative Reference



*Does not
obj.
recommends
Planning
Amend*

F R O M	NAME & TITLE	Michelle Pourciau, Director <i>MS</i>	CITY of BALTIMORE M E M O	
	AGENCY NAME & ADDRESS	Department of Transportation (DOT) 417 E Fayette Street, Room 527		
	SUBJECT	City Council Bill 18-0272		

TO Mayor Catherine E. Pugh

DATE: 8/21/18

TO: Land Use and Transportation Committee
 FROM: Department of Transportation
 POSITION: Support
 RE: Council Bill – 18-0272 – Zoning – Sign Regulations

INTRODUCTION – This bill creates areas of Special Signage Control and corresponding Signage Plans.

PURPOSE/PLANS – FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

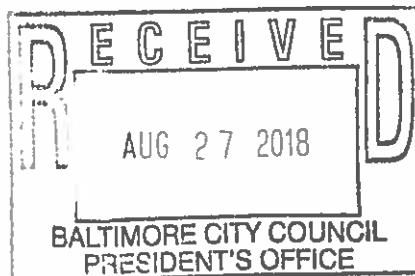
FISCAL IMPACT – The only financial impact would be if there are permits needed.

AGENCY/DEPARTMENT POSITION –
 The Department of Transportation Supports City Council 18-0272.

If you have any questions, please do not hesitate to contact Josh Taylor at Josh.Taylor@baltimorecity.gov, 443-604-3352.

Sincerely,


Michelle Pourciau
 Director



✍

CITY OF BALTIMORE

CATHERINE E. PUGH, Mayor



DEPARTMENT OF LAW

101 City Hall
Baltimore, Maryland 21202

October 4, 2018

The Honorable President and Members
of the Baltimore City Council
Attn: Executive Secretary
Room 409, City Hall
100 N. Holliday Street
Baltimore, Maryland 21202

Re: City Council Bill 18-0272 – Zoning – Sign Regulations

Dear President and City Council Members:

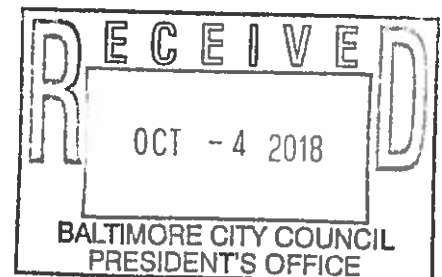
The Law Department has reviewed City Council Bill 18-0272 for form and legal sufficiency. The bill repeals and replaces Title 17 of the new Zoning Code to comply with the Supreme Court case of *Reed v. Town of Gilbert Arizona*, 135 S.Ct. 2218 (2015), and those cases that have interpreted it. *See, e.g., Central Radio Co., Inc. v. City of Norfolk, Va.*, 811 F.3d 625, 634 (4th Cir. 2016); *see also Christ v. Town of Ocean City, Maryland*, 15-3305 (D. Md. May 9, 2018). It does that, primarily, by making sign regulations uniform by district and not sign type. Like most other regulations in the Zoning Code, Tables are created in accordance with the text. Additional parts of other Titles of the Zoning Code are also changed to conform with this new governing structure.

Since the bill authorizes a change in the text of the Zoning Code, contained in Article 32 of the Baltimore City Code, it is a “legislative authorization.” Baltimore City Code, Art. 32, § 5-501. Legislative authorizations require that certain procedures be followed in the bill’s passage. Specifically, certain notice requirements apply to the bill. Baltimore City Code, Art. 32, § 5-601. The bill must be referred to certain City agencies, which are obligated to review the bill in a specified manner. Baltimore City Code, Art. 32, §§ 5-504, 5-506. Finally, certain limitations on the City Council’s ability to amend the bill apply. Baltimore City Code, Art. 32, §5-507. Assuming all the procedural requirements are met, the Law Department will approve the bill for form and legal sufficiency.

Very truly yours,


Hilary Ruley
Chief Solicitor

cc: Andre M. Davis, City Solicitor
Karen Stokes, Director, Mayor’s Office of Government Relations
Kyron Banks, Mayor’s Legislative Liaison
Elena DiPietro, Chief Solicitor, General Counsel Division
Victor Tervalá, Chief Solicitor
Ashlea Brown, Assistant Solicitor
Avery Aisenstark




F



MEMORANDUM

TO: Honorable President and Members of the City Council
Attention: Natawna Austin, Executive Secretary

FROM: William H. Cole, President and CEO 

DATE: November 8, 2018

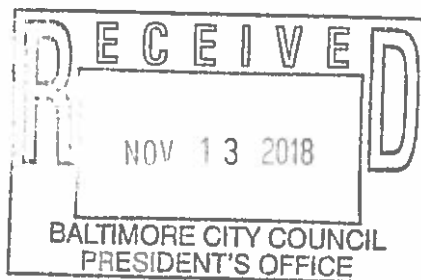
SUBJECT: Council Bill No. 18-0272
Zoning – Sign Regulations

The Baltimore Development Corporation (BDC) has been asked to provide a response to City Council Bill 18-0272, for the purpose of repealing and replacing Title 17 of the zoning code pertaining to sign regulations. If passed, the bill will create a new method for the classification and review of signs, standards for signs by zoning district, and a new method for the creation of Areas of Special Signage Control and corresponding signage plans.

BDC is in agreement with the findings of the Planning Commission and recommends favorable consideration is given to Bill No. 18-0272.

cc: Kyron Banks

F



The Baltimore City Department of
HOUSING & COMMUNITY
DEVELOPMENT

MEMORANDUM

To: The Honorable President and Members of the Baltimore City Council
c/o Natawna Austin, Executive Secretary

From: Michael Braverman, Housing Commissioner *MB*

Date: November 2, 2018

Re: **City Council Bill 18-0272, Zoning – Sign Regulations**

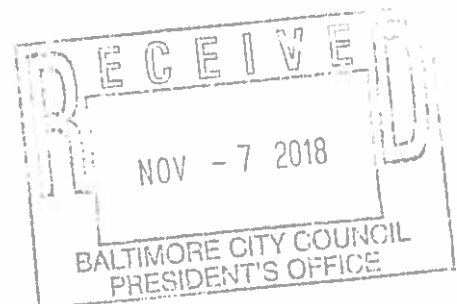
The Department of Housing and Community Development (HCD) has reviewed City Council Bill 18-0272, for the purpose of repealing and replacing Title 17 (“Signs”) of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

If enacted, this bill will provide a comprehensive rewrite to the sign provision of the zoning code. This bill will update definitions; clarifying exemptions; and provide clear placement, design and size regulations. These updates will make sign regulations in Baltimore City easier for the public to adhere to and for City agencies to enforce.

The Department of Housing and Community Development strongly supports the passage of City Council Bill 18-0272.

MB:sd

cc: Mr. Kyron Banks, *Mayor's Office of Government Relations*



Bay Properties 2, LLC

Falls Village, Suite 2-R
5730 Falls Road
Baltimore, Maryland 21209

Myles L. Lichtenberg, Esquire
Owner and General Counsel
(410) 458-8975

November 14, 2018

Baltimore City Council
City Hall, Room 400
100 North Holliday Street
Baltimore, Maryland 21202

Re: Opposition to a portion of City Council Bill #18-0272/ Zoning – Sign Regulations

To the Honorable President, Vice-President and Councilpersons of the Baltimore City Council:

I am attorney and co-owner of Bay Properties 2, LLC (“Bay”), the owner of 846-848 Eutaw Street improved in part by a 14 x 48 static billboard. Bay sought modification of our existing non-conforming billboard to digital by a request for approval to the Baltimore City Board of Municipal and Zoning Appeals (“BMZA”). On August 1, 2018, the BMZA denied our request because we did not provide documentation that at least three (3) existing billboard faces would be removed for the new digital sign. The BMZA decision is currently under appeal to the Circuit Court for Baltimore City.

We did not seek a new digital sign, only to modify our existing sign. We could not provide proof that three (3) existing billboard faces would be removed because we do not own three (3) additional billboard faces; we only own the one (1) billboard. We sought to acquire three (3) additional billboard faces so we could then remove them in order to comply with the BMZA decision however our diligent research led us to only two (2) companies who owned enough billboards capable of selling us the three (3) billboard faces, namely Eastern Outdoor and ClearChannel. We contacted Eastern Outdoor and they advised us that none of their billboard faces were for sale. ClearChannel is our existing tenant and we are in the process of negotiating a new lease with them since our existing lease with ClearChannel expires January 31, 2019. As part of our current negotiations with ClearChannel subsequent to the BMZA decision, ClearChannel has agreed to remove three (3) existing billboard faces however in order to do so the rent payments to Bay under the proposed revised lease terms will be approximately one-half (1/2) of the previously negotiated rent if no additional billboard faces were removed. Thus, it is clear the proposed relevant changes to the zoning code shall create unfair competition for owners of fewer than four (4) billboards (one (1) to convert plus three (3) to remove) who desire to convert to digital.

Please remove the inequities of the BMZA decision and more importantly the inequities in the proposed zoning regulations by grandfathering any existing billboards to allow for modifications to existing non-conforming billboards to convert to digital billboards without the necessity of removing three (3) billboard faces. This grandfathering would also require removal of the proposed restrictions that affect existing signs attached to buildings less than thirty-five (35) feet in height.

Respectfully submitted,



Myles L. Lichtenberg, Esquire

cc: Richard A. Cohen, Manager
Bay Properties 2, LLC

received
11-14-18 JLC



Handwritten text, possibly a signature or date, located in the lower middle section of the page.



AB ASSOCIATES

COMPREHENSIVE LAND PLANNING SERVICES

One South Calvert Street / Suite 1150
Baltimore, Maryland 21202
TEL 410 547 6900
FAX 410 547 6903

Alfred W Barry III
Principal

November 14, 2018

Councilman Edward Reisinger
Chair, Land Use and Transportation
Room 400, City Hall
100 North Holliday Street
Baltimore, Maryland 21202

Re: City Council 18-0272

Dear Councilman Reisinger and Members of the Committee,

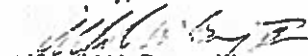
I am writing with respect to the above City Council Bill that would replace the Transform Baltimore sign chapter section 17 with a new chapter.

Specifically, there is a proposed provision that affects conversions of existing billboards to digital billboards that negatively impacts my client, Sam Himmelrich, who has a pending application to convert an existing billboard at 1321 Western Avenue. This application is pending due to an August decision by the Zoning Board for a separate billboard conversion at 846-48 Eutaw Street that denied the conversion due to an interpretation of the existing Code that specifies that new billboards require the elimination of 3 billboards. That decision is being appealed by the owner of 846-48 Eutaw as misinterpreting the applicable section of the Code as it pertains to conversion of existing billboards.

The proposed new Zoning Code Chapter 17, Section 406 recognizes the ambiguity and contradiction of the existing Code provisions pertaining to billboard conversions by substituting a new Section (D) that specifically requires that conversions require the removal of three existing billboard faces for each new digital face. This requirement presents a substantial equity issue and burden for those billboard owners that only have access to billboard faces to remove from essentially a single company that controls 90% or more of the existing billboard signs in Baltimore. The amendment would specifically exclude any billboard conversion that was applied for prior to the enactment of the new Code provision.

I have attached amendments that address this inequity and urge the Council to adopt them at their voting session.

Sincerely,


Alfred W. Barry III

received
11-14-18 JRC



10/10/2020

PROPOSED AMENDMENT TO CITY COUNCIL BILL 18-0272

Amend proposed new Section 17-406. BILLBOARDS as follows:

Section 17-406 (D) CONVERSION OF EXISTING NON-DIGITAL BILLBOARDS

(1) IN GENERAL.

AN EXISTING NON-DIGITAL BILLBOARD MAY BE CONVERTED TO A DIGITAL BILLBOARD ONLY IF:

1. IT IS ACCOMPANIED BY DOCUMENTATION THAT AT LEAST 3 EXISTING BILLBOARD FACES IN THE CITY OF EQUAL SIZE HAVE BEEN REMOVED FOR EACH NEW DIGITAL BILLBOARD FACE TO BE PLACED OR ERECTED:
2. STRIKE E (1. and 2.) EXCLUSIONS AND RENUMBER (3)
3. EXEMPT BILLBOARD CONVERSIONS THAT HAVE BEEN APPLIED FOR PRIOR TO THE EFFECTIVE DATE OF THE NEW CODE PROVISIONS

received
11-14-18 JRS



*Under Street
11/14/11*

Tuscany Canterbury Neighborhood

3900 North Charles Street

1 sign to 2 signs to 4 signs to 12 signs

Summer 2018

CITY OF BALTIMORE

CATHERINE E. PUGH, Mayor



OFFICE OF COUNCIL SERVICES

LARRY E. GREENE, Director
415 City Hall, 100 N. Holliday Street
Baltimore, Maryland 21202
410-396-7215 / Fax: 410-545-7596
email: larry.greene@baltimorecity.gov

HEARING NOTES

Bill: 18-0272

Zoning - Sign Regulations

Committee: Land Use and Transportation
Chaired By: Councilmember Edward Reisinger

Hearing Date: November 14, 2018
Time (Beginning): 1:25 PM
Time (Ending): 2:55 PM
Location: Clarence "Du" Burns Chamber
Total Attendance: ~40
Committee Members in Attendance:
Reisinger, Edward, Chairman
Middleton, Sharon, Vice Chair
Clarke, Mary Pat
Costello, Eric
Dorsey, Ryan
Pinkett, Leon
Stokes, Robert

Bill Synopsis in the file? [X] yes [] no [] n/a
Attendance sheet in the file? [X] yes [] no [] n/a
Agency reports read? [X] yes [] no [] n/a
Hearing televised or audio-digitally recorded? [X] yes [] no [] n/a
Certification of advertising/posting notices in the file? [X] yes [] no [] n/a
Evidence of notification to property owners? [] yes [] no [X] n/a
Final vote taken at this hearing? [X] yes [] no [] n/a
Motioned by: Councilmember Costello, Eric
Seconded by: Councilmember Stokes, Robert
Final Vote: Favorable/Amend

Major Speakers

(This is not an attendance record.)

- Ms. Tamara Woods, Department of Planning
 - Mr. Josh Taylor, Department of Transportation
 - Mr. Derek Baumgardner, Board of Municipal Zoning Appeals
 - Ms. Hilary Ruley, Department of Law
 - Ms. Sharon DaBoin, Department of Housing and Community Development
 - Ms. Linda Eberhart, Resident, Tuscany Community
 - Mr. Al Barry, representing Sam Himmelrich
-

Major Issues Discussed

1. Councilman Reisinger introduced committee members and read the bill's title and purpose.
2. Ms. Tamara Woods provided a brief overview of the history and purpose of the legislation and the impact the regulations would have on certain uses and zoning districts. She explained Areas of Special Signage Control. She presented the Planning Commission's recommendation and provided information from the Department of Planning's staff report. She also presented a document outlining amendments from the Planning Commission and Planning Department staff.
3. Councilwoman Middleton asked about the requirements for window signs and freestanding monument signs.
4. Councilwoman Clarke asked about requirements for window signs on non-conforming liquor establishments.
5. Councilman Dorsey inquired about the material used for banner signs. Ms. Woods explained that banners hung on street lights came under the purview of the Department of Transportation. Council Dorsey also asked about wall signs, projecting signs and digital sign dwell time. Councilman Costello shared that the U.S. Federal Highway Administration recommends a dwell time of between 4 seconds – 10 seconds and that 8 seconds is recommended.
6. Ms. Hilary Ruley provided background information about the purpose and need for the bill. She explained that the *Reed v. Town of Gilbert* case changed how certain types of signs and sign content is regulated under the Zoning Code. Freedom of speech cannot be restricted.
7. Agency representatives testified in support of their respective agency's position on the bill.
8. Ms. Linda Eberhart testified about the regulation of attention getting devices and offered an amendment to prohibit the signs from the EC-1 Zoning District.
9. Mr. Al Barry, representing Mr. Myles Lichtenberg of Bay Properties 2, LLC and Mr. Sam Himmelrich, provided and referenced letters and testified about old zoning code language relating to the conversion of existing billboards to digital signs which how it did not require removal of billboards. He also shared that the new Article 32 repeated the same provision and added in a separate section language that requires the removal of three signs. He and others are contesting application of the language by the Board of Municipal Zoning Appeals. He contends that owners of many billboards are not apt to remove existing billboards for a digital sign. There is a case pending before the courts. Mr. Barry offered amendments. The committee briefly discussed Mr. Barry's amendments, but did not take a vote.

10. Councilmembers presented amendments. Councilmember Middleton proposed an amendment to prohibit attention getting signs in EC-1 Zoning District. Councilmember Costello amended various sections of the bill.
11. The committee voted to approve amendments for the bill.
12. The committee voted to recommend the bill favorable as amended.
13. The hearing was adjourned.

Further Study

Was further study requested?
If yes, describe.

