

Our Baltimore, Your Baltimore

A Comprehensive Plan for the City of Baltimore



Public Engagement Summary

Phase 1 - Listening

Open Houses

- Cherry Hill Elementary School (South Baltimore) May 12, 2022
- Forest Park Senior High School (West Baltimore) May 24, 2022
- Hoen & Lithograph building (East Baltimore) June 15, 2022
- Virtual June 21, 2022

Community Engagement Leadership Team

- Baltimore Urban Leadership Foundation, aka The Door: The Door hosted two listening sessions with a Likert survey distributed to everyone at the beginning. One was with young adults at the HEBCAC Yo! Center. The other was with neighborhood leaders based in East Baltimore at The Door Engagement Center.
- Creative Nomads: Creative Nomads hosted moderated conversations with families of young children.
- Greater Baybrook Alliance: The Greater Baybrook alliance conducted individual conversations with community residents (18 conversations total) that centered on Our Baltimore themes.
- GEDCO: Govans Ecumenical Development Corporation: GEDCO engaged residents at the Govans farmers market and at a community event.
- HARBEL: HARBEL hosted two outreach events related to their home buyer's program.
- Immigration Outreach Service Center: The Immigration Outreach Service Center in collaboration with Goose Feather Designs created surveys using the Survey Planet Application and sought responses from immigrants in the Baltimore area to questions that assessed four key areas under the broader scope of use of space in the city (Baltimore).
- LUVS Art Project: LUVS Art Project worked with a network of barbershops and beauty salons across Baltimore and hosted informal conversations.
- McElderry Park Community: McElderry Park invited Staff from the Department of Planning hosted a table at McElderry Park's Safe Streets/Throwback Thursday block party on July 28, 2022 on the 400 block of Montford Ave.
- No Boundaries Coalition: No Boundaries Coalition engaged youth through their annual Youth Issues Assembly. Based on the topics and ideas identified during the Youth Issues Assembly, No Boundaries Youth Organizers engaged peers at a National Night Out event on 8/2. In addition, on 7/11, ten No Boundaries Youth Organizers joined the Department of Planning for a workshop to

talk about careers related to urban planning, and collaboratively design youth engagement questions. Partnered with the Department of Planning to host Design Your City workshop for youth on August 1, 2022.

- **Outcast Food Network:** OFN conducted surveys, one-on-one conversations, a workshop, and further events to collect Our Baltimore data. Community residents were engaged during in-person food distribution sites. Additionally, OFN released 3 radio ads and used social media to promote the usage of the Our Baltimore survey. OFN collected 506 responses to a survey.
- **Pathway Forward:** Information tables were set up at four locations/events, including at St. John's AME Church, Stillmeadow Church, and two at Allen AME Church. The engagement was done through a brief survey and one-on-one conversation.
- **Rebuild Johnston Sq:** Rebuild Jonston Square organized game nights and other casual neighborhood events with food, games, and bingo, and incorporated three general questions related to the plan framework.
- **Southwest Partnership:** Engaged community members at events where they already were and were interested in having conversations (i.e., Sowebo Arts & Music Festival, health fair, Mount Clare neighborhood event, and at the local schools [Steuart Hill Elementary School and Vivien T. Thomas High School]), through several methods, including a survey shared with our community networks, one on one conversation or sticky notes about key open-ended questions, workshop, etc.
- **We Our Us:** We Our Us spoke to residents at a "Baltimore Connect" meeting; at a Thriving Thursdays event organized by HeartSmiles; and by bringing Our Baltimore up for attention at a BYMOC (Boys and Young Men of Color) Mayors Cabinet meeting.
- **Youth Resiliency Institute:** Youth Resiliency Institute organizers surveyed residents of the Cherry Hill community through one-on-one conversations at Cherry Hill Town Center.

Online Engagement

- Between April 15-August 26 2022, the *planourbaltimore.com* website was viewed 2,445 times by 1,674 unique visitors.



May 24, 2022 Open House



June 15, 2022 Open House

Phase 2 – Developing Recommendations

Public Workshops

- Southwest (Hunting Ridge Presbyterian Church) October 4, 2022
- Northwest (Pimlico EMS) October 11, 2022
- West (Shake and Bake) October 17, 2022
- Southeast and Outer Southeast (Enoch Pratt Southeast Anchor) October 18, 2022
- East (Hoen Building) October 20, 2022
- North and Central (Govans Presbyterian Church) October 20, 2022
- Northeast (St. Anthony’s Church) October 25, 2022
- South (Westport Academy) October 25, 2022
- Southwest Partnership (Allen AME Church) November 5, 2022
- MIMA Stakeholders Meeting January 13, 2023
- Comité Latino Meeting February 23, 2023

Citywide Community Conferences

- Baltimore Polytechnic HS December 3, 2022
- Virtual January 17, 2023

Online Engagement

- Between August 27, 2022 – February 1, 2023, the *planourbaltimore.com* website was viewed 2,862 times by 1,816 unique visitors.
- 131 comments submitted via Konveio



October 17, 2022 Workshop



December 3, 2022 Community Conference

Phase 3 – Writing and Revising

Community Workshops

- The Delta Community Center November 6, 2023
- Harford Heights November 29, 2023
- St. Agnes Hospital January 24, 2024

Developer Workshop

- Downtown Partnership February 2, 2024

Online Engagement

- Between February 2, 2023 – March 31, 2024, the *planourbaltimore.com* website was viewed 3,979 times by 2,832 unique visitors.
- 353 comments submitted on Land Use Map
- 214 comments submitted via Konveio



November 6, 2023 Workshop



November 29, 2023 Workshop

Phase 4 - Public Comments and Finalizing the Plan

Special Presentations

- MIMA Stakeholder Meeting May 17, 2024
- Planning Commission and Sustainability Commission (Baltimore Unity Hall) May 30, 2024
- Commission on Aging and Retirement Education (Waxter Center for Healthy and Active Aging) June 11, 2024

Open Houses

- Southwest (Bon Secours Community Resource Center) June 17, 2024
- East (Henderson-Hopkins) June 20, 2024
- West (TouchPoint at Mondawmin Mall) June 24, 2024
- South (MedStar Harbor Hospital) June 27, 2024

Super Reviewers

- Super Reviewers participated in a structured review process to help us assess some of the bigger picture considerations of the plan, such as clarity, relevance to residents, addressing resident retention, and inclusion of equity.
- 23 Super Reviewers submitted a total of 273 rubrics, which included a mix of quantitative scoring and qualitative responses (1,360) and justifications

Online Engagement

- Between April 1, 2024 – September 16, 2024, the *planourbaltimore.com* website was viewed 4,315 times by 2,737 unique visitors.
- 1829 comments submitted via Konveio (includes Open House and Listening Session comments)
- 62 comments submitted via email
- 241 comments submitted on Land Use Map