

Memoradum

To: The Honorable President and Members of the Health Committee

From: Dan Hymowitz, Director, Mayor's Office of Performance and Innovation (and Director

of CitiStat)

Date: January 18, 2020

Re: Council Bill 19-0165R (Resolution)

The Mayor's Office of Performance and Innovation (OPI) – which CitiStat and the Mayor's Innovation Team are now a part of – look forward to the Bmore Clean hearing on January 22^{nd} to share more about the work we're doing to support city cleanliness as well as to respond to specific questions the Council may have on this topic. What follows is an overview of a few key areas we're working on.

First, OPI, under Mayor Young's direction, has developed a new initiative called "CleanStat" to improve accountability and coordination amongst city agencies that work on city cleanliness. The primary focus of CleanStat is to review and analyze data to support better performance from key agencies including the Department of Public Works (DPW) and the Code Enforcement team at the Department of Housing and Community Development (DHCD).

We've created a CleanStat dashboard which allows the public to follow the same data we use in the CleanStat meetings. It can be viewed here: https://www.baltopi.com/cleanstat.

Beyond CleanStat, and more specific to what we understand to be the focus of this hearing – the city's efforts to engage residents to improve city cleanliness – the Mayor's Innovation Team is working on a project to research and develop solutions aimed at educating and empowering communities in Baltimore to create a cleaner and more beautiful city. The Innovation Team's work is being conducted in partnership with Bmore Beautiful and the community engagement team at DPW. The Innovation Team is currently conducting research but will soon be working with these partners to support expanding and improving current programs as well as testing and implementing new initaitvies to support residents to help make the city cleaner.

We look forward to the dialogue with the Council on Jan 22nd.