



## Legislation Details (With Text)

**File #:** 12-0008      **Version:** 0      **Name:** Zoning - Advertising Signs on Bike-Sharing Stations  
**Type:** Ordinance      **Status:** Enacted  
**File created:** 1/9/2012      **In control:** City Council  
**On agenda:**      **Final action:** 11/26/2012  
**Enactment date:**      **Enactment #:** 12-67

**Title:** Zoning - Advertising Signs on Bike-Sharing Stations

FOR the purpose of allowing advertising signs on bike-sharing stations; defining and redefining certain terms; allowing bike-sharing stations in required yards; and generally relating to bike-sharing stations.

**Sponsors:** City Council President (Administration)

**Indexes:** Advertising, Bike-Sharing Stations, Signs, Zoning

**Code sections:**

**Attachments:** 1. 12-0008 - 1st Reader.pdf, 2. Transportation - 12-0008.pdf, 3. Planning - 12-0008.pdf, 4. BMZA - 12-0008.pdf, 5. Law - 12-0008.pdf, 6. Recreation & Parks - 12-0008.pdf, 7. HCD - 12-0008.pdf, 8. 12-0008 - 3rd Reader.pdf

Date	Ver.	Action By	Action	Result
11/26/2012	0	Mayor	Signed by Mayor	
11/19/2012	0	City Council	Approved and Sent to the Mayor	
10/22/2012	0	Land Use and Transportation Committee	Recommended Favorably with Amendment	
10/22/2012	0	City Council	Advanced to 3rd Rdr., Adopted Comm. Report	
3/30/2012	0	Land Use and Transportation Committee	Advertising	
3/21/2012	0	Land Use and Transportation Committee	Advertising	
3/19/2012	0	Land Use and Transportation Committee	Scheduled for a Public Hearing	
1/12/2012	0	The City Council	Referred for a Report	
1/12/2012	0	The City Council	Referred for a Report	
1/12/2012	0	The City Council	Referred for a Report	
1/12/2012	0	The City Council	Referred for a Report	
1/12/2012	0	The City Council	Referred for a Report	
1/12/2012	0	The City Council	Referred for a Report	
1/9/2012	0	City Council	Assigned	
1/9/2012	0	City Council	Introduced	

EXPLANATION: CAPITALS indicate matter added to existing law.  
[Brackets] indicate matter deleted from existing law.

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THE OFFICIAL COPY CONSIDERED BY THE CITY COUNCIL IS THE FIRST READER COPY.  
INTRODUCTORY\*

CITY OF BALTIMORE  
COUNCIL BILL

Introduced by: The Council President  
At the request of: The Administration (Department of Transportation)  
A BILL ENTITLED

AN ORDINANCE concerning  
**Zoning - Advertising Signs on Bike-Sharing Stations**

FOR the purpose of allowing advertising signs on bike-sharing stations; defining and redefining certain terms; allowing bike-sharing stations in required yards; and generally relating to bike-sharing stations.

BY adding  
Article - Zoning  
Section(s) 1-116.2, 3-209(c)(5b), 11-101(a-1), and 11-425  
Baltimore City Revised Code  
(Edition 2000)

BY repealing and reordaining, with amendments  
Article - Zoning  
Section(s) 11-101(e)  
Baltimore City Revised Code  
(Edition 2000)

SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE, That the Laws of Baltimore City read as follows:

Baltimore City Revised Code

Article - Zoning

Title 1. Definitions; General Provisions

Subtitle 1. Definitions

§ 1-116.2. BIKE-SHARING STATION.

"BIKE-SHARING STATION" HAS THE MEANING STATED IN § 11-101 {"SIGN REGULATIONS: DEFINITIONS"} OF THIS ARTICLE.

Title 3. General Rules for Use, Bulk, and Other Regulations

Subtitle 2. Bulk Regulations

§ 3209. Projections and obstructions into required yards.

(c) Permitted projections and obstructions.

Front and other  
yards adjoining streets

Interior  
side yards

Rear  
yards

....

