

**CITY OF BALTIMORE
COUNCIL BILL 18-0272
(First Reader)**

Introduced by: The Council President
At the request of: The Law Department
Introduced and read first time: August 6, 2018
Assigned to: Land Use and Transportation Committee

Referred to the following agencies: Law Department, Board of Municipal and Zoning Appeals,
Planning Commission, Department of Transportation, Department of Housing and Community
Development, and Baltimore Development Corporation

A BILL ENTITLED

1 AN ORDINANCE concerning

2 style="text-align:center">**Zoning – Sign Regulations**

3 FOR the purpose of repealing and replacing Title 17 {"Signs"} of the Zoning Code of Baltimore
4 City to create a new method for the classification and review of signs; creating standards for
5 signs by zoning district; creating a new method for the creation of Areas of Special Signage
6 Control and corresponding Signage Plans; defining and redefining related terms; conforming
7 related sections; and generally relating to the zoning and development laws of Baltimore
8 City.

9 BY repealing

10 Article 32 - Zoning
11 Title 17, in its entirety,
12 and
13 Tables 17-804 and 17-812, in their entirety
14 Baltimore City Code
15 (Edition 2000)

16 BY adding

17 Article 32 - Zoning
18 New Title 17 {"Signs"}
19 Baltimore City Code
20 (Edition 2000)

21 BY repealing and reordaining, with amendments

22 Article 32 - Zoning
23 Sections 1-212(b), 1-303(g), 1-313(j), 4-405(a)(9)-(12), 12-503(d)(2)(v), 12-603(d)(2)(v),
24 12-906(a)(4), 14-301(d), 14-309(b), 14-310(b), 14-311(d), 14-314(g), 14-327(e),
25 14-328(h), 14-331(b)(3), 14-338(i), 15-516(a)(2), and 16-701(c)
26 Baltimore City Code
27 (Edition 2000)

EXPLANATION: CAPITALS indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.

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1 BY repealing
2 Article 32 - Zoning
3 Sections 1-309(t), 12-1005(b)(8), 12-1105(b)(8), 14-327(d), 15-507(h), and 18-504
4 Baltimore City Code
5 (Edition 2000)

6 BY adding
7 Article 32 - Zoning
8 Tables 17-201 and 17-306
9 Baltimore City Code
10 (Edition 2000)

11 **SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE,** That
12 Title 17 {"Signs"} and Tables 17-804 and 17-812 of Baltimore City Code Article 32 {"Zoning"}
13 are repealed, in their entireties.

14 **SECTION 2. AND BE IT FURTHER ORDAINED,** That new Title 17 {"Signs"} is added to
15 Baltimore City Code Article 32 {"Zoning"}, to read as follows:

16 **Baltimore City Code**

17 **Article 32. Zoning**

18 **TITLE 17. SIGNS**

19 **SUBTITLE 1. PURPOSE OF TITLE; DEFINITIONS**

20 **§ 17-101. PURPOSE.**

21 (A) *IN GENERAL.*

22 THE REASONABLE AND ADEQUATE DISPLAY OF SIGNS IS ALLOWED UNDER THIS TITLE.

23 (B) *NEED TO REGULATE.*

24 THERE IS A SUBSTANTIAL NEED TO REGULATE THE DISPLAY OF SIGNS THROUGH THE
25 ADOPTION OF THIS TITLE TO ADDRESS THE FOLLOWING CONCERNS:

26 (1) THE NUMBER, SIZE, DESIGN CHARACTERISTICS, AND LOCATIONS OF SIGNS IN THE
27 CITY DIRECTLY AFFECT THE PUBLIC HEALTH, SAFETY, AND WELFARE; AND

28 (2) MANY SIGNS ARE DISTRACTING AND DANGEROUS TO MOTORISTS AND
29 PEDESTRIANS, ARE CONFUSING TO THE PUBLIC, ARE POORLY LOCATED, AND
30 SUBSTANTIALLY DETRACT FROM THE BEAUTY AND APPEARANCE OF THE CITY.

31 (C) *LIMITATIONS AND STANDARDS.*

32 THE PURPOSES AND INTENT FOR THE ENACTMENT OF THIS TITLE ARE:

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- 1 (1) TO PROTECT THE HEALTH, SAFETY, AND GENERAL WELFARE OF THE PEOPLE IN
2 BALTIMORE CITY AND TO IMPLEMENT THE POLICIES AND OBJECTIVES OF THE CITY
3 OF BALTIMORE THROUGH THE ENACTMENT OF A COMPREHENSIVE SET OF
4 REGULATIONS GOVERNING SIGNS IN THE CITY OF BALTIMORE;
- 5 (2) TO REGULATE THE ERECTION AND PLACEMENT OF SIGNS WITHIN THE CITY OF
6 BALTIMORE IN ORDER TO PROVIDE SAFE OPERATING CONDITIONS FOR PEDESTRIAN
7 AND VEHICULAR TRAFFIC WITHOUT UNNECESSARY AND UNSAFE DISTRACTIONS TO
8 DRIVERS OR PEDESTRIANS;
- 9 (3) TO MAINTAIN AN AESTHETICALLY ATTRACTIVE CITY IN WHICH SPECIFIC TYPES OF
10 SIGNS ARE ALLOWED IN ZONING DISTRICTS CONSISTENT WITH THE USES, INTENT,
11 AND AESTHETIC CHARACTERISTICS OF THOSE DISTRICTS;
- 12 (4) TO ESTABLISH COMPREHENSIVE SIGN REGULATIONS THAT BALANCE LEGITIMATE
13 BUSINESS AND DEVELOPMENT NEEDS WITH A SAFE AND AESTHETICALLY
14 ATTRACTIVE ENVIRONMENT FOR RESIDENTS, WORKERS, AND VISITORS TO THE CITY
15 OF BALTIMORE;
- 16 (5) TO PROVIDE FAIR AND REASONABLE OPPORTUNITIES FOR THE IDENTIFICATION OF
17 BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE;
- 18 (6) TO PROVIDE FOR THE IDENTIFICATION OF THE AVAILABILITY OF PRODUCTS, GOODS
19 OR SERVICES OF BUSINESSES LOCATED WITHIN THE CITY OF BALTIMORE AND TO
20 PROMOTE THE ECONOMIC VITALITY OF THESE BUSINESSES;
- 21 (7) TO ENSURE THE PROTECTION OF FREE SPEECH RIGHTS UNDER THE STATE AND
22 UNITED STATES CONSTITUTIONS WITHIN THE CITY OF BALTIMORE AND IN NO
23 EVENT PLACE RESTRICTIONS THAT APPLY TO ANY GIVEN SIGN DEPENDENT
24 ENTIRELY ON THE COMMUNICATIVE CONTENT OF THE SIGN;
- 25 (8) TO ALLOW SIGNS THAT ARE, SAFE, UNOBTRUSIVE, AND INCIDENTAL TO THE
26 PRINCIPAL USE OF THE RESPECTIVE LOTS ON WHICH THEY ARE LOCATED, SUBJECT
27 TO THE SUBSTANTIVE REQUIREMENTS OF THIS TITLE; AND
- 28 (9) TO PROHIBIT ALL SIGNS NOT EXPRESSLY AUTHORIZED BY THIS TITLE, TO PROVIDE
29 FOR THE MAINTENANCE OF SIGNS, AND TO PROVIDE FOR THE ENFORCEMENT OF THE
30 PROVISIONS OF THIS TITLE.

31 **§ 17-102. DEFINITIONS.**

32 (A) *IN GENERAL.*

33 IN THIS TITLE, THE FOLLOWING TERMS HAVE THE MEANINGS INDICATED.

34 (B) *A-FRAME SIGN.*

35 “A-FRAME SIGN” MEANS A SIGN, ORDINARILY IN THE SHAPE OF THE LETTER “A”, OR SOME
36 VARIATION OF IT, THAT IS DISPLAYED ON THE GROUND, NOT PERMANENTLY ATTACHED,
37 AND USUALLY 2-SIDED.

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1 (C) *AWNING OR CANOPY SIGN.*

2 “AWNING OR CANOPY SIGN” MEANS A SIGN THAT IS PRINTED ON, OR IS ATTACHED ABOVE,
3 ON, OR UNDER THE OUTER EDGE OF, AN AWNING, CANOPY OR OTHER FABRIC, PLASTIC, OR
4 STRUCTURAL PROTECTIVE COVER OVER A DOOR, ENTRANCE, WINDOW, OR OUTDOOR
5 SERVICE AREA.

6 (D) *BANNER SIGN.*

7 (1) *IN GENERAL.*

8 “BANNER SIGN” MEANS A SIGN THAT:

- 9 (I) IS PRINTED OR DISPLAYED ON CLOTH OR OTHER FLEXIBLE MATERIAL;
- 10 (II) IS ATTACHED TO A FRAME, A POLE OR OTHER STRUCTURE ON A LOT; AND
- 11 (III) IS MOUNTED FLAT AGAINST THE WALL OF A STRUCTURE OR PROJECTS FROM A
12 STRUCTURE.

13 (2) *TYPES.*

14 (I) A BANNER SIGN MAY BE EITHER A POLE MOUNTED BANNER SIGN, A PROJECTING
15 BANNER SIGN, OR A WALL MOUNTED BANNER SIGN.

16 (II) FOR PURPOSES OF THIS DEFINITION:

17 (A) “POLE MOUNTED BANNER SIGN” MEANS ANY BANNER SIGN, INCLUDING A
18 FLAG, THAT IS ATTACHED BY ONLY ONE SIDE TO A POLE, FRAME, OR ANY
19 STRUCTURE AND HANGING FREELY SO THAT IT CAN FLUTTER OR MOVE IN
20 THE WIND;

21 (B) “PROJECTING BANNER SIGN” MEANS ANY BANNER SIGN THAT IS MOUNTED
22 NON-PARALLEL TO A BUILDING WALL OR ANY OTHER SURFACE OF A
23 STRUCTURE AND IS ATTACHED ON MULTIPLE SIDES TO A RIGID FRAME THAT
24 IS ATTACHED TO A STRUCTURE; AND

25 (C) “WALL MOUNTED BANNER SIGN” MEANS A BANNER SIGN THAT IS
26 ATTACHED TO A BUILDING WALL AND PROJECTS NO MORE THAN 8 INCHES
27 FROM THE WALL, WITH THE EXPOSED FACE OF THE SIGN IN A PLANE
28 PARALLEL TO THE FACE OF THE WALL.

29 (3) *EXCLUSIONS.*

30 “BANNER SIGN” DOES NOT INCLUDE ANY PROVISIONAL FENCE SIGN.

31 (E) *CANOPY SIGN.*

32 *SEE “AWNING OR CANOPY SIGN”.*

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1 (F) *CHANGEABLE COPY SIGN.*

2 “CHANGEABLE COPY SIGN” MEANS A PERMANENT SIGN THAT CONTAINS A PART THAT
3 ALLOWS COPY TO BE CHANGED MANUALLY

4 (G) *ELECTRONIC SIGN.*

5 (1) *IN GENERAL.*

6 “ELECTRONIC SIGN” MEANS A SIGN OR PORTION OF A SIGN THAT USES CHANGING
7 LIGHT TO FORM A MESSAGE OR MESSAGES IN TEXT, DIGITAL GRAPHICS, OR DIGITAL
8 ANIMATION, WHERE THE SEQUENCE OF MESSAGES AND THE RATE OF CHANGE IS
9 ELECTRONICALLY PROGRAMMED AND CAN BE MODIFIED BY ELECTRONIC PROCESSES.

10 (2) *INCLUSION OF “ELECTRONIC DISPLAY SCREEN”.*

11 (I) “ELECTRONIC SIGN” INCLUDES AN ELECTRONIC DISPLAY SCREEN.

12 (II) FOR PURPOSES OF THIS DEFINITION, “ELECTRONIC DISPLAY SCREEN”:

13 (A) MEANS THE PORTION OF AN ELECTRONIC SIGN THAT DISPLAYS DIGITAL ART
14 OR AN ELECTRONIC GRAPHIC, IMAGE, OR VIDEO, WHICH MAY OR MAY NOT
15 INCLUDE TEXT; AND

16 (B) INCLUDES ANY TELEVISION SCREEN, PLASMA SCREEN, DIGITAL SCREEN,
17 FLAT SCREEN, LED SCREEN, VIDEO BOARDS HOLOGRAPHIC DISPLAY,
18 PROJECTED VIDEO SIGN, AND EXTERIOR WALL INTEGRATED TECHNOLOGY.

19 (H) *FLAG.*

20 *SEE “BANNER SIGN”.*

21 (I) *FREESTANDING SIGN.*

22 (1) *IN GENERAL.*

23 “FREESTANDING SIGN” MEANS A SIGN THAT:

24 (I) IS MADE OF DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
25 MATERIAL; AND

26 (II) IS PLACED ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF THE
27 PRINCIPAL STRUCTURE ON THE LOT.

28 (2) *EXCLUSION.*

29 “FREESTANDING SIGN” DOES NOT INCLUDE A BANNER SIGN.