Yes No

Committee Vote:

Reisinger, Edward, Chairman.....	Yea
Middleton, Sharon, Vice Chair.....	Yea
Clarke, Mary Pat.....	Absent
Costello, Eric	Yea
Dorsey, Ryan	Yea
Pinkett, Leon.....	Yea
Stokes, Robert:.....	Yea

Jennifer L. Coates, Committee Staff

Date: November 14, 2018

cc: Bill File
 OCS Chrono File



CITY OF BALTIMORE

CITY COUNCIL HEARING ATTENDANCE RECORD

Committee: Land Use and Transportation Chairperson: Edward Reisinger
 Date: November 14, 2018 Time: 1:10 PM Place: Clarence "Du" Burns Chambers
 Subject: Ordinance - Zoning - Sign Regulations CC Bill Number: 18-0272

PLEASE PRINT

IF YOU WANT TO TESTIFY PLEASE CHECK HERE



FIRST NAME	LAST NAME	ST. #	ADDRESS/ORGANIZATION NAME	ZIP	EMAIL ADDRESS	TESTIFY	FOR	AGAINST	YES	NO
John	Doe	100	North Charles Street	21202	Johndoenbmore@yahoo.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LINDA	EBERHART	311	Tisbury Rd Dor	21210	Linda.Eberhart@gmail.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Josh	Taylor					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myles	Lichtenberg	2-R	5730 Falls Rd. Bay Properties 2 LLC	21209	Myles@MylesTitle.com	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tyrell	Dixon		HCD			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shannon	Adler		HCD			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allyssa	Donzald		Ballard Spahr		donzald@ballardspahr.com	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TAMARA	Woods		Planning			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caroline	Hecker		265 S. Charles 25th fl.	21201	Checker@prosubergweh.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Steve	Ginsburg		Clear Channel			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frank	Bostor					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(*) NOTE: IF YOU ARE COMPENSATED OR INCUR EXPENSES IN CONNECTION WITH THIS BILL, YOU MAY BE REQUIRED BY LAW TO REGISTER WITH THE CITY ETHICS BOARD. REGISTRATION IS A SIMPLE PROCESS. FOR INFORMATION AND FORMS, CALL OR WRITE: BALTIMORE CITY BOARD OF ETHICS, C/O DEPARTMENT OF LEGISLATIVE REFERENCE, 626 CITY HALL, BALTIMORE, MD 21202. TEL: 410-396-4730; FAX: 410-396-8483.



**CITY OF BALTIMORE
CITY COUNCIL HEARING ATTENDANCE RECORD**

Committee: Land Use and Transportation Chairperson: Edward Reisinger
 Date: November 14, 2018 Time: 1:10 PM Place: Clarence "Du" Burns Chambers
 Subject: Ordinance - Zoning - Sign Regulations CC Bill Number: 18-0272

PLEASE PRINT

IF YOU WANT TO TESTIFY PLEASE CHECK HERE



FIRST NAME	LAST NAME	ST. #	ADDRESS/ORGANIZATION NAME	ZIP	EMAIL ADDRESS	TESTIFY	FOR	AGAINST	YES	NO	WHAT IS YOUR POSITION ON THIS BILL?	LOBBYIST: ARE YOU REGISTERED IN THE CITY (*)
John	Doe	100	North Charles Street	21202	Johndoenbmore@yahoo.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
AL	BARRY		201 E. GAITHER ST #1150	21202	alaballte@yahoo.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Barbara	ZETSKY		Alexander & Francis			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

(*) NOTE: IF YOU ARE COMPENSATED OR INCUR EXPENSES IN CONNECTION WITH THIS BILL, YOU MAY BE REQUIRED BY LAW TO REGISTER WITH THE CITY ETHICS BOARD. REGISTRATION IS A SIMPLE PROCESS. FOR INFORMATION AND FORMS, CALL OR WRITE: BALTIMORE CITY BOARD OF ETHICS, C/O DEPARTMENT OF LEGISLATIVE REFERENCE, 626 CITY HALL, BALTIMORE, MD 21202. TEL: 410-396-4730. FAX: 410-396-8483.

City of Baltimore

City Council
City Hall, Room 408
100 North Holliday Street
Baltimore, Maryland
21202

Meeting Minutes - Final

Land Use and Transportation Committee

Wednesday, November 14, 2018

1:10 PM

Du Burns Council Chamber, 4th floor, City Hall

18-0272

CALL TO ORDER

INTRODUCTIONS

ATTENDANCE

Present 7 - Member Edward Reisinger, Member Sharon Green Middleton, Member Mary Pat Clarke, Member Eric T. Costello, Member Ryan Dorsey, Member Leon F. Pinkett III, and Member Robert Stokes Sr.

ITEMS SCHEDULED FOR PUBLIC HEARING

18-0272

Zoning - Sign Regulations

For the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

Sponsors: President Young, Brandon M. Scott, Eric T. Costello, Leon F. Pinkett, III, Ryan Dorsey, Kristerfer Burnett, Robert Stokes, Sr., Edward Reisinger, Sharon Green Middleton

A motion was made by Member Costello, seconded by Member Stokes, Sr., that the bill be recommended favorably with amendment. The motion carried by the following vote:

Yes: 6 - Member Reisinger, Member Middleton, Member Costello, Member Dorsey, Member Pinkett III, and Member Stokes Sr.

Absent: 1 - Member Clarke

ADJOURNMENT

City of Baltimore

City Council
City Hall, Room 408
100 North Holliday Street
Baltimore, Maryland
21202

Meeting Agenda - Final

Land Use and Transportation Committee

Wednesday, November 14, 2018

1:10 PM

Du Burns Council Chamber, 4th floor, City Hall

18-0272

CALL TO ORDER

INTRODUCTIONS

ATTENDANCE

ITEMS SCHEDULED FOR PUBLIC HEARING

18-0272

Zoning - Sign Regulations

For the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

Sponsors:

President Young, Brandon M. Scott, Eric T. Costello, Leon F. Pinkett, III, Ryan Dorsey, Kristerfer Burnett, Robert Stokes, Sr., Edward Reisinger, Sharon Green Middleton

ADJOURNMENT

THIS MEETING IS OPEN TO THE PUBLIC

City of Baltimore

City Council
City Hall, Room 408
100 North Holliday Street
Baltimore, Maryland
21202

Meeting Agenda - Final

Land Use and Transportation Committee

Wednesday, November 14, 2018

1:10 PM

Du Burns Council Chamber, 4th floor, City Hall

18-0272

CALL TO ORDER

INTRODUCTIONS

ATTENDANCE

ITEMS SCHEDULED FOR PUBLIC HEARING

18-0272

Zoning - Sign Regulations

For the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

Sponsors:

President Young, Brandon M. Scott, Eric T. Costello, Leon F. Pinkett, III, Ryan Dorsey, Kristerfer Burnett, Robert Stokes, Sr., Edward Reisinger, Sharon Green Middleton

ADJOURNMENT

THIS MEETING IS OPEN TO THE PUBLIC



**BALTIMORE CITY COUNCIL
LAND USE AND TRANSPORTATION COMMITTEE**

Mission Statement

On behalf of the Citizens of Baltimore City, the mission of the Land Use and Transportation Committee is to review and support responsible development and zoning initiatives to ensure compatibility with the aim of improving the quality of life for the diverse population of Baltimore City.

**The Honorable Edward Reisinger
Chairperson**

PUBLIC HEARING

Wednesday, November 14, 2018

1:10 PM

Clarence "Du" Burns Council Chambers

City Council Bill # 18-0272

Zoning - Sign Regulations

CITY COUNCIL COMMITTEES

BUDGET AND APPROPRIATIONS

Eric Costello – Chair
Leon Pinkett – Vice Chair
Bill Henry
Sharon Green Middleton
Brandon M. Scott
Isaac “Yitzy” Schleifer
Shannon Sneed
Staff: Marguerite Currin

EDUCATION AND YOUTH

Zeke Cohen – Chair
Mary Pat Clarke – Vice Chair
John Bullock
Kristerfer Burnett
Ryan Dorsey
Staff: Matthew Peters

EXECUTIVE APPOINTMENTS

Robert Stokes – Chair
Kristerfer Burnett – Vice Chair
Mary Pat Clarke
Zeke Cohen
Isaac “Yitzy” Schleifer
Staff: Marguerite Currin

HOUSING AND URBAN AFFAIRS

John Bullock – Chair
Isaac “Yitzy” Schleifer – Vice Chair
Kristerfer Burnett
Bill Henry
Shannon Sneed
Zeke Cohen
Ryan Dorsey
Staff: Richard Krummerich

JUDICIARY AND LEGISLATIVE INVESTIGATIONS

Eric Costello – Chair
Mary Pat Clarke – Vice Chair
John Bullock
Leon Pinkett
Edward Reisinger
Brandon Scott
Robert Stokes
Staff: Matthew Peters

LABOR

Shannon Sneed – Chair
Robert Stokes – Vice Chair
Eric Costello
Bill Henry
Mary Pat Clarke
Staff: Samuel Johnson

LAND USE AND TRANSPORTATION

Edward Reisinger – Chair
Sharon Green Middleton – Vice Chair
Mary Pat Clarke
Eric Costello
Ryan Dorsey
Leon Pinkett
Robert Stokes
Staff: Jennifer Coates

PUBLIC SAFETY

Brandon Scott – Chair
Ryan Dorsey – Vice Chair
Kristerfer Burnett
Shannon Sneed
Zeke Cohen
Leon Pinkett
Isaac “Yitzy” Schleifer
Staff: Richard Krummerich

TAXATION, FINANCE AND ECONOMIC DEVELOPMENT

Sharon Green Middleton – Chair
Leon Pinkett – Vice Chair
Eric Costello
Edward Reisinger
Robert Stokes
Staff: Samuel Johnson
- Larry Greene (*pension only*)



BILL SYNOPSIS

Committee: Land Use and Transportation

Bill 18-0272

Zoning – Sign Regulations

Sponsor: *The Council President at the request of the Law Department*

Introduced: *August 6, 2018*

Purpose:

For the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

Effective: 30th day after enactment

Hearing Date/Time/Location: November 14, 2018 /1:10 p.m./Clarence "Du" Burns Chambers

Agency Reports

Planning Commission	Favorable/Amend
Board of Municipal and Zoning Appeals	No Objection
Department of Transportation	Favorable
Department of Law	Favorable
Department of Housing and Community Development	Favorable
Baltimore Development Corporation	

Analysis

Current Law

BY repealing

Article 32 - Zoning
Title 17, in its entirety, and
Tables 17-804 and 17-812, in their entireties
Baltimore City Code
(Edition 2000)

BY adding

Article 32 - Zoning
New Title 17 {"Signs"}
Baltimore City Code
(Edition 2000)

BY repealing and reordaining, with amendments

Article 32 - Zoning
Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 12-503(d)(2)(v), 12-603(d)(2)(v),
12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g), 14-327(e),
14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c)
Baltimore City Code
(Edition 2000)

BY repealing

Article 32 - Zoning
Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), 15-507(h), and 18-504
Baltimore City Code
(Edition 2000)

BY adding

Article 32 - Zoning
Tables 17-201 and 17-306
Baltimore City Code
(Edition 2000)

Background

CC Bill 18-0272, if approved, would repeal in its entirety and replace zoning regulations for signs under Article 32 – Zoning Code in order to comply with a 2015 Supreme Court case (*Reed v. Town of Gilbert*) which addresses limitations on First Amendment rights of free speech. The rulings in the case had implications for the treatment of certain sign content and temporary signage. The rewrite of Title 17 – Signs, as proposed by Bill 18-0272, would update definitions; clarify exemptions; and provide clear placement, design and size regulations.

Currently, Title 17 – Signs has ten (10) subtitles and tables (listed below):

Current - Article 32 – Zoning

Title 17 - Signs

Subtitle 1. Purpose of Title; Definitions

Subtitle 2. Placement, Design, and Construction

Subtitle 3. Sign Dimension Measurement Methodology

Subtitle 4. Sign Permit and Special Designations

Subtitle 5. Exempt Signs

Subtitle 6. Prohibited Signs

Subtitle 7. Temporary Signs

Subtitle 8. Permanent Signs

Subtitle 9. Areas of Special Sign Control

Subtitle 10. Nonconforming Signs

Current – Tables

Table 17-804: Freestanding Sign Regulations

Table 17-812: Projecting Sign Regulations

Bill 18-0272 proposes the following restructured outline for Title 17 - Signs:

Proposed – Article 32 – Zoning

Title 17 - Signs

Subtitle 1. Purpose and definitions

Subtitle 2. Placement, Design, and Construction

Subtitle 3. Sign Dimension Measurement Methodology

Subtitle 4. Requirements by Sign Type

Subtitle 5. Area of Special Signage Control

Proposed - Tables

Table 17-201: Sign Regulations

Table 17-306: Maximum cumulative Area of Signs

The Planning Department's staff report provides a highlighted summary of the changes proposed by Bill 18-0272. The Planning Department has also offered amendments to the text and tables outlined in Bill 18-0272.

Additional Information

Fiscal Note: Not Available

Information Source(s): Agency Reports

Analysis by: Jennifer L. Coates
Analysis Date: November 8, 2018



Direct Inquiries to: (410) 396-1260

Coates, Jennifer

From: Coates, Jennifer
Sent: Thursday, October 25, 2018 9:47 AM
To: Greene, Larry
Subject: City Council Hearing for Bill 18-0272
Attachments: PNI - Letter - 18-0272 - ZCA - Zoning - Sign Regulations.docx; Afro American; Michele Griesbauer - Sunpaper - Advertising; Darlene Miller - Daily Record

Good Afternoon Mr. Greene,

Attached is the information you will need to post and advertise the subject bill to be heard by the Land Use and Transportation Committee on November 14, 2018 at 1:10 p.m. I have also included business cards for newspaper contacts if you are in need of such. If you have questions, feel free to contact me.

PLEASE ACKNOWLEDGE RECEIPT OF THIS EMAIL.



Jennifer L. Coates

*Senior Legislative Policy Analyst
Office of Council Services*

100 N. Holliday Street, Room 415
Baltimore, MD 21202

jennifer.coates@baltimorecity.gov

OFFICE OF COUNCIL SERVICES

Office: (410) 396-1260

Fax: (410) 545-7596

Confidentiality Notice:

This e-mail, including any attachment(s), is intended for receipt and use by the intended addressee(s), and may contain legal or other confidential and privileged information. If you are not an intended recipient of this e-mail, you are hereby notified that any unauthorized use or distribution of this e-mail is strictly prohibited, and requested to delete this communication and its attachment(s) without making any copies thereof and to contact the sender of this e-mail immediately. Nothing contained in the body and/or header of this e-mail is intended as a signature or intended to bind the addressor or any person represented by the addressor to the terms of any agreement that may be the subject of this e-mail or its attachment(s), except where such intent is expressly indicated.

Coates, Jennifer

From: Coates, Jennifer
Sent: Thursday, October 25, 2018 10:33 AM
To: Greene, Larry
Cc: Austin, Natawna B.; 'Huber, Michael'
Subject: City Council Bill 18-0272
Attachments: PNI - Letter - 18-0272 - ZCA - Zoning - Sign Regulations.docx; Afro American; Michele Griesbauer - Sunpaper - Advertising; Darlene Miller - Daily Record

Mr. Greene,

Please disregard the previous letter of instruction sent to you regarding public notice for Bill 18-0272 as it contained an error. The corrected letter of instruction is attached.



Jennifer L. Coates

*Senior Legislative Policy Analyst
Office of Council Services*

100 N. Holliday Street, Room 415
Baltimore, MD 21202

jennifer.coates@baltimorecity.gov

OFFICE OF COUNCIL SERVICES

Office: (410) 396-1260

Fax: (410) 545-7596

Confidentiality Notice:

This e-mail, including any attachment(s), is intended for receipt and use by the intended addressee(s), and may contain legal or other confidential and privileged information. If you are not an intended recipient of this e-mail, you are hereby notified that any unauthorized use or distribution of this e-mail is strictly prohibited, and requested to delete this communication and its attachment(s) without making any copies thereof and to contact the sender of this e-mail immediately. Nothing contained in the body and/or header of this e-mail is intended as a signature or intended to bind the addressor or any person represented by the addressor to the terms of any agreement that may be the subject of this e-mail or its attachment(s), except where such intent is expressly indicated.

Newspaper Advertisement

A notice of the public hearing must be published in one (1) newspaper of general circulation, 15 days prior to the date of the hearing.

You may choose any of the following newspapers for advertising purposes: The Daily Record, The Baltimore Sun; or the Afro-American.

Wording for Written Notice to Property Owner(s), Sign Posting and Newspaper Advertisement

The information that must be published in a newspaper advertisement, posted on a sign and mailed to the property owner appears between the double lines on the attached page (*See Attachment A*); the deadline date(s) are indicated in BOLD letters at the top of Attachment A.

Certification of Postings

Certification of the written notice, sign posting on the property, and publication of the newspaper advertisement, in duplicate, must be sent four (4) days prior to the hearing to:

Ms. Natawna Austin, Executive Secretary
Baltimore City Council
100 N. Holliday Street, Fourth Floor, Room 400
Baltimore, MD 21202

If the required certifications are not received as specified above, the public hearing will be cancelled without notice to the applicant. **The deadline date are as follows:**

Newspaper Advertisement:

October 30, 2018

Please note that **ALL** of these requirement **MUST** be met in order for your hearing to proceed as scheduled. If you have any questions regarding your notice requirements please contact:

Ms. Jennifer L. Coates, Committee Staff
Baltimore City Council,
Land Use and Transportation Committee
410-396-1260
Jennifer.Coates@baltimorecity.gov.

