



we will be the  
**CHANGE**

be the revolution

f @B360Baltimore

www www.b360baltimore.org



# Brittany Young

Founder and CEO

Brittany is a Baltimore native with experience working in the STEM industry, education, and service to her community with the goal of creating an equitable voice for Baltimore's unheard. Some distinctions include: 2023 Community Tech Leader of The Year, 2020 TED Fellow, Baltimore 40 Under 40, Yale School of Management Lecturer, 2022 Baltimore Sun Woman To Watch, and Woman Leading Maryland

“ I believe people closest to the problem are the asset to solving the problem. ”



be the revolution

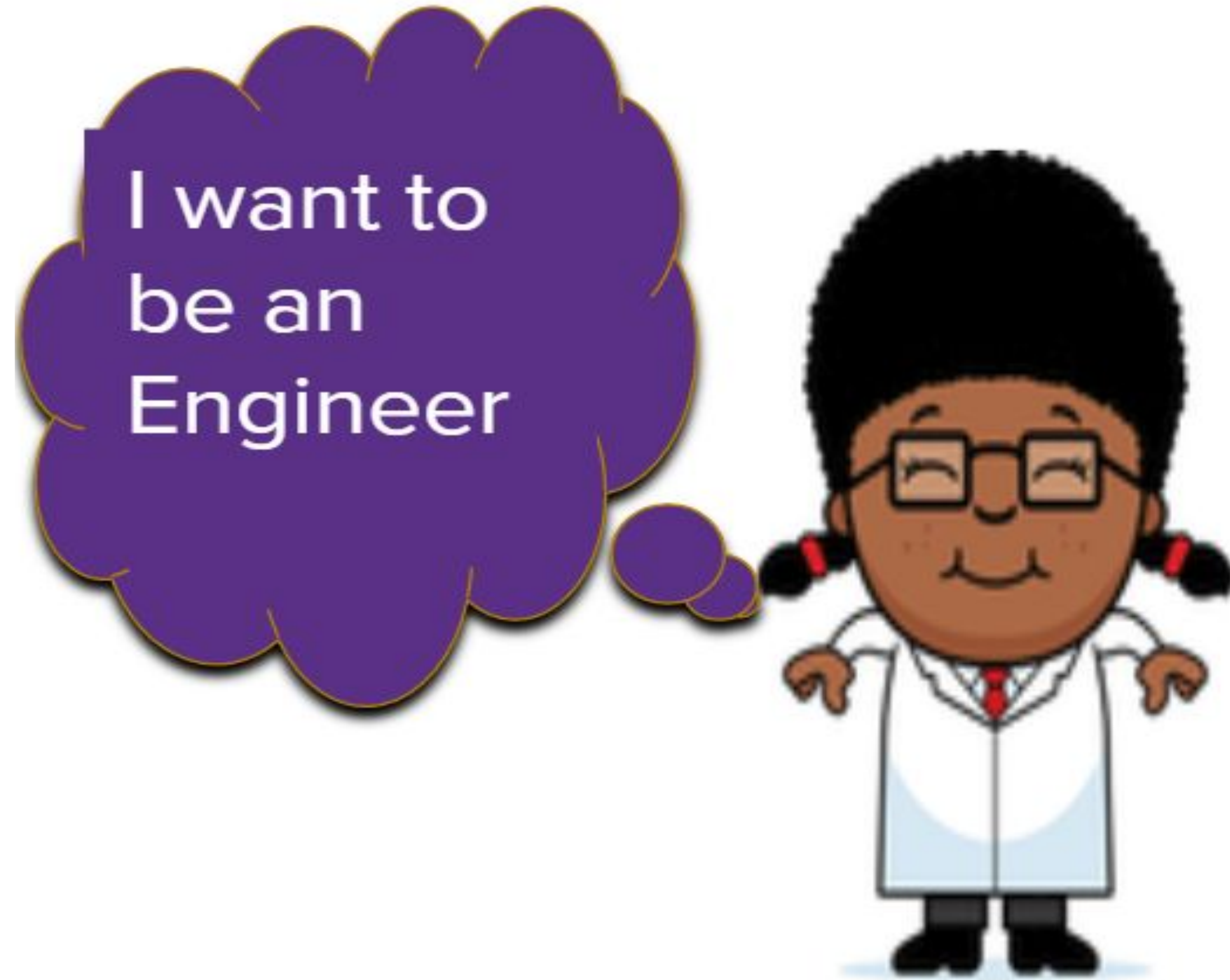
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## Problem 1 : Lack of Diversity in STEM/STEAM