30 (3) *TYPES.*

31 (I) A FREESTANDING SIGN MAY BE EITHER A FREESTANDING MONUMENT SIGN OR A
32 FREESTANDING POLE SIGN.

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1 (II) FOR PURPOSES OF THIS DEFINITION:

2 (A) "FREESTANDING MONUMENT SIGN" MEANS ANY FREESTANDING SIGN THAT
3 IS PLACED DIRECTLY ON OR SUPPORTED BY THE GROUND, INDEPENDENT OF
4 ANY POST, POLE, OR OTHER STRUCTURE; AND

5 (B) "FREESTANDING POLE SIGN" MEANS ANY FREESTANDING SIGN THAT IS
6 ERECTED AND MAINTAINED ON 1 OR MORE FREESTANDING POLES,
7 UPRIGHTS, OR BRACES AND IS NOT ATTACHED TO ANY OTHER STRUCTURE.

8 (J) *MONUMENT SIGN.*

9 *SEE "FREESTANDING SIGN".*

10 (K) *MOVING SIGN.*

11 (1) *IN GENERAL.*

12 "MOVING SIGN" MEANS A SIGN THAT, IN WHOLE OR IN PART, ROTATES, ELEVATES, OR
13 IN ANY WAY ALTERS POSITION OR GEOMETRY.

14 (2) *EXCLUSIONS.*

15 "MOVING SIGN" DOES NOT INCLUDE AN ANALOG CLOCK.

16 (L) *NONCONFORMING SIGN.*

17 "NONCONFORMING SIGN" MEANS A SIGN THAT WAS LAWFULLY ERECTED AND
18 MAINTAINED UNDER A PREVIOUS VERSION OF THIS CODE BUT DOES NOT NOW CONFORM TO
19 THE REQUIREMENTS OF THIS CODE.

20 (M) *OPEN-STRUCTURAL FRAMEWORK SIGN.*

21 (1) *IN GENERAL.*

22 "OPEN-STRUCTURAL FRAMEWORK SIGN" MEANS A SIGN THAT IS ATTACHED TO AN
23 OPEN-STRUCTURAL FRAMEWORK OF A BUILDING BELOW THE ROOFLINE OF ANY ROOF
24 SURFACE OF ANY SECTION OF THE BUILDING.

25 (2) *HOW ATTACHED.*

26 THE SIGN:

27 (1) MAY BE ATTACHED ABOVE, ON, OR UNDER THE STRUCTURAL MEMBER; BUT

28 (2) MAY NOT BE LOCATED ON A ROOF OR ABOVE THE ROOFLINE OF ANY ROOF
29 SURFACE OF ANY SECTION OF THE BUILDING.

30 (N) *POLE SIGN.*

31 *SEE "FREESTANDING SIGN".*

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1 (O) *POLE MOUNTED BANNER SIGN.*

2 SEE "BANNER SIGN".

3 (P) *PORTABLE SIGN.*

4 (1) *IN GENERAL.*

5 "PORTABLE SIGN" MEANS A SIGN WHOSE PRINCIPAL SUPPORTING STRUCTURE IS
6 INTENDED, BY DESIGN AND CONSTRUCTION, TO REST ON THE GROUND FOR SUPPORT
7 AND MAY BE EASILY MOVED OR RELOCATED.

8 (2) *INCLUSIONS.*

9 "PORTABLE SIGN" INCLUDES A SIGN MOUNTED ON A TRAILER, WHEELED CARRIER, OR
10 OTHER NON-MOTORIZED MOBILE STRUCTURE, WITH WHEELS OR WITH WHEELS
11 REMOVED.

12 (3) *EXCLUSIONS.*

13 "PORTABLE SIGN" DOES NOT INCLUDE AN A-FRAME SIGN, EVEN IF THE A-FRAME SIGN
14 IS DESIGNED TO BE EASILY MOVED.

15 (Q) *PROJECTING BANNER SIGN.*

16 SEE "BANNER SIGN".

17 (R) *PROJECTING SIGN.*

18 (1) *IN GENERAL.*

19 "PROJECTING SIGN" MEANS A SIGN THAT:

20 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
21 MATERIAL;

22 (II) IS ATTACHED TO A BUILDING OR OTHER STRUCTURE; AND

23 (III) EXTENDS BEYOND THE SURFACE OF THE BUILDING OR STRUCTURE TO WHICH IT
24 IS ATTACHED.

25 (2) *INCLUSIONS.*

26 "PROJECTING SIGN" INCLUDES:

27 (I) ANY SIGN THAT IS NON-PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
28 AND

29 (II) ANY SIGN THAT:

30 (A) IS IN A PLANE PARALLEL TO THE FACE OF THE WALL OF A STRUCTURE;
31 AND

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1 (B) PROJECTS MORE THAN 12 INCHES FROM THAT WALL.

2 (3) *EXCLUSIONS.*

3 “PROJECTING SIGN” DOES NOT INCLUDE ANY:

4 (I) BANNER SIGN; OR

5 (II) ROOF SIGN.

6 (S) *PROVISIONAL FENCE SIGN.*

7 “PROVISIONAL FENCE SIGN” MEANS A SIGN PLACED ON ANY FENCE THAT IS CONSTRUCTED
8 OR INSTALLED PRIMARILY FOR THE PURPOSES OF MAKING A SAFETY PERIMETER AROUND A
9 CONSTRUCTION SITE.

10 (T) *ROOF SIGN.*

11 “ROOF SIGN” MEANS A SIGN THAT:

12 (1) IS ERECTED, CONSTRUCTED, OR MAINTAINED ON ANY ROOF SURFACE, ON ANY
13 PERMITTED PROJECTION ON A ROOF, OR ABOVE ANY PARAPET OF A BUILDING; AND

14 (2) HAS ITS PRINCIPAL SUPPORT ATTACHED TO THE ROOF STRUCTURE.

15 (U) *WALL SIGN.*

16 (1) *IN GENERAL.*

17 “WALL SIGN” MEANS A SIGN THAT:

18 (I) IS MADE OF A DURABLE MATERIAL THAT IS NOT CLOTH OR OTHER FLEXIBLE
19 MATERIAL;

20 (II) IS MOUNTED FLAT AGAINST OR PAINTED ON THE WALL OF A STRUCTURE; AND

21 (III) PROJECTS NO MORE THAN 12 INCHES FROM THE WALL, WITH THE EXPOSED
22 FACE OF THE SIGN IN A PLANE PARALLEL TO THE FACE OF THE WALL.

23 (2) *EXCLUSIONS.*

24 “WALL SIGN” DOES NOT INCLUDE ANY:

25 (I) BANNER SIGN;

26 (II) ROOF SIGN; OR

27 (III) WINDOW SIGN.

28 (V) *WALL MOUNTED BANNER SIGN.*

29 *SEE “BANNER SIGN”.*

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1 (w) *WINDOW SIGN*.

2 “WINDOW SIGN” MEANS A SIGN THAT:

3 (1) IS INTENDED FOR VIEWING FROM THE EXTERIOR OF A BUILDING; AND

4 (2) IS:

5 (I) ATTACHED TO, PLACED ON, OR PRINTED ON THE INTERIOR OR EXTERIOR OF
6 A WINDOW OF THE BUILDING;

7 (II) ATTACHED TO, PLACED ON, OR PRINTED ON A DOOR OF THE BUILDING; OR

8 (III) DISPLAYED WITHIN 12 INCHES OF A WINDOW OF THE BUILDING.

9 **SUBTITLE 2. PLACEMENT, DESIGN, AND CONSTRUCTION**

10 **§ 17-201. GENERALLY.**

11 (A) *IN GENERAL*.

12 NO SIGN MAY BE ERECTED, RELOCATED, OR STRUCTURALLY ALTERED UNLESS IN
13 ACCORDANCE WITH THIS CODE.

14 (B) *LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL REQUIREMENTS*.

15 (1) ALL SIGNS ARE SUBJECT TO THE LOCATION, HEIGHT, QUANTITY, AND DIMENSIONAL
16 REQUIREMENTS OF *TABLE 17- 201: SIGN REGULATIONS* AND AS OTHERWISE STATED IN
17 THIS TITLE.

18 (2) A SIGN IS ALLOWED WITHIN A ZONING DISTRICT ONLY IF AND TO THE EXTENT THAT:

19 (I) *TABLE 17-201: SIGN REGULATIONS* EXPRESSLY LISTS THAT SIGN TYPE AS
20 ALLOWED WITHIN THAT ZONING DISTRICT; AND

21 (II) THE SIGN COMPLIES WITH ALL OTHER REQUIREMENTS OF THIS TITLE
22 APPLICABLE TO THAT SIGN TYPE.

23 (C) *EXCEPTION FOR TABLE UMBRELLAS*.

24 NON-OBSCENE WORDING AND GRAPHICS ON TABLE UMBRELLAS ARE NOT GOVERNED BY
25 THIS TITLE.

26 **§ 17-202. PLACEMENT RESTRICTIONS.**

27 (A) *AS IN BUILDING CODE*.

28 ALL SIGNS MUST ALSO COMPLY WITH THE PLACEMENT RESTRICTIONS OF THE BALTIMORE
29 CITY BUILDING CODE, APPENDIX H {“SIGNS”}.

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1 (B) *COVERING WINDOW, DOOR, ETC., PROHIBITED.*

2 NO SIGN MOUNTED ON THE EXTERIOR OR INTERIOR OF A BUILDING MAY COVER ANY PART
3 OF A WINDOW, DOOR, OR PROMINENT ARCHITECTURAL FEATURE UNLESS OTHERWISE
4 EXPRESSLY ALLOWED IN THIS TITLE.

5 **§ 17-203. NONCOMMERCIAL SPEECH ALLOWED WHEREVER COMMERCIAL SPEECH ALLOWED.**

6 (A) *“COMMERCIAL SPEECH” DEFINED.*

7 IN THIS SECTION, “COMMERCIAL SPEECH” MEANS:

8 (1) SPEECH THAT PROPOSES A COMMERCIAL TRANSACTION; OR

9 (2) EXPRESSION RELATED SOLELY TO THE ECONOMIC INTERESTS OF THE SPEAKER AND
10 ITS AUDIENCE.

11 (B) *EQUITABLE TREATMENT.*

12 TO AVOID FAVORING COMMERCIAL SPEECH OVER NONCOMMERCIAL SPEECH OR FAVORING
13 THE EXPRESSION OF ANY PARTICULAR NONCOMMERCIAL MESSAGE OVER ANY OTHER
14 NONCOMMERCIAL MESSAGE, NONCOMMERCIAL SPEECH IS ALLOWED WHEREVER
15 COMMERCIAL SPEECH IS ALLOWED UNDER THIS CODE.

16 **§ 17-204. GENERAL DESIGN AND CONSTRUCTION.**

17 (A) *AS IN BUILDING, FIRE, AND RELATED CODES.*

18 THE STRUCTURAL DESIGN AND CONSTRUCTION OF SIGNS, INCLUDING THEIR SUPPORTS,
19 MUST COMPLY WITH THE APPLICABLE REQUIREMENTS OF THE CITY BUILDING, FIRE, AND
20 RELATED CODES ARTICLE.

21 (B) *SUPPORTS AND BRACES.*

22 (1) SUPPORTS AND BRACES MUST BE AN INTEGRAL PART OF THE SIGN DESIGN.

23 (2) SUPPORTS AND BRACES MUST BE HIDDEN FROM PUBLIC VIEW TO THE EXTENT
24 TECHNICALLY FEASIBLE, UNLESS THEY ARE INTENDED AS A DECORATIVE PART OF THE
25 SIGN DESIGN.

26 (C) *LETTERING.*

27 ALL LETTERS, FIGURES, CHARACTERS, OR REPRESENTATIONS IN CUT-OUT OR IRREGULAR
28 FORM, MAINTAINED IN CONJUNCTION WITH, ATTACHED TO, OR SUPERIMPOSED ON ANY
29 SIGN MUST BE SAFELY AND SECURELY BUILT OR ATTACHED TO THE SIGN STRUCTURE.

30 (D) *ILLUMINATION.*

31 (1) UNLESS OTHERWISE PROVIDED IN THIS TITLE, ALL SIGNS ARE SUBJECT TO THE
32 ILLUMINATION REQUIREMENTS OF THIS SUBSECTION.

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1 (2) GOOSE-NECK FIXTURES AND INDIRECT SPOTLIGHTS ARE ALLOWED ON AWNING SIGNS,
2 CANOPY SIGNS, FREESTANDING SIGNS, PROJECTING SIGNS, AND WALL SIGNS.

3 (3) ALL EXTERIOR LIGHTING INTENDED TO ILLUMINATE A SIGN MUST CONCENTRATE THE
4 ILLUMINATION ON THE AREA OF THE SIGN THAT MINIMIZES GLARE ON THE STREET OR
5 ADJACENT PROPERTY.

6 (4) ALL SIGN ILLUMINATION MUST BE DESIGNED, LOCATED, SHIELDED, AND DIRECTED TO
7 MINIMIZE:

8 (I) CASTING GLARE OR DIRECT LIGHT ON ADJACENT PUBLICLY DEDICATED
9 ROADWAYS AND SURROUNDING PROPERTIES; AND

10 (II) DISTRACTION OF MOTORISTS OR PEDESTRIANS IN THE PUBLIC RIGHT-OF-WAY.

