

BaltAC

FROM	NAME & TITLE	Robert Cename, Budget Director	CITY of BALTIMORE MEMO	
	AGENCY NAME & ADDRESS	Department of Finance Room 432, City Hall		
	SUBJECT	City Council Bill 21-0070 – Required Market Research		

TO

DATE:

The Honorable President and
Members of the City Council
City Hall, Room 400

June 17, 2021

Position: Does Not Oppose

The Department of Finance is herein reporting on City Council Bill 21-0070, Required Market Research, the purpose of which is to require contracting agencies to conduct market research investigations before determining that no qualified certified business enterprises are available to enter into leases or concession contracts.

Background

This legislation aims to strengthen the Minority Business Enterprise (MBE) and Women’s Business Enterprise (WBE) procurement process by requiring agencies requesting waivers or contract goal reductions to conduct market research justifying their request. Currently, agencies are able to obtain a waiver or contract goal reductions without this level of documentation, often resulting in the Minority and Women’s Business Opportunity Office (MWBOO) completing this work later in the procurement process.

Fiscal Impact Analysis

The Department of Finance does not anticipate any fiscal impact for the City resulting from this legislation as the market research will be conducted as part of the current procurement process.

Conclusion

This legislation is requiring City agencies requesting MBE/WBE waivers or a reduction in contract goals to conduct market research to demonstrate why it is necessary to waive or reduce MBE/WBE contract goals.

For the reasons stated above, the Department of Finance does not oppose City Council Bill 21-0070.

cc: Henry Raymond
Natasha Mehu
Nina Themelis