Need Better Pathways to Connect People



**122,000 STEM  
Careers Available  
NOW**

**<**

**Less than 5%  
Black people in  
STEM**



# Problem 2: Need for less People in Jail

## Dirt Bikes Parks and Spaces



Court System: DISTRICT COURT FOR BALTIMORE CITY - CRIMINAL SYSTEM  
Case Number: [REDACTED] Tracking No: [REDACTED]  
Case Type: **CRIMINAL**  
District Code: 01 Location Code: 03  
Document Type: STATEMENT OF CHARGES Issued Date: [REDACTED]  
Case Status: CLOSED Case Disposition: TRIAL

**Defendant Information**

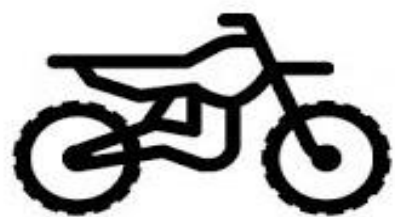
[REDACTED]

**Charge and Disposition Information**

(Each Charge is listed separately. The disposition is listed below the Charge)

Charge No: 001 Description: **DIRT BIKE**  
Statute: Description:  
Amended Date: CJIS Code: MO/PLL: X Probable Cause: X  
Incident Date From: [REDACTED] To: [REDACTED] Victim Age:

“We don’t want confrontations with the police.  
We just want to ride.”  
- Dirt Bike Rider (Baltimore Sun)





# WHAT WE DO

UNITE PASSION WITH OPPORTUNITY



 **Change perceptions** of engineers and dirt bike riders.

 **Platform for social change** and model for other cities to follow.

 **Create Opportunity** through jobs, events and talent pipeline.



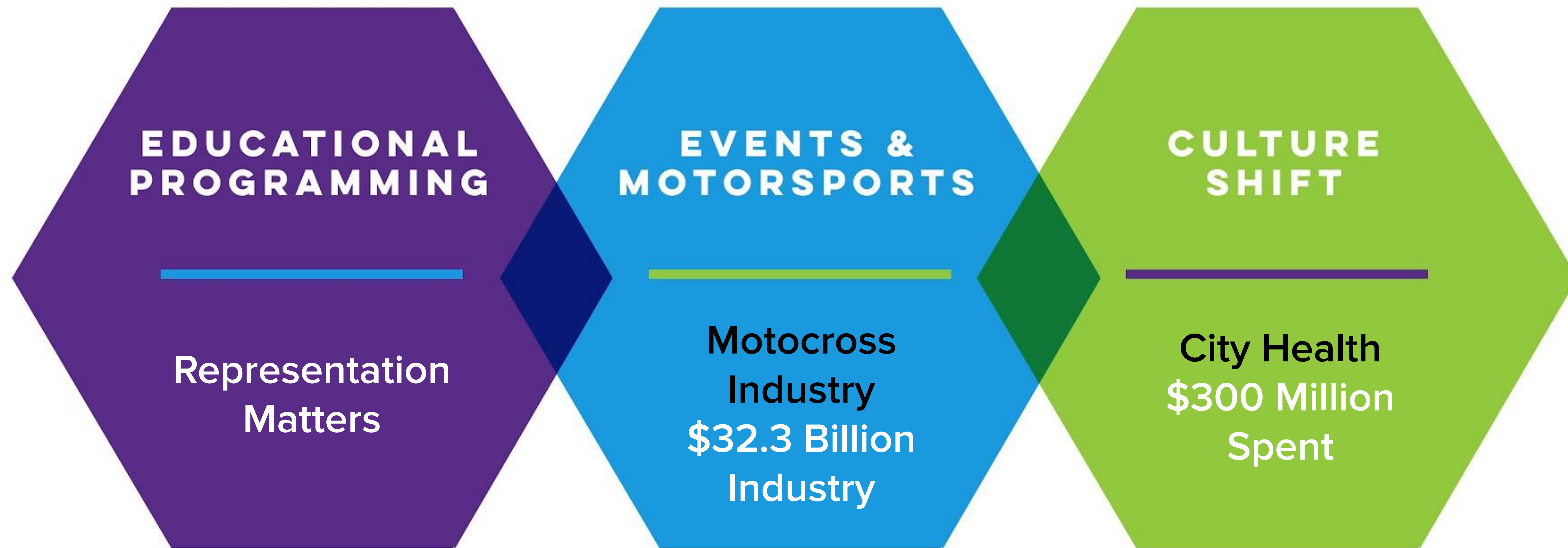
## We Believe:

1. Non violent crimes should **NOT** result in jail time.
2. We support programming and holistic approaches to address public safety.
3. We must co create public safety by investing in people.