11 (5) FREESTANDING SIGNS, PROJECTING SIGNS, ROOF SIGNS, WALL SIGNS, AND WINDOW
12 SIGNS MAY BE INTERNALLY ILLUMINATED.

13 (6) FOR THE PURPOSES OF THIS TITLE, AN INDIRECTLY ILLUMINATED SIGN IS A SIGN
14 ILLUMINATED WITH A LIGHT THAT IS DIRECTED PRIMARILY TOWARD THE SIGN AND
15 SHIELDED TO MINIMIZE RAYS FROM THE LIGHT BEING VISIBLE ANYWHERE OTHER THAN
16 ON THE LOT WHERE THE SIGN IS LOCATED.

17 **§ 17-205. SIGN AND PREMISES MAINTENANCE.**

18 (A) *IN GENERAL.*

19 (1) ALL SIGNS AND THE PREMISES SURROUNDING THEM MUST BE MAINTAINED IN A CLEAN
20 AND SANITARY CONDITION, FREE AND CLEAR OF ALL NOXIOUS SUBSTANCES, RUBBISH,
21 AND WEEDS.

22 (2) ALL UNUSED SIGN HARDWARE OR WIRING MUST BE REMOVED.

23 (B) *PERMISSIBLE ACTIVITIES*

24 THE FOLLOWING ACTIVITIES ARE ALWAYS ALLOWED AS LONG AS THERE IS NO INCREASE IN
25 SIGN DIMENSIONS OR CHANGE IN STRUCTURE:

26 (1) CHANGING THE COPY OR MESSAGE ON AN EXISTING CHANGEABLE COPY SIGN,
27 WHETHER ILLUMINATED OR NON-ILLUMINATED;

28 (2) PAINTING, REPAINTING, CLEANING, CHANGING ALLOWED ITEMS OF INFORMATION,
29 OR OTHER NORMAL MAINTENANCE AND REPAIR OF A SIGN, NOT INVOLVING
30 STRUCTURAL CHANGES OR CHANGES IN THE ELECTRICAL COMPONENTS OF THE
31 SIGN; AND

32 (3) REFACING AN EXISTING SIGN, UNLESS LOCATED IN AN HISTORICAL AND
33 ARCHITECTURAL PRESERVATION DISTRICT OR LISTED ON A LANDMARK LIST:
34 EXTERIORS OR A SPECIAL LIST: EXTERIORS, IN WHICH CASE THE PROPOSED
35 ACTIVITY MUST BE REFERRED TO THE COMMISSION FOR HISTORICAL AND
36 ARCHITECTURAL PRESERVATION IN ACCORDANCE WITH ITS REVIEW PROCESS.

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1 (C) *ENFORCEMENT.*

2 (1) *NOTICE OF VIOLATION.*

3 IF THE BUILDING OFFICIAL FINDS THAT ANY SIGN OR OTHER STRUCTURE DEFINED IN
4 THIS TITLE IS UNSAFE OR INSECURE, OR HAS BEEN CONSTRUCTED, ERECTED OR IS
5 BEING MAINTAINED IN VIOLATION OF THIS TITLE, THE BUILDING OFFICIAL MUST GIVE
6 WRITTEN NOTICE TO THE SIGN PERMIT HOLDER, IF APPLICABLE, AND THE PROPERTY
7 OWNER.

8 (2) *CITY REMOVAL ON FAILURE TO CURE.*

9 IF THE SIGN PERMIT HOLDER OR THE PROPERTY OWNER FAILS TO CURE THE VIOLATION,
10 THE SIGN MAY BE REMOVED BY THE CITY AT THE EXPENSE OF THE SIGN PERMIT
11 HOLDER OR THE PROPERTY OWNER.

12 (3) *CITY REMOVAL OF IMMEDIATE PERIL.*

13 THE CITY MAY CAUSE ANY SIGN OR OTHER STRUCTURE DEFINED IN THIS TITLE THAT IS
14 AN IMMEDIATE PERIL TO INDIVIDUALS OR PROPERTY TO BE REMOVED SUMMARILY AND
15 WITHOUT NOTICE.

16 **SUBTITLE 3. SIGN DIMENSION MEASUREMENT METHODOLOGY**

17 **§ 17-301. IN GENERAL.**

18 (A) *SIGN AREA.*

19 SIGN AREA IS MEASURED AS PROVIDED IN §§ 17-302 THROUGH 17-306 OF THIS SUBTITLE.

20 (B) *SIGN HEIGHT.*

21 SIGN HEIGHT IS MEASURED AS PROVIDED IN § 17-307 OF THIS SUBTITLE.

22 **§ 17-302. SIGN AREA – GENERAL.**

23 (A) *SIGNS ON A BACKGROUND.*

24 (1) FOR SIGNS ON A BACKGROUND, THE ENTIRE AREA OF THE FRAMEWORK OR
25 BACKGROUND OF THE SIGN IS CALCULATED AS SIGN AREA, INCLUDING ANY MATERIAL
26 OR COLOR FORMING THE SIGN FACE OR BACKGROUND USED TO DIFFERENTIATE THE
27 SIGN FROM THE STRUCTURE AGAINST WHICH IT IS PLACED.

28 (2) SIGN AREA DOES NOT INCLUDE ANY FRAMEWORK OR BRACING, UNLESS THE
29 FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

30 (B) *FREESTANDING LETTERS OR LOGOS.*

31 (1) FOR SIGNS CONSISTING OF FREESTANDING LETTERS OR LOGOS, THE SIGN AREA IS
32 CALCULATED AS THE TOTAL AREA OF EACH SQUARE, CIRCLE, RECTANGLE, TRIANGLE,
33 OR COMBINATION OF THESE, THAT ENCOMPASSES EACH INDIVIDUAL LETTER OR LOGO.

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1 (2) SIGN AREA DOES NOT INCLUDE ANY SUPPORTING FRAMEWORK OR BRACING, UNLESS
2 THE FRAMEWORK OR BRACING IS PART OF THE MESSAGE OR SIGN FACE.

3 (C) *WINDOW SIGN ON TRANSPARENT FILM.*

4 WINDOW SIGNS PRINTED ON A TRANSPARENT FILM AND AFFIXED TO A WINDOWPANE ARE
5 CALCULATED BY THEIR INDIVIDUAL LETTERS OR LOGOS, AS LONG AS THE PORTION OF THE
6 TRANSPARENT FILM AROUND THE PERIMETER OF THE INDIVIDUAL LETTERS OR LOGOS
7 MAINTAINS THE TRANSPARENCY OF THE WINDOW.

8 **§ 17-303. SIGN AREA – SUPPORTS AND UPRIGHTS EXCLUDED.**

9 NECESSARY SUPPORTS OR UPRIGHTS ON WHICH THE SIGN IS PLACED ARE NOT INCLUDED IN
10 THE COMPUTATION.

11 **§ 17-304. SIGN AREA – MULTI-FACED SIGNS.**

12 (A) *IN GENERAL.*

13 IF A SIGN HAS 2 OR MORE FACES, THE AREA OF ALL FACES IS INCLUDED IN DETERMINING
14 THE AREA OF THE SIGN, EXCEPT AS SPECIFIED IN SUBSECTION (B) OF THIS SECTION.

15 (B) *BACK-TO-BACK WITHIN 2 FEET.*

16 IF 2 FACES ARE PLACED BACK TO BACK AND ARE NOWHERE MORE THAN 2 FEET APART
17 (EXCLUDING NECESSARY SUPPORTS OR UPRIGHTS), THE AREA OF THE SIGN IS TAKEN AS:

18 (1) THE AREA OF 1 FACE, IF THE 2 FACES ARE OF EQUAL AREA; AND.

19 (2) THE AREA OF THE LARGER FACE, IF THE 2 FACES ARE OF UNEQUAL AREA.

20 **§ 17-305. SIGN AREA – THREE-DIMENSIONAL, ETC., SIGNS.**

21 THE SIGN AREA OF A THREE-DIMENSIONAL, FREE-FORM, OR SCULPTURAL (NON-PLANAR) SIGN
22 IS CALCULATED AS 50% OF THE SUM OF THE AREA OF THE 4 VERTICAL SIDES OF THE SMALLEST
23 CUBE THAT WILL ENCOMPASS THE SIGN.

24 **§ 17-306. SIGN AREA – MAXIMUM CUMULATIVE AREA OF SIGNS ON LOT.**

25 THE TOTAL CUMULATIVE SQUARE FEET OF ALL SIGNS ON A LOT MAY NOT EXCEED THE
26 AMOUNTS SPECIFIED IN *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*, EXCEPT AS
27 ALLOWED IN AN APPROVED SIGNAGE PLAN FOR AN AREA OF SPECIAL SIGNAGE CONTROL,
28 WHERE THOSE MAXIMUMS MAY BE EXCEEDED TO THE EXTENT PROVIDED BY THAT TABLE.

29 **§ 17-307. SIGN HEIGHT.**

30 (A) *MEASUREMENT METHODOLOGY.*

31 THE HEIGHT OF A SIGN IS DETERMINED BY MEASURING THE VERTICAL DISTANCE FROM THE
32 UPPERMOST POINT USED TO MEASURE THE AREA OF A SIGN TO THE GROUND IMMEDIATELY
33 BELOW THAT POINT OR TO THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A

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1 STREET OR ALLEY, WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE
2 SIGN.

3 (B) *POLES, ETC., TO BE WITHIN MAXIMUM HEIGHT.*

4 POLES, UPRIGHTS, BRACES, AND OTHER SUPPORT STRUCTURES MUST BE CONTAINED
5 WITHIN THE MAXIMUM HEIGHT.

6 (C) *MINIMUM HEIGHT FOR FREESTANDING POLE SIGNS.*

7 FOR FREESTANDING POLE SIGNS, THE MINIMUM POLE HEIGHT IS DETERMINED BY
8 MEASURING THE VERTICAL DISTANCE FROM THE LOWEST POINT OF WHERE THE SIGN'S
9 MESSAGE OR GRAPHICS BEGINS TO THE GROUND IMMEDIATELY BELOW THAT POINT OR TO
10 THE LEVEL OF THE UPPER SURFACE OF THE NEAREST CURB OF A STREET OR ALLEY,
11 WHICHEVER MEASUREMENT ALLOWS THE GREATER ELEVATION OF THE SIGN.

12 **SUBTITLE 4. REQUIREMENTS BY SIGN TYPE**

13 **§ 17-401. A-FRAME SIGNS.**

14 (A) *IN GENERAL.*

15 A-FRAME SIGNS ARE ALLOWED ONLY FOR NON-RESIDENTIAL USES.

16 (B) *REGULATIONS.*

17 (1) *PLACEMENT GENERALLY.*

18 AN A-FRAME SIGN:

19 (I) MAY ONLY BE PLACED:

20 (A) ON THE SAME PROPERTY AS THE NON-RESIDENTIAL USE TO WHICH IT
21 RELATES, WITHIN 30 FEET OF THAT USE'S PRIMARY ENTRANCE; OR

22 (B) ON THE RIGHT-OF-WAY IN FRONT OF THAT PROPERTY; AND

23 (II) MAY NOT:

24 (A) INTERFERE WITH PEDESTRIAN TRAFFIC; OR

25 (B) VIOLATE STANDARDS OF ACCESSIBILITY AS REQUIRED BY THE ADA OR
26 OTHER ACCESSIBILITY CODES.

27 (2) *TIMES AND WEATHER.*

28 (I) *TIMES.*

29 AN A-FRAME SIGN MAY ONLY BE PLACED OUTDOORS BETWEEN DAWN AND DUSK.
30 THE SIGN MUST BE STORED INDOORS AT ALL OTHER TIMES.

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1 (II) *INCLEMENT WEATHER.*

2 AN A-FRAME SIGN MAY NOT BE PLACED OUTDOORS DURING HIGH-WIND OR
3 HEAVY-RAIN CONDITIONS. THE SIGN MUST BE STORED INDOORS DURING THESE
4 CONDITIONS.

5 **§ 17-402. ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS.**

6 (A) *GENERAL PROHIBITION.*

7 NO PERSON MAY PLACE ANY SIGN, POSTER, PLACARD, DEVICE, GRAPHIC DISPLAY, OR
8 OTHER ITEM THAT ADVERTISES ALCOHOLIC BEVERAGES OR CIGARETTES IN ANY PUBLICLY
9 VISIBLE LOCATION, INCLUDING ANY OUTDOOR BILLBOARD, SIDE OF A BUILDING, OR
10 FREESTANDING SIGN.