THE INFORMATION BETWEEN THE DOUBLE LINES (SEE BELOW) MUST BE PUBLISHED **BY OCTOBER 30, 2018**, AS DISCUSSED ON THE PREVIOUS PAGE AND OUTLINED ON ATTACHMENT B.

BALTIMORE CITY COUNCIL
PUBLIC HEARING ON BILL NO. 18-0272

The Land Use and Transportation Committee of the Baltimore City Council will meet on Wednesday, November 14, 2018 at 1:10 p.m. in the City Council Chambers, 4th floor, City Hall, 100 N. Holliday Street to conduct a public hearing on City Council Bill No. 18-0272.

CC 18-0272 ORDINANCE - Zoning - Sign Regulation FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore City to create a new method for the classification and review of signs; creating standards for signs by zoning district; creating a new method for the creation of Areas of Special Signage Control and corresponding Signage Plans; defining and redefining related terms; conforming related sections; and generally relating to the zoning and development laws of Baltimore City.

BY repealing
Article 32 - Zoning
Title 17, in its entirety, and
Tables 17-804 and 17-812, in their entireties
Baltimore City Code
(Edition 2000)

BY adding
Article 32 - Zoning
New Title 17 {"Signs"}
Baltimore City Code
(Edition 2000)

BY repealing and re-ordaining, with amendments
Article 32 - Zoning
Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 12-503(d)(2)(v), 12-603(d)(2)(v), 12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g), 14-327(e), 14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c)
Baltimore City Code
(Edition 2000)

BY repealing
Article 32 - Zoning
Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), 15-507(h), and 18-504

Baltimore City Code
(Edition 2000)

BY adding
Article 32 - Zoning
Tables 17-201 and 17-306
Baltimore City Code
(Edition 2000)

NOTE: This bill is subject to amendment by the Baltimore City Council.

Applicant: Baltimore City Law Department

For more information contact: Committee Staff at (410) 396-1260.

EDWARD REISINGER

Chair

SEND CERTIFICATION OF PUBLICATION TO:

Baltimore City Council
c/o Natawna B. Austin
Room 409, City Hall
100 N. Holliday Street
Baltimore, MD 21202

SEND BILL FOR THIS ADVERTISEMENT TO:

Mr. Larry Greene
Office of Council Service
100 N. Holliday Street, Room 415
Baltimore, MD 21215
(410) 396-7215

**ZONING
SUBTITLE 6 - NOTICES**

ARTICLE 32, § 5-601

§ 5-601. Map or text amendments; PUDs.

(a) Hearing required.

For a bill proposing a zoning map amendment, a zoning text amendment, or the creation or modification of a planned unit development, the City Council committee to which the bill has been referred must conduct a hearing at which:

- (1) the parties in interest and the general public will have an opportunity to be heard; and
- (2) all agency reports will be reviewed.

(b) Notice of hearing required.

Notice of the hearing must be given by each of the following methods, as applicable:

- (1) by publication in a newspaper of general circulation in the City;
- (2) for the creation or modification of a planned unit development and for a zoning map amendment, other than a comprehensive rezoning:
 - (i) by posting in a conspicuous place on the subject property; and
 - (ii) by first-class mailing of a written notice, on forms provided by the Zoning Administrator, to each person who appears on the tax records of the City as an owner of the property to be rezoned; and
- (2) for a comprehensive rezoning:
 - (i) by posting in conspicuous places within and around the perimeter of the subject area or district, as the Department of Planning designates; and
 - (ii) by first-class mailing of a written notice, on forms provided by the Zoning Administrator, to each person who appears on the tax records of the City as an owner of property within the subject area or district.

(c) Contents of notice.

The notice must include:

- (1) the date, time, place, and purpose of the public hearing;
- (2) the address of the subject property or a drawing or description of the boundaries of the area affected by the proposed rezoning; and
- (3) the name of the applicant.

(d) Number and manner of posted notices.

(1) For a zoning map amendment or the creation or modification of a planned unit development, the number and manner of posting is as follows:

- (i) for an individual property, at least 1 sign must be visible from each of the property's street frontages;
- (ii) for a comprehensive rezoning, a change in the boundaries of a zoning district, or the creation or modification of a planned unit development, at least 2 or more signs are required, as the Department of Planning designates;
- (iii) each sign must be posted at a prominent location, near the sidewalk or public right-of-way, so that it is visible to passing pedestrians and motorists;
- (iv) a window-mounted sign must be mounted inside the window glass and placed so that it is clearly visible to passing pedestrians and motorists; and
- (v) each sign must be at least 3 feet by 4 feet in size.

(2) Nothing in this subtitle prevents the voluntary posting of more notices than required by this subtitle.

(e) Timing of notices – In general.

The notice must be published, mailed, and, except as provided in subsection (f) of this section, posted:

- (1) at least 15 days before the public hearing; or
- (2) for a comprehensive rezoning, at least 30 days before the public hearing.

(f) Timing of notices – Posting for map amendment or PUDs.

For a zoning map amendment or the creation or modification of a planned unit development, the posted notice must be:

- (1) posted at least 30 days before the public hearing; and
- (2) removed within 48 hours after conclusion of the public hearing.

**CITY OF BALTIMORE
COUNCIL BILL 18-0272
(First Reader)**

Introduced by: The Council President

At the request of: The Law Department

Introduced and read first time: August 6, 2018

Assigned to: Land Use and Transportation Committee

Referred to the following agencies: Law Department, Board of Municipal and Zoning Appeals, Planning Commission, Department of Transportation, Department of Housing and Community Development, and Baltimore Development Corporation

A BILL ENTITLED

1 AN ORDINANCE concerning

2 **Zoning – Sign Regulations**

3 FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore
4 City to create a new method for the classification and review of signs; creating standards for
5 signs by zoning district; creating a new method for the creation of Areas of Special Signage
6 Control and corresponding Signage Plans; defining and redefining related terms; conforming
7 related sections; and generally relating to the zoning and development laws of Baltimore
8 City.

9 BY repealing

10 Article 32 - Zoning
11 Title 17, in its entirety,
12 and
13 Tables 17-804 and 17-812, in their entireties
14 Baltimore City Code
15 (Edition 2000)

16 BY adding

17 Article 32 - Zoning
18 New Title 17 {"Signs"}
19 Baltimore City Code
20 (Edition 2000)

21 BY repealing and reordaining, with amendments

22 Article 32 - Zoning
23 Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 12-503(d)(2)(v), 12-603(d)(2)(v),
24 12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g), 14-327(e),
25 14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c)
26 Baltimore City Code
27 (Edition 2000)

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.

Council Bill 18-0272

1 BY repealing

2 Article 32 - Zoning

3 Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), 15-507(h), and 18-504

4 Baltimore City Code

5 (Edition 2000)

6 BY adding

7 Article 32 - Zoning

8 Tables 17-201 and 17-306

9 Baltimore City Code

10 (Edition 2000)

11 **SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE,** That
12 Title 17 {"Signs"} and Tables 17-804 and 17-812 of Baltimore City Code Article 32 {"Zoning"}
13 are repealed, in their entireties.

14 **SECTION 2. AND BE IT FURTHER ORDAINED,** That new Title 17 {"Signs"} is added to
15 Baltimore City Code Article 32 {"Zoning"}, to read as follows:

16 **Baltimore City Code**

17 **Article 32. Zoning**

18 **TITLE 17. SIGNS**

19 **SUBTITLE 1. PURPOSE OF TITLE; DEFINITIONS**

20 **§ 17-101. PURPOSE.**

21 **(A) IN GENERAL.**

22 THE REASONABLE AND ADEQUATE DISPLAY OF SIGNS IS ALLOWED UNDER THIS TITLE.

23 **(B) NEED TO REGULATE.**

24 THERE IS A SUBSTANTIAL NEED TO REGULATE THE DISPLAY OF SIGNS THROUGH THE
25 ADOPTION OF THIS TITLE TO ADDRESS THE FOLLOWING CONCERNS:

26 (1) THE NUMBER, SIZE, DESIGN CHARACTERISTICS, AND LOCATIONS OF SIGNS IN THE
27 CITY DIRECTLY AFFECT THE PUBLIC HEALTH, SAFETY, AND WELFARE; AND

28 (2) MANY SIGNS ARE DISTRACTING AND DANGEROUS TO MOTORISTS AND
29 PEDESTRIANS, ARE CONFUSING TO THE PUBLIC, ARE POORLY LOCATED, AND
30 SUBSTANTIALLY DETRACT FROM THE BEAUTY AND APPEARANCE OF THE CITY.

31 **(C) LIMITATIONS AND STANDARDS.**

32 THE PURPOSES AND INTENT FOR THE ENACTMENT OF THIS TITLE ARE:

Council Bill 18-0272

- 1 (1) TO PROTECT THE HEALTH, SAFETY, AND GENERAL WELFARE OF THE PEOPLE IN
2 BALTIMORE CITY AND TO IMPLEMENT THE POLICIES AND OBJECTIVES OF THE CITY
3 OF BALTIMORE THROUGH THE ENACTMENT OF A COMPREHENSIVE SET OF
4 REGULATIONS GOVERNING SIGNS IN THE CITY OF BALTIMORE;
- 5 (2) TO REGULATE THE ERECTION AND PLACEMENT OF SIGNS WITHIN THE CITY OF
6 BALTIMORE IN ORDER TO PROVIDE SAFE OPERATING CONDITIONS FOR PEDESTRIAN
7 AND VEHICULAR TRAFFIC WITHOUT UNNECESSARY AND UNSAFE DISTRACTIONS TO
8 DRIVERS OR PEDESTRIANS;
- 9 (3) TO MAINTAIN AN AESTHETICALLY ATTRACTIVE CITY IN WHICH SPECIFIC TYPES OF
10 SIGNS ARE ALLOWED IN ZONING DISTRICTS CONSISTENT WITH THE USES, INTENT,
11 AND AESTHETIC CHARACTERISTICS OF THOSE DISTRICTS;
- 12 (4) TO ESTABLISH COMPREHENSIVE SIGN REGULATIONS THAT BALANCE LEGITIMATE
13 BUSINESS AND DEVELOPMENT NEEDS WITH A SAFE AND AESTHETICALLY
14 ATTRACTIVE ENVIRONMENT FOR RESIDENTS, WORKERS, AND VISITORS TO THE CITY
15 OF BALTIMORE;
- 16 (5) TO PROVIDE FAIR AND REASONABLE OPPORTUNITIES FOR THE IDENTIFICATION OF
17 BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE;
- 18 (6) TO PROVIDE FOR THE IDENTIFICATION OF THE AVAILABILITY OF PRODUCTS, GOODS
19 OR SERVICES OF BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE AND TO
20 PROMOTE THE ECONOMIC VITALITY OF THESE BUSINESSES;
- 21 (7) TO ENSURE THE PROTECTION OF FREE SPEECH RIGHTS UNDER THE STATE AND
22 UNITED STATES CONSTITUTIONS WITHIN THE CITY OF BALTIMORE AND IN NO
23 EVENT PLACE RESTRICTIONS THAT APPLY TO ANY GIVEN SIGN DEPENDENT
24 ENTIRELY ON THE COMMUNICATIVE CONTENT OF THE SIGN;
- 25 (8) TO ALLOW SIGNS THAT ARE, SAFE, UNOBTRUSIVE, AND INCIDENTAL TO THE
26 PRINCIPAL USE OF THE RESPECTIVE LOTS ON WHICH THEY ARE LOCATED, SUBJECT
27 TO THE SUBSTANTIVE REQUIREMENTS OF THIS TITLE; AND
- 28 (9) TO PROHIBIT ALL SIGNS NOT EXPRESSLY AUTHORIZED BY THIS TITLE, TO PROVIDE
29 FOR THE MAINTENANCE OF SIGNS, AND TO PROVIDE FOR THE ENFORCEMENT OF THE
30 PROVISIONS OF THIS TITLE.

31 **§ 17-102. DEFINITIONS.**

32 (A) *IN GENERAL.*

33 IN THIS TITLE, THE FOLLOWING TERMS HAVE THE MEANINGS INDICATED.

34 (B) *A-FRAME SIGN.*

35 "A-FRAME SIGN" MEANS A SIGN, ORDINARILY IN THE SHAPE OF THE LETTER "A", OR SOME
36 VARIATION OF IT, THAT IS DISPLAYED ON THE GROUND, NOT PERMANENTLY ATTACHED,
37 AND USUALLY 2-SIDED.

Council Bill 18-0272

1 (C) *AWNING OR CANOPY SIGN.*

2 "AWNING OR CANOPY SIGN" MEANS A SIGN THAT IS PRINTED ON, OR IS ATTACHED ABOVE,
3 ON, OR UNDER THE OUTER EDGE OF, AN AWNING, CANOPY OR OTHER FABRIC, PLASTIC, OR
4 STRUCTURAL PROTECTIVE COVER OVER A DOOR, ENTRANCE, WINDOW, OR OUTDOOR
5 SERVICE AREA.

6 (D) *BANNER SIGN.*

7 (1) *IN GENERAL.*

8 "BANNER SIGN" MEANS A SIGN THAT:

- 9 (I) IS PRINTED OR DISPLAYED ON CLOTH OR OTHER FLEXIBLE MATERIAL;
10 (II) IS ATTACHED TO A FRAME, A POLE OR OTHER STRUCTURE ON A LOT; AND
11 (III) IS MOUNTED FLAT AGAINST THE WALL OF A STRUCTURE OR PROJECTS FROM A
12 STRUCTURE.

13 (2) *TYPES.*

14 (I) A BANNER SIGN MAY BE EITHER A POLE MOUNTED BANNER SIGN, A PROJECTING
15 BANNER SIGN, OR A WALL MOUNTED BANNER SIGN.

16 (II) FOR PURPOSES OF THIS DEFINITION:

- 17 (A) "POLE MOUNTED BANNER SIGN" MEANS ANY BANNER SIGN, INCLUDING A
18 FLAG, THAT IS ATTACHED BY ONLY ONE SIDE TO A POLE, FRAME, OR ANY
19 STRUCTURE AND HANGING FREELY SO THAT IT CAN FLUTTER OR MOVE IN
20 THE WIND;
- 21 (B) "PROJECTING BANNER SIGN" MEANS ANY BANNER SIGN THAT IS MOUNTED
22 NON-PARALLEL TO A BUILDING WALL OR ANY OTHER SURFACE OF A
23 STRUCTURE AND IS ATTACHED ON MULTIPLE SIDES TO A RIGID FRAME THAT
24 IS ATTACHED TO A STRUCTURE; AND
- 25 (C) "WALL MOUNTED BANNER SIGN" MEANS A BANNER SIGN THAT IS
26 ATTACHED TO A BUILDING WALL AND PROJECTS NO MORE THAN 8 INCHES
27 FROM THE WALL, WITH THE EXPOSED FACE OF THE SIGN IN A PLANE
28 PARALLEL TO THE FACE OF THE WALL.

29 (3) *EXCLUSIONS.*

30 "BANNER SIGN" DOES NOT INCLUDE ANY PROVISIONAL FENCE SIGN.

31 (E) *CANOPY SIGN.*

32 *SEE "AWNING OR CANOPY SIGN".*

Council Bill 18-0272

1 (F) *CHANGEABLE COPY SIGN.*

2 "CHANGEABLE COPY SIGN" MEANS A PERMANENT SIGN THAT CONTAINS A PART THAT
3 ALLOWS COPY TO BE CHANGED MANUALLY

4 (G) *ELECTRONIC SIGN.*

5 (1) *IN GENERAL.*

6 "ELECTRONIC SIGN" MEANS A SIGN OR PORTION OF A SIGN THAT USES CHANGING
7 LIGHT TO FORM A MESSAGE OR MESSAGES IN TEXT, DIGITAL GRAPHICS, OR DIGITAL
8 ANIMATION, WHERE THE SEQUENCE OF MESSAGES AND THE RATE OF CHANGE IS
9 ELECTRONICALLY PROGRAMMED AND CAN BE MODIFIED BY ELECTRONIC PROCESSES.

10 (2) *INCLUSION OF "ELECTRONIC DISPLAY SCREEN".*

11 (I) "ELECTRONIC SIGN" INCLUDES AN ELECTRONIC DISPLAY SCREEN.

12 (II) FOR PURPOSES OF THIS DEFINITION, "ELECTRONIC DISPLAY SCREEN":

13 (A) MEANS THE PORTION OF AN ELECTRONIC SIGN THAT DISPLAYS DIGITAL ART
14 OR AN ELECTRONIC GRAPHIC, IMAGE, OR VIDEO, WHICH MAY OR MAY NOT
15 INCLUDE TEXT; AND

16 (B) INCLUDES ANY TELEVISION SCREEN, PLASMA SCREEN, DIGITAL SCREEN,
17 FLAT SCREEN, LED SCREEN, VIDEO BOARDS HOLOGRAPHIC DISPLAY,
18 PROJECTED VIDEO SIGN, AND EXTERIOR WALL INTEGRATED TECHNOLOGY.