# HOW WE HELP



Academic Performance  
Jobs and Employment  
Industry Ready

Revenue  
Tourism  
Brand Partners

Public Safety  
Community Relations  
Cost Efficiency





# STEM Programming

# 1100 Participants Yearly

## 11 Recreation Centers

## 3 Libraries

## 7 Schools







# The Sound of Summer Camp

400 Campers

17 Employed Youth





# Workforce Program



Under 18 Earn \$15/Hr

18+ Earn \$20/Hr

90% of B-360 Team







## Events & Safe Spaces



Item: DISTRICT COURT FOR BALTIMORE CI  
Number: [REDACTED] Tracking No: [REDACTED]  
e: **CRIMINAL**  
ode: 01 Location Code: 03  
t Type: STATEMENT OF CHARGES Issued D  
us: CLOSED Case Disposition: TRIAL

### Plant Information

**DISMISSED**

### and Disposition Information

Charge is listed separately. The disposition is

No: 001 Description: **DIRT BIKE**  
Description:

# B-360 DIVERSION PROGRAM

## REIMAGINING PUBLIC SAFETY AND SHIFTING THE CULTURE

### In partnership with the State's Attorney's Office:

- Non-violent offenders complete 20 hours of programming with B-360 in lieu of prosecution.
- Participants receive training on B-360's curriculum.
- Upon completion, participants are hired within B-360 or referred to job placement partners.

### Key Program Partners

- Job Opportunities Task Force (JOTF)
- Baltimore Corps







BALTIMORE CORPS

BLACK GIRL VENTURES



Red Bull AMAPHIKO

2018 Social Innovator of the Year

LIGHT CITY BALTIMORE



Microsoft

2017



Mayor's Dirt Bike Task Force

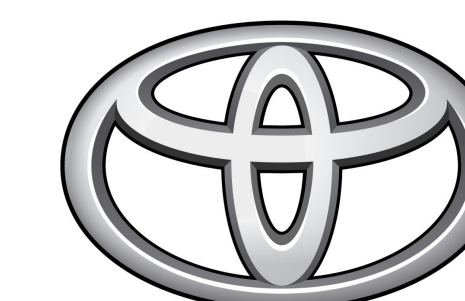
\$10K  
8 Jobs  
1200 Students

2018



BALTIMORE HOMECOMING

2019



TOYOTA



Red Bull

7000 students served  
30+ jobs for returning citizens/riders  
& shifted culture.

2020

As Seen In:



THE BALTIMORE SUN

Forbes

freethink

Entrepreneur

teenVOGUE

VICE

CBS NEWS

Mashable

ROC NATION



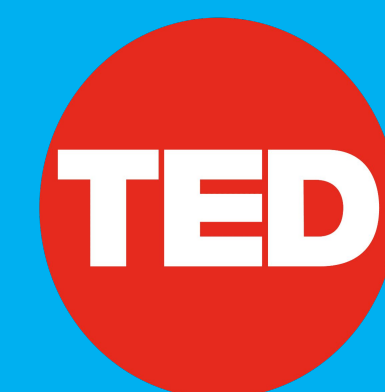


Forbes



STEVE  
HARVEY

As Seen In:





# OUTCOME

## OPPORTUNITIES

INSTRUCTORS &  
JOBS

23 

HIGHER  
EDUCATION

13 

JOB  
PLACEMENT

12 





# OUR IMPACT

Since its launch in 2017, B-360 has already had a big impact on the greater Baltimore community in the areas of STEM and workforce development, economic impact and stability and public safety and reduced incarceration rates. Here is a brief snapshot of the impact B-360 has made on Baltimore's Black community:

**9,000+**

youth under  
age 16 served.

**\$2.8 million**

in taxpayer dollars saved by  
employing 36 former street  
riders at risk of incarceration  
with B-360.

**70%**

decrease in riders in  
traffic.

All **9,000+** participants required to wear  
protective gear while riding in safe  
environments as opposed to engaging  
in illegal street riding.

Redirected **47 adults** from incarceration  
into programming, safe spaces and  
workforce development through our  
Diversion Program in partnership with the  
Maryland State's Attorney's Office.

**45%**

improvement among  
participants on Maryland  
standardized testing.

**\$233 million**

in state funding/taxpayer dollars  
saved annually by preventing the  
incarceration of 8,000+ youths  
previously involved with illegal  
street riding by engaging them in  
B-360 programming.