11 (B) *EXCEPTIONS.*

12 (1) *“LICENSED PREMISES” DEFINED.*

13 IN THIS SUBSECTION, “LICENSED PREMISES” MEANS:

14 (I) AS TO ALCOHOLIC BEVERAGE SIGNS, A PREMISES THAT OPERATES UNDER AN
15 ALCOHOLIC BEVERAGES LICENSE OR PERMIT ISSUED UNDER THE STATE
16 ALCOHOLIC BEVERAGES ARTICLE; AND

17 (II) AS TO THE CIGARETTE SIGNS, A PREMISES THAT OPERATES UNDER A CIGARETTE
18 BUSINESS LICENSE ISSUED UNDER TITLE 16 OF THE STATE BUSINESS
19 REGULATION ARTICLE.

20 (2) *PERMITTED PLACEMENTS – GENERAL.*

21 THIS SECTION DOES NOT APPLY TO THE PLACEMENT OF SIGNS:

22 (I) INSIDE A LICENSED PREMISES;

23 (II) IN CONJUNCTION WITH A TEMPORARY OR 1-DAY ALCOHOLIC BEVERAGES
24 LICENSE GRANTED BY THE BOARD OF LICENSE COMMISSIONERS;

25 (III) IN AN AREA OF SPECIAL SIGNAGE CONTROL; OR

26 (IV) ON PROPERTY OWNED, LEASED, OR OPERATED BY THE MARYLAND STADIUM
27 AUTHORITY.

28 (3) *PERMITTED PLACEMENTS – IDENTIFICATION OF LICENSED PREMISES.*

29 (I) *IN GENERAL.*

30 THIS SECTION DOES NOT APPLY TO ANY WINDOW OR EXTERIOR WALL SIGN OF A
31 LICENSED PREMISES THAT MEETS ALL OF THE FOLLOWING CRITERIA:

32 (A) THE SIGN IS INTENDED TO IDENTIFY THE LICENSED PREMISES, BY
33 CONTAINING ITS NAME, SLOGAN, OR LOGO;

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1 (B) THE SIGN COVERS NO MORE THAN 15% OF THE WINDOW OR EXTERIOR
2 WALL AREA ON WHICH IT IS DISPLAYED; AND

3 (C) THE LICENSED PREMISES HAS NO OTHER WINDOW OR EXTERIOR WALL SIGN
4 ALONG THE SAME STREET FRONTAGE.

5 (II) *MEASUREMENT METHODOLOGY.*

6 FOR PURPOSES OF THIS PARAGRAPH (3):

7 (A) A “WINDOW” COMPRISES ALL THE GLASS PANES WITHIN THE MAIN FRAME
8 OF THE WINDOW AREA; AND

9 (B) THE MAXIMUM 15% COVERAGE IS CALCULATED BASED ON THE TOTAL
10 AREA WITHIN THE EXTERNAL WINDOW FRAME.

11 **§ 17-403. {RESERVED}**

12 **§ 17-404. AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS.**

13 (A) *WHERE ALLOWED.*

14 AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS ARE ALLOWED AS
15 FOLLOWS:

16 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
17 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
18 FACILITIES WITH 17 OR MORE RESIDENTS; AND

19 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
20 ALLOWED UNDER THIS TITLE.

21 (B) *PLACEMENT.*

22 (1) AWNINGS AND CANOPIES MUST MAINTAIN AT LEAST 8 FEET OF VERTICAL CLEARANCE
23 FROM THE GROUND.

24 (2) AWNINGS AND CANOPIES MUST BE LOCATED AT LEAST 1 FOOT FROM THE CURB LINE.

25 (3) SIGNS PLACED UNDERNEATH AN AWNING OR CANOPY OR STRUCTURAL FRAMEWORK
26 MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE FROM THE GROUND.

27 (4) SIGNS ATTACHED TO THE AWNING, CANOPY, OR OPEN-STRUCTURAL FRAMEWORK MAY
28 NOT PROJECT MORE THAN 6 INCHES BEYOND THE AWNING, CANOPY, OR OPEN-
29 STRUCTURAL FRAMEWORK.

30 (5) SIGNS MAY NOT BE MOUNTED ON OR EXTEND BEYOND ANY ROOF SURFACE.

31 (6) SIGNS MAY NOT BE WIDER THAN 80% OF THE WIDTH OF THE AWNING OR CANOPY.

32 (7) SIGNS MAY NOT BE ANY TALLER THAN 2 FEET.

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1 (C) *APPLICATION OF MESSAGE AND GRAPHICS.*

2 NO MESSAGES OR GRAPHICS PRINTED ON THE TOP SURFACE OF ANY AWNING OR CANOPY
3 MAY EXCEED 25% OF THAT TOP SURFACE AREA.

4 (D) *CONSTRUCTION.*

5 (1) AWNINGS AND CANOPIES MUST BE CONSTRUCTED OUT OF CANVAS, CANVAS-LIKE
6 MATERIAL, FABRIC, OR METAL.

7 (2) BACK-LIT BOX AND PLASTIC AWNINGS AND CANOPIES ARE PROHIBITED.

8 (3) AWNINGS, CANOPIES, AND OPEN-STRUCTURAL FRAMEWORKS MUST BE SECURELY
9 ATTACHED TO AND SUPPORTED BY A BUILDING.

10 (4) ALL FRAMES AND SUPPORTS MUST BE MADE OF METAL OR SIMILAR RIGID MATERIAL.
11 FRAMES AND SUPPORTS MAY NOT BE MADE OF WOOD OR PLASTICS.

12 (5) SIGNS MOUNTED UNDERNEATH AWNINGS, CANOPIES, AND OPEN-STRUCTURAL
13 FRAMEWORKS MUST BE SECURELY FIXED WITH METAL SUPPORTS.

14 (E) *COMPATIBILITY.*

15 (1) AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK SIGNS MUST BE
16 COMPATIBLE IN MATERIAL AND CONSTRUCTION TO THE STYLE AND CHARACTER OF
17 THE BUILDING.

18 (2) WHEN FEASIBLE, AWNING OR CANOPY SIGNS AND OPEN-STRUCTURAL FRAMEWORK
19 SIGNS SHOULD BE GENERALLY ALIGNED WITH OTHERS NEARBY TO MAINTAIN A SENSE
20 OF VISUAL CONTINUITY.

21 (3) AWNING OR CANOPY SIGNS MUST BE TAILORED TO THE OPENING OF THE BUILDING AND
22 POSITIONED SO THAT DISTINCTIVE ARCHITECTURAL FEATURES REMAIN VISIBLE.

23 **§ 17-405. BANNER SIGNS.**

24 BANNER SIGNS ARE ALLOWED AS FOLLOWS:

25 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20 OR
26 MORE UNITS AND DORMITORIES WITH 20 OR MORE ROOMS; AND

27 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
28 ALLOWED UNDER THIS TITLE.

29 **§ 17-406. BILLBOARDS.**

30 (A) *GENERAL PROHIBITIONS.*

31 (1) EXCEPT AS OTHERWISE SPECIFICALLY PROVIDED IN THIS CODE, THE ERECTION,
32 CONVERSION, PLACEMENT, OR CONSTRUCTION OF NEW BILLBOARDS, STATIC OR
33 DIGITAL, IS PROHIBITED.

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1 (2) NO BILLBOARD MAY HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

2 (B) *DIGITAL BILLBOARD DEFINED.*

3 IN THIS SECTION, “DIGITAL BILLBOARD” MEANS ANY BILLBOARD THAT IS ALSO AN
4 ELECTRONIC SIGN.

5 (C) *NEW BILLBOARDS..*

6 (1) NEW BILLBOARDS ARE ONLY ALLOWED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

7
8 (2) IN ADDITION:

9 (I) NEW STATIC BILLBOARDS MAY ONLY BE LOCATED IN A C-1, C-1-E, OR C-1-VC
10 ZONING DISTRICT; AND

11 (II) NEW DIGITAL BILLBOARDS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

12 (A) THEY MAY ONLY BE LOCATED IN A C-2, C-3, C-4, C-5, TOD-4, OR PC
13 ZONING DISTRICT;

14 (B) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR
15 GIVE THE APPEARANCE OF MOVEMENT ARE ONLY ALLOWED AS
16 DESCRIBED IN THE APPROVED SIGNAGE PLAN; AND.

17 (C) ALL DIGITAL BILLBOARDS MUST HAVE AMBIENT LIGHT MONITORS THAT
18 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD
19 BASED ON AMBIENT LIGHT CONDITIONS.

20 (D) *CONVERSION OF EXISTING NON-DIGITAL BILLBOARDS.*

21 (1) *IN GENERAL.*

22 AN EXISTING NON-DIGITAL BILLBOARD MAY BE CONVERTED TO A DIGITAL BILLBOARD
23 ONLY IF:

24 (I) IT IS ACCOMPANIED BY DOCUMENTATION THAT AT LEAST 3 EXISTING
25 BILLBOARD FACES IN THE CITY HAVE BEEN REMOVED FOR EACH NEW DIGITAL
26 BILLBOARD FACE TO BE PLACED OR ERECTED;

27 (II) EACH MESSAGE OR IMAGE DISPLAYED ON THE DIGITAL BILLBOARD MUST BE
28 STATIC OR FOLLOW STANDARDS FOR ELECTRONIC SIGNS;

29 (III) DIGITAL ANIMATION, STREAMING VIDEO, OR IMAGES THAT MOVE OR GIVE THE
30 APPEARANCE OF MOVEMENT ARE PROHIBITED;

31 (IV) THE DIGITAL BILLBOARD HAS AMBIENT LIGHT MONITORS THAT
32 AUTOMATICALLY ADJUST THE BRIGHTNESS LEVEL OF THE BILLBOARD BASED
33 ON AMBIENT LIGHT CONDITIONS; AND

34 (V) THE BILLBOARD DOES NOT HAVE AUDIO SPEAKERS OR ANY AUDIO COMPONENT.

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1 (E) *EXCLUSIONS.*

2 AN EXISTING BILLBOARD MAY NOT BE CONVERTED TO A DIGITAL BILLBOARD IF:

- 3 (1) IT IS ATTACHED TO A BUILDING THAT IS 35 FEET OR LESS IN HEIGHT;
- 4 (2) IT IS A POLE MOUNTED BILLBOARD THAT IS 35 FEET OR LESS IN HEIGHT; OR
- 5 (3) IT IS LOCATED IN OR WITHIN 250 FEET OF A RESIDENTIAL DISTRICT.

6 **§ 17-407. ELECTRONIC SIGNS.**

7 (A) *WHERE ALLOWED.*

8 ELECTRONIC SIGNS ARE ALLOWED AS FOLLOWS:

- 9 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 50
10 OR MORE UNITS; AND
- 11 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
12 ALLOWED UNDER THIS TITLE.

13 (B) *TYPES.*

- 14 (I) CATEGORY I: NO LARGER THAN 15 SQUARE FEET.
- 15 (II) CATEGORY II: NO LARGER THAN 50 SQUARE FEET.
- 16 (III) CATEGORY III: NO LARGER THAN 750 SQUARE FEET.
- 17 (IV) CATEGORY IV: NO LARGER THAN 5,000 SQUARE FEET.
- 18 (V) CATEGORY V: NO LARGER THAN 10,500 SQUARE FEET.

19 (C) *DWELL TIME.*

20 TEXT AND DIGITAL GRAPHICS MUST BE STATIC OR HAVE A MINIMUM DWELL TIME OF 10
21 SECONDS. DIGITAL ANIMATION AND VIDEOS MUST HAVE A MAXIMUM DWELL TIME OF 1
22 MINUTE.

23 (D) *ADDING ELECTRONIC SIGN COMPONENTS TO EXISTING SIGNS OR OTHER SIGN TYPES.*

- 24 (1) ELECTRONIC SIGNS AND ELECTRONIC SIGN COMPONENTS MAY ONLY BE IN THE FORM
25 OF OR INTEGRATED INTO SIGN TYPES LISTED IN THIS SUBTITLE AND *TABLE 17-201:*
26 *SIGN REGULATIONS.*
- 27 (2) A STANDALONE ELECTRONIC SIGN MUST CONFORM TO:
 - 28 (I) THE REQUIREMENTS AND MAXIMUM SIGN AREA FOR ELECTRONIC SIGNS, AS
29 PROVIDED IN THIS SUBTITLE AND *TABLE 17-201: SIGN REGULATIONS;* AND

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1 (II) ALL OTHER REQUIREMENTS FOR NON-ELECTRONIC SIGN TYPES, AS PROVIDED IN
2 THIS TITLE, IN *TABLE 17-201: SIGN REGULATIONS*, AND IN *TABLE 17-306:*
3 *MAXIMUM CUMULATIVE AREA OF SIGNS*, UNLESS OTHERWISE SPECIFIED BY THIS
4 TITLE OR THESE TABLES.

5 (3) WHERE ELECTRONIC SIGNS ARE ALLOWED:

6 (I) AN ELECTRONIC SIGN COMPONENT MAY BE INTEGRATED INTO A NON-
7 ELECTRONIC SIGN;

8 (II) THE COMBINED SIGN AREA OF AN ELECTRONIC SIGN COMPONENT AND ANOTHER
9 SIGN TYPE MAY NOT EXCEED THE MAXIMUM SIGN AREA FOR THE OTHER SIGN
10 TYPE; AND

11 (III) THE ELECTRONIC SIGN COMPONENT MAY NOT EXCEED 25% OF THE MAXIMUM
12 SIGN AREA FOR THE OTHER SIGN TYPE.