19 (H) *FLAG.*

20 *SEE "BANNER SIGN".*

21 (I) *FREESTANDING SIGN.*

22 (1) *IN GENERAL.*

23 "FREESTANDING SIGN" MEANS A SIGN THAT:

24 (I) IS MADE OF DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
25 MATERIAL; AND

26 (II) IS PLACED ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF THE
27 PRINCIPAL STRUCTURE ON THE LOT.

28 (2) *EXCLUSION.*

29 "FREESTANDING SIGN" DOES NOT INCLUDE A BANNER SIGN.

30 (3) *TYPES.*

31 (I) A FREESTANDING SIGN MAY BE EITHER A FREESTANDING MONUMENT SIGN OR A
32 FREESTANDING POLE SIGN.

Council Bill 18-0272

1 (II) FOR PURPOSES OF THIS DEFINITION:

2 (A) "FREESTANDING MONUMENT SIGN" MEANS ANY FREESTANDING SIGN THAT
3 IS PLACED DIRECTLY ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF
4 ANY POST, POLE, OR OTHER STRUCTURE; AND

5 (B) "FREESTANDING POLE SIGN" MEANS ANY FREESTANDING SIGN THAT IS
6 ERECTED AND MAINTAINED ON 1 OR MORE FREESTANDING POLES,
7 UPRIGHTS, OR BRACES AND IS NOT ATTACHED TO ANY OTHER STRUCTURE.

8 (J) *MONUMENT SIGN.*

9 *SEE "FREESTANDING SIGN".*

10 (K) *MOVING SIGN.*

11 (1) *IN GENERAL.*

12 "MOVING SIGN" MEANS A SIGN THAT, IN WHOLE OR IN PART, ROTATES, ELEVATES, OR
13 IN ANY WAY ALTERS POSITION OR GEOMETRY.

14 (2) *EXCLUSIONS.*

15 "MOVING SIGN" DOES NOT INCLUDE AN ANALOG CLOCK.

16 (L) *NONCONFORMING SIGN.*

17 "NONCONFORMING SIGN" MEANS A SIGN THAT WAS LAWFULLY ERECTED AND
18 MAINTAINED UNDER A PREVIOUS VERSION OF THIS CODE BUT DOES NOT NOW CONFORM TO
19 THE REQUIREMENTS OF THIS CODE.

20 (M) *OPEN-STRUCTURAL FRAMEWORK SIGN.*

21 (1) *IN GENERAL.*

22 "OPEN-STRUCTURAL FRAMEWORK SIGN" MEANS A SIGN THAT IS ATTACHED TO AN
23 OPEN-STRUCTURAL FRAMEWORK OF A BUILDING BELOW THE ROOFLINE OF ANY ROOF
24 SURFACE OF ANY SECTION OF THE BUILDING.

25 (2) *HOW ATTACHED.*

26 THE SIGN:

27 (1) MAY BE ATTACHED ABOVE, ON, OR UNDER THE STRUCTURAL MEMBER; BUT

28 (2) MAY NOT BE LOCATED ON A ROOF OR ABOVE THE ROOFLINE OF ANY ROOF
29 SURFACE OF ANY SECTION OF THE BUILDING.

30 (N) *POLE SIGN.*

31 *SEE "FREESTANDING SIGN".*

Council Bill 18-0272

1 (O) *POLE MOUNTED BANNER SIGN.*

2 *SEE "BANNER SIGN".*

3 (P) *PORTABLE SIGN.*

4 (1) *IN GENERAL.*

5 "PORTABLE SIGN" MEANS A SIGN WHOSE PRINCIPAL SUPPORTING STRUCTURE IS
6 INTENDED, BY DESIGN AND CONSTRUCTION, TO REST ON THE GROUND FOR SUPPORT
7 AND MAY BE EASILY MOVED OR RELOCATED.

8 (2) *INCLUSIONS.*

9 "PORTABLE SIGN" INCLUDES A SIGN MOUNTED ON A TRAILER, WHEELED CARRIER, OR
10 OTHER NON-MOTORIZED MOBILE STRUCTURE, WITH WHEELS OR WITH WHEELS
11 REMOVED.

12 (3) *EXCLUSIONS.*

13 "PORTABLE SIGN" DOES NOT INCLUDE AN A-FRAME SIGN, EVEN IF THE A-FRAME SIGN
14 IS DESIGNED TO BE EASILY MOVED.

15 (Q) *PROJECTING BANNER SIGN.*

16 *SEE "BANNER SIGN".*

17 (R) *PROJECTING SIGN.*

18 (1) *IN GENERAL.*

19 "PROJECTING SIGN" MEANS A SIGN THAT:

20 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
21 MATERIAL;

22 (II) IS ATTACHED TO A BUILDING OR OTHER STRUCTURE; AND

23 (III) EXTENDS BEYOND THE SURFACE OF THE BUILDING OR STRUCTURE TO WHICH IT
24 IS ATTACHED.

25 (2) *INCLUSIONS.*

26 "PROJECTING SIGN" INCLUDES:

27 (I) ANY SIGN THAT IS NON-PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
28 AND

29 (II) ANY SIGN THAT:

30 (A) IS IN A PLANE PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
31 AND

Council Bill 18-0272

1 (B) PROJECTS MORE THAN 12 INCHES FROM THAT WALL.

2 (3) *EXCLUSIONS.*

3 "PROJECTING SIGN" DOES NOT INCLUDE ANY:

4 (I) BANNER SIGN; OR

5 (II) ROOF SIGN.

6 (S) *PROVISIONAL FENCE SIGN.*

7 "PROVISIONAL FENCE SIGN" MEANS A SIGN PLACED ON ANY FENCE THAT IS CONSTRUCTED
8 OR INSTALLED PRIMARILY FOR THE PURPOSES OF MAKING A SAFETY PERIMETER AROUND A
9 CONSTRUCTION SITE.

10 (T) *ROOF SIGN.*

11 "ROOF SIGN" MEANS A SIGN THAT:

12 (1) IS ERECTED, CONSTRUCTED, OR MAINTAINED ON ANY ROOF SURFACE, ON ANY
13 PERMITTED PROJECTION ON A ROOF, OR ABOVE ANY PARAPET OF A BUILDING; AND

14 (2) HAS ITS PRINCIPAL SUPPORT ATTACHED TO THE ROOF STRUCTURE.

15 (U) *WALL SIGN.*

16 (1) *IN GENERAL.*

17 "WALL SIGN" MEANS A SIGN THAT:

18 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
19 MATERIAL;

20 (II) IS MOUNTED FLAT AGAINST OR PAINTED ON THE WALL OF A STRUCTURE; AND

21 (III) PROJECTS NO MORE THAN 12 INCHES FROM THE WALL, WITH THE EXPOSED
22 FACE OF THE SIGN IN A PLANE PARALLEL TO THE FACE OF THE WALL.

23 (2) *EXCLUSIONS.*

24 "WALL SIGN" DOES NOT INCLUDE ANY:

25 (I) BANNER SIGN;

26 (II) ROOF SIGN; OR

27 (III) WINDOW SIGN.

28 (V) *WALL MOUNTED BANNER SIGN.*

29 *SEE "BANNER SIGN".*

Council Bill 18-0272

1 (w) *WINDOW SIGN.*

2 "WINDOW SIGN" MEANS A SIGN THAT:

3 (1) IS INTENDED FOR VIEWING FROM THE EXTERIOR OF A BUILDING; AND

4 (2) IS:

5 (I) ATTACHED TO, PLACED ON, OR PRINTED ON THE INTERIOR OR EXTERIOR OF
6 A WINDOW OF THE BUILDING;

7 (II) ATTACHED TO, PLACED ON, OR PRINTED ON A DOOR OF THE BUILDING; OR

8 (III) DISPLAYED WITHIN 12 INCHES OF A WINDOW OF THE BUILDING.

9 **SUBTITLE 2. PLACEMENT, DESIGN, AND CONSTRUCTION**

10 **§ 17-201. GENERALLY.**

11 (A) *IN GENERAL.*

12 NO SIGN MAY BE ERECTED, RELOCATED, OR STRUCTURALLY ALTERED UNLESS IN
13 ACCORDANCE WITH THIS CODE.

14 (B) *LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL REQUIREMENTS.*

15 (1) ALL SIGNS ARE SUBJECT TO THE LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL
16 REQUIREMENTS OF *TABLE 17- 201: SIGN REGULATIONS* AND AS OTHERWISE STATED IN
17 THIS TITLE.

18 (2) A SIGN IS ALLOWED WITHIN A ZONING DISTRICT ONLY IF AND TO THE EXTENT THAT:

19 (I) *TABLE 17-201: SIGN REGULATIONS* EXPRESSLY LISTS THAT SIGN TYPE AS
20 ALLOWED WITHIN THAT ZONING DISTRICT; AND

21 (II) THE SIGN COMPLIES WITH ALL OTHER REQUIREMENTS OF THIS TITLE
22 APPLICABLE TO THAT SIGN TYPE.

23 (C) *EXCEPTION FOR TABLE UMBRELLAS.*

24 NON-OBSCENE WORDING AND GRAPHICS ON TABLE UMBRELLAS ARE NOT GOVERNED BY
25 THIS TITLE.

26 **§ 17-202. PLACEMENT RESTRICTIONS.**

27 (A) *AS IN BUILDING CODE.*

28 ALL SIGNS MUST ALSO COMPLY WITH THE PLACEMENT RESTRICTIONS OF THE BALTIMORE
29 CITY BUILDING CODE, APPENDIX H {"SIGNS"}.

Council Bill 18-0272

1 (B) *COVERING WINDOW, DOOR, ETC., PROHIBITED.*

2 NO SIGN MOUNTED ON THE EXTERIOR OR INTERIOR OF A BUILDING MAY COVER ANY PART
3 OF A WINDOW, DOOR, OR PROMINENT ARCHITECTURAL FEATURE UNLESS OTHERWISE
4 EXPRESSLY ALLOWED IN THIS TITLE.

5 **§ 17-203. NONCOMMERCIAL SPEECH ALLOWED WHEREVER COMMERCIAL SPEECH ALLOWED.**

6 (A) *"COMMERCIAL SPEECH" DEFINED.*

7 IN THIS SECTION, "COMMERCIAL SPEECH" MEANS:

8 (1) SPEECH THAT PROPOSES A COMMERCIAL TRANSACTION; OR

9 (2) EXPRESSION RELATED SOLELY TO THE ECONOMIC INTERESTS OF THE SPEAKER AND
10 ITS AUDIENCE.

11 (B) *EQUITABLE TREATMENT.*

12 TO AVOID FAVORING COMMERCIAL SPEECH OVER NONCOMMERCIAL SPEECH OR FAVORING
13 THE EXPRESSION OF ANY PARTICULAR NONCOMMERCIAL MESSAGE OVER ANY OTHER
14 NONCOMMERCIAL MESSAGE, NONCOMMERCIAL SPEECH IS ALLOWED WHEREVER
15 COMMERCIAL SPEECH IS ALLOWED UNDER THIS CODE.

16 **§ 17-204. GENERAL DESIGN AND CONSTRUCTION.**

17 (A) *AS IN BUILDING, FIRE, AND RELATED CODES.*

18 THE STRUCTURAL DESIGN AND CONSTRUCTION OF SIGNS, INCLUDING THEIR SUPPORTS,
19 MUST COMPLY WITH THE APPLICABLE REQUIREMENTS OF THE CITY BUILDING, FIRE, AND
20 RELATED CODES ARTICLE.

21 (B) *SUPPORTS AND BRACES.*

22 (1) SUPPORTS AND BRACES MUST BE AN INTEGRAL PART OF THE SIGN DESIGN.

23 (2) SUPPORTS AND BRACES MUST BE HIDDEN FROM PUBLIC VIEW TO THE EXTENT
24 TECHNICALLY FEASIBLE, UNLESS THEY ARE INTENDED AS A DECORATIVE PART OF THE
25 SIGN DESIGN.

26 (C) *LETTERING.*

27 ALL LETTERS, FIGURES, CHARACTERS, OR REPRESENTATIONS IN CUT-OUT OR IRREGULAR
28 FORM, MAINTAINED IN CONJUNCTION WITH, ATTACHED TO, OR SUPERIMPOSED ON ANY
29 SIGN MUST BE SAFELY AND SECURELY BUILT OR ATTACHED TO THE SIGN STRUCTURE.

30 (D) *ILLUMINATION.*

31 (1) UNLESS OTHERWISE PROVIDED IN THIS TITLE, ALL SIGNS ARE SUBJECT TO THE
32 ILLUMINATION REQUIREMENTS OF THIS SUBSECTION.

Council Bill 18-0272

- 1 (2) GOOSE-NECK FIXTURES AND INDIRECT SPOTLIGHTS ARE ALLOWED ON AWNING SIGNS,
2 CANOPY SIGNS, FREESTANDING SIGNS, PROJECTING SIGNS, AND WALL SIGNS.
- 3 (3) ALL EXTERIOR LIGHTING INTENDED TO ILLUMINATE A SIGN MUST CONCENTRATE THE
4 ILLUMINATION ON THE AREA OF THE SIGN THAT MINIMIZES GLARE ON THE STREET OR
5 ADJACENT PROPERTY.
- 6 (4) ALL SIGN ILLUMINATION MUST BE DESIGNED, LOCATED, SHIELDED, AND DIRECTED TO
7 MINIMIZE:
- 8 (I) CASTING GLARE OR DIRECT LIGHT ON ADJACENT PUBLICLY DEDICATED
9 ROADWAYS AND SURROUNDING PROPERTIES; AND
- 10 (II) DISTRACTION OF MOTORISTS OR PEDESTRIANS IN THE PUBLIC RIGHT-OF-WAY.
- 11 (5) FREESTANDING SIGNS, PROJECTING SIGNS, ROOF SIGNS, WALL SIGNS, AND WINDOW
12 SIGNS MAY BE INTERNALLY ILLUMINATED.
- 13 (6) FOR THE PURPOSES OF THIS TITLE, AN INDIRECTLY ILLUMINATED SIGN IS A SIGN
14 ILLUMINATED WITH A LIGHT THAT IS DIRECTED PRIMARILY TOWARD THE SIGN AND
15 SHIELDED TO MINIMIZE RAYS FROM THE LIGHT BEING VISIBLE ANYWHERE OTHER THAN
16 ON THE LOT WHERE THE SIGN IS LOCATED.

17 **§ 17-205. SIGN AND PREMISES MAINTENANCE.**

18 (A) *IN GENERAL.*

- 19 (1) ALL SIGNS AND THE PREMISES SURROUNDING THEM MUST BE MAINTAINED IN A CLEAN
20 AND SANITARY CONDITION, FREE AND CLEAR OF ALL NOXIOUS SUBSTANCES, RUBBISH,
21 AND WEEDS.
- 22 (2) ALL UNUSED SIGN HARDWARE OR WIRING MUST BE REMOVED.

23 (B) *PERMISSIBLE ACTIVITIES*

24 THE FOLLOWING ACTIVITIES ARE ALWAYS ALLOWED AS LONG AS THERE IS NO INCREASE IN
25 SIGN DIMENSIONS OR CHANGE IN STRUCTURE:

- 26 (1) CHANGING THE COPY OR MESSAGE ON AN EXISTING CHANGEABLE COPY SIGN,
27 WHETHER ILLUMINATED OR NON-ILLUMINATED;
- 28 (2) PAINTING, REPAINTING, CLEANING, CHANGING ALLOWED ITEMS OF INFORMATION,
29 OR OTHER NORMAL MAINTENANCE AND REPAIR OF A SIGN, NOT INVOLVING
30 STRUCTURAL CHANGES OR CHANGES IN THE ELECTRICAL COMPONENTS OF THE
31 SIGN; AND
- 32 (3) REFACING AN EXISTING SIGN, UNLESS LOCATED IN AN HISTORICAL AND
33 ARCHITECTURAL PRESERVATION DISTRICT OR LISTED ON A LANDMARK LIST:
34 EXTERIORS OR A SPECIAL LIST: EXTERIORS, IN WHICH CASE THE PROPOSED
35 ACTIVITY MUST BE REFERRED TO THE COMMISSION FOR HISTORICAL AND
36 ARCHITECTURAL PRESERVATION IN ACCORDANCE WITH ITS REVIEW PROCESS.

Council Bill 18-0272

1 (C) *ENFORCEMENT.*

2 (1) *NOTICE OF VIOLATION.*

3 IF THE BUILDING OFFICIAL FINDS THAT ANY SIGN OR OTHER STRUCTURE DEFINED IN
4 THIS TITLE IS UNSAFE OR INSECURE, OR HAS BEEN CONSTRUCTED, ERECTED OR IS
5 BEING MAINTAINED IN VIOLATION OF THIS TITLE, THE BUILDING OFFICIAL MUST GIVE
6 WRITTEN NOTICE TO THE SIGN PERMIT HOLDER, IF APPLICABLE, AND THE PROPERTY
7 OWNER.