(5B) BIKE-SHARING STATIONS  
?

?

?

....

## Title 11. Sign Regulations

### Subtitle 1. Definitions; Overview

§ 11I01. Definitions.

(A-1) BIKE-SHARING STATION.

"BIKE-SHARING STATION" MEANS AN INSTALLATION THAT CONSISTS OF AN AUTOMATED PAYMENT AND INFORMATION KIOSK, TOGETHER WITH A MECHANISM FOR STORING, RELEASING, AND SECURING BICYCLES.

(e) General advertising sign.

(1) "General advertising sign" means any billboard, posterboard, or other sign that directs attention to a business, commodity, service, event, or other activity that is:

(i) sold, offered, or conducted somewhere other than on the premises on which the sign is located or to which it is affixed; and

(ii) sold, offered, or conducted on the premises only incidentally if at all.

(2) "General advertising sign" does not include a sign that:

(i) is attached to a bus passenger shelter[:] and [(ii)] complies fully with all requirements of § 11424 of this title;  
OR

(ii) IS ATTACHED TO A BIKE-SHARING STATION AND COMPLIES FULLY WITH ALL REQUIREMENTS OF § 11425 OF THIS TITLE.

§ 11425. ADVERTISING SIGNS ON BIKE-SHARING STATIONS.

(A) IN GENERAL.

ADVERTISING SIGNS ON BIKE-SHARING STATIONS ARE ALLOWED AS PROVIDED IN THIS SECTION.

(B) LIMITATIONS.

- (1) IN ALL DISTRICTS, THESE SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS.
- (2) THE SIGN DISPLAY AREA MUST BE INTEGRAL TO THE DESIGN OF THE BIKE-SHARING STATION.
- (3) NO SIGN MAY EXTEND FROM THE FACE OF THE BIKE-SHARING STATION.
- (4) NO SIGN MAY EXTEND ABOVE THE TOP OF THE BIKE-SHARING STATION.
- (5) THE ADVERTISING SIGN AREA MAY NOT EXCEED 25 SQUARE FEET ON ONE SIDE. THE SIGN MAY BE DOUBLE-SIDED. INFORMATIONAL SIGNS, BIKE PATH INFORMATION, AND MAPS PROVIDED BY THE DEPARTMENT OF TRANSPORTATION ARE NOT INCLUDED WITHIN THIS SIZE LIMIT. A COMMUNITY INFORMATION PANEL IS ALLOWED AND IS NOT INCLUDED WITHIN THIS SIZE LIMIT AS LONG AS IT DOES NOT EXCEED 11" X 17" AND IS PLACED ON THE INSIDE OF THE STATION.
- (6) NO SIGN MAY ADVERTISE ALCOHOLIC BEVERAGES OR TOBACCO PRODUCTS.
- (7) PARTIES ARE ELIGIBLE TO PLACE ADVERTISING ON BIKE-SHARING STATIONS ONLY IF THEY HAVE OBTAINED THE REQUIRED MINOR PRIVILEGE PERMITS FOR EACH STATION THAT IS IN A PUBLIC RIGHT-OF-WAY.
- (8) THE BIKE-SHARING STATION MUST RECEIVE DESIGN APPROVAL FROM THE PLANNING COMMISSION.
- (9) IF LOCATED WITHIN A PUBLIC PARK, THE BIKE-SHARING STATION AND SITE MUST BE APPROVED BY THE DIRECTOR OF RECREATION AND PARKS.
- (10) THE SIGN MUST OTHERWISE COMPLY WITH ALL APPLICABLE REQUIREMENTS OF THIS TITLE.

SECTION 2. AND BE IT FURTHER ORDAINED, That the catchlines contained in this Ordinance are not law and may not be considered to have been enacted as a part of this or any prior Ordinance.

SECTION 3. AND BE IT FURTHER ORDAINED, That this Ordinance takes effect on the 30th day after the date it is enacted.

dlr11-091~intro/04Jan12  
zg/BikeSShareAds/yw-aa:aa

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