13 (E) *REQUIREMENTS BY CATEGORY.*

14 (1) CATEGORY I ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

15 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

16 (A) 15 SQUARE FEET IN AREA; PLUS

17 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
18 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

19 (II) ONLY 1 ELECTRONIC SIGN IS ALLOWED PER LOT;

20 (III) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN IS LIMITED TO TEXT
21 ONLY, AND THAT TEXT MUST BE STATIC OR DEPICTED FOR AT LEAST 10
22 SECONDS; AND

23 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
24 FREESTANDING SIGN OR WALL SIGN TYPE.

25 (2) CATEGORY II ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

26 (I) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

27 (A) 50 SQUARE FEET IN AREA; PLUS

28 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
29 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

30 (II) NO MORE THAN 2 ELECTRONIC SIGNS ARE ALLOWED PER LOT;

31 (III) THE ELECTRONIC SIGNS MAY INCLUDE TEXT AND DIGITAL GRAPHICS, BUT
32 DIGITAL ANIMATION AND VIDEO IS ONLY ALLOWED IN AN AREA OF SPECIAL
33 SIGNAGE CONTROL; AND

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1 (IV) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
2 FREESTANDING SIGN, PROJECTING SIGN, OR WALL SIGN TYPE, BUT IF A
3 PROJECTING SIGN IS USED, THE ELECTRONIC COMPONENT MAY NOT EXCEED 25
4 SQUARE FEET.

5 (3) CATEGORY III ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

6 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
7 CONTROL;

8 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

9 (A) 750 SQUARE FEET IN AREA; PLUS

10 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
11 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

12 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
13 SIGNAGE PLAN;

14 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
15 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

16 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
17 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.

18 (4) CATEGORY IV ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

19 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
20 CONTROL;

21 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

22 (A) 5,000 SQUARE FEET IN AREA; PLUS

23 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
24 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

25 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
26 SIGNAGE PLAN;

27 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
28 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

29 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
30 FREESTANDING SIGN, ROOF SIGN, OR WALL SIGN TYPE.

31 (5) CATEGORY V ELECTRONIC SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS:

32 (I) THESE SIGNS ARE ONLY ALLOWED IN AN APPROVED AREA OF SPECIAL SIGNAGE
33 CONTROL;

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1 (II) THE ELECTRONIC COMPONENT MAY NOT EXCEED:

2 (A) 10,500 SQUARE FEET IN AREA; PLUS

3 (B) THE PERCENTAGE DEVIATION ALLOWED BY *TABLE 17-201: SIGN*
4 *REGULATIONS* AND SPECIFIED IN AN APPROVED SIGNAGE PLAN;

5 (III) THE QUANTITY AND LOCATION OF SIGNS ARE AS ALLOWED BY THE APPROVED
6 SIGNAGE PLAN;

7 (IV) EACH MESSAGE DISPLAYED ON AN ELECTRONIC SIGN MAY INCLUDE TEXT,
8 DIGITAL GRAPHICS, DIGITAL VIDEO, AND DIGITAL ANIMATION; AND

9 (V) ELECTRONIC SIGNS MAY ONLY BE IN THE FORM OF OR INTEGRATED INTO A
10 WALL SIGN TYPE.

11 (F) *CLEARANCE.*

12 PROJECTING ELECTRONIC SIGNS MUST MAINTAIN AT LEAST 8 FEET VERTICAL CLEARANCE
13 FROM THE GROUND.

14 (G) *ARCHITECTURE.*

15 NO ELECTRONIC SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE,
16 MAY PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN ANY ROOFLINE OF
17 THE STRUCTURE TO WHICH IT IS ATTACHED.

18 **§ 17-408. FREESTANDING SIGNS.**

19 (A) *WHERE ALLOWED.*

20 FREESTANDING SIGNS ARE ALLOWED AS FOLLOWS:

21 (1) IN A RESIDENTIAL USE CATEGORY, ONLY FOR MULTI-FAMILY DWELLINGS WITH 20
22 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
23 FACILITIES WITH 17 OR MORE RESIDENTS; AND

24 (2) IN ALL OTHER USE CATEGORIES, FOR ALL USES FOR WHICH THE SIGN IS OTHERWISE
25 ALLOWED UNDER THIS TITLE.

26 (B) *FRONTAGE.*

27 (1) TO ERECT A FREESTANDING MONUMENT SIGN, THE LOT MUST HAVE A MINIMUM OF 50
28 FEET OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

29 (2) TO ERECT A FREESTANDING POLE SIGN, THE LOT MUST HAVE A MINIMUM OF 100 FEET
30 OF FRONTAGE ALONG A PUBLIC RIGHT-OF-WAY.

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1 (C) *SIGN ON POLE.*

2 (1) ALL FREESTANDING POLE SIGNS MUST BE SECURELY BUILT, CONSTRUCTED, AND
3 ERECTED ON POSTS AND STANDARDS THAT ARE SUNK BELOW THE NATURAL SURFACE
4 IN A MANNER THAT WILL PREVENT THE SIGN FROM OVERTURNING.

5 (2) ON A FREESTANDING POLE SIGN, NO MESSAGE OR GRAPHIC IS ALLOWED WITHIN THE
6 MINIMUM POLE HEIGHT.

7 (3) ON A FREESTANDING POLE SIGN, THE POLES, UPRIGHTS, OR BRACES MAY NOT BE MORE
8 THAN 25% OF THE WIDTH OF THE LOWEST POINT OF THE MESSAGE OR GRAPHIC BEING
9 SUPPORTED.

10 (D) *NO ENCROACHMENT.*

11 NO PART OF ANY FREESTANDING SIGN MAY PROJECT INTO, OVER, OR OTHERWISE
12 ENCROACH ON A PUBLIC RIGHT-OF- WAY.

13 **§ 17-409. {RESERVED}**

14 **§ 17-410. MOVING OR FLASHING SIGNS.**

15 (A) *GENERAL PROHIBITIONS.*

16 EXCEPT AS PROVIDED IN SUBSECTION (B) OF THIS SECTION, NO SIGN MAY HAVE OR
17 CONSIST OF:

18 (1) ANY MOVING, ROTATING, OR ANIMATED PART; OR

19 (2) ANY FLASHING, BLINKING, FLUCTUATING, OR ANIMATED LIGHT.

20 (B) *EXCEPTION.*

21 THE MOVEMENT AND FLASHING DESCRIBED IN SUBSECTION (A) OF THIS SECTION IS
22 ALLOWED ON THE FOLLOWING SIGN TYPES:

23 (1) ELECTRONIC SIGNS; AND

24 (2) BARBER POLES OR SIMILAR STRUCTURES THAT HAVE A ROTATING GRAPHIC.

25 **§ 17-411. OBSCENE SIGNS.**

26 NO SIGN MAY DISPLAY ANY MATTER IN WHICH THE DOMINANT THEME OF THE MATERIAL
27 TAKEN AS A WHOLE APPEALS TO A PRURIENT INTEREST IN SEX OR IS PATENTLY OFFENSIVE
28 BECAUSE IT AFFRONTS CONTEMPORARY COMMUNITY STANDARDS RELATING TO THE
29 DESCRIPTION OR REPRESENTATION OF SEXUAL MATTERS AND IS UTTERLY WITHOUT
30 REDEEMING SOCIAL VALUE.

31 **§ 17-412. PORTABLE SIGNS.**

32 PORTABLE SIGNS MAY NOT BE DISPLAYED OUTSIDE OF A BUILDING.

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1 **§ 17-413. PROJECTING SIGNS.**

2 (A) *WHERE ALLOWED.*

3 PROJECTING SIGNS ARE ALLOWED AS FOLLOWS:

4 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
5 OR MORE UNITS; AND

6 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
7 ALLOWED UNDER THIS TITLE.

8 (B) *PROJECTION LIMIT.*

9 A PROJECTING SIGN MAY NOT PROJECT MORE THAN 4 FEET FROM THE FACE OF THE
10 BUILDING TO WHICH IT IS ATTACHED, INCLUDING THE AREA BETWEEN THE SIGN AND THE
11 FACE OF THE BUILDING.

12 (C) *CLEARANCE; HEIGHT.*

13 (1) THE BOTTOM OF ANY PROJECTING SIGN MUST BE AT LEAST 8 FEET ABOVE THE
14 SIDEWALK OR THOROUGHFARE.

15 (2) NO PROJECTING SIGN AFFIXED TO A BUILDING MAY PROJECT HIGHER THAN THE
16 HEIGHTS OF THE FACADE TO WHICH IT IS AFFIXED.

17 (D) *DESIGN AND CONSTRUCTION.*

18 (1) PROJECTING SIGNS, INCLUDING FRAMES, BRACES, AND SUPPORTS, MUST BE DESIGNED
19 BY A LICENSED STRUCTURAL ENGINEER OR MANUFACTURER.

20 (2) ANY MOVABLE PART OF A PROJECTING SIGN, SUCH AS THE COVER OF A SERVICE
21 OPENING, MUST BE SECURELY FASTENED BY CHAINS OR HINGES.

22 (3) PROJECTING SIGNS MAY NOT BE CONSTRUCTED USING CLOTH OR OTHER FLEXIBLE
23 MATERIAL.

24 **§ 17-414. ROOF SIGNS.**

25 (A) *WHERE ALLOWED.*

26 ROOF SIGNS ARE ALLOWED AS FOLLOWS:

27 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 100
28 OR MORE UNITS; AND

29 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
30 ALLOWED UNDER THIS TITLE.

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1 (B) *ADDITIONAL REGULATIONS.*

2 (1) THE ROOF SIGN MUST BE LOCATED ON THE SIDE OF A ROOF STRUCTURE THAT FORMS A
3 BACKDROP FOR THE SIGN.

4 (2) THE MAXIMUM SIZE OF A ROOF SIGN IS DETERMINED BY:

5 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
6 ON WHICH THE ROOF SIGN WILL BE PLACED; AND

7 (II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE*
8 *17-201: SIGN REQUIREMENTS.*

9 (3) THE SIZE OF A ROOF SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE
10 FOOTAGE CALCULATED ON THAT SIDE ONLY.

11 (4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE
12 LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED
13 BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A
14 LARGER SIGN ON A BUILDING OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL
15 BUILDING ELEVATION.

16 **§ 17-415. WALL SIGNS.**

17 (A) *WHERE ALLOWED.*

18 WALL SIGNS ARE ALLOWED AS FOLLOWS:

19 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 15
20 OR MORE UNITS, DORMITORIES WITH 20 OR MORE ROOMS, AND RESIDENTIAL-CARE
21 FACILITIES WITH 17 OR MORE RESIDENTS; AND

22 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
23 ALLOWED UNDER THIS TITLE.

24 (B) *R-1A THROUGH R-10 AND OR DISTRICTS.*

25 (1) THIS SUBSECTION APPLIES TO THE R-1A THROUGH R-10 ZONING DISTRICTS AND THE
26 OR ZONING DISTRICT.

27 (2) 1 NON-ILLUMINATED OR INDIRECTLY ILLUMINATED WALL SIGN IS ALLOWED FOR EACH
28 STREET FRONTAGE.

29 (C) *ADDITIONAL REQUIREMENTS.*

30 (1) THIS SUBSECTION APPLIES TO ALL ZONING DISTRICTS, UNLESS OTHERWISE SPECIFIED
31 BY THIS SUBTITLE OR BY *TITLE 17-201: SIGN REQUIREMENTS.*

32 (2) THE MAXIMUM SIZE OF A WALL SIGN IS DETERMINED BY:

33 (I) MEASURING THE BUILDING FRONTAGE ALONG THE LOT LINE OF THE ELEVATION
34 ON WHICH THE WALL SIGN WILL BE PLACED; AND

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(II) APPLYING TO THAT MEASUREMENT THE AREA FACTOR SPECIFIED IN *TABLE 17-201: SIGN REQUIREMENTS*.

(3) THE SIZE OF A WALL SIGN ON EACH SIDE OF THE BUILDING IS LIMITED TO THE SQUARE FOOTAGE CALCULATED ON THAT SIDE ONLY.

(4) IN NO CASE MAY THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY LOT LINE BE COMBINED WITH THE SQUARE FOOTAGE ALLOWED BY THE BUILDING FRONTAGE LOCATED ALONG ANY OTHER LOT LINE TO CREATE A LARGER SIGN ON A WALL OTHER THAN THAT ALLOWED ON EACH INDIVIDUAL WALL.

(D) *ILLUMINATION OF SIGNS*.

WALL SIGNS MAY BE INTERNALLY ILLUMINATED.

(E) *MOUNTING, ETC.*

(1) WALL SIGNS MUST BE SAFELY AND SECURELY ATTACHED TO THE BUILDING WALL.

(2) WALL SIGNS MUST BE AFFIXED FLAT AGAINST THE WALL AND MAY NOT PROJECT MORE THAN 12 INCHES FROM THE BUILDING WALL.

(F) *PLACEMENT*.