8 (2) *CITY REMOVAL ON FAILURE TO CURE.*

9 IF THE SIGN PERMIT HOLDER OR THE PROPERTY OWNER FAILS TO CURE THE VIOLATION,
10 THE SIGN MAY BE REMOVED BY THE CITY AT THE EXPENSE OF THE SIGN PERMIT
11 HOLDER OR THE PROPERTY OWNER.

12 (3) *CITY REMOVAL OF IMMEDIATE PERIL.*

13 THE CITY MAY CAUSE ANY SIGN OR OTHER STRUCTURE DEFINED IN THIS TITLE THAT IS
14 AN IMMEDIATE PERIL TO INDIVIDUALS OR PROPERTY TO BE REMOVED SUMMARILY AND
15 WITHOUT NOTICE.

16 **SUBTITLE 3. SIGN DIMENSION MEASUREMENT METHODOLOGY**

17 **§ 17-301. IN GENERAL.**

18 (A) *SIGN AREA.*

19 SIGN AREA IS MEASURED AS PROVIDED IN §§ 17-302 THROUGH 17-306 OF THIS SUBTITLE.

20 (B) *SIGN HEIGHT.*

21 SIGN HEIGHT IS MEASURED AS PROVIDED IN § 17-307 OF THIS SUBTITLE.

22 **§ 17-302. SIGN AREA – GENERAL.**

23 (A) *SIGNS ON A BACKGROUND.*

24 (1) FOR SIGNS ON A BACKGROUND, THE ENTIRE AREA OF THE FRAMEWORK OR
25 BACKGROUND OF THE SIGN IS CALCULATED AS SIGN AREA, INCLUDING ANY MATERIAL
26 OR COLOR FORMING THE SIGN FACE OR BACKGROUND USED TO DIFFERENTIATE THE
27 SIGN FROM THE STRUCTURE AGAINST WHICH IT IS PLACED.

28 (2) SIGN AREA DOES NOT INCLUDE ANY FRAMEWORK OR BRACING, UNLESS THE
29 FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

30 (B) *FREESTANDING LETTERS OR LOGOS.*

31 (1) FOR SIGNS CONSISTING OF FREESTANDING LETTERS OR LOGOS, THE SIGN AREA IS
32 CALCULATED AS THE TOTAL AREA OF EACH SQUARE, CIRCLE, RECTANGLE, TRIANGLE,
33 OR COMBINATION OF THESE, THAT ENCOMPASSES EACH INDIVIDUAL LETTER OR LOGO.

Council Bill 18-0272

1 (2) SIGN AREA DOES NOT INCLUDE ANY SUPPORTING FRAMEWORK OR BRACING, UNLESS
2 THE FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

3 (C) *WINDOW SIGN ON TRANSPARENT FILM.*

4 WINDOW SIGNS PRINTED ON A TRANSPARENT FILM AND AFFIXED TO A WINDOWPANE ARE
5 CALCULATED BY THEIR INDIVIDUAL LETTERS OR LOGOS, AS LONG AS THE PORTION OF THE
6 TRANSPARENT FILM AROUND THE PERIMETER OF THE INDIVIDUAL LETTERS OR LOGOS
7 MAINTAINS THE TRANSPARENCY OF THE WINDOW.

8 **§ 17-303. SIGN AREA – SUPPORTS AND UPRIGHTS EXCLUDED.**

9 NECESSARY SUPPORTS OR UPRIGHTS ON WHICH THE SIGN IS PLACED ARE NOT INCLUDED IN
10 THE COMPUTATION.

11 **§ 17-304. SIGN AREA – MULTI-FACED SIGNS.**

12 (A) *IN GENERAL.*

13 IF A SIGN HAS 2 OR MORE FACES, THE AREA OF ALL FACES IS INCLUDED IN DETERMINING
14 THE AREA OF THE SIGN, EXCEPT AS SPECIFIED IN SUBSECTION (B) OF THIS SECTION.

15 (B) *BACK-TO-BACK WITHIN 2 FEET.*

16 IF 2 FACES ARE PLACED BACK TO BACK AND ARE NOWHERE MORE THAN 2 FEET APART
17 (EXCLUDING NECESSARY SUPPORTS OR UPRIGHTS), THE AREA OF THE SIGN IS TAKEN AS:

18 (1) THE AREA OF 1 FACE, IF THE 2 FACES ARE OF EQUAL AREA; AND.

19 (2) THE AREA OF THE LARGER FACE, IF THE 2 FACES ARE OF UNEQUAL AREA.

20 **§ 17-305. SIGN AREA – THREE-DIMENSIONAL, ETC., SIGNS.**

21 THE SIGN AREA OF A THREE-DIMENSIONAL, FREE-FORM, OR SCULPTURAL (NON-PLANAR) SIGN
22 IS CALCULATED AS 50% OF THE SUM OF THE AREA OF THE 4 VERTICAL SIDES OF THE SMALLEST
23 CUBE THAT WILL ENCOMPASS THE SIGN.

24 **§ 17-306. SIGN AREA – MAXIMUM CUMULATIVE AREA OF SIGNS ON LOT.**

25 THE TOTAL CUMULATIVE SQUARE FEET OF ALL SIGNS ON A LOT MAY NOT EXCEED THE
26 AMOUNTS SPECIFIED IN *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*, EXCEPT AS
27 ALLOWED IN AN APPROVED SIGNAGE PLAN FOR AN AREA OF SPECIAL SIGNAGE CONTROL,
28 WHERE THOSE MAXIMUMS MAY BE EXCEEDED TO THE EXTENT PROVIDED BY THAT TABLE.

29 **§ 17-307. SIGN HEIGHT.**

30 (A) *MEASUREMENT METHODOLOGY.*

31 THE HEIGHT OF A SIGN IS DETERMINED BY MEASURING THE VERTICAL DISTANCE FROM THE
32 UPPERMOST POINT USED TO MEASURE THE AREA OF A SIGN TO THE GROUND IMMEDIATELY
33 BELOW THAT POINT OR TO THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A

Council Bill 18-0272

1 STREET OR ALLEY, WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE
2 SIGN.

3 (B) *POLES, ETC., TO BE WITHIN MAXIMUM HEIGHT.*

4 POLES, UPRIGHTS, BRACES, AND OTHER SUPPORT STRUCTURES MUST BE CONTAINED
5 WITHIN THE MAXIMUM HEIGHT.

6 (C) *MINIMUM HEIGHT FOR FREESTANDING POLE SIGNS.*

7 FOR FREESTANDING POLE SIGNS, THE MINIMUM POLE HEIGHT IS DETERMINED BY
8 MEASURING THE VERTICAL DISTANCE FROM THE LOWEST POINT OF WHERE THE SIGN'S
9 MESSAGE OR GRAPHICS BEGINS TO THE GROUND IMMEDIATELY BELOW THAT POINT OR TO
10 THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A STREET OR ALLEY,
11 WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE SIGN.

12 **SUBTITLE 4. REQUIREMENTS BY SIGN TYPE**

13 **§ 17-401. A-FRAME SIGNS.**

14 (A) *IN GENERAL.*

15 A-FRAME SIGNS ARE ALLOWED ONLY FOR NON-RESIDENTIAL USES.

16 (B) *REGULATIONS.*

17 (1) *PLACEMENT GENERALLY.*

18 AN A-FRAME SIGN:

19 (I) MAY ONLY BE PLACED:

20 (A) ON THE SAME PROPERTY AS THE NON-RESIDENTIAL USE TO WHICH IT
21 RELATES, WITHIN 30 FEET OF THAT USE'S PRIMARY ENTRANCE; OR

22 (B) ON THE RIGHT-OF-WAY IN FRONT OF THAT PROPERTY; AND

23 (II) MAY NOT:

24 (A) INTERFERE WITH PEDESTRIAN TRAFFIC; OR

25 (B) VIOLATE STANDARDS OF ACCESSIBILITY AS REQUIRED BY THE ADA OR
26 OTHER ACCESSIBILITY CODES.

27 (2) *TIMES AND WEATHER.*

28 (I) *TIMES.*

29 AN A-FRAME SIGN MAY ONLY BE PLACED OUTDOORS BETWEEN DAWN AND DUSK.
30 THE SIGN MUST BE STORED INDOORS AT ALL OTHER TIMES.

Council Bill 18-0272

1 (ii) *INCLEMENT WEATHER.*

2 AN A-FRAME SIGN MAY NOT BE PLACED OUTDOORS DURING HIGH-WIND OR
3 HEAVY-RAIN CONDITIONS. THE SIGN MUST BE STORED INDOORS DURING THESE
4 CONDITIONS.

5 **§ 17-402. ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS.**

6 (A) *GENERAL PROHIBITION.*

7 NO PERSON MAY PLACE ANY SIGN, POSTER, PLACARD, DEVICE, GRAPHIC DISPLAY, OR
8 OTHER ITEM THAT ADVERTISES ALCOHOLIC BEVERAGES OR CIGARETTES IN ANY PUBLICLY
9 VISIBLE LOCATION, INCLUDING ANY OUTDOOR BILLBOARD, SIDE OF A BUILDING, OR
10 FREESTANDING SIGN.

11 (B) *EXCEPTIONS.*

12 (1) *"LICENSED PREMISES" DEFINED.*

13 IN THIS SUBSECTION, "LICENSED PREMISES" MEANS:

14 (i) AS TO ALCOHOLIC BEVERAGE SIGNS, A PREMISES THAT OPERATES UNDER AN
15 ALCOHOLIC BEVERAGES LICENSE OR PERMIT ISSUED UNDER THE STATE
16 ALCOHOLIC BEVERAGES ARTICLE; AND

17 (ii) AS TO THE CIGARETTE SIGNS, A PREMISES THAT OPERATES UNDER A CIGARETTE
18 BUSINESS LICENSE ISSUED UNDER TITLE 16 OF THE STATE BUSINESS
19 REGULATION ARTICLE.

20 (2) *PERMITTED PLACEMENTS – GENERAL.*

21 THIS SECTION DOES NOT APPLY TO THE PLACEMENT OF SIGNS:

22 (i) INSIDE A LICENSED PREMISES;

23 (ii) IN CONJUNCTION WITH A TEMPORARY OR 1-DAY ALCOHOLIC BEVERAGES
24 LICENSE GRANTED BY THE BOARD OF LICENSE COMMISSIONERS;

25 (iii) IN AN AREA OF SPECIAL SIGNAGE CONTROL; OR

26 (iv) ON PROPERTY OWNED, LEASED, OR OPERATED BY THE MARYLAND STADIUM
27 AUTHORITY.

28 (3) *PERMITTED PLACEMENTS – IDENTIFICATION OF LICENSED PREMISES.*

29 (i) *IN GENERAL.*

30 THIS SECTION DOES NOT APPLY TO ANY WINDOW OR EXTERIOR WALL SIGN OF A
31 LICENSED PREMISES THAT MEETS ALL OF THE FOLLOWING CRITERIA:

32 (A) THE SIGN IS INTENDED TO IDENTIFY THE LICENSED PREMISES, BY
33 CONTAINING ITS NAME, SLOGAN, OR LOGO;

Council Bill 18-0272

1 (B) THE SIGN COVERS NO MORE THAN 15% OF THE WINDOW OR EXTERIOR
2 WALL AREA ON WHICH IT IS DISPLAYED; AND

3 (C) THE LICENSED PREMISES HAS NO OTHER WINDOW OR EXTERIOR WALL SIGN
4 ALONG THE SAME STREET FRONTAGE.

5 (ii) *MEASUREMENT METHODOLOGY.*

6 FOR PURPOSES OF THIS PARAGRAPH (3):

7 (A) A "WINDOW" COMPRISES ALL THE GLASS PANES WITHIN THE MAIN FRAME
8 OF THE WINDOW AREA; AND

9 (B) THE MAXIMUM 15% COVERAGE IS CALCULATED BASED ON THE TOTAL
10 AREA WITHIN THE EXTERNAL WINDOW FRAME.

11 **§ 17-403. {RESERVED}**

12 **§ 17-404. AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS.**

13 (A) *WHERE ALLOWED.*

14 AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS ARE ALLOWED AS
15 FOLLOWS:

16 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
17 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
18 FACILITIES WITH 17 OR MORE RESIDENTS; AND

19 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
20 ALLOWED UNDER THIS TITLE.

21 (B) *PLACEMENT.*

22 (1) AWNINGS AND CANOPIES MUST MAINTAIN AT LEAST 8 FEET OF VERTICAL CLEARANCE
23 FROM THE GROUND.

24 (2) AWNINGS AND CANOPIES MUST BE LOCATED AT LEAST 1 FOOT FROM THE CURB LINE.

25 (3) SIGNS PLACED UNDERNEATH AN AWNING OR CANOPY OR STRUCTURAL FRAMEWORK
26 MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE FROM THE GROUND.

27 (4) SIGNS ATTACHED TO THE AWNING, CANOPY, OR OPEN-STRUCTURAL FRAMEWORK MAY
28 NOT PROJECT MORE THAN 6 INCHES BEYOND THE AWNING, CANOPY, OR OPEN-
29 STRUCTURAL FRAMEWORK.

30 (5) SIGNS MAY NOT BE MOUNTED ON OR EXTEND BEYOND ANY ROOF SURFACE.

31 (6) SIGNS MAY NOT BE WIDER THAN 80% OF THE WIDTH OF THE AWNING OR CANOPY.

32 (7) SIGNS MAY NOT BE ANY TALLER THAN 2 FEET.

Council Bill 18-0272

1 (C) *APPLICATION OF MESSAGE AND GRAPHICS.*

2 NO MESSAGES OR GRAPHICS PRINTED ON THE TOP SURFACE OF ANY AWNING OR CANOPY
3 MAY EXCEED 25% OF THAT TOP SURFACE AREA.

4 (D) *CONSTRUCTION.*

5 (1) AWNINGS AND CANOPIES MUST BE CONSTRUCTED OUT OF CANVAS, CANVAS-LIKE
6 MATERIAL, FABRIC, OR METAL.

7 (2) BACK-LIT BOX AND PLASTIC AWNINGS AND CANOPIES ARE PROHIBITED.

8 (3) AWNINGS, CANOPIES, AND OPEN-STRUCTURAL FRAMEWORKS MUST BE SECURELY
9 ATTACHED TO AND SUPPORTED BY A BUILDING.

10 (4) ALL FRAMES AND SUPPORTS MUST BE MADE OF METAL OR SIMILAR RIGID MATERIAL.
11 FRAMES AND SUPPORTS MAY NOT BE MADE OF WOOD OR PLASTICS.

12 (5) SIGNS MOUNTED UNDERNEATH AWNINGS, CANOPIES, AND OPEN-STRUCTURAL
13 FRAMEWORKS MUST BE SECURELY FIXED WITH METAL SUPPORTS.

14 (E) *COMPATIBILITY.*

15 (1) AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS MUST BE
16 COMPATIBLE IN MATERIAL AND CONSTRUCTION TO THE STYLE AND CHARACTER OF
17 THE BUILDING.

18 (2) WHEN FEASIBLE, AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK
19 SIGNS SHOULD BE GENERALLY ALIGNED WITH OTHERS NEARBY TO MAINTAIN A SENSE
20 OF VISUAL CONTINUITY.

21 (3) AWNING OR CANOPY SIGNS MUST BE TAILORED TO THE OPENING OF THE BUILDING AND
22 POSITIONED SO THAT DISTINCTIVE ARCHITECTURAL FEATURES REMAIN VISIBLE.

23 **§ 17-405. BANNER SIGNS.**

24 BANNER SIGNS ARE ALLOWED AS FOLLOWS:

25 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20 OR
26 MORE UNITS AND DORMITORIES WITH 20 OR MORE ROOMS; AND

27 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
28 ALLOWED UNDER THIS TITLE.

29 **§ 17-406. BILLBOARDS.**

30 (A) *GENERAL PROHIBITIONS.*

31 (1) EXCEPT AS OTHERWISE SPECIFICALLY PROVIDED IN THIS CODE, THE ERECTION,
32 CONVERSION, PLACEMENT, OR CONSTRUCTION OF NEW BILLBOARDS, STATIC OR
33 DIGITAL, IS PROHIBITED.

Council Bill 18-0272

1 (2) NO BILLBOARD MAY HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

2 (B) *DIGITAL BILLBOARD DEFINED.*

3 IN THIS SECTION, "DIGITAL BILLBOARD" MEANS ANY BILLBOARD THAT IS ALSO AN
4 ELECTRONIC SIGN.

5 (C) *NEW BILLBOARDS.*

6 (1) NEW BILLBOARDS ARE ONLY ALLOWED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

7
8 (2) IN ADDITION:

9 (I) NEW STATIC BILLBOARDS MAY ONLY BE LOCATED IN A C-1, C-1-E, OR C-1-VC
10 ZONING DISTRICT; AND

11 (II) NEW DIGITAL BILLBOARDS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

12 (A) THEY MAY ONLY BE LOCATED IN A C-2, C-3, C-4, C-5, TOD-4, OR PC
13 ZONING DISTRICT;

14 (B) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR
15 GIVE THE APPEARANCE OF MOVEMENT ARE ONLY ALLOWED AS
16 DESCRIBED IN THE APPROVED SIGNAGE PLAN; AND.

