


FROM	NAME & TITLE	Tonia Lee, Executive Director	CITY of BALTIMORE MEMO	
	AGENCY NAME & ADDRESS	Mayor's Office of Cable and Communications 8 Market Place, Suite 200, Baltimore, MD 21202		
	SUBJECT	City Council Bill Report on 16-0724 Franchise-Comcast of Baltimore City, LLC		

Tonia Lee

TO

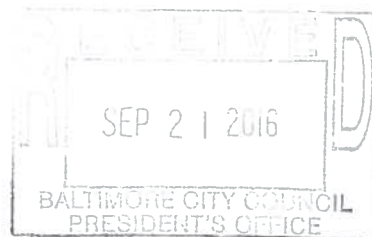
City Council President Bernard "Jack" Young

DATE:
September 21, 2016

I am writing to request support for **City Council Bill 16-0724- Franchise - Comcast of Baltimore City, LLC**. **Bill 16-0724** supports the City of Baltimore's renewal of a 10-year cable franchise agreement with Comcast and sets for the terms and conditions of the franchise renewal.

Bill 16-0724 would benefit the City of Baltimore and its citizens in the following ways:

- Deliver approximately \$114 million in revenue to the City of Baltimore over 10 years:
 - Conduit fee revenue estimated at \$30 million
 - Franchise fee revenue. The city would receive 5% of Comcast gross cable revenue in Baltimore city estimated at \$70 million
 - PEG fee revenues estimated at \$14 million.
- Provide for detailed consumer protection standards and a detailed Customer Bill of Rights
- Allocate of up to 6 standard definition channels for Public, Education and Government (PEG) access channels
- Allocate 3 High Definition channels for PEG, with 2 channels in the first year of the deal
- Provide for video on demand programming
- Detailed reporting and quarterly compliance meetings around employment development and MBE/WBE initiatives with the city



of comments