WALL SIGNS MUST BE LOCATED ON THE SIGN FRIEZE – THAT IS, ON THE PORTION OF THE BUILDING IMMEDIATELY ABOVE THE GROUND-FLOOR WINDOW AND, IN THE CASE OF A 2- OR 3-STORY BUILDING, BELOW THE SECOND-FLOOR WINDOW SILL.

(G) *ARCHITECTURE*.

(1) NO WALL SIGN AFFIXED TO A BUILDING, INCLUDING SIGN SUPPORT STRUCTURE, MAY PROJECT BEYOND THE ENDS OR TOP OF THE WALL OR HIGHER THAN THE ROOFLINE OF THE WALL TO WHICH IT IS ATTACHED.

(2) ARCHITECTURAL FEATURES THAT ARE PART OF THE ORIGINAL BUILDING DESIGN, SUCH AS CHIMNEYS, MAY HAVE A SIGN AFFIXED TO THEM.

(3) ON EXISTING BUILDINGS, A PARAPET WALL MAY NOT BE CONSTRUCTED FOR THE SOLE PURPOSE OF INCREASING THE ALLOWABLE HEIGHT OF A WALL SIGN. FOR NEW BUILDINGS, WHEN A SIGN IS TO BE MOUNTED ON A PARAPET WALL, THAT PARAPET WALL MUST BE CONSISTENT WITH THE ARCHITECTURAL DESIGN OF THE BUILDING, INCLUDING BUILDING MATERIALS.

(4) WALL SIGNS MAY NOT BE ATTACHED TO UN-REINFORCED MASONRY PARAPETS.

(5) WALL SIGNS MAY NOT BE CONSTRUCTED OF CLOTH OR OTHER FLEXIBLE MATERIAL.

(6) WALL SIGNS MAY NOT EXTEND ABOVE THE PARAPET.

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1 **§ 17-416. WINDOW SIGNS.**

2 (A) *WHERE ALLOWED.*

3 WINDOW SIGNS ARE ALLOWED AS FOLLOWS:

4 (1) IN A RESIDENTIAL USE CATEGORY, ONLY ON MULTI-FAMILY DWELLINGS WITH 20
5 OR MORE UNITS; AND

6 (2) IN ALL OTHER USE CATEGORIES, ON ALL USES FOR WHICH THE SIGN IS OTHERWISE
7 ALLOWED UNDER THIS TITLE.

8 (B) *AGGREGATE SIZE; BLOCKING VIEWS.*

9 (1) WINDOW SIGNS MAY NOT:

10 (I) OCCUPY MORE THAN 25% OF THE SURFACE OF ANY WINDOW AREA; OR

11 (II) BLOCK VIEWS INTO OR OUT FROM THE BUILDING IN THE AREA BETWEEN 4 FEET
12 AND 7 FEET ABOVE THE ADJACENT GRADE.

13 (2) “WINDOW AREA” MEANS A CONTINUOUS SURFACE UNDIVIDED BY ANY
14 ARCHITECTURAL OR STRUCTURAL ELEMENT. MULLIONS ARE NOT CONSIDERED AN
15 ELEMENT THAT DIVIDES A WINDOW AREA.

16 (C) *ADDITIONAL RULES.*

17 EXCEPT AS PROVIDED IN § 17-402 {“ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING
18 SIGNS”} OF THIS TITLE, SIGNS AFFIXED TO THE INSIDE OF A WINDOW OR MOUNTED WITHIN
19 12 INCHES OF A WINDOW ARE ALLOWED, AS LONG AS THE TOTAL OF ALL WINDOW SIGNS
20 ON A WINDOW, WHETHER PERMANENT OR TEMPORARY, BUT NOT COUNTING WINDOW
21 DISPLAYS, OCCUPIES NO MORE THAN 25% OF THE TOTAL WINDOW AREA.

22 **SUBTITLE 5. AREAS OF SPECIAL SIGNAGE CONTROL**

23 **§ 17-501. PURPOSE.**

24 THE CITY RECOGNIZES THAT CERTAIN COMMERCIAL AREAS PRESENT A UNIQUE CHARACTER
25 THAT COULD BE ENHANCED WITH THE APPLICATION OF SIGN STANDARDS THAT DEPART FROM
26 THE REQUIREMENTS OF THIS TITLE. IN THESE CIRCUMSTANCES, THESE STANDARDS WOULD BE
27 CONSIDERED SUPPORTIVE OF THE COMMERCIAL AREA. UNDER THIS SUBTITLE, THE PLANNING
28 COMMISSION MAY RECOMMEND AND THE CITY COUNCIL MAY APPROVE THE DESIGNATION OF
29 AN AREA THAT MEETS CERTAIN CRITERIA AS AN AREA OF SPECIAL SIGNAGE. THE PLANNING
30 COMMISSION MAY THEN APPROVE A SPECIFIC SIGNAGE PLAN FOR THAT AREA OF SPECIAL
31 SIGNAGE CONTROL.

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§ 17-502. APPLICABILITY.

(A) *DISTRICTS.*

- (1) AN AREA OF SPECIAL SIGNAGE CONTROL MAY BE APPLIED FOR IN THE C-1, C-1-E, C-1-VC, C-2, C-3, C-4, C-5, I-MU, OR, OR TOD ZONING DISTRICTS.
- (2) THE ENTIRE PC ZONING DISTRICT IS DESIGNATED AN AREA OF SPECIAL SIGNAGE CONTROL.

(B) *SIZE OF AREA.*

- (1) AN AREA OF SPECIAL SIGNAGE CONTROL MUST INCLUDE MULTIPLE PROPERTIES AND COVER AN AREA THAT HAS AT LEAST 600 LINEAR FEET OF STREET FRONTAGE.
- (2) THE BLOCK FACES MAY EITHER BE LOCATED DIRECTLY ACROSS THE STREET FROM EACH OTHER OR ADJACENT TO EACH OTHER ALONG THE STREET.
- (3) THE BLOCK FACES MAY BE IN ANY 1 OR COMBINATION OF THE ZONING DISTRICTS IDENTIFIED IN SUBSECTION (A) OF THIS SECTION.

§ 17-503. APPLICATION PROCESS.

(A) *APPLICATION BY ORDINANCE.*

APPROVAL OF AN APPLICATION FOR AN AREA OF SPECIAL SIGN CONTROL REQUIRES APPROVAL BY ORDINANCE, IN ACCORDANCE WITH THE APPLICABLE PROCEDURES OF TITLE 5, SUBTITLE 5 {“LEGISLATIVE AUTHORIZATIONS”} OF THIS CODE, EXCEPT THAT §§ 5-506(A)(2) AND 5-508 DO NOT APPLY.

(B) *PROCESS.*

- (1) IF AN AREA IS LOCATED IN A ZONING DISTRICT LISTED IN § 17-502(A)(1) OF THIS SUBTITLE AND MEETS THE REQUIREMENTS OF THIS SUBTITLE, A PROPOSED ORDINANCE CAN BE INTRODUCED TO DESIGNATE THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL.
- (2) NOTICE OF THE PROPOSED ORDINANCE’S INTRODUCTION IS AS REQUIRED IN § 5-603 OF THIS CODE, EXCEPT THAT INSTEAD OF THE CONTENTS OF THE NOTICE AS SET FORTH IN § 5-603(B) OF THIS CODE, THE NOTICE MUST INSTEAD INCLUDE:
 - (I) DATE OF THE PROPOSED ORDINANCE’S INTRODUCTION AND ITS ASSIGNED BILL NUMBER;
 - (II) DATE OF HEARING ON THE PROPOSED ORDINANCE;
 - (III) THE NAME AND ADDRESS OF THE APPLICANT(S);
 - (IV) THE BOUNDARIES OF THE PROPOSED AREA;
 - (V) PLANNING DEPARTMENT CONTACT INFORMATION, AT WHICH THE PUBLIC CAN ARRANGE TO REVIEW THE PROPOSED SIGNAGE PLAN; AND

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1 (VI) A STATEMENT THAT ANY OBJECTIONS TO THE DESIGNATION OF THE AREA AS
2 AN AREA OF SPECIAL SIGNAGE CONTROL SHOULD BE GIVEN TO THE DIRECTOR
3 OF PLANNING AND THE CITY COUNCIL.

4 (B) *STANDARDS OF APPLICATION REVIEW.*

5 (1) THE PLANNING COMMISSION MAKE RECOMMEND APPROVAL OF THE APPLICATION SO
6 LONG AS THE PLANNING COMMISSION MAKES FINDINGS OF FACT THAT THE
7 DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE CONTROL:

8 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
9 DISTRACTION;

10 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

11 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
12 OF THE AREA.

13 (2) IF 51% OF PROPERTY OWNERS INSIDE THE PROPOSED AREA OF SPECIAL SIGN CONTROL
14 OBJECT TO THE DESIGNATION OF THAT AREA AS AN AREA OF SPECIAL SIGN CONTROL
15 BEFORE THE PLANNING COMMISSION HEARING ON THE PROPOSED ORDINANCE, THE
16 DIRECTOR OF PLANNING:

17 (I) MAY NOT RECOMMEND TO THE PLANNING COMMISSION THAT THE CITY
18 COUNCIL APPROVE THE APPLICATION; BUT

19 (II) MUST STILL ADDRESS THE FINDINGS REQUIRED BY PARAGRAPH (1) OF THIS
20 SUBSECTION.

21 (3) THE CITY COUNCIL MAY APPROVE THE APPLICATION EVEN IF THE PLANNING
22 COMMISSION DOES NOT APPROVE IT, SO LONG AS THE CITY COUNCIL MAKES FINDINGS
23 OF FACT THAT THE DESIGNATION OF THE AREA AS AN AREA OF SPECIAL SIGNAGE
24 CONTROL:

25 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
26 DISTRACTION;

27 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

28 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
29 OF THE AREA.

30 **§ 17-504. SIGNAGE PLAN.**

31 (A) *REQUIRED.*

32 ONCE AN AREA IS DESIGNATED AS AN AREA OF SPECIAL SIGNAGE CONTROL, A SIGNAGE
33 PLAN MUST BE SUBMITTED TO THE PLANNING COMMISSION.

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1 (B) *CONTENTS.*

2 THE SIGNAGE PLAN MUST INCLUDE:

3 (1) A LIST OF WHAT SIGN TYPES ARE BEING SOUGHT IN THE AREA OF SPECIAL SIGN
4 CONTROL;

5 (2) THE LOCATION AND NUMBER OF SIGNS PER LOT OR BUILDING;

6 (3) THE MAXIMUM DIMENSIONS PER SIGN; AND

7 (4) THE PERCENTAGE DEVIATION BEING SOUGHT IN THE AREA OR HEIGHT OF THE SIGN
8 OR IN THE MAXIMUM CUMULATIVE AREA OF SIGNS FROM WHAT IS ALLOWED BY
9 RIGHT AS PROVIDED IN *TABLE 17-201: SIGN REGULATIONS* AND *TABLE 17-306:*
10 *MAXIMUM CUMULATIVE AREA OF SIGNS.*

11 (C) *CONTENT DEVIATIONS AND ADDITIONS.*

12 (1) THE SIGNAGE PLAN MAY INCLUDE DEVIATIONS FROM LOCATION, HEIGHT, QUANTITY,
13 AND DIMENSIONAL REQUIREMENTS OF THIS TITLE SO LONG AS THE DEVIATION IS
14 ALLOWED BY *TABLE 17-201: SIGN REGULATIONS* OR *TABLE 17-306: MAXIMUM*
15 *CUMULATIVE AREA OF SIGNS..*

16 (2) THE SIGNAGE PLAN MAY INCLUDE A TYPE OF SIGN THAT IS NOT GENERALLY
17 PERMISSIBLE IN THE UNDERLYING DISTRICT IF THAT ADDITIONAL SIGN TYPE IS LISTED
18 IN *TABLE 17-201: SIGN REGULATIONS* AS ONE ALLOWED IN AN AREA OF SPECIAL SIGN
19 CONTROL FOR THAT DISTRICT AND IS OTHERWISE A SIGN TYPE DEFINED IN THIS TITLE.

20 (3) THE BOARD OF MUNICIPAL AND ZONING APPEALS MAY NOT GRANT ANY VARIANCE
21 FOR A SIGN THAT HAS BEEN THE SUBJECT OF A DEVIATION OR ADDITION UNDER THIS
22 SECTION.

23 (D) *CALCULATING PERCENTAGE DEVIATIONS.*

24 WHEN CALCULATING THE PERCENTAGE DEVIATION FOR A SIGN AREA OR HEIGHT, A
25 FRACTION IN THE RESULTANT ALLOWABLE DEVIATION THAT IS ½ OR MORE OF A WHOLE
26 NUMBER COUNTS AS 1 ADDITIONAL SQUARE FOOT FOR SIGN AREA OR 1 ADDITIONAL FOOT
27 FOR HEIGHT.

