



# Insertion Order # 2181404

**Sales Executive**  
 Darice Dixon  
 Senior Account Manager  
 dixon@thedailyrecord.com

**Advertiser** ID 64455 Downtown Partnership of Baltimore  
**Agreement With** ID 64455 Downtown Partnership of Baltimore  
**Billing Address** Downtown Partnership of Baltimore  
 20 S Charles St, Ste 600  
 Baltimore, MD, 212013278  
 United States

**Client Approval**

*Lauren Hamilton* Date: 08/31/2022 09:32:34  
 AM Central Time Zone

Signature \_\_\_\_\_ Date \_\_\_\_\_

Lauren Hamilton, Chief Marketing Officer  
 Printed Name and Title

**September, 2022**

Media	Edition	Date	Section	Position	Ad Size	Qty	Color	Shape	
The Daily Record (BLT) - Print	Print - Local	09/06/2022	Daily Record MD - ROP		1/8 Page	1	4C		\$336.00
The Daily Record (BLT) - Print	Print - Local	09/12/2022	Daily Record MD - ROP		1/8 Page	1	4C		\$336.00

**Sales Campaign Totals**

**Net Amount \$672.00**

Trade Portion \$0.00

**Special Conditions** (All discounts are based on number of insertions contracted for) :

DMA Hearing ad

**Terms & Conditions**

Terms of Agreement This agreement (this "Agreement") is between the above Advertiser and the Advertising Agency, if any, and BridgeTower OpCo, LLC. If this Agreement is executed by an Advertising Agency, the term "Advertiser" shall refer to the Advertiser and its Agency, meaning that if the billing party defaults in payment for any reason, the other party involved in this Agreement will also be responsible for payment to BridgeTower OpCo, LLC. Advertiser agrees to abide by the rates, terms and conditions published in the current BridgeTower OpCo, LLC rate card. Rates are subject to change with thirty (30) days notice in writing from BridgeTower OpCo, LLC. This Agreement may be cancelled by the Advertiser, by providing written notice of cancellation given to BridgeTower OpCo, LLC a minimum two (2) months before the date the advertisements are contracted to be published. Ads contracted to run in the two month notice period will be required to run and be billed. If this Agreement is cancelled, the Advertiser agrees to pay the difference between the rate shown on this Agreement and the applicable rate per the rate card at the time of publication of each advertisement (the Short Rate), plus 10% of the entire Agreement amount. Upon expiration of this Agreement, if the terms as stated above are not met, the Advertiser will be charged the difference between this Agreement rate and the rate actually earned (short rate). First time advertisers must pay for any advertising in advance until billing approval is received from BridgeTower OpCo, LLC. If the Advertiser is more than thirty (30) days late in the payment of any amounts owing, BridgeTower OpCo, LLC reserves the right to reject copy and terminate this Agreement without notice and Advertiser will be subject to the Short Rate. If Advertiser is more than thirty (30) days late in the payment of any amounts owing, a service charge of 1.5% per month will be charged and added to the total amount due. Advertiser represents that it has, without copyright or other infringement, all ownership of, or right to the use of all logos, artwork, photographs, text, images, and design concepts used in connection with this Agreement. Errors in advertisements must be brought to the attention of the advertising representative within forty-eight (48) hours after publication, or no credit will be issued. If BridgeTower OpCo, LLC makes a mistake printing your ad you will receive a free ad of the same size in the next available issue or a credit, at the discretion of BridgeTower OpCo, LLC. Wrong insertions, omissions or typographical errors shall not terminate this Agreement or render it invalid. BridgeTower OpCo, LLC shall not be liable to Advertiser for any loss that results from the incorrect publication of its advertisements, including without limitation, indirect, incidental or consequential damages. Advertisements ordered and not run will be subject to cancellation charge, 10% of advertising rate will be paid to BridgeTower OpCo, LLC by Advertiser. Advertiser assumes liability, for all content (including text, representation and illustrations of advertisements printed) and also assumes responsibility for any claims arising there from made against BridgeTower OpCo, LLC. If an Advertising Agency executes this Agreement the Advertiser and Advertising Agency shall be jointly and severally liable for payment and for compliance with all of the terms of this Agreement. Advertiser agrees to indemnify and hold harmless and defend BridgeTower OpCo, LLC, its officers, agents, employees and contractors against any and all losses and costs, including reasonable attorneys' fees arising from the advertisement and its publication, including claims of infringement, libel, violation of right or privacy or plagiarism. The Advertiser agrees to pay all costs and expenses, including reasonable attorneys' fees, incurred by BridgeTower OpCo, LLC in the collection of amounts due under this Agreement. This Agreement constitutes the entire agreement between the parties regarding the advertisements and expressly supersedes all prior oral and written understandings or agreements between the parties relating to the advertisements. This Agreement may only be amended in writing signed by both parties. This Agreement shall be governed by the laws of the State of Minnesota without reference to its conflict of laws principles. BridgeTower OpCo, LLC reserves the right to reject or cancel any advertisement at any time.