17 (C) ALL DIGITAL BILLBOARDS MUST HAVE AMBIENT LIGHT MONITORS THAT
18 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD
19 BASED ON AMBIENT LIGHT CONDITIONS.

20 (D) *CONVERSION OF EXISTING NON-DIGITAL BILLBOARDS.*

21 (1) *IN GENERAL.*

22 AN EXISTING NON-DIGITAL BILLBOARD MAY BE CONVERTED TO A DIGITAL BILLBOARD
23 ONLY IF:

24 (I) IT IS ACCOMPANIED BY DOCUMENTATION THAT AT LEAST 3 EXISTING
25 BILLBOARD FACES IN THE CITY HAVE BEEN REMOVED FOR EACH NEW DIGITAL
26 BILLBOARD FACE TO BE PLACED OR ERECTED;

27 (II) EACH MESSAGE OR IMAGE DISPLAYED ON THE DIGITAL BILLBOARD MUST BE
28 STATIC OR FOLLOW STANDARDS FOR ELECTRONIC SIGNS;

29 (III) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR GIVE THE
30 APPEARANCE OF MOVEMENT ARE PROHIBITED;

31 (IV) THE DIGITAL BILLBOARD HAS AMBIENT LIGHT MONITORS THAT
32 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD BASED
33 ON AMBIENT LIGHT CONDITIONS; AND

34 (V) THE BILLBOARD DOES NOT HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

Council Bill 18-0272

1 (E) *EXCLUSIONS.*

2 AN EXISTING BILLBOARD MAY NOT BE CONVERTED TO A DIGITAL BILLBOARD IF:

- 3 (1) IT IS ATTACHED TO A BUILDING THAT IS 35 FEET OR LESS IN HEIGHT;
4 (2) IT IS A POLE MOUNTED BILLBOARD THAT IS 35 FEET OR LESS IN HEIGHT; OR
5 (3) IT IS LOCATED IN OR WITHIN 250 FEET OF A RESIDENTIAL DISTRICT.

6 § 17-407. **ELECTRONIC SIGNS.**

7 (A) *WHERE ALLOWED.*

8 ELECTRONIC SIGNS ARE ALLOWED AS FOLLOWS:

- 9 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 50
10 OR MORE UNITS; AND
11 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
12 ALLOWED UNDER THIS TITLE.

13 (B) *TYPES.*

- 14 (I) CATEGORY I: NO LARGER THAN 15 SQUARE FEET.
15 (II) CATEGORY II: NO LARGER THAN 50 SQUARE FEET.
16 (III) CATEGORY III: NO LARGER THAN 750 SQUARE FEET.
17 (IV) CATEGORY IV: NO LARGER THAN 5,000 SQUARE FEET.
18 (V) CATEGORY V: NO LARGER THAN 10,500 SQUARE FEET.

19 (C) *DWELL TIME.*

20 TEXT AND DIGITAL GRAPHICS MUST BE STATIC OR HAVE A MINIMUM DWELL TIME OF 10
21 SECONDS. DIGITAL ANIMATION AND VIDEOS MUST HAVE A MAXIMUM DWELL TIME OF 1
22 MINUTE.

23 (D) *ADDING ELECTRONIC SIGN COMPONENTS TO EXISTING SIGNS OR OTHER SIGN TYPES.*

24 (1) ELECTRONIC SIGNS AND ELECTRONIC SIGN COMPONENTS MAY ONLY BE IN THE FORM
25 OF OR INTEGRATED INTO SIGN TYPES LISTED IN THIS SUBTITLE AND *TABLE 17-201:*
26 *SIGN REGULATIONS.*

27 (2) A STANDALONE ELECTRONIC SIGN MUST CONFORM TO:

- 28 (I) THE REQUIREMENTS AND MAXIMUM SIGN AREA FOR ELECTRONIC SIGNS, AS
29 PROVIDED IN THIS SUBTITLE AND *TABLE 17-201: SIGN REGULATIONS;* AND

Council Bill 18-0272

1 (II) ALL OTHER REQUIREMENTS FOR NON-ELECTRONIC SIGN TYPES, AS PROVIDED IN
2 THIS TITLE, IN *TABLE 17-201: SIGN REGULATIONS*, AND IN *TABLE 17-306:*
3 *MAXIMUM CUMULATIVE AREA OF SIGNS*, UNLESS OTHERWISE SPECIFIED BY THIS
4 TITLE OR THESE TABLES.

5 (3) WHERE ELECTRONIC SIGNS ARE ALLOWED:

6 (I) AN ELECTRONIC SIGN COMPONENT MAY BE INTEGRATED INTO A NON-
7 ELECTRONIC SIGN;

8 (II) THE COMBINED SIGN AREA OF AN ELECTRONIC SIGN COMPONENT AND ANOTHER
9 SIGN TYPE MAY NOT EXCEED THE MAXIMUM SIGN AREA FOR THE OTHER SIGN
10 TYPE; AND

11 (III) THE ELECTRONIC SIGN COMPONENT MAY NOT EXCEED 25% OF THE MAXIMUM
12 SIGN AREA FOR THE OTHER SIGN TYPE.

13 (E) *REQUIREMENTS BY CATEGORY.*

14 (1) CATEGORY I ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

15 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

16 (A) 15 SQUARE FEET IN AREA; PLUS

17 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
18 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

19 (II) ONLY 1 ELECTRONIC SIGN IS ALLOWED PER LOT;

20 (III) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN IS LIMITED TO TEXT
21 ONLY, AND THAT TEXT MUST BE STATIC OR DEPICTED FOR AT LEAST 10
22 SECONDS; AND

23 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
24 FREESTANDING SIGN OR WALL SIGN TYPE.

25 (2) CATEGORY II ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

26 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

27 (A) 50 SQUARE FEET IN AREA; PLUS

28 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
29 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

30 (II) NO MORE THAN 2 ELECTRONIC SIGNS ARE ALLOWED PER LOT;

31 (III) THE ELECTRONIC SIGNS MAY INCLUDE TEXT AND DIGITAL GRAPHICS, BUT
32 DIGITAL ANIMATION AND VIDEO IS ONLY ALLOWED IN AN AREA OF SPECIAL
33 SIGNAGE CONTROL; AND

Council Bill 18-0272

1 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
2 FREESTANDING SIGN, PROJECTING SIGN, OR WALL SIGN TYPE, BUT IF A
3 PROJECTING SIGN IS USED, THE ELECTRONIC COMPONENT MAY NOT EXCEED 25
4 SQUARE FEET.

5 (3) CATEGORY III ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

6 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
7 CONTROL;

8 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

9 (A) 750 SQUARE FEET IN AREA; PLUS

10 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
11 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

12 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
13 SIGNAGE PLAN;

14 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
15 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

16 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
17 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.

18 (4) CATEGORY IV ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

19 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
20 CONTROL;

21 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

22 (A) 5,000 SQUARE FEET IN AREA; PLUS

23 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
24 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

25 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
26 SIGNAGE PLAN;

27 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
28 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

29 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
30 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.

31 (5) CATEGORY V ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

32 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
33 CONTROL;

Council Bill 18-0272

1 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

2 (A) 10,500 SQUARE FEET IN AREA; PLUS

3 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
4 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

5 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
6 SIGNAGE PLAN;

7 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
8 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

9 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
10 WALL SIGN TYPE.

11 (F) *CLEARANCE.*

12 PROJECTING ELECTRONIC SIGNS MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE
13 FROM THE GROUND.

14 (G) *ARCHITECTURE.*

15 NO ELECTRONIC SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE,
16 MAY PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN ANY ROOFLINE OF
17 THE STRUCTURE TO WHICH IT IS ATTACHED.

18 **§ 17-408. FREESTANDING SIGNS.**

19 (A) *WHERE ALLOWED.*

20 FREESTANDING SIGNS ARE ALLOWED AS FOLLOWS:

21 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20
22 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
23 FACILITIES WITH 17 OR MORE RESIDENTS; AND

24 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
25 ALLOWED UNDER THIS TITLE.

26 (B) *FRONTAGE.*

27 (1) TO ERECT A FREESTANDING MONUMENT SIGN, THE LOT MUST HAVE A MINIMUM OF 50
28 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

29 (2) TO ERECT A FREESTANDING POLE SIGN, THE LOT MUST HAVE A MINIMUM OF 100 FEET
30 OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

Council Bill 18-0272

1 (C) *SIGN ON POLE.*

2 (1) ALL FREESTANDING POLE SIGNS MUST BE SECURELY BUILT, CONSTRUCTED, AND
3 ERECTED ON POSTS AND STANDARDS THAT ARE SUNK BELOW THE NATURAL SURFACE
4 IN A MANNER THAT WILL PREVENT THE SIGN FROM OVERTURNING.

5 (2) ON A FREESTANDING POLE SIGN, NO MESSAGE OR GRAPHIC IS ALLOWED WITHIN THE
6 MINIMUM POLE HEIGHT.

7 (3) ON A FREESTANDING POLE SIGN, THE POLES, UPRIGHTS, OR BRACES MAY NOT BE MORE
8 THAN 25% OF THE WIDTH OF THE LOWEST POINT OF THE MESSAGE OR GRAPHIC BEING
9 SUPPORTED.

10 (D) *NO ENCROACHMENT.*

11 NO PART OF ANY FREESTANDING SIGN MAY PROJECT INTO, OVER, OR OTHERWISE
12 ENCROACH ON A PUBLIC RIGHT-OF- WAY.

13 **§ 17-409. {RESERVED}**

14 **§ 17-410. MOVING OR FLASHING SIGNS.**

15 (A) *GENERAL PROHIBITIONS.*

16 EXCEPT AS PROVIDED IN SUBSECTION (B) OF THIS SECTION, NO SIGN MAY HAVE OR
17 CONSIST OF:

18 (1) ANY MOVING, ROTATING, OR ANIMATED PART; OR

19 (2) ANY FLASHING, BLINKING, FLUCTUATING, OR ANIMATED LIGHT.

20 (B) *EXCEPTION.*

21 THE MOVEMENT AND FLASHING DESCRIBED IN SUBSECTION (A) OF THIS SECTION IS
22 ALLOWED ON THE FOLLOWING SIGN TYPES:

23 (1) ELECTRONIC SIGNS; AND

24 (2) BARBER POLES OR SIMILAR STRUCTURES THAT HAVE A ROTATING GRAPHIC.

25 **§ 17-411. OBSCENE SIGNS.**

26 NO SIGN MAY DISPLAY ANY MATTER IN WHICH THE DOMINANT THEME OF THE MATERIAL
27 TAKEN AS A WHOLE APPEALS TO A PRURIENT INTEREST IN SEX OR IS PATENTLY OFFENSIVE
28 BECAUSE IT AFFRONTS CONTEMPORARY COMMUNITY STANDARDS RELATING TO THE
29 DESCRIPTION OR REPRESENTATION OF SEXUAL MATTERS AND IS UTTERLY WITHOUT
30 REDEEMING SOCIAL VALUE.

31 **§ 17-412. PORTABLE SIGNS.**

32 PORTABLE SIGNS MAY NOT BE DISPLAYED OUTSIDE OF A BUILDING.

Council Bill 18-0272

§ 17-413. PROJECTING SIGNS.

(A) WHERE ALLOWED.

PROJECTING SIGNS ARE ALLOWED AS FOLLOWS:

- (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20 OR MORE UNITS; AND
- (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.

(B) PROJECTION LIMIT.

A PROJECTING SIGN MAY NOT PROJECT MORE THAN 4 FEET FROM THE FACE OF THE BUILDING TO WHICH IT IS ATTACHED, INCLUDING THE AREA BETWEEN THE SIGN AND THE FACE OF THE BUILDING.

(C) CLEARANCE; HEIGHT.

- (1) THE BOTTOM OF ANY PROJECTING SIGN MUST BE AT LEAST 8 FEET ABOVE THE SIDEWALK OR THOROUGHFARE.
- (2) NO PROJECTING SIGN AFFIXED TO A BUILDING MAY PROJECT HIGHER THAN THE HEIGHTS OF THE FACADE TO WHICH IT IS AFFIXED.

(D) DESIGN AND CONSTRUCTION.

- (1) PROJECTING SIGNS, INCLUDING FRAMES, BRACES, AND SUPPORTS, MUST BE DESIGNED BY A LICENSED STRUCTURAL ENGINEER OR MANUFACTURER.
- (2) ANY MOVABLE PART OF A PROJECTING SIGN, SUCH AS THE COVER OF A SERVICE OPENING, MUST BE SECURELY FASTENED BY CHAINS OR HINGES.
- (3) PROJECTING SIGNS MAY NOT BE CONSTRUCTED USING CLOTH OR OTHER FLEXIBLE MATERIAL.

§ 17-414. ROOF SIGNS.

(A) WHERE ALLOWED.

ROOF SIGNS ARE ALLOWED AS FOLLOWS:

- (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 100 OR MORE UNITS; AND
- (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE ALLOWED UNDER THIS TITLE.

Council Bill 18-0272

1 (B) *ADDITIONAL REGULATIONS.*

2 (1) THE ROOF SIGN MUST BE LOCATED ON THE SIDE OF A ROOF STRUCTURE THAT FORMS A
3 BACKDROP FOR THE SIGN.

4 (2) THE MAXIMUM SIZE OF A ROOF SIGN IS DETERMINED BY:

5 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
6 ON WHICH THE ROOF SIGN WILL BE PLACED; AND

7 (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
8 *17-201: SIGN REQUIREMENTS.*

9 (3) THE SIZE OF A ROOF SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
10 FOOTAGE CALCULATED ON THAT SIDE ONLY.

11 (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE
12 LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED
13 BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A
14 LARGER SIGN ON A BUILDING OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL
15 BUILDING ELEVATION.

16 § 17-415. WALL SIGNS.

17 (A) *WHERE ALLOWED.*

18 WALL SIGNS ARE ALLOWED AS FOLLOWS:

19 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 15
20 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
21 FACILITIES WITH 17 OR MORE RESIDENTS; AND

22 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
23 ALLOWED UNDER THIS TITLE.

24 (B) *R-1A THROUGH R-10 AND OR DISTRICTS.*

25 (1) THIS SUBSECTION APPLIES TO THE R-1A THROUGH R-10 ZONING DISTRICTS AND THE
26 OR ZONING DISTRICT.

27 (2) 1 NON-ILLUMINATED OR INDIRECTLY ILLUMINATED WALL SIGN IS ALLOWED FOR EACH
28 STREET FRONTAGE.

29 (C) *ADDITIONAL REQUIREMENTS.*

30 (1) THIS SUBSECTION APPLIES TO ALL ZONING DISTRICTS, UNLESS OTHERWISE SPECIFIED
31 BY THIS SUBTITLE OR BY *TITLE 17-201: SIGN REQUIREMENTS.*

32 (2) THE MAXIMUM SIZE OF A WALL SIGN IS DETERMINED BY:

33 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
34 ON WHICH THE WALL SIGN WILL BE PLACED; AND

Council Bill 18-0272

1 (ii) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
2 *17-201: SIGN REQUIREMENTS.*

3 (3) THE SIZE OF A WALL SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
4 FOOTAGE CALCULATED ON THAT SIDE ONLY.

5 (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE
6 LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED
7 BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A
8 LARGER SIGN ON A WALL OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL WALL.

9 (D) *ILLUMINATION OF SIGNS.*

10 WALL SIGNS MAY BE INTERNALLY ILLUMINATED.

11 (E) *MOUNTING, ETC.*

12 (1) WALL SIGNS MUST BE SAFELY AND SECURELY ATTACHED TO THE BUILDING WALL.

13 (2) WALL SIGNS MUST BE AFFIXED FLAT AGAINST THE WALL AND MAY NOT PROJECT MORE
14 THAN 12 INCHES FROM THE BUILDING WALL.

15 (F) *PLACEMENT.*

16 WALL SIGNS MUST BE LOCATED ON THE SIGN FRIEZE – THAT IS, ON THE PORTION OF THE
17 BUILDING IMMEDIATELY ABOVE THE GROUND-FLOOR WINDOW AND, IN THE CASE OF A 2-
18 OR 3-STORY BUILDING, BELOW THE SECOND-FLOOR WINDOW SILL.

19 (G) *ARCHITECTURE.*

20 (1) NO WALL SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE, MAY
21 PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN THE ROOFLINE OF
22 THE WALL TO WHICH IT IS ATTACHED.

23 (2) ARCHITECTURAL FEATURES THAT ARE PART OF THE ORIGINAL BUILDING DESIGN, SUCH
24 AS CHIMNEYS, MAY HAVE A SIGN AFFIXED TO THEM.

25 (3) ON EXISTING BUILDINGS, A PARAPET WALL MAY NOT BE CONSTRUCTED FOR THE SOLE
26 PURPOSE OF INCREASING THE ALLOWABLE HEIGHT OF A WALL SIGN. FOR NEW
27 BUILDINGS, WHEN A SIGN IS TO BE MOUNTED ON A PARAPET WALL, THAT PARAPET
28 WALL MUST BE CONSISTENT WITH THE ARCHITECTURAL DESIGN OF THE BUILDING,
29 INCLUDING BUILDING MATERIALS.

