CITY OF BALTIMORE COUNCIL BILL 21-0026R (Resolution)

Introduced by: Councilmembers Porter, Conway, Bullock, McCray, Ramos, Torrence, Stokes, Middleton, Cohen, Glover Introduced and read first time: March 8, 2021 <u>Assigned to: Ways and Means Committee</u> REFERRED TO THE FOLLOWING AGENCIES: City Solicitor, Department of Finance, Baltimore Development Corporation

A RESOLUTION ENTITLED

- 1 A COUNCIL RESOLUTION concerning 2 Investigative Hearing - COVID-19 and Small Business Re-Openings FOR the purpose of inviting representatives from the Baltimore Development Corporation to brief 3 the City Council on their efforts to support small businesses and economic development in 4 light of the COVID-19 pandemic. 5 Recitals 6 COVID-19 has had a significant impact on Baltimore's economy, especially the small 7 business community. The Baltimore Development Corporation ("BDC") is the City's economic 8 development agency. BDC has led the City's response and recovery effort with respect to the 9 economic crisis brought on by the COVID-19 pandemic. 10 11 BDC has strived to deliver an innovative and equitable response to help local business through the pandemic and has emphasized supporting resident-, women- and Black, Indigenous 12 and People of Color (BIPOC)-owned businesses. BDC's efforts have been recognized both 13
- 14 locally and nationally.
- 15 To date, BDC has awarded over 1,000 small business assistance grants totaling 16 approximately \$13 million. Sixty-three percent of all small business assistance grants were 17 awarded to BIPOC-owned businesses; 57% of all small business assistance grants were awarded 18 to women-owned businesses; and 66% of all small business assistance grants were award to 19 Baltimore City resident-owned businesses.

Council Bill 21-0026R

1 With the onset of the COVID-19 pandemic, BDC and the Baltimore Small Business Support 2 Fund ("BSBSF") partnered to ensure relief resources reached as many businesses as possible and 3 especially BIPOC-owned businesses in disinvested neighborhoods. This partnership formed the 4 Baltimore Small Business Technical Assistance Network ("TA Network"), a partnership of 19 5 organizations coordinated by BDC and funded by the BSBSF coalition of foundations. To date, 6 the TA Network has more than 1,400 business tracked in its shared database. Sixty percent of 7 the businesses are BIPOC-owned and 80% of the businesses are sole proprietors or have five or

8 fewer employees.

As BDC addresses the current economic crisis, the agency is also undertaking a robust
economic strategic planning effort. BDC recently released an interim report on its
Comprehensive Economic Development Strategy named "Baltimore Together – A Platform for
Inclusive Prosperity". This effort describes the BDC will take to promote inclusive economic
recovery and growth in the City over the next 5 years.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF BALTIMORE, That the City
 Council invites representatives from the Baltimore Development Corporation to brief the City
 Council on their efforts to support small businesses and economic development in light of the
 COVID-19 pandemic.

AND BE IT FURTHER RESOLVED, That a copy of this Resolution be sent to the Mayor, the
 President and CEO of the Baltimore Development Corporation, and the Mayor's Legislative
 Liaison to the City Council.