York Corridor Business Improvement District York Road Partnership Letter of Support



Dear Chair Sharon Green Middleton:

As the Economic and Community Development Committee prepares to review legislation for the establishment of the York Corridor Business Improvement District (BID), I am writing to express my strong support of the BID.

As President of the York Road Partnership, my role is to lead our long-standing community organization to promote the vitality of the York Road community as a desirable urban environment in which to live, shop, work and worship. YRP represents 20+ neighborhoods and affiliates and is a collective voice for residents and community stakeholders.

While our borders extend from the city-county line to the north, 39th Street to the south, Charles Street to the west, and The Alameda to the east, the main artery of our community– as our name dictates– is York Road. The BID's interest in further strengthening York Road is directly in line with our own hopes and vision for the community.

YRP has robust and active participation and presence, but I also recognize the need for an entity focused exclusively on business advocacy and development along the Corridor. YRP has a business committee but does not have the capacity to serve businesses in the way the BID proposes. We believe our business committee, and our organization overall, can work hand in hand with the BID to work towards a cleaner, greener, and more vibrant business district. The BID will undoubtedly have a tangible and positive impact on the Corridor for current and future businesses and their patrons, and I look forward to future synergy between YRP and the York Corridor BID. The future for York Road is bright!

I fully support the establishment of the BID and thank you for considering this legislation. Please feel free to reach out with any questions.

Sincerely,

Chris Forrest

York Road Partnership, Board President