

# City of Baltimore

City Council City Hall, Room 408 100 North Holliday Street Baltimore, Maryland 21202

# **Legislation Text**

File #: 23-0372, Version: 0

**Explanation:** Capitals indicate matter added to existing law. [Brackets] indicate matter deleted from existing law.

\* Warning: This is an unofficial, introductory copy of the bill. The official copy considered by the City Council is the first reader copy.

# Introductory\*

# City of Baltimore Council Bill

Introduced by: Councilmember Conway

### A Bill Entitled

# An Ordinance concerning

# Office of CitiStat - Establishment and Administration

For the purpose of establishing the Office of CitiStat; defining certain terms; providing for the appointment and confirmation of the Director of the Office; establishing the power and duties of the Office; providing for a staff and budget for the Office; establishing a data-driven officer for each principal agency of the Office; and providing for a special effective date.

#### By adding

Article 1 - Mayor, City Council, and Municipal Agencies Sections 59-1 through 59-5, to be under the new subtitle designation, "Subtitle 59. Office of CitiStat" Baltimore City Code (Edition 2000)

**Section 1. Be it ordained by the Mayor and City Council of Baltimore**, That the Laws of Baltimore City read as follows:

#### **Baltimore City Code**

Article 1. Mayor, City Council, and Municipal Agencies

#### Subtitle 59. Office of CitiStat

# § 59-1. Definitions.

(a) In General.

In this subtitle, the following terms have the meanings indicated.

(b) Analysis.

- "Analysis" means the act of studying or examining something in detail.
- (c) Analytics.
  - "Analytics" means the systematic computational analysis of data or statistics.
- (d) CitiStat meeting.
  - "CitiStat meeting" means a monthly meeting between the Office of CitiStat and a principal agency wherein the attending principal agency reports data and statistics that may be used to inform performance measures and policy initiatives.
- (e) CitiStat process.
  - "CitiStat process" means a system of applying insight gained from data analytics and analysis to management decisions within a principal agency.
- (f) Continuous improvement processes
  - "Continuous improvement processes" means an ongoing effort to better principal agency services and procedures.
- (g) Director.
  - "Director" means the Director of the Baltimore City Office of CitiStat.
- (h) Data-driven officer.
  - "Data-driven officer" means a person using data and analysis to drive performance in a principal agency.
- (i) Data-Driven Program.
  - "Data-Driven Program" means a comprehensive data analysis and performance management program for the City that includes:
    - (1) performance management agreements;
    - (2) the CitiStat process; and
    - (3) an innovation lab.
- (j) Data science.
  - "Data science" means the study of data with the intention of extrapolating knowledge or insights.
- (k) *Innovation lab.* 
  - "Innovation lab" means a team of people focused on addressing issues identified through the CitiStat process.
- (1) Office.

"Office" means the Baltimore City Office of CitiStat.

(m) CitiStat meeting.

"CitiStat meeting" means a monthly meeting between the Office and a principal agency wherein the attending principal agency reports relevant data and statistics that may be used to inform performance measures and policy initiatives.

(n) CitiStat memorandum.

"CitiStat memorandum" means a memorandum detailing the key issues relevant to a CitiStat meeting that includes:

- (1) data;
- (2) any follow-up responses from a previous CitiStat meeting.
- (o) Performance.

"Performance" means the action or process of accomplishing a principal agency action, task, or function.

(p) Performance management agreement.

"Performance management agreement" means an agreement between a principal agency and the Office that establishes outcomes and performance expectations for the agency.

(q) Principal agency.

"Principal agency" means any of the following City executive departments:

- (1) Fire Department;
- (2) Department of Finance;
- (3) Department of General Services;
- (4) Health Department;
- (5) Department of Housing and Community Development;
- (6) Department of Planning;
- (7) Police Department;
- (8) Department of Public Works;
- (9) Department of Recreation and Parks; and
- (10) Department of Transportation.
- (r) Process evaluation.

- "Process evaluation" means an assessment of whether principal agency program activities have been implemented as intended and whether certain results were achieved.
- (s) Program management.
  - "Program management" means the oversight of a program's process and progress toward an established goal.
- (t) Public policy.
  - "Public policy" means a system of laws, regulatory measures, courses of action, and funding priorities related to a given topic that are promulgated by a governmental entity or its representatives.

# § 59-2. Office Established.

There is a Baltimore City Office of CitiStat.

# § 59-3. Office Administration.

(a) Director.

The Office shall be supervised and directed by a Director who shall:

- (1) be appointed by the Mayor in accordance with City Charter Article IV, § 6; and
- (2) report to the City Administrator.
- (b) Qualifications.

At the time of appointment, the Director shall have experience in 1 of the following areas:

- (1) data science;
- (2) continuous improvement processes;
- (3) process evaluations;
- (4) program management; or
- (5) public policy.
- (c) Staff.

The Director may employ a staff, as provided for in the Ordinance of Estimates.

### § 59-4. Office Powers and Duties.

(a) In general.

The Office shall:

(1) review investigations into municipal processes and policies using data analytics, and analysis;

- (2) use findings of analytical reviews to make recommendations related to process improvement for City services;
- (3) in consultation with principal agencies establish and implement data-based process improvement systems for various City services;
- (4) in consultation with principal agencies and the City Administrator draft annual Performance Management Agreements that establish priorities, goals, and measurements to track and evaluate performance;
- (5) along with the Bureau of Budget and Management Research, ensure that measurements established in performance management agreements are considered within agency budget performance measures;
- (6) in consultation with the Chief Information Officer of Baltimore City Information Technology and relevant principal agencies ensure that accurate data are shared on the City's Open Data Portal;
- (7) have the authority to request all relevant data from a principal agency that have been collected over the previous 2 weeks or at any other time period;
- (9) establish new CitiStat meetings between City, State, and private entities as necessary; and
- (10) perform such other functions as may be assigned by the Office of the City Administrator.

# (b) Reporting.

On or before January 31 of each year, the Office shall issue a report to the Mayor and City Council on:

- (1) the performance of each principal agency that participated in the CitiStat process over the previous year; and
- (2) identified areas for improvement and recommendations for each principal agency in the coming calendar year.

### (c) Meetings.

The Office shall:

- (1) develop and implement an annual schedule to hold a CitiStat meeting at least once per month with each principal agency;
- (2) produce and distribute an agency memorandum 48 hours prior to a principal agency CitiStat meeting that contains all relevant data and other information for that meeting; and
- (3) produce and distribute a CitiStat memorandum within 2 days after a meeting that includes:
  - (i) all requests and commitments made by the agency; and
  - (ii) any additional data or materials required by the next CitiStat meeting.

### § 59-5. Principal Agency Duties.

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(a) In general.

Each principal agency shall:

- (1) establish an internal CitiStat process to improve principal agency performance;
- (2) manage the agency's annual performance management agreement;
- (3) develop and implement plans to address gaps in municipal service delivery outcomes;
- (4) report to the Office any relevant data requested by the Office; and
- (5) assist the Office to complete other such functions as may be assigned by the City Administrator.
- (b) Data Driven Officer.

Each principal agency shall identify a data-driven officer who shall report directly to the head of the agency and be responsible for managing that agency's CitiStat process.

**Section 2. AND BE IT FURTHER ORDAINED**, That this Ordinance takes effect 180 days day after the date it is enacted.