30 (4) WALL SIGNS MAY NOT BE ATTACHED TO UN-REINFORCED MASONRY PARAPETS.

31 (5) WALL SIGNS MAY NOT BE CONSTRUCTED OF CLOTH OR OTHER FLEXIBLE MATERIAL.

32 (6) WALL SIGNS MAY NOT EXTEND ABOVE THE PARAPET.

Council Bill 18-0272

1 **§ 17-416. WINDOW SIGNS.**

2 (A) *WHERE ALLOWED.*

3 WINDOW SIGNS ARE ALLOWED AS FOLLOWS:

4 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
5 OR MORE UNITS; AND

6 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
7 ALLOWED UNDER THIS TITLE.

8 (B) *AGGREGATE SIZE; BLOCKING VIEWS.*

9 (1) WINDOW SIGNS MAY NOT:

10 (I) OCCUPY MORE THAN 25% OF THE SURFACE OF ANY WINDOW AREA; OR

11 (II) BLOCK VIEWS INTO OR OUT FROM THE BUILDING IN THE AREA BETWEEN 4 FEET
12 AND 7 FEET ABOVE THE ADJACENT GRADE.

13 (2) "WINDOW AREA" MEANS A CONTINUOUS SURFACE UNDIVIDED BY ANY
14 ARCHITECTURAL OR STRUCTURAL ELEMENT. MULLIONS ARE NOT CONSIDERED AN
15 ELEMENT THAT DIVIDES A WINDOW AREA.

16 (C) *ADDITIONAL RULES.*

17 EXCEPT AS PROVIDED IN § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING
18 SIGNS"} OF THIS TITLE, SIGNS AFFIXED TO THE INSIDE OF A WINDOW OR MOUNTED WITHIN
19 12 INCHES OF A WINDOW ARE ALLOWED, AS LONG AS THE TOTAL OF ALL WINDOW SIGNS
20 ON A WINDOW, WHETHER PERMANENT OR TEMPORARY, BUT NOT COUNTING WINDOW
21 DISPLAYS, OCCUPIES NO MORE THAN 25% OF THE TOTAL WINDOW AREA.

22 **SUBTITLE 5. AREAS OF SPECIAL SIGNAGE CONTROL**

23 **§ 17-501. PURPOSE.**

24 THE CITY RECOGNIZES THAT CERTAIN COMMERCIAL AREAS PRESENT A UNIQUE CHARACTER
25 THAT COULD BE ENHANCED WITH THE APPLICATION OF SIGN STANDARDS THAT DEPART FROM
26 THE REQUIREMENTS OF THIS TITLE. IN THESE CIRCUMSTANCES, THESE STANDARDS WOULD BE
27 CONSIDERED SUPPORTIVE OF THE COMMERCIAL AREA. UNDER THIS SUBTITLE, THE PLANNING
28 COMMISSION MAY RECOMMEND AND THE CITY COUNCIL MAY APPROVE THE DESIGNATION OF
29 AN AREA THAT MEETS CERTAIN CRITERIA AS AN AREA OF SPECIAL SIGNAGE. THE PLANNING
30 COMMISSION MAY THEN APPROVE A SPECIFIC SIGNAGE PLAN FOR THAT AREA OF SPECIAL
31 SIGNAGE CONTROL.

Council Bill 18-0272

§ 17-502. APPLICABILITY.

(A) DISTRICTS.

- (1) AN AREA OF SPECIAL SIGNAGE CONTROL MAY BE APPLIED FOR IN THE C-1, C-1-E, C-1-VC, C-2, C-3, C-4, C-5, I-MU, OR, OR TOD ZONING DISTRICTS.
- (2) THE ENTIRE PC ZONING DISTRICT IS DESIGNATED AN AREA OF SPECIAL SIGNAGE CONTROL.

(B) SIZE OF AREA.

- (1) AN AREA OF SPECIAL SIGNAGE CONTROL MUST INCLUDE MULTIPLE PROPERTIES AND COVER AN AREA THAT HAS AT LEAST 600 LINEAR FEET OF STREET FRONTAGE.
- (2) THE BLOCK FACES MAY EITHER BE LOCATED DIRECTLY ACROSS THE STREET FROM EACH OTHER OR ADJACENT TO EACH OTHER ALONG THE STREET.
- (3) THE BLOCK FACES MAY BE IN ANY 1 OR COMBINATION OF THE ZONING DISTRICTS IDENTIFIED IN SUBSECTION (A) OF THIS SECTION.

§ 17-503. APPLICATION PROCESS.

(A) APPLICATION BY ORDINANCE.

APPROVAL OF AN APPLICATION FOR AN AREA OF SPECIAL SIGN CONTROL REQUIRES APPROVAL BY ORDINANCE, IN ACCORDANCE WITH THE APPLICABLE PROCEDURES OF TITLE 5, SUBTITLE 5 {"LEGISLATIVE AUTHORIZATIONS"} OF THIS CODE, EXCEPT THAT §§ 5-506(A)(2) AND 5-508 DO NOT APPLY.

(B) PROCESS.

- (1) IF AN AREA IS LOCATED IN A ZONING DISTRICT LISTED IN § 17-502(A)(1) OF THIS SUBTITLE AND MEETS THE REQUIREMENTS OF THIS SUBTITLE, A PROPOSED ORDINANCE CAN BE INTRODUCED TO DESIGNATE THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL.
- (2) NOTICE OF THE PROPOSED ORDINANCE'S INTRODUCTION IS AS REQUIRED IN § 5-603 OF THIS CODE, EXCEPT THAT INSTEAD OF THE CONTENTS OF THE NOTICE AS SET FORTH IN § 5-603(B) OF THIS CODE, THE NOTICE MUST INSTEAD INCLUDE:
 - (I) DATE OF THE PROPOSED ORDINANCE'S INTRODUCTION AND ITS ASSIGNED BILL NUMBER;
 - (II) DATE OF HEARING ON THE PROPOSED ORDINANCE;
 - (III) THE NAME AND ADDRESS OF THE APPLICANT(S);
 - (IV) THE BOUNDARIES OF THE PROPOSED AREA;
 - (V) PLANNING DEPARTMENT CONTACT INFORMATION, AT WHICH THE PUBLIC CAN ARRANGE TO REVIEW THE PROPOSED SIGNAGE PLAN; AND

Council Bill 18-0272

1 (VI) A STATEMENT THAT ANY OBJECTIONS TO THE DESIGNATION OF THE AREA AS
2 AN AREA OF SPECIAL SIGNAGE CONTROL SHOULD BE GIVEN TO THE DIRECTOR
3 OF PLANNING AND THE CITY COUNCIL.

4 (B) *STANDARDS OF APPLICATION REVIEW.*

5 (1) THE PLANNING COMMISSION MAKE RECOMMEND APPROVAL OF THE APPLICATION SO
6 LONG AS THE PLANNING COMMISSION MAKES FINDINGS OF FACT THAT THE
7 DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE CONTROL:

8 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
9 DISTRACTION;

10 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

11 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
12 OF THE AREA.

13 (2) IF 51% OF PROPERTY OWNERS INSIDE THE PROPOSED AREA OF SPECIAL SIGN CONTROL
14 OBJECT TO THE DESIGNATION OF THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL
15 BEFORE THE PLANNING COMMISSION HEARING ON THE PROPOSED ORDINANCE, THE
16 DIRECTOR OF PLANNING:

17 (I) MAY NOT RECOMMEND TO THE PLANNING COMMISSION THAT THE CITY
18 COUNCIL APPROVE THE APPLICATION; BUT

19 (II) MUST STILL ADDRESS THE FINDINGS REQUIRED BY PARAGRAPH (1) OF THIS
20 SUBSECTION.

21 (3) THE CITY COUNCIL MAY APPROVE THE APPLICATION EVEN IF THE PLANNING
22 COMMISSION DOES NOT APPROVE IT, SO LONG AS THE CITY COUNCIL MAKES FINDINGS
23 OF FACT THAT THE DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE
24 CONTROL:

25 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
26 DISTRACTION;

27 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

28 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
29 OF THE AREA.

30 **§ 17-504. SIGNAGE PLAN.**

31 (A) *REQUIRED.*

32 ONCE AN AREA IS DESIGNATED AS AN AREA OF SPECIAL SIGNAGE CONTROL, A SIGNAGE
33 PLAN MUST BE SUBMITTED TO THE PLANNING COMMISSION.

Council Bill 18-0272

1 (B) *CONTENTS.*

2 THE SIGNAGE PLAN MUST INCLUDE:

- 3 (1) A LIST OF WHAT SIGN TYPES ARE BEING SOUGHT IN THE AREA OF SPECIAL SIGN
4 CONTROL;
- 5 (2) THE LOCATION AND NUMBER OF SIGNS PER LOT OR BUILDING;
- 6 (3) THE MAXIMUM DIMENSIONS PER SIGN; AND
- 7 (4) THE PERCENTAGE DEVIATION BEING SOUGHT IN THE AREA OR HEIGHT OF THE SIGN
8 OR IN THE MAXIMUM CUMULATIVE AREA OF SIGNS FROM WHAT IS ALLOWED BY
9 RIGHT AS PROVIDED IN *TABLE 17-201: SIGN REGULATIONS* AND *TABLE 17-306:*
10 *MAXIMUM CUMULATIVE AREA OF SIGNS.*

11 (C) *CONTENT DEVIATIONS AND ADDITIONS.*

- 12 (1) THE SIGNAGE PLAN MAY INCLUDE DEVIATIONS FROM LOCATION, HEIGHT, QUANTITY,
13 AND DIMENSIONAL REQUIREMENTS OF THIS TITLE SO LONG AS THE DEVIATION IS
14 ALLOWED BY *TABLE 17-201: SIGN REGULATIONS* OR *TABLE 17-306: MAXIMUM*
15 *CUMULATIVE AREA OF SIGNS..*
- 16 (2) THE SIGNAGE PLAN MAY INCLUDE A TYPE OF SIGN THAT IS NOT GENERALLY
17 PERMISSIBLE IN THE UNDERLYING DISTRICT IF THAT ADDITIONAL SIGN TYPE IS LISTED
18 IN *TABLE 17-201: SIGN REGULATIONS* AS ONE ALLOWED IN AN AREA OF SPECIAL SIGN
19 CONTROL FOR THAT DISTRICT AND IS OTHERWISE A SIGN TYPE DEFINED IN THIS TITLE.
- 20 (3) THE BOARD OF MUNICIPAL AND ZONING APPEALS MAY NOT GRANT ANY VARIANCE
21 FOR A SIGN THAT HAS BEEN THE SUBJECT OF A DEVIATION OR ADDITION UNDER THIS
22 SECTION.

23 (D) *CALCULATING PERCENTAGE DEVIATIONS.*

24 WHEN CALCULATING THE PERCENTAGE DEVIATION FOR A SIGN AREA OR HEIGHT, A
25 FRACTION IN THE RESULTANT ALLOWABLE DEVIATION THAT IS ½ OR MORE OF A WHOLE
26 NUMBER COUNTS AS 1 ADDITIONAL SQUARE FOOT FOR SIGN AREA OR 1 ADDITIONAL FOOT
27 FOR HEIGHT.

28 (E) *PROHIBITIONS.*

29 THE SIGNAGE PLAN MAY NOT ALTER OR DEVIATE FROM THE STANDARDS REQUIRED BY
30 § 17-402 {"ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS"} OR § 17-411
31 {"OBSCENE SIGNS"} OF THIS TITLE.

32 **§ 17-505. SIGNAGE PLAN APPROVAL AND AMENDMENT PROCESS.**

33 (A) *IN GENERAL.*

34 THE PLANNING COMMISSION MUST APPROVE THE SIGNAGE PLAN BEFORE ANY SIGNS MAY
35 BE ERECTED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

Council Bill 18-0272

1 (B) *STANDARDS.*

2 (1) THE PLANNING COMMISSION MUST MAKE FINDINGS OF FACT THAT THE SIGNAGE
3 PLAN:

4 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
5 DISTRACTION;

6 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

7 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
8 OF THE AREA.

9 (2) THE PLANNING COMMISSION MAY ONLY APPROVE A SIGNAGE PLAN THAT:

10 (I) MEETS THE REQUIREMENTS LISTED IN *TABLE 17-201: SIGN REGULATIONS* AND
11 *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*; AND

12 (II) IS OTHERWISE ALLOWED BY THIS TITLE.

13 (C) *AMENDMENTS.*

14 (1) ANY AMENDMENTS TO THE BOUNDARIES OF AN AREA OF SPECIAL SIGN CONTROL
15 MUST BE APPROVED BY ORDINANCE OF THE MAYOR AND CITY COUNCIL.

16 (2) ANY AMENDMENTS TO THE SIGNAGE PLAN MUST BE APPROVED BY THE PLANNING
17 COMMISSION.

18 **SECTION 3. AND BE IT FURTHER ORDAINED,** That the Laws of Baltimore City read as
19 follows:

20 **Baltimore City Code**

21 **Article 32. Zoning**

22 **Title 1. General Provisions**

23 ***Subtitle 2. Rules of Interpretation***

24 **§ 1-212. Tables.**

25 (b) *Use symbology.*

26 (1) In Tables of Uses:

27 (i) [(1)] a “P” indicates that a use is permitted within that zoning district;

28 (ii) [(2)] a “CB” indicates that a use is a conditional use within that zoning
29 district requiring approval by the Board of Municipal and Zoning Appeals;

Council Bill 18-0272

1 (iii) [(3)] a "CO" indicates that a use is a conditional use within that zoning
2 district requiring approval by Ordinance of the Mayor and City Council; [and]

3 (iv) [(4)] no letter (that is, a blank space) or the absence of the use from the table
4 indicates that the use is not allowed within that zoning district; AND

5 (v) EACH TABLE OF USES ORGANIZES ITS LISTS OF USES UNDER THE FOLLOWING
6 "USE CATEGORIES": "RESIDENTIAL", "INSTITUTIONAL", "OPEN-SPACE",
7 "COMMERCIAL", "INDUSTRIAL", AND "OTHER".

8 (2) IN SIGNAGE TABLES

9 (i) AN "A" INDICATES THAT A SIGN TYPE IS ALLOWED IN THAT ZONING DISTRICT;
10 AND

11 (ii) AN "ASSC ONLY" INDICATES THAT A SIGN TYPE IS ONLY ALLOWED IN AN
12 APPROVED AREA OF SPECIAL SIGNAGE CONTROL.

13 ***Subtitle 3. Definitions***

14 **§ 1-303. "Bail bond establishment" to "Child day-care home".**

15 (g) *Billboard.*

16 [(1) *In general.*]

17 "Billboard" means any sign that directs attention to a business[,] OR commodity[, service,
18 event, or other activity] that is:

19 (1) [(i)] sold[, OR offered[, or conducted] somewhere other than on the property on
20 which the sign is located; or

21 (2) [(ii)] sold[, OR offered[, or conducted] on that property only incidentally, if at all.

22 [(2) *Exclusions.*]

23 ["Billboard" does not include banners or signs mounted on streetlights or similar structures
24 in the public right-of-way.]

25 **§ 1-309. "Lot line" to "Motel".**

26 (t) [*Memorial plaque.*] {RESERVED}

27 ["Memorial plaque" means a sign, tablet, or plaque that memorializes a person, event,
28 structure, or site.]

Council Bill 18-0272

1 § 1-313. "Roofline" to "Substantial construction".

2 (j) *Sign.*

3 (1) *In general.*

4 "Sign" means any writing (including letter, word, or numeral), pictorial
5 representation (including illustration or graphic), emblem (including logo, symbol, or
6 trademark), [flag (including banner or pennant),] device, or any other figure of similar
7 character that:

8 (i) is attached to, painted on, PROJECTED ON, or in any other way represented on a
9 structure, in or on a window (including anything affixed to the interior and
10 displayed within 12 inches of a window), or on the ground;

11 (ii) is used to announce, direct attention, or advertise; and

12 (iii) is visible from outside a structure.

13 [(2) *Exclusions.*]

14 ["Sign" does not include murals or other art that contains no commercial message.]

15 (2) [(3)] *Types of signs.*

16 [The specific] SPECIFIC types of signs are as described in § 17-102 {"[Sign
17 Regulations] SIGNS: Definitions"} of this Code.

18 Title 4. Development Reviews

19 Subtitle 4. Design Review

20 § 4-405. Applicability.

21 (a) *In general.*

22 Except as provided in subsection (b) of this section, design review is required for the
23 following types of development:

24 ...
25 (9) any sign over 100 square feet in area, BUT WITHOUT REGARD TO ITS COPY OR
26 MESSAGE;

27 (10) any electronic [message] sign OR ROOF SIGN, BUT WITHOUT REGARD TO ITS COPY
28 OR MESSAGE;

29 (11) [all] ANY freestanding [signs] SIGN IN THE C-5 OR PC DISTRICT, [all scrolling
30 newscast signs,] and [all] ANY BANNER SIGN, PROJECTING SIGN, OR wall [signs]
31 SIGN above the ground floor in the C-5 OR PC District, BUT WITHOUT REGARD TO
32 ITS COPY OR MESSAGE;

33 (12) [banner signs used as permanent wall signs] ANY SIGNAGE PLAN AND ANY SIGN,
34 BUT WITHOUT REGARD TO ITS COPY OR MESSAGE, WITHIN AN AREA OF SPECIAL
35 SIGN CONTROL; and

Council Bill 18-0272

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34

....

