

MEMORANDUM

TO: Honorable President and Members of the City Council
Attention: Karen Randle, Executive Secretary

FROM: Brenda McKenzie, President and CEO *Bone*

DATE: April 24, 2013

SUBJECT: City Council Bill No. 13-0214
Change to Grow: 10-Year Plan – Excise Tax on Outdoor Advertising

The Baltimore Development Corporation (BDC) supports City Council Bill 13-0214. If passed, this bill will allow the City to impose taxes on outdoor advertising signs that create visual clutter, blight and endanger public safety. This bill will impact outdoor advertising of 10 square feet or more that directs attention to a business, commodity, service, event, or other activities that is sold, offered, or conducted somewhere other than the premises on which the display is made or conducted incidentally or if at all.

BDC respectfully request that favorable consideration is given by the City Council for Bill No. 13-0214.

cc: Kaliopé Parthemos
Angela Gibson

sandra.blake/ccbill12/13-0214