28 (E) *PROHIBITIONS.*

29 THE SIGNAGE PLAN MAY NOT ALTER OR DEVIATE FROM THE STANDARDS REQUIRED BY
30 § 17-402 {“ALCOHOLIC BEVERAGE AND CIGARETTE ADVERTISING SIGNS”} OR § 17-411
31 {“OBSCENE SIGNS”} OF THIS TITLE.

32 **§ 17-505. SIGNAGE PLAN APPROVAL AND AMENDMENT PROCESS.**

33 (A) *IN GENERAL.*

34 THE PLANNING COMMISSION MUST APPROVE THE SIGNAGE PLAN BEFORE ANY SIGNS MAY
35 BE ERECTED IN AN AREA OF SPECIAL SIGNAGE CONTROL.

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1 (B) *STANDARDS.*

2 (1) THE PLANNING COMMISSION MUST MAKE FINDINGS OF FACT THAT THE SIGNAGE
3 PLAN:

4 (I) WOULD NOT INCREASE THE LIKELIHOOD OF TRAFFIC CONGESTION OR
5 DISTRACTION;

6 (II) WOULD NOT ADD TO THE VISUAL CLUTTER IN THE AREA; AND

7 (III) WOULD NOT BE INCONGRUOUS WITH THE EXISTING OR CONTEMPLATED DESIGN
8 OF THE AREA.

9 (2) THE PLANNING COMMISSION MAY ONLY APPROVE A SIGNAGE PLAN THAT:

10 (I) MEETS THE REQUIREMENTS LISTED IN *TABLE 17-201: SIGN REGULATIONS* AND
11 *TABLE 17-306: MAXIMUM CUMULATIVE AREA OF SIGNS*; AND

12 (II) IS OTHERWISE ALLOWED BY THIS TITLE.

13 (C) *AMENDMENTS.*

14 (1) ANY AMENDMENTS TO THE BOUNDARIES OF AN AREA OF SPECIAL SIGN CONTROL
15 MUST BE APPROVED BY ORDINANCE OF THE MAYOR AND CITY COUNCIL.

16 (2) ANY AMENDMENTS TO THE SIGNAGE PLAN MUST BE APPROVED BY THE PLANNING
17 COMMISSION.

18 **SECTION 3. AND BE IT FURTHER ORDAINED,** That the Laws of Baltimore City read as
19 follows:

20 **Baltimore City Code**

21 **Article 32. Zoning**

22 **Title 1. General Provisions**

23 ***Subtitle 2. Rules of Interpretation***

24 **§ 1-212. Tables.**

25 (b) *Use symbology.*

26 (1) In Tables of Uses:

27 (I) [(1)] a “P” indicates that a use is permitted within that zoning district;

28 (II) [(2)] a “CB” indicates that a use is a conditional use within that zoning
29 district requiring approval by the Board of Municipal and Zoning Appeals;

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1 (iii) [(3)] a “CO” indicates that a use is a conditional use within that zoning
2 district requiring approval by Ordinance of the Mayor and City Council; [and]

3 (iv) [(4)] no letter (that is, a blank space) or the absence of the use from the table
4 indicates that the use is not allowed within that zoning district; AND

5 (v) EACH TABLE OF USES ORGANIZES ITS LISTS OF USES UNDER THE FOLLOWING
6 “USE CATEGORIES”: “RESIDENTIAL”, “INSTITUTIONAL”, “OPEN-SPACE”,
7 “COMMERCIAL”, “INDUSTRIAL”, AND “OTHER”.

8 (2) IN SIGNAGE TABLES

9 (I) AN “A” INDICATES THAT A SIGN TYPE IS ALLOWED IN THAT ZONING DISTRICT;
10 AND

11 (II) AN “ASSC ONLY” INDICATES THAT A SIGN TYPE IS ONLY ALLOWED IN AN
12 APPROVED AREA OF SPECIAL SIGNAGE CONTROL.

13 ***Subtitle 3. Definitions***

14 **§ 1-303. “Bail bond establishment” to “Child day-care home”.**

15 (g) *Billboard.*

16 [(1) *In general.*]

17 “Billboard” means any sign that directs attention to a business[,] OR commodity[, service,
18 event, or other activity] that is:

19 (1) [(i)] sold[,] OR offered[, or conducted] somewhere other than on the property on
20 which the sign is located; or

21 (2) [(ii)] sold[,] OR offered[, or conducted] on that property only incidentally, if at all.

22 [(2) *Exclusions.*]

23 [“Billboard” does not include banners or signs mounted on streetlights or similar structures
24 in the public right-of-way.]

25 **§ 1-309. “Lot line” to “Motel”.**

26 (t) [*Memorial plaque.*] ***{RESERVED}***

27 [“Memorial plaque” means a sign, tablet, or plaque that memorializes a person, event,
28 structure, or site.]

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§ 1-313. “Roofline” to “Substantial construction”.

(j) *Sign.*

(1) *In general.*

“Sign” means any writing (including letter, word, or numeral), pictorial representation (including illustration or graphic), emblem (including logo, symbol, or trademark), [flag (including banner or pennant),] device, or any other figure of similar character that:

- (i) is attached to, painted on, PROJECTED ON, or in any other way represented on a structure, in or on a window (including anything affixed to the interior and displayed within 12 inches of a window), or on the ground;
- (ii) is used to announce, direct attention, or advertise; and
- (iii) is visible from outside a structure.

[(2) *Exclusions.*]

[“Sign” does not include murals or other art that contains no commercial message.]

(2) [(3)] *Types of signs.*

[The specific] SPECIFIC types of signs are as described in § 17-102 {“[Sign Regulations] SIGNS: Definitions”} of this Code.

Title 4. Development Reviews

Subtitle 4. Design Review

§ 4-405. Applicability.

(a) *In general.*

Except as provided in subsection (b) of this section, design review is required for the following types of development:

- ...
 - (9) any sign over 100 square feet in area, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;
 - (10) any electronic [message] sign OR ROOF SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;
 - (11) [all] ANY freestanding [signs] SIGN IN THE C-5 OR PC DISTRICT, [all scrolling newscast signs,] and [all] ANY BANNER SIGN, PROJECTING SIGN, OR wall [signs] SIGN above the ground floor in the C-5 OR PC District, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE;
 - (12) [banner signs used as permanent wall signs] ANY SIGNAGE PLAN AND ANY SIGN, BUT WITHOUT REGARD TO ITS COPY OR MESSAGE, WITHIN AN AREA OF SPECIAL SIGN CONTROL; and

1

2 **Title 12. Special Purpose Districts**

3 *Subtitle 5. Educational Campus Districts*

4 **§ 12-503. Educational Campus Master Plan.**

5 (d) *Submittal requirements.*

6 The Campus Master Plan must:

7 . . .

8 (2) include the following:

9 . . .

10 (v) a sign plan that shows the location of [site-access identification and
11 directional] ALL PROPOSED signs;

12

13 *Subtitle 6. Hospital Campus Districts*

14 **§ 12-603. Hospital General Development Plan.**

15 (d) *Submittal requirements.*

16 The General Development Plan must:

17 . . .

18 (2) include the following:

19 . . .

20 (v) a sign plan that shows the location of [on-site identification and
21 directional] ALL PROPOSED signs;

22

23 *Subtitle 9. Waterfront Overlay Districts*

24 **§ 12-906. Waterfront public access promenade, open space, and required easements.**

25 (a) *W-1 Overlay Subdistrict.*

26 (4) Public access corridors are connections between public streets adjoining a waterfront
27 property and the promenade established on the property. All public access corridors
28 must be included in the pedestrian promenade easements for the property in which
29 they are located. The widths of the required corridors may vary but must be at least
30 12 feet wide. The corridors must be open to the public 24 hours a day, 7 days a week,
31 unless otherwise agreed to by the Director of Planning and stated in the easement,
32 and free of gates or other impeding obstacles. [The City may erect signs on these
33 corridors to promote access and rules and regulations for public use.] Adequate
34 lighting of these corridors, consistent with the promenade, is required.

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Subtitle 10. Rowhouse Mixed-Use Overlay Districts

§ 12-1005. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

[(ii) Temporary A-frame signs are permitted with a permit and are subject to the regulations in § 17-702 {"A-frame signs"} of this Code.]

Subtitle 11. Detached Dwelling Mixed-Use Overlay Districts

§ 12-1105. Design and performance standards.

(b) *Additional standards.*

[(8) Signs must comply with the following limitations:]

[(i) Signs are limited to the name or description of the use.]

Title 14. Use Standards

Subtitle 3. Use Standards

§ 14-301. Adult uses.

(d) [*Business and identification signs*] *SIGNS.*

The following [business and identification] signs are prohibited for adult uses:

- (1) neon lights that depict any adult entertainment;
- (2) posters, photographs, sketches, painted or laminated signs, or similar materials that are displayed on the exterior of the building or in windows and that OBSCENELY depict or illustrate adult entertainment; and
- (3) freestanding signs that are on or adjacent to the premises [and that identify or advertise the business].

§ 14-309. Day-care centers: Adult or child.

(b) *Additional standards.*

In addition, each day-care center must meet the following conditions:

- (1) adequate on-site drop-off zones, sidewalks, and exterior lighting must be provided, except that drop-off zones are not required in the C-5 and PC Districts;
- (2) the amount of traffic or noise to be generated may not be excessive; AND
- (3) open-space and recreational areas must be provided in accordance with state requirements[; and].

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1 [(4) in all residential districts, day-care center signs may not exceed 12 square feet in
2 aggregate sign area.]

3 **§ 14-310. Day-care homes: Adult or child.**

4 (b) *Additional standards.*

5 In addition, each day-care home must meet the following conditions:

6 (1) open-space and recreational areas must be provided in accordance with state
7 requirements;

8 (2) the day-care home must retain a residential character and may not adversely
9 affect the residential character of the neighborhood[.]; AND

10 (3) the operation of the day-care home may not adversely impact surrounding
11 properties[; and].

12 [(4) in all residential districts, day-care home signs may not exceed 8 square feet in
13 aggregate sign area.]

14 **§ 14-311. Drive-through facilities.**

15 (d) *Service windows, [menu boards] A-FRAME SIGNS, and queuing areas.*

16 Service windows, [menu boards] A-FRAME SIGNS, and queuing areas are prohibited along
17 the front facade of any building.

18 **§ 14-314. Gas stations.**

19 (g) *Signs.*

20 Signs must comply with:

21 (1) TITLE 17 {"SIGNS"} OF THIS CODE; AND

22 (2) all state and federal regulations for gas station signs.

23 **§ 14-327. Multi-family dwellings – Accessory non-residential uses.**

24 [(d) *Wall sign.*]

25 [(1) Only 1 wall sign on the exterior of the building is allowed, subject to the following
26 regulations.]

27 [(2) Internally illuminated wall signs are prohibited. Indirect illumination is allowed.]

28 [(3) The sign is limited to the name or description of the use.]

29 [(4) In the R-8 and R-9 Districts, the wall sign:

30 (i) may not exceed 3 square feet of sign area;

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- 1 (ii) may not exceed 12 feet in height, as measured from grade to the uppermost point of the
- 2 sign; and
- 3 (iii) may not project more than 8 inches from the face of the building.]

4 [(5) In the R-10 and OR-2 Districts, the wall sign:

- 5 (i) may not exceed 1 square foot of sign area per linear foot of building frontage;
- 6 (ii) may not be mounted higher than the second-floor line; and
- 7 (iii) may not project more than 12 inches from the face of the building.]

8 (D) [(e) *Window signs*] *SIGNS*.

9 [Window signs are allowed in accordance] *SIGNS MUST COMPLY* with [the provisions of]
10 Title 17 {"Signs"} of this Code.

11 **§ 14-328. Neighborhood commercial establishments.**

12 (h) *Signs*.

13 [All signs are restricted to the requirements applicable to the C-1 District.] *SIGNS MUST*
14 *COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.*

15 **§ 14-331. Parking garages (principal use) and parking lots.**

16 (b) *Parking lots*.

17 (3) [No signs of any kind, other than identification signs and signs designating entrances,
18 exits, and conditions of use, may be maintained on any off-street parking lot.] *SIGNS*
19 *MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE*

20 **§ 14-338. Telecommunications facilities.**

21 (i) *Additional standards for facilities*.

22 (1) A base station may house only equipment and supplies for the direct operation of the
23 telecommunications facility. Equipment and supplies not used in direct support of the
24 operation may not be stored on the site.

25 (2) The facility may not be staffed.

26 [(3) Signs for the telecommunications facility are limited to ownership and contact
27 information, FCC antenna registration number (if required), and any other
28 information required by government regulation.]

29 (3) [(4) Commercial advertising is] *SIGNS ARE* strictly prohibited *UNLESS REQUIRED BY*
30 *FCC OR OTHER GOVERNMENTAL REGULATION.*

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Title 15. Site Development Standards

Subtitle 5. Accessory Structures and Uses

§ 15-507. Home occupation.

[(h) *No signs other than nameplate permitted.*]

[No signs are permitted except for a nameplate. Nameplates must comply with § 17-807 {"Nameplates"} of this Code.]

§ 15-516. Satellite dish antennas.

