

**CITY OF BALTIMORE  
COUNCIL BILL 08-0061R  
(Resolution)**

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Introduced by: President Rawlings-Blake, Councilmembers Branch, Middleton, D'Adamo,  
Henry, Spector, Conaway, Young, Clarke, Reisinger, Welch, Kraft, Holton

Introduced and read first time: September 8, 2008

Assigned to: Public Safety and Health Committee

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REFERRED TO THE FOLLOWING AGENCIES: Department of Health, Department of Human  
Resources

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A RESOLUTION ENTITLED

1 A COUNCIL RESOLUTION concerning

2 **Informational Hearing - Public Wellness and Disease Prevention Program -**  
3 **City Employees**

4 FOR the purpose of inviting representatives from Alternative Medicine Integration of Maryland,  
5 LLC (AMI), the Baltimore City Health Department, and the Department of Human  
6 Resources to discuss the wellness and disease prevention practices currently available to  
7 individuals in Baltimore City and throughout the country, and the benefits to Baltimore City  
8 of establishing wellness and disease prevention services to the Baltimore City employees and  
9 their dependents through a network of non-pharmaceutical and non-surgically oriented  
10 doctors of chiropractic.

11 **Recitals**

12 The accelerating rate of Americans moving from healthy to unhealthy to chronically ill offers  
13 a compelling business case for the role workplace wellness programs can play in combating this  
14 problem that is growing in epidemic proportions. Tangible results from existing workplace  
15 wellness plans in various countries, states, and industries give insight into the opportunities for  
16 these entities to increase productivity and reduce health care costs and the results that can be  
17 expected when implementing a integrative wellness plan. By doing so, cities like Baltimore can  
18 drive positive change while reaping the dual benefits of improved financial results and  
19 heightened employee goodwill. With appropriate direction from a government responsive to the  
20 needs of its constituents, Baltimore can lead the nation in demonstrating the human and financial  
21 gains from improving wellness, preventing chronic diseases, and thereby driving down  
22 healthcare costs.

23 Because chronic diseases are responsible for more than half of all deaths in the world and are  
24 projected to account for two-thirds of all deaths globally in the next 25 years, AMI proposes that  
25 organizations shift their focus in health care from treating disease to preventing it before it starts,  
26 through investing in wellness initiatives for four major reasons:

- 27 • The increasing prevalence and severity of chronic disease drives healthcare costs.
- 28 • Productivity losses associated with chronic disease now exceed the medical costs  
29 themselves.

EXPLANATION: Underlining indicates matter added by amendment.  
~~Strike out~~ indicates matter deleted by amendment.

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- 1 • Workplace wellness efforts can create a positive ROI in valuable human capital  
2 resources.
- 3 • The sustainability of American business in local and global markets is threatened by  
4 the epidemic of chronic disease.

5 Behavior is the best indicator of health status; therefore, it is no surprise that an individual's  
6 good dietary and exercise practices usually result in better health than bad eating habits and little  
7 to no physical exercise. The best example of this is the growth in the U.S. population's obesity  
8 rate from 15% to 32% since 1975. Baltimore is not immune from this trend. It is imperative to  
9 the overall health of Baltimore City employees and their families to live quality lives. Like  
10 preventive care in dentistry, a proven wellness and prevention program that focuses on reducing  
11 the risk factors that eventually create a disease state before they express themselves life-  
12 threatening symptoms will achieve these goals.

13 There have been many different types of wellness programs adopted by public and private  
14 entities all over the world, including campaigns promoting walking up stairs instead of taking the  
15 elevators, smoking cessation, encouraging healthier snacks, including low fat products in  
16 vending machines, encouraging bike riding to attend out of office meetings, and other activities.  
17 While all of these types of programs and activities independently have merit, there is no  
18 coordination or professional oversight of what is most appropriate for each person. What is  
19 important is that a wellness program be designed to improve the quality of care and cost-  
20 effectiveness of existing programs for each person through integrated therapies utilizing the best  
21 practices of conventional and complimentary alternative medicine.

22 **NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE,** That  
23 representatives from Alternative Medicine Integration of Maryland, LLC (AMI), the Baltimore  
24 City Health Department, and the Department of Human Resources brief the Council on wellness  
25 and disease prevention wellness practices currently available to individuals in Baltimore City  
26 and throughout the country and the benefits to Baltimore City of establishing wellness and  
27 disease prevention services to the Baltimore City employees and their dependents through a  
28 network of nonpharmaceutical and non surgically oriented doctors of chiropractic.

29 **AND BE IT FURTHER RESOLVED,** That a copy of this Resolution be sent to the Mayor, the  
30 Commissioner of Health, the Director of the Department of Human Resources, and the Mayor's  
31 Legislative Liaison to the Council.