

City of Baltimore

City Council City Hall, Room 408 100 North Holliday Street Baltimore, Maryland 21202

Legislation Text

File #: 12-0008, Version: 0

EXPLANATION: CAPITALS indicate matter added to existing law.

[Brackets] indicate matter deleted from existing law.

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INTRODUCTORY*

CITY OF BALTIMORE COUNCIL BILL

Introduced by: The Council President

At the request of: The Administration (Department of Transportation)

A BILL ENTITLED

AN ORDINANCE concerning

Zoning - Advertising Signs on Bike-Sharing Stations

FOR the purpose of allowing advertising signs on bike-sharing stations; defining and redefining certain terms; allowing bike-sharing stations in required yards; and generally relating to bike-sharing stations.

BY adding

Article - Zoning Section(s) 1-116.2, 3-209(c)(5b), 11-101(a-1), and 11-425 Baltimore City Revised Code (Edition 2000)

BY repealing and reordaining, with amendments

Article - Zoning Section(s) 11-101(e) Baltimore City Revised Code (Edition 2000)

SECTION 1. BE IT ORDAINED BY THE MAYOR AND CITY COUNCIL OF BALTIMORE, That the Laws of Baltimore City read as follows:

Baltimore City Revised Code

Article - Zoning

Title 1. Definitions; General Provisions

Subtitle 1. Definitions

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§ 1-116.2. BIKE-SHARING STATION.

"BIKE-SHARING STATION" HAS THE MEANING STATED IN § 11-101 {"SIGN REGULATIONS: DEFINITIONS"} OF THIS ARTICLE.

Title 3. General Rules for Use, Bulk, and Other Regulations

Subtitle 2. Bulk Regulations

- § 3209. Projections and obstructions into required yards.
- (c) Permitted projections and obstructions.

Front and other Interior Rear yards adjoining streets side yards yards

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(5B) BIKE-SHARING STATIONS

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Title 11. Sign Regulations

Subtitle 1. Definitions; Overview

§ 11101. Definitions.

(A-1) BIKE-SHARING STATION.

"BIKE-SHARING STATION" MEANS AN INSTALLATION THAT CONSISTS OF AN AUTOMATED PAYMENT AND INFORMATION KIOSK, TOGETHER WITH A MECHANISM FOR STORING, RELEASING, AND SECURING BICYCLES.

- (e) General advertising sign.
- (1) "General advertising sign" means any billboard, posterboard, or other sign that directs attention to a business, commodity, service, event, or other activity that is:
- (i) sold, offered, or conducted somewhere other than on the premises on which the sign is located or to which it is affixed; and
- (ii) sold, offered, or conducted on the premises only incidentally if at all.
- (2) "General advertising sign" does not include a sign that:
- (i) is attached to a bus passenger shelter[;] and [(ii)] complies fully with all requirements of § 11424 of this title; OR

- (ii) IS ATTACHED TO A BIKE-SHARING STATION AND COMPLIES FULLY WITH ALL REQUIREMENTS OF § 11425 OF THIS TITLE.
- § 11425. ADVERTISING SIGNS ON BIKE-SHARING STATIONS.
 - (A) IN GENERAL.

ADVERTISING SIGNS ON BIKE-SHARING STATIONS ARE ALLOWED AS PROVIDED IN THIS SECTION.

- (B) LIMITATIONS.
- (1) IN ALL DISTRICTS, THESE SIGNS ARE SUBJECT TO THE FOLLOWING REQUIREMENTS.
- (2) THE SIGN DISPLAY AREA MUST BE INTEGRAL TO THE DESIGN OF THE BIKE-SHARING STATION.
- (3) NO SIGN MAY EXTEND FROM THE FACE OF THE BIKE-SHARING STATION.
- (4) NO SIGN MAY EXTEND ABOVE THE TOP OF THE BIKE-SHARING STATION.
- (5) THE ADVERTISING SIGN AREA MAY NOT EXCEED 25 SQUARE FEET ON ONE SIDE. THE SIGN MAY BE DOUBLE-SIDED. INFORMATIONAL SIGNS, BIKE PATH INFORMATION, AND MAPS PROVIDED BY THE DEPARTMENT OF TRANSPORTATION ARE NOT INCLUDED WITHIN THIS SIZE LIMIT. A COMMUNITY INFORMATION PANEL IS ALLOWED AND IS NOT INCLUDED WITHIN THIS SIZE LIMIT AS LONG AS IT DOES NOT EXCEED 11" X 17" AND IS PLACED ON THE INSIDE OF THE STATION.
- (6) NO SIGN MAY ADVERTISE ALCOHOLIC BEVERAGES OR TOBACCO PRODUCTS.
- (7) PARTIES ARE ELIGIBLE TO PLACE ADVERTISING ON BIKE-SHARING STATIONS ONLY IF THEY HAVE OBTAINED THE REQUIRED MINOR PRIVILEGE PERMITS FOR EACH STATION THAT IS IN A PUBLIC RIGHT-OF-WAY.
- (8) THE BIKE-SHARING STATION MUST RECEIVE DESIGN APPROVAL FROM THE PLANNING COMMISSION.
- (9) IF LOCATED WITHIN A PUBLIC PARK, THE BIKE-SHARING STATION AND SITE MUST BE APPROVED BY THE DIRECTOR OF RECREATION AND PARKS.
- (10) THE SIGN MUST OTHERWISE COMPLY WITH ALL APPLICABLE REQUIREMENTS OF THIS TITLE.
- SECTION 2. AND BE IT FURTHER ORDAINED, That the catchlines contained in this Ordinance are not law and may not be considered to have been enacted as a part of this or any prior Ordinance.
- SECTION 3. AND BE IT FURTHER ORDAINED, That this Ordinance takes effect on the 30th day after the date it is enacted.

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