**80%** of participants **did not show  
interest** in STEM fields upon  
joining B-360 programming.

**91%** wanted to **continue  
learning about STEM fields**  
after participating.



# Cost Benefit

\$38,000

**Avg Cost of  
Incarceration**

<

\$1,500

**Avg Cost of B-360  
Programming For Each  
Participant**



# How You Can Help Confiscated Dirt Bikes



**Lower Program Costs**

**Upcycling/ Increased  
Mechanics**

**Trackers and B-360  
Decals**





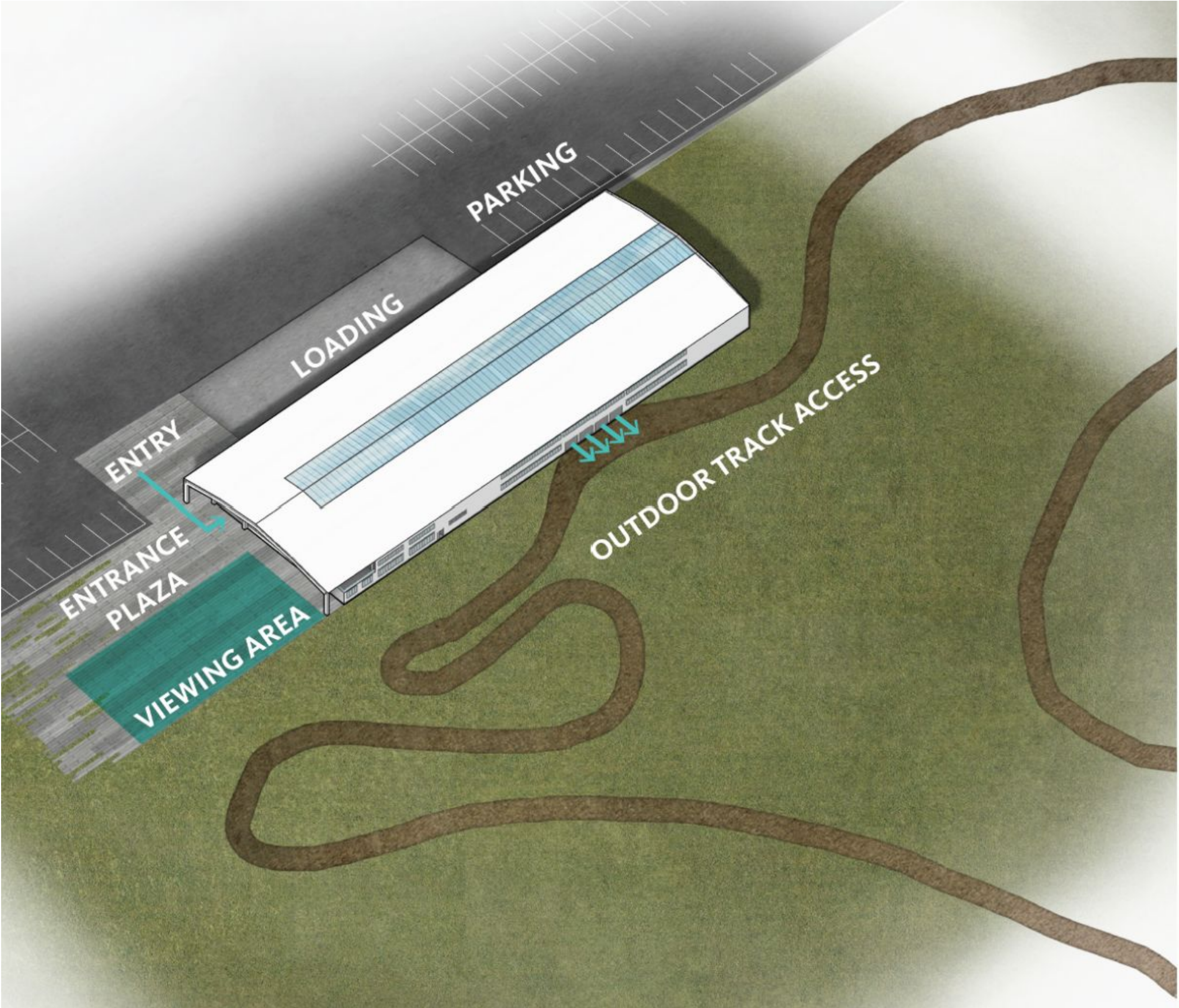
**\$3 Million**  
**Federal Funding**  
**Senator Cardin**  
**Senator Van Hollen**



B-360 Campus – FRONT ATRIUM



B-360 Campus – AUTOBODY SHOP





“

Start where you are.  
Use what you have.  
Do what you can.

”

- Arthur Ashe



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[www.b360baltimore.org](http://www.b360baltimore.org)



# Mayors' Dirt Bike Task Force Recommendation - 2017

- 1.) Consideration of a safe space for dirt bike riding.
- 2.) Support the enhance of programs currently offered by B-360, a non profit organization that provides STEM curriculum and training programs for dirt bike riders.
- 3.) Review of City and State laws that prohibits driving and storage of dirt bikes.





# Be A Part of The Revolution (Call to Action)

1. Grant legislative allowance for B-360 to receive confiscated and impounded dirt bikes for programming and educational purposes.
2. Support and allocate necessary funding for the investment of the nation's first safe designed dirt bike campus.





# PROGRAMMING

FOR AGES 16 AND UNDER

- STEM & Dirt Bike Science Program
- Dirt Bike Mechanics Program
- Workforce Development Program
- Girls Ride Too
- Sound of Summer Camp
- Diversion Program



be the revolution