



<b>FROM</b>	<b>NAME &amp; TITLE</b>	Edward J. Gallagher, Director	CITY of <b>BALTIMORE</b> <b>MEMO</b>	
	<b>AGENCY NAME &amp; ADDRESS</b>	Department of Finance Room 454, City Hall (396-4940)		
	<b>SUBJECT</b>	<b>City Council Bill No. 11-0765</b> <b>Special Events Parking</b>		



**TO**

DATE: August 12, 2011

The Honorable President and Members  
 Of the City Council  
 C/O Karen Randle  
 Room 409, City Hall

This establishes a licensing process for temporary special events parking within a pre-designated zone.

**Policy Analysis**

The lack of a policy for special event parking, particularly for events at the City's two stadiums, creates several issues for the City and its citizens.

- The inability to identify and regulate temporary parking areas results in a significant loss of parking tax receipts to the City.
- Creates situations where property is being utilized for commercial purposes without the knowledge of the owner.
- Places citizens and their property in jeopardy for vandalism and theft.
- Property is being used in violation of zoning ordinances and permitted uses.

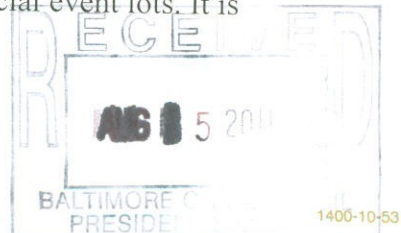
The Finance Department would make the following recommendations to the proposed legislation:

- Specifically state in the legislation that there are no license fee refunds for days that are not used.
- Finance Department, upon the advice of Visit Baltimore, Maryland Stadium Authority or the Convention Center, can designate additional special event parking days when events are booked after the license has been purchased.

**Fiscal Impact**

The Department of Finance believes that this bill will result in the collection of additional parking taxes that are not currently being paid by operators of these special event lots. It is

*F/A*



estimated that an additional \$318,000 in additional parking taxes will be generated from this legislation.

<b>Special Events Parking - Fiscal Impact</b>			
	<b>Days</b>	<b>Daily Parking Tax Revenue<sup>1</sup></b>	<b>Total Parking Tax Revenue</b>
Ravens	11	\$ 8,843	\$ 97,273
Special Events	5	\$ 8,843	\$ 44,215
Orioles	20	\$ 8,843	\$ 176,860
<b>Total Days</b>			<b>\$ 318,348</b>

<sup>1</sup> Daily revenue assumes that all lots identified are operating and full.

Finally, the application and license fee associated with the special event parking lots will improve enforcement and cover the administrative cost of the legislation.

**Recommendation**

The Department of Finance supports this bill.