Title 12. Special Purpose Districts

Subtitle 5. Educational Campus Districts

§ 12-503. Educational Campus Master Plan.

(d) Submittal requirements.

The Campus Master Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [site-access identification and directional] ALL PROPOSED signs;

....

Subtitle 6. Hospital Campus Districts

§ 12-603. Hospital General Development Plan.

(d) Submittal requirements.

The General Development Plan must:

...

(2) include the following:

...

(v) a sign plan that shows the location of [on-site identification and directional] ALL PROPOSED signs;

....

Subtitle 9. Waterfront Overlay Districts

§ 12-906. Waterfront public access promenade, open space, and required easements.

(a) W-1 Overlay Subdistrict.

(4) Public access corridors are connections between public streets adjoining a waterfront property and the promenade established on the property. All public access corridors must be included in the pedestrian promenade easements for the property in which they are located. The widths of the required corridors may vary but must be at least 12 feet wide. The corridors must be open to the public 24 hours a day, 7 days a week, unless otherwise agreed to by the Director of Planning and stated in the easement, and free of gates or other impeding obstacles. [The City may erect signs on these corridors to promote access and rules and regulations for public use.] Adequate lighting of these corridors, consistent with the promenade, is required.

Council Bill 18-0272

Subtitle 10. Rowhouse Mixed-Use Overlay Districts

§ 12-1005. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

[(ii) Temporary A-frame signs are permitted with a permit and are subject to the regulations in § 17-702 {"A-frame signs"} of this Code.]

Subtitle 11. Detached Dwelling Mixed-Use Overlay Districts

§ 12-1105. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

Title 14. Use Standards

Subtitle 3. Use Standards

§ 14-301. Adult uses.

(d) *[Business and identification signs] SIGNS.*

The following [business and identification] signs are prohibited for adult uses:

- (1) neon lights that depict any adult entertainment;
- (2) posters, photographs, sketches, painted or laminated signs, or similar materials that are displayed on the exterior of the building or in windows and that OBSCENELY depict or illustrate adult entertainment; and
- (3) freestanding signs that are on or adjacent to the premises [and that identify or advertise the business].

§ 14-309. Day-care centers: Adult or child.

(b) *Additional standards.*

In addition, each day-care center must meet the following conditions:

- (1) adequate on-site drop-off zones, sidewalks, and exterior lighting must be provided, except that drop-off zones are not required in the C-5 and PC Districts;
- (2) the amount of traffic or noise to be generated may not be excessive; AND
- (3) open-space and recreational areas must be provided in accordance with state requirements[; and].

Council Bill 18-0272

1 [(4) in all residential districts, day-care center signs may not exceed 12 square feet in
2 aggregate sign area.]

3 **§ 14-310. Day-care homes: Adult or child.**

4 (b) *Additional standards.*

5 In addition, each day-care home must meet the following conditions:

6 (1) open-space and recreational areas must be provided in accordance with state
7 requirements;

8 (2) the day-care home must retain a residential character and may not adversely
9 affect the residential character of the neighborhood[.]; AND

10 (3) the operation of the day-care home may not adversely impact surrounding
11 properties[; and].

12 [(4) in all residential districts, day-care home signs may not exceed 8 square feet in
13 aggregate sign area.]

14 **§ 14-311. Drive-through facilities.**

15 (d) *Service windows, [menu boards] A-FRAME SIGNS, and queuing areas.*

16 Service windows, [menu boards] A-FRAME SIGNS, and queuing areas are prohibited along
17 the front facade of any building.

18 **§ 14-314. Gas stations.**

19 (g) *Signs.*

20 Signs must comply with:

21 (1) TITLE 17 {"SIGNS"} OF THIS CODE; AND

22 (2) all state and federal regulations for gas station signs.

23 **§ 14-327. Multi-family dwellings – Accessory non-residential uses.**

24 [(d) *Wall sign.*]

25 [(1) Only 1 wall sign on the exterior of the building is allowed, subject to the following
26 regulations.]

27 [(2) Internally illuminated wall signs are prohibited. Indirect illumination is allowed.]

28 [(3) The sign is limited to the name or description of the use.]

29 [(4) In the R-8 and R-9 Districts, the wall sign:

30 (i) may not exceed 3 square feet of sign area;

Council Bill 18-0272

- 1 (ii) may not exceed 12 feet in height, as measured from grade to the uppermost point of the
- 2 sign; and
- 3 (iii) may not project more than 8 inches from the face of the building.]

4 [(5) In the R-10 and OR-2 Districts, the wall sign:

- 5 (i) may not exceed 1 square foot of sign area per linear foot of building frontage;
- 6 (ii) may not be mounted higher than the second-floor line; and
- 7 (iii) may not project more than 12 inches from the face of the building.]

8 (D) [(e) *Window signs*] SIGNS.

9 [Window signs are allowed in accordance] SIGNS MUST COMPLY with [the provisions of]

10 Title 17 {"Signs"} of this Code.

11 **§ 14-328. Neighborhood commercial establishments.**

12 (h) *Signs.*

13 [All signs are restricted to the requirements applicable to the C-1 District.] SIGNS MUST

14 COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

15 **§ 14-331. Parking garages (principal use) and parking lots.**

16 (b) *Parking lots.*

17 (3) [No signs of any kind, other than identification signs and signs designating entrances,

18 exits, and conditions of use, may be maintained on any off-street parking lot.] SIGNS

19 MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE

20 **§ 14-338. Telecommunications facilities.**

21 (i) *Additional standards for facilities.*

22 (1) A base station may house only equipment and supplies for the direct operation of the

23 telecommunications facility. Equipment and supplies not used in direct support of the

24 operation may not be stored on the site.

25 (2) The facility may not be staffed.

26 [(3) Signs for the telecommunications facility are limited to ownership and contact

27 information, FCC antenna registration number (if required), and any other

28 information required by government regulation.]

29 (3) [(4) Commercial advertising is] SIGNS ARE strictly prohibited UNLESS REQUIRED BY

30 FCC OR OTHER GOVERNMENTAL REGULATION.

Council Bill 18-0272

Title 15. Site Development Standards

Subtitle 5. Accessory Structures and Uses

§ 15-507. Home occupation.

[(h) No signs other than nameplate permitted.]

[No signs are permitted except for a nameplate. Nameplates must comply with § 17-807 {"Nameplates"} of this Code.]

§ 15-516. Satellite dish antennas.

(a) General requirements.

(2) Subject to operational requirements, the dish must be of a neutral color, such as white or grey, to blend with the surroundings as best as possible. No signs [or advertising] are permitted on the satellite dish[, aside from the logos of the dish's service provider or manufacturer].

Title 16. Off-Street Parking and Loading

Subtitle 7. Required Bicycle Parking

§ 16-701. Design standards for all bicycle parking.

(c) Required signage.

If required bicycle parking facilities are not visible from the street, signs must be posted to indicate their location. THESE SIGNS MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

Title 18. Nonconformities

Subtitle 5. Nonconforming Signs

[§ 18-504. Changes to billboards.]

[(a) BMZA approval required.]

[Any change to a nonconforming billboard requires the approval of the Board of Municipal and Zoning Appeals.]

[(b) Findings and conditions.]

[The Board of Municipal and Zoning Appeals must find, and require as conditions of approval, that:

- (1) the sign conforms to its original approvals;
- (2) neither the height nor size of the sign will be increased; and
- (3) the sign will not be relocated more than 10 feet from its originally approved location.]

[(c) Prohibited additions or alterations.]

[The Board of Municipal and Zoning Appeals may not authorize the following additions or alterations to nonconforming billboards:

- (1) internally illuminated box signs;

Council Bill 18-0272

- 1 (2) neon signs;
- 2 (3) tri-vision signs; or
- 3 (4) fluctuating signs, other than for time or temperature.]

4 [(d) *Supporting structure.*]

5 [The Board of Municipal and Zoning Appeals may approve a change in the sign's supporting
6 structure.]

Council Bill 18-0272

1

[PAGE INTENTIONALLY LEFT BLANK]

TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT		ZONING DISTRICT REQUIREMENTS				AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION		
R-1A THROUGH R-4								
FREESTANDING (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-5 THROUGH R-8								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT					
BANNER SIGN (PROJECTING)	12 SQ. FT.		2 PER LOT					
FREESTANDING SIGN (MONUMENT)	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT					
PROVISIONAL FENCE SIGN		MAXIMUM 12 FT.						
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	18 SQ. FT.		1 PER LOT					
R-9 THROUGH R-10								
A-FRAME	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT					

<i>R-9 Through R-10 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
	A	18 SQ. FT.		2 PER LOT			
	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	6 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	25%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-E							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			

C-I-E (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	25%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-VC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	20%	PER APPROVED SIGNAGE PLAN

C-1-1/C (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X		PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-3				1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.				

C-3 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN

C-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-5-DC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN

C-5-DC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-5-IH							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN

C-5-IH (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN

C-5-DE (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-DE (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
C-5-HT							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

C-5-HT (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-TO							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-70 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN

C-5-70 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-HS (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

C-5-G (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

C-5-G (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
OIC							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT			
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		2 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

NOT ELIGIBLE

OIC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER LOT		NOT ELIGIBLE		
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT				
BSC								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)		NOT ELIGIBLE		
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT				
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT				
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT				
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT				
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT				
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT				
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT				

BSC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			NOT ELIGIBLE	
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY				
I-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A				X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

<i>I-MU (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
[E-1]							
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			NOT ELIGIBLE

I-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
I-2							
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
MI							
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			

MI (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT		NOT ELIGIBLE	
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
OR-1							
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			

OR-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
EC-1							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.				
NOT ELIGIBLE							

EC-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER BUILDING		NOT ELIGIBLE	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING			
EC-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER BUILDING			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.			NOT ELIGIBLE	

EC-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		NOT ELIGIBLE	
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE			
H							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING		NOT ELIGIBLE	
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE			

H (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE			
TOD-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

NOT ELIGIBLE

<i>TOD-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A						
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN

TOD-1 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

TOD-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

TOD-3 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

TOD-4 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A	MAXIMUM 12 FT.					
ROOF SIGN	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN

TOD-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER BUILDING			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER BUILDING			NOT ELIGIBLE

OS (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING			
PC-1 THROUGH PC-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)	X	75%	PER APPROVED SIGNAGE PLAN
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	30 SQ. FT.		4 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN

PC-1 THROUGH PC-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

6100

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT		MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES					MAXIMUM PERCENTAGE DEVIATION FOR AREA
PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL		PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*					
ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II		ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V		
C-1	100 SQ. FT.	100 SQ. FT.	-	-	-	25%	
C-1-E	100 SQ. FT.	100 SQ. FT.	-	-	-	25%	
C-1-VC	75 SQ. FT.	75 SQ. FT.	-	-	-	25%	
C-2	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%	
C-3	450 SQ. FT.	450 SQ. FT.	-	-	-	25%	
C-4	450 SQ. FT.	450 SQ. FT.	-	-	-	25%	
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%	
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	-	-	50%	
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	50%	
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	50%	
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%	
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	50%	

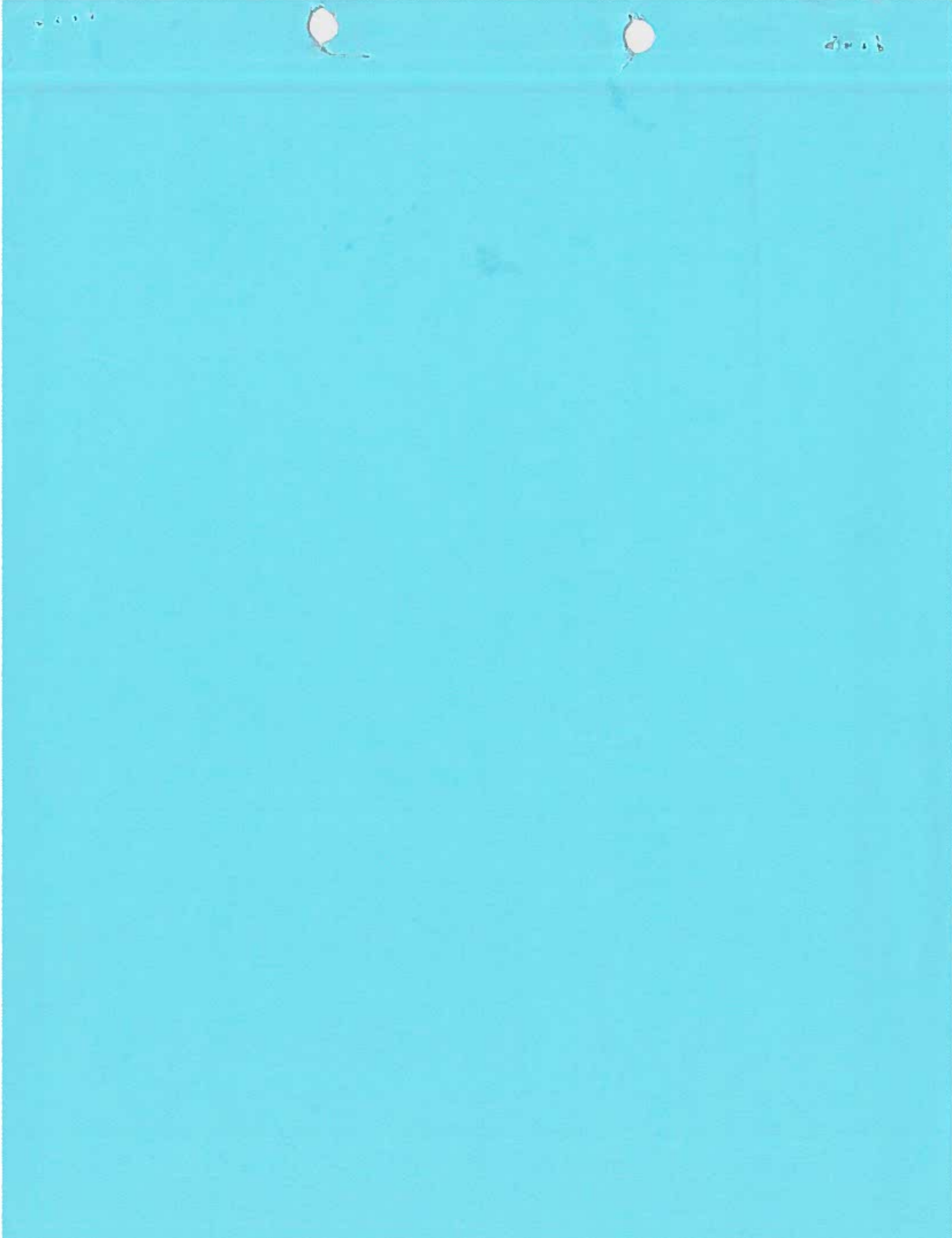
	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 SQ. FT.	1,000 SQ. FT.	1,500 SQ. FT.	-	-	50%
I-MU	350 SQ. FT.	350 SQ. FT.	-	-	-	25%
OR-1	125 SQ. FT.	125 SQ. FT.	-	-	-	25%
OR-2	150 SQ. FT.	150 SQ. FT.	-	-	-	25%
TOD-1	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-2	400 SQ. FT.	400 SQ. FT.	-	-	-	50%
TOD-3	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-4	400 SQ. FT.	400 SQ. FT.	1,200 SQ. FT.	-	-	50%
PC-1 Through PC-4	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.

Council Bill 18-0272

1 **SECTION 4. AND BE IT FURTHER ORDAINED,** That the catchlines contained in this Ordinance
2 are not law and may not be considered to have been enacted as a part of this or any prior
3 Ordinance.

4 **SECTION 5. AND BE IT FURTHER ORDAINED,** That this Ordinance takes effect on the 30th day
5 after the date it is enacted.



ACTION BY THE CITY COUNCIL

AUG 06 2018

FIRST READING (INTRODUCTION)

PUBLIC HEARING HELD ON

November 14,

20 18

COMMITTEE REPORT AS OF

November 19,

20 18

FAVORABLE UNFAVORABLE FAVORABLE AS AMENDED WITHOUT RECOMMENDATION

Edna Kress
Chair

COMMITTEE MEMBERS:

COMMITTEE MEMBERS:

SECOND READING: The Council's action being favorable (unfavorable), this City Council bill was (was not) ordered printed for Third Reading on:

NOV 19 2018

Amendments were read and adopted (defeated) as indicated on the copy attached to this blue backing.

THIRD READING

DEC 03 2018

Amendments were read and adopted (defeated) as indicated on the copy attached to this blue backing.

THIRD READING (ENROLLED)

20

Amendments were read and adopted (defeated) as indicated on the copy attached to this blue backing.

THIRD READING (RE-ENROLLED)

20

WITHDRAWAL

20

There being no objections to the request for withdrawal, it was so ordered that this City Council Ordinance be withdrawn from the files of the City Council.

Bob DeLong

President

Lillian St. Louis

Chief Clerk