



Legislation Details (With Text)

File #:	20-0623	Version:	0	Name:	Zoning - Signs - Conversion of Existing Non-Digital Billboards
Type:	Ordinance	Status:			Failed - End of Term
File created:	9/21/2020	In control:			Land Use Committee
On agenda:		Final action:			12/7/2020
Enactment date:		Enactment #:			
Title:	Zoning - Signs - Conversion of Existing Non-Digital Billboards For the purpose of amending the provisions concerning the conversion of non-digital billboards.				
Sponsors:	Edward Reisinger, Sharon Green Middleton				
Indexes:	Billboards, Conversion, Signs, Zoning				
Code sections:					
Attachments:	1. 20-0623~1st Reader, 2. Newspaper Affidavits 20-0623, 3. Planning 20-0623, 4. BMZA 20-0623, 5. HCD 20-0623, 6. Law 20-0623, 7. DOT 20-0623, 8. Public Testimony - 20-0623				

Date	Ver.	Action By	Action	Result
12/7/2020	0	City Council	Failed - End of Term	
10/6/2020	0	Land Use Committee	Advertising	
10/5/2020	0	Land Use Committee	Scheduled for a Public Hearing	
9/24/2020	0	The City Council	Refer to Dept. of Transportation	
9/24/2020	0	The City Council	Refer to Dept. of Housing and Community Development	
9/24/2020	0	The City Council	Refer to Board of Municipal and Zoning Appeals	
9/24/2020	0	The City Council	Refer to Planning Commission	
9/24/2020	0	The City Council	Refer to City Solicitor	
9/21/2020	0	City Council	Introduced	
9/21/2020	0	City Council	Assigned	

Explanation: Capitals indicate matter added to existing law.
[Brackets] indicate matter deleted from existing law.

* **Warning:** This is an unofficial, introductory copy of the bill.
The official copy considered by the City Council is the first reader copy.

Introductory*

City of Baltimore Council Bill

Introduced by: Councilmember Reisinger

A Bill Entitled

An Ordinance concerning
Zoning - Signs - Conversion of Existing Non-Digital Billboards
For the purpose of amending the provisions concerning the conversion of non-digital billboards.

By repealing and reordaining, with amendments

Article 32 - Zoning
Section(s) 17-406(d) and (e)
Baltimore City Code
(Edition 2000)

Section 1. Be it ordained by the Mayor and City Council of Baltimore, That the Laws of Baltimore City read as follows:

Baltimore City Code

Article 32. Zoning

Title 17. Signs

§ 17-406. Billboards.

(d) *Conversion of existing non-digital billboards.*

[(1) *In general.*]

An existing non-digital billboard may be converted to a digital billboard only if:

- [(i) it is accompanied by documentation that at least 3 existing billboard faces in the City have been removed for each new digital billboard face to be placed or erected;]
- (1) [(ii)] each message or image displayed on the digital billboard must be static or follow standards for electronic signs;
- (2) [(iii)] digital animation, streaming video, or images that move or give the appearance of movement are prohibited;
- (3) [(iv)] the digital billboard has ambient light monitors that automatically adjust the brightness level of the billboard based on ambient light conditions;
- (4) [(v)] the billboard does not have audio speakers or any audio component;
- [(vi) the new digital billboard is not relocated by more than 15 feet in any direction from its original location;]
- [(vii) each billboard being removed is a minimum of 100 square feet;] and
- (5) [(viii)] the applicant submits proof of current billboard tax payment at the time of application for conversion.

[(2) *Printed billboard removal credit.*]

- [(i) The Zoning Administrator shall maintain an account of removals of existing printed billboards and shall credit the account of the owner of a printed billboard for each printed billboard that is removed.]
- [(ii) In order to document the removal of a printed billboard, the owner shall submit to the Zoning Administrator a copy of the conversion permit for the removal of the billboard and

photographs documenting the removal.]

[(iii) A printed billboard removal credit may be reserved and used by the original owner of the credit within 5 years after the removal of the printed billboard.]

(e) *Exclusions.*

An existing billboard may not be converted to a digital billboard if[:

(1) it is attached to a building that is 35 feet or less in height;]

[(2) it is a pole mounted billboard that is 35 feet or less in height; or

(3)] it is located in or within 250 feet of a residential district.

Section 2. And be it further ordained, That the catchlines contained in this Ordinance are not law and may not be considered to have been enacted as a part of this or any prior Ordinance.

Section 3. And be it further ordained, That this Ordinance takes effect on the 30th day after the date it is enacted.