(a) *General requirements.*

(2) Subject to operational requirements, the dish must be of a neutral color, such as white or grey, to blend with the surroundings as best as possible. No signs [or advertising] are permitted on the satellite dish[, aside from the logos of the dish’s service provider or manufacturer].

Title 16. Off-Street Parking and Loading

Subtitle 7. Required Bicycle Parking

§ 16-701. Design standards for all bicycle parking.

(c) *Required signage.*

If required bicycle parking facilities are not visible from the street, signs must be posted to indicate their location. THESE SIGNS MUST COMPLY WITH TITLE 17 {"SIGNS"} OF THIS CODE.

Title 18. Nonconformities

Subtitle 5. Nonconforming Signs

[§ 18-504. Changes to billboards.]

[(a) *BMZA approval required.*]

[Any change to a nonconforming billboard requires the approval of the Board of Municipal and Zoning Appeals.]

[(b) *Findings and conditions.*]

[The Board of Municipal and Zoning Appeals must find, and require as conditions of approval, that:

- (1) the sign conforms to its original approvals;
- (2) neither the height nor size of the sign will be increased; and
- (3) the sign will not be relocated more than 10 feet from its originally approved location.]

[(c) *Prohibited additions or alterations.*]

[The Board of Municipal and Zoning Appeals may not authorize the following additions or alterations to nonconforming billboards:

- (1) internally illuminated box signs;

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- 1 (2) neon signs;
- 2 (3) tri-vision signs; or
- 3 (4) fluctuating signs, other than for time or temperature.]

4 [(d) *Supporting structure.*]
5 [The Board of Municipal and Zoning Appeals may approve a change in the sign's supporting
6 structure.]

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TABLE 17-201: SIGN REGULATIONS

(ADDITIONAL SIGN STANDARDS ARE LOCATED IN TITLE 17)

SIGN TYPES BY ZONING DISTRICT		ZONING DISTRICT REQUIREMENTS			AREA OF SPECIAL SIGNAGE CONTROL (ASSC)		
	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
R-1A THROUGH R-4							
FREESTANDING (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
R-5 THROUGH R-8							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
R-9 THROUGH R-10							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
					NOT ELIGIBLE		
					NOT ELIGIBLE		
					NOT ELIGIBLE		

R-9 Through R-10 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT			
BANNER SIGN (PROJECTING)	A	18 SQ. FT.		2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
R-MU							
A-FRAME	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
D-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	4 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	6 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	25%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-E							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			

<i>C-1-E (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	25%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	25%	PER APPROVED SIGNAGE PLAN
C-1-YC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	12 SQ. FT.		1 PER LOT, 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	20%	PER APPROVED SIGNAGE PLAN

<i>C-1-VC (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	20%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	20%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	20%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	20%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE	X	20%	PER APPROVED SIGNAGE PLAN
C-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	24 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X		PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY II)	ASSC ONLY	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	300 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	16 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-16 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

C-3 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT./MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	6 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-4								
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE				
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY					X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT- 10 FT. /MAXIMUM SIGN HEIGHT-20 FT.	1 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	24 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT		X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.					
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		X	50%	PER APPROVED SIGNAGE PLAN

C-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
C-5-DC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN

C-5-DC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
C-5-III							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN

C-5-IH (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
C-5-DE							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		4 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN

C-5-DE (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-DE (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
C-5-HT							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

C-5-HT (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-TO							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-TO (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN

C-5-TO (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-HS							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	400 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 8 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

C-5-HS (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
C-5-G							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

C-5-G (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	60 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.		X	50%	PER APPROVED SIGNAGE PLAN
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN

C-5-G (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	25%	PER APPROVED SIGNAGE PLAN
OIC							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT		NOT ELIGIBLE	
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		2 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<i>OIC (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	36 SQ. FT.		1 PER LOT		NOT ELIGIBLE	
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT			
BSC							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)		NOT ELIGIBLE	
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		2 PER LOT			
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT			
BANNER SIGN (PROJECTING)	A	50 SQ. FT.		4 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			

BSC (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE		NOT ELIGIBLE	
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY				
I-MU							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A				X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN

<i>I-MU (CONT'D)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	48 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	12 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
I-1							
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			NOT ELIGIBLE

I-1 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.			NOT ELIGIBLE	
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
I-2							
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT		NOT ELIGIBLE	
PROJECTING SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
MI							
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT		NOT ELIGIBLE	
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			

<i>MI (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	50 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 24 FT.	1 PER LOT		NOT ELIGIBLE	
PROJECTING SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	24 SQ. FT.		2 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
OR-1							
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	25%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	25%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	25%	PER APPROVED SIGNAGE PLAN
OR-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER LOT			

OR-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
EC-1							
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	1 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.				
NOT ELIGIBLE							

<i>EC-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT./ MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER BUILDING		NOT ELIGIBLE	
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING			
EC-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER BUILDING			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE			
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1		NOT ELIGIBLE	
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.				

EC-2 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS		NOT ELIGIBLE	
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 WINDOWS PER STREET FRONTAGE			
H							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING		NOT ELIGIBLE	
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE			

H (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER LOT			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	50 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT			
FREESTANDING SIGN (POLE)	A	32 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 20 FT.	1 PER LOT			
PROJECTING SIGN (GROUND FLOOR)	A	36 SQ. FT.		1 PER STREET FRONTAGE			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER STREET FRONTAGE			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS			
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER FOOT LINEAR OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT			
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	1 WINDOW PER STREET FRONTAGE			
TOD-1							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<i>TOD-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A						
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN

<i>TOD-1 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-2							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

TOD-2 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 15 FT. ABOVE THE ROOF	1 PER BUILDING	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGN PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-3							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN

TOD-3 (cont'd)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
BANNER SIGN (WALL MOUNTED)	A	32 SQ. FT.	BELOW PARAPET	1	X	50%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	50%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	50%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	50%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	50%	PER APPROVED SIGNAGE PLAN
TOD-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE			

<i>TOD-4 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED)	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	50 SQ. FT.	BELOW PARAPET	1	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.		X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	16 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS/ CORNER TENANT 1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	8 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	3 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN

<i>TOD-4 (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	2 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN
OS							
AWNING OR CANOPY SIGN AND OPEN-STRUCTURAL FRAMEWORK SIGN	A	2 SQ. FT. PER WIDTH OF CANOPY OR FRAME		1 PER BUILDING			
BANNER SIGN (WALL)	A	32 SQ. FT.	BELOW PARAPET	1 PER BUILDING			
BANNER SIGN (PROJECTING)	A	20 SQ. FT.		1 PER BUILDING			
BANNER SIGN (POLE)	A	32 SQ. FT.		1 PER BUILDING			
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT			
FREESTANDING SIGN (MONUMENT)	A	32 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING			
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	12 SQ. FT.		1 PER BUILDING			
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
WALL SIGN (GROUND FLOOR AND ABOVE GROUND FLOOR)	A	1 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		1 PER BUILDING			
NOT ELIGIBLE							

<i>OS (cont'd)</i>	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY	2 PER BUILDING			
PC-1 THROUGH PC-4							
A-FRAME SIGN	A	8 SQ. FT. PER SIDE	MAXIMUM 4 FT.	1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS (CORNER TENANT 1 PER STREET FRONTAGE)			
AWNING OR CANOPY SIGN AND OPEN- STRUCTURAL FRAMEWORK SIGN	A	30 SQ. FT.		4 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (POLE MOUNTED))	A	32 SQ. FT.		1 PER LOT	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (PROJECTING)	A	32 SQ. FT.		1 PER STREET FRONTAGE	X	75%	PER APPROVED SIGNAGE PLAN
BANNER SIGN (WALL MOUNTED)	A	120 SQ. FT.	BELOW PARAPET	1	X	75%	PER APPROVED SIGNAGE PLAN
BILLBOARD	ASSC ONLY				X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY I)	A	15 SQ. FT.	PER SIGN TYPE USED	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY II)	A	50 SQ. FT.	PER SIGN TYPE USED	2 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY III)	ASSC ONLY	750 SQ. FT.	PER SIGN TYPE USED		X	50%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY IV)	ASSC ONLY	5,000 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
ELECTRONIC SIGN (CATEGORY V)	ASSC ONLY	10,500 SQ. FT.	PER SIGN TYPE USED		X	75%	PER APPROVED SIGNAGE PLAN
FREESTANDING (MONUMENT)	A	250 SQ. FT.	MAXIMUM 6 FT.	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN

PC-1 THROUGH PC-4 (CONT'D)	APPROVAL METHOD	MAXIMUM AREA PER SIGN	HEIGHT AND LOCATION REQUIREMENTS	MAXIMUM QUANTITY	SIGN TYPES ALLOWABLE FOR ASSC DEVIATION	MAXIMUM PERCENTAGE DEVIATION FOR HEIGHT AND AREA	QUANTITY DEVIATION
FREESTANDING (POLE)	A	100 SQ. FT.	MINIMUM POLE HEIGHT 10 FT. / MAXIMUM SIGN HEIGHT 30 FT.	1 PER LOT	X	50%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (GROUND FLOOR)	A	20 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
PROJECTING SIGN (ABOVE GROUND FLOOR)	A	200 SQ. FT.		1 PER EACH STREET FRONTAGE OF BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
PROVISIONAL FENCE SIGN	A		MAXIMUM 12 FT.				
ROOF SIGN	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE	MAY NOT PROJECT ANY HIGHER THAN 20 FT. ABOVE THE ROOF	1 PER BUILDING	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (GROUND FLOOR)	A	18 SQ. FT.		1 PER TENANT WITH DIRECT GROUND FLOOR ACCESS	X	75%	PER APPROVED SIGNAGE PLAN
WALL SIGN (ABOVE GROUND FLOOR)	A	4 SQ. FT. PER LINEAR FOOT OF BUILDING FRONTAGE		2 PER INTERIOR LOT/ 2 PER CORNER LOT	X	75%	PER APPROVED SIGNAGE PLAN
WINDOW SIGN	A	NO MORE THAN 25% OF EACH WINDOW AREA	GROUND FLOOR AND SECOND FLOOR ONLY		X	75%	PER APPROVED SIGNAGE PLAN

TABLE 17-306 MAXIMUM CUMULATIVE AREA OF SIGNS

ZONING DISTRICT		MAXIMUM AREA PER LOT BY INCLUDED SIGN TYPES				
PROPERTIES OUTSIDE OF AN AREA OF SPECIAL SIGNAGE CONTROL		PROPERTIES WITHIN AN AREA OF SPECIAL SIGNAGE CONTROL*				
ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA	
C-1	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-E	100 SQ. FT.	100 SQ. FT.	-	-	-	25%
C-1-VC	75 SQ. FT.	75 SQ. FT.	-	-	-	25%
C-2	225 SQ. FT.	225 SQ. FT.	500 SQ. FT.	-	-	25%
C-3	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-4	450 SQ. FT.	450 SQ. FT.	-	-	-	25%
C-5-DC	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%
C-5-IH	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	-	-	50%
C-5-DE	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	-	-	50%
C-5-HT	750 SQ. FT.	750 SQ. FT.	-	-	-	50%
C-5-TO	1000 SQ. FT.	1000 SQ. FT.	1,500 SQ. FT.	6,000 SQ. FT.	-	50%
C-5-HS	750 SQ. FT.	750 SQ. FT.	900 SQ. FT.	-	-	50%

	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I AND II	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II AND III	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III AND IV	ALL NON-ELECTRONIC SIGN TYPES AND ELECTRONIC SIGN CATEGORIES I, II, III, IV AND V	MAXIMUM PERCENTAGE DEVIATION FOR AREA
C-5-G	1000 SQ. FT.	1,000 SQ. FT.	1,500 SQ. FT.	-	-	50%
I-MU	350 SQ. FT.	350 SQ. FT.	-	-	-	25%
OR-1	125 SQ. FT.	125 SQ. FT.	-	-	-	25%
OR-2	150 SQ. FT.	150 SQ. FT.	-	-	-	25%
TOD-1	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-2	400 SQ. FT.	400 SQ. FT.	-	-	-	50%
TOD-3	250 SQ. FT.	250 SQ. FT.	-	-	-	25%
TOD-4	400 SQ. FT.	400 SQ. FT.	1,200 SQ. FT.	-	-	50%
PC-1 THROUGH PC-4	1200 SQ. FT.	1200 SQ. FT.	1,750 SQ. FT.	7,000 SQ. FT.	13,000 SQ. FT.	50%

*THIS SECTION APPLIES TO ALL PROPERTIES WITHIN A SIGNAGE PLAN. USE THE COLUMN THAT APPLIES TO THE LARGEST ELECTRONIC SIGN CATEGORY PROPOSED FOR THE SPECIFIC PROPERTY WITHIN THE SIGNAGE PLAN.

Council Bill 18-0272

1 **SECTION 4. AND BE IT FURTHER ORDAINED,** That the catchlines contained in this Ordinance
2 are not law and may not be considered to have been enacted as a part of this or any prior
3 Ordinance.

4 **SECTION 5. AND BE IT FURTHER ORDAINED,** That this Ordinance takes effect on the 30th day
5 after the date it is enacted.