


Andrew Klein

<b>FROM</b>	NAME & TITLE	Andrew W. Kleine, Chief	CITY of <b>BALTIMORE</b> <b>MEMO</b>	
	AGENCY NAME & ADDRESS	Bureau of the Budget and Management Research Room 469, City Hall (396-4941)		
	SUBJECT	City Council Bill No. 12-0081 – Valet Parking		

DATE: July 6, 2012

**TO**

Honorable President and  
 Members of the City Council  
 C/O Karen Randle  
 Room 409, City Hall

City Council Bill 12-0081 proposes to regulate the provision of valet parking services; requiring valet parking operators to be licensed; requiring permits for valet parking zones; establishing certain standards of operation; defining certain terms; imposing certain penalties; providing for certain appeals and reviews; correcting, clarifying, and conforming related provisions governing passenger loading zones and freight loading zones; designating passenger loading zones, freight loading zones, and valet parking zones as impoundment areas; clarifying responsibility for collecting applicable parking taxes; providing for a special effective date; and generally relating to the licensing and regulation of valet parking services.

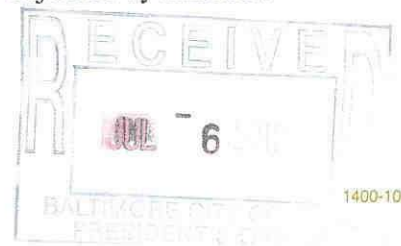
Fiscal Impact

- The implementation of the proposed bill is estimated to cost \$205,850 annually. This annual cost includes salaries and benefits of valet parking administrator, time cost for parking specialist and signing crew as well as the operating costs.
- The Parking Authority has proposed a fee structure that would cover the cost for implementing the proposed legislation. Based on the following conservative assumptions, the City would generate about \$206,000 in annual revenues through this program:
  - Fee Schedule:
    - Annual Valet Parking Operators License: \$300
    - Annual Valet Location Application Fee: \$500
    - Valet Parking - Use of Right-of-Way Fee: \$1,200 per space (9' x 20')
  - Units Subject to Fee:
    - Valet Parking Operators: 10
    - Valet Parking Locations: 70

Analysis

Based on the assumptions shared by the Parking Authority, revenue from the proposed fee schedule would not exceed the cost of providing service; however, the Finance Department believes that this fee schedule should be subject to a review after the first year of implementation and be adjusted based on actual costs and revenues. Additionally, the schedule must be consistent with the City's User Fee Policy and be adjusted by inflation

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every year until a new cost base analysis is performed five years after the rates are first reviewed.

Finance Department Position

The Finance Department supports Council Bill 12-0081.

cc: Harry E. Black  
Angela Gibson